



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

web site: [www.clcntx.com](http://www.clcntx.com)

April 2020

**Awarded Best CLC Regional Newsletter 2007-2008**

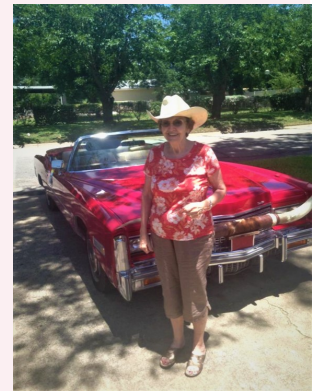
### Sharing Smiles With Your Friends in Your Cadillac

Text and photos by Tim Matheus

Owning a vintage Cadillac is fun for you and even more fun to have friends who enjoy it with you. I have two old Cadillacs. One is a Red 1976 El Dorado convertible complete with longhorns and my other car is a Pink 1959 Cadillac (the longest production car ever made). I affectionately call them "Ol Red" and "Pinky". Attached is a picture of me and my buddies here in Cowtown (Fort Worth, TEXAS) where we travel in style every year to the Fort Worth Stock Show & Rodeo. We all look forward to traveling in "Ol red" in our Cowboy hats and boots.

Even my 89 year old Mom, Wanda Lou, loves traveling in an old vintage Cadillac. Every time there is a parade in town, some of my friends always want a ride. This year I drove three friends in the Martin Luther King Parade in downtown Fort Worth.

"Pinky" is loved by many here in Fort Worth. See the attached picture when they used Pinky to take pictures with all of the Piano competitors for the International Van Cliburn Piano Competition in front of Bass Hall. Pinky was used for photographs at the Special Needs prom (see picture) My Grandkids love to ride in my pink 59 because they have so much room. It is like gliding around town on your couch in the living room.



Smoking a big cigar with your buddies in your big Cadillac is what we call making memories down here in TEXAS

You always have a smile on your face when you are making other people happy and owning a fun old vintage Cadillac..... recipe for happiness.



Tim Matheus is a member of the North Texas Region Cadillac LaSalle Club and resides in Fort Worth, Texas.

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**Winner CLC Web  
Site Merit Award  
2013, 2014, 2015  
2016, 2017, 2018**



2012, 2013, 2014, 2015, 2016, 2017, 2018

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# IMPORTANT MESSAGE

Dear CLC Members:

Well, the COVID-19 crisis has completely upended our plans. This is the message I did not want to have to send, and you did not want to receive.

The Club has reluctantly decided to **cancel our 2020 Grand National meet** we planned to hold in Kansas City in June.

Given all of the issues and uncertainty surrounding the impact of the COVID-19 virus, and the demographics of our Club, we felt we had no choice. The local county where the meet was to be held, had already cancelled all events exceeding 10 people currently ending only two weeks before our event. The State of Kansas has cancelled school until the end of August. It wasn't looking good for our being able to proceed as planned. We were already receiving requests to cancel registrations, and the number was beginning to grow. As of today, I understand some of you are in areas that are currently minimally impacted by the virus crisis. However, many of us are, and some are in areas that are unfortunately, severely impacted now; and, your situation may change between now and June 9th.

Given the Club's potential liability under the event contracts, the potential for member disillusionment by our holding a less than stellar, poorly attended event, and the most important, the potential health risk to our members, I determined cancellation was warranted.

This is not what we planned, and not what we wanted to do. But, it is a necessity given the world we currently live in. Hopefully, this pandemic will subside soon and we can all safely get back to our lives, and automotive pursuits. □

We'll be back next July in Albuquerque. It's going to be a great event, hope to see you there. □

Until then, stay safe.

Glenn Brown CLC President

## Event Registration Refunds:

First, and most important, DO NOT CALL THE REGISTRAR about refunds!

The 2020 Kansas City Grand National registration refund process will begin very soon. We will verify member information and audit the registration to assure the accuracy of the amount of the refund due to you.

For those of you who charged your registration, we will issue credits to the original card used to secure your registration. You should see a credit appear on your card's statement per your bank's policies. If your card is unable to accept a credit transaction, or if it is rejected by your banking institution, a check will then be sent to you by mail.

If you paid by check, you will receive a refund check by mail.

If you paid by card and by check because of an automobile registration, you will receive both types of refunds. Our goal is to return everyone's registration fees as soon as we are able.

*Please allow us time to complete this process in a timely manner. We estimate everyone should have received their refund by April 15th. It is our hope to be concluded before that date, and we will do our best to accomplish that task.*

## HOTEL RESERVATION CANCELLATION AND DEPOSIT REFUNDS

The hotel has updated its position on cancellation of room reservations. They have decided to do a global room cancellation for those who registered within the block. If you registered outside the block, that is using points, or at other than the CLC rate, you still need to cancel your reservation yourself. This can be done by telephone to the hotel- 913-451-8000. Or, you should be able to do so, through the Marriott website [www.Marriott.com](http://www.Marriott.com) or their reservation number 800-228-9290. If you used a third party reservation service, you will need to contact them directly.



# NTXCLC Saturday Breakfast Social



Pictured enjoying our First Saturday Breakfast Social are: Lenny Zimmerman, Ron Fishell, Dan Harrison, Alex Beloff III, Duff O'Dell, Connie Beloff, Harriett Levy, Debbie Overby, Marcia and Jeff Pendleton, Steve Overby, Mark Waterman, Bill Levy, Jim Hanson, and Marvin Block. Not pictured Steve Janicek.

Each First Saturday the members of the North Texas Region get together for a friendly social breakfast at BIC's.

At this breakfast Alex Beloff handed out some archived pictures of various Cadillacs from the sales book,

When the weather allows it the collector cars are brought out for a small car show in the parking lot where members and passers by get to view and enjoy them.



Duff O'Dell brought out her beautiful Crimson Pearl 2002 Deville



Steve and Debby Overby showed off the finished restoration of their 1956 Eldorado Seville



Jeff and Marcia drove in with their 1992 Allante, and Mark Waterman brought his golden 1973 Coupe DeVille.



Lenny Zimmerman Showed off his custom 1984 Coupe DeVille Hardtop, and Bill and Harriett Levy arrived in their 2001 Eldorado ETC.

## Activities Calendar

Here are the up and coming activities that members and family and guests can plan for and participate in.

### 2020

Due to the current Coronavirus situation, activities are on hold. Please bear with us and be safe.

**June 20th** Something in our area.

**July 4th** Arlington 4th of July Parade.

**September 20th** Regional Meet Cavanaugh Flight Museum in Addison.

**October or November** Depending on nature— a driving tour to see the autumn leaves.

**December 12th** Either the Ronald McDonald house or a children's organization. Our Charity Toy event.

**January 3, 2021** Christmas Party.

### NATIONAL:

**August 22-28** CLC Driving Tour of the Great Pacific Northwest. (See page 9)

**2020 CLC Grand National, June 9-13 CANCELLED**

**2021 National Driving Tour TBA**

**2021 CLC Grand National July 13-17 Marriott Pyramid Hotel- Albuquerque, NM.**

**2022 CLC Grand National, Chicago, IL.**

**2022 National Driving Tour- a tour to cover several southeast states.**

*Ruby*

817 996-8066

### PATE

**September 12<sup>th</sup>** with a rain date of **Sept 19<sup>th</sup>** Vendor Space Marker Tile Refurbish Party at Zone Zero, Texas Motor Speedway 10:00 a.m. Please bring a chair as we have tables and supplies.

**September 26<sup>th</sup>** PSM Set up day. Meet at Gate 4, Texas Motor Speedway at 9:00 a.m.

**October 1<sup>st</sup> – October 3<sup>rd</sup>** Hospitality Tent Workers.

**October 4<sup>th</sup>** PSM Tear Down. Meet at Hospitality Tent 9:00 a.m.

Please adjust your planning and join us for these important events.

If you are currently receiving your newsletter, The Standard Of The World, by mail, and would like faster service by email, please let the editor know ([lifer@writeme.com](mailto:lifer@writeme.com)). Email newsletters are emailed on the first day of every month, where snail mail takes sometimes a few days longer. Thank you.

## Classifieds

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

Would you like to see your Cadillac on the pages of the NTXCLC newsletter? This small, but deluxe publication gets circulation, not only in our region, but is sent to many of the CLC clubs across the nation and world. By appearing here your story can become part of Cadillac history. **I need your story and your pictures.** It could be a story about the vehicle as it is now, or it can be a restoration article, or a funny, interesting, or even a sad story. But it's about your car, and this means it is about you, too. If you feel you can't write well enough, send me the basics and I will help you write the story. I have many pages to present monthly, and I have room for you in them. So, don't feel embarrassed—email me, or call me, or see me at the NTXCLC outings and let's make history.

[lifer@writeme.com](mailto:lifer@writeme.com)

### *Under The Editor's Bonnet*



By Lifer

Our membership director, Bill Haesslein, sent this interesting tidbit: We have 2 members that have 5 cars, 11 that have 4, 11 that have 3, 12 that have 2, and 41 members that have 1 car. These are all Cadillac or LaSalle automobiles.

**Words Of Wisdom:** Our Treasurer, Jim Hanson, regarding the new Pate Swap Meet dates says, "This new date may turn out to be a big plus. Few tornadoes and walking porta potties in October. The weather should be just right."

# Sunshine Report

Terry Graham recovering from hip surgery  
Betty Hammett recovering from knee surgery  
Martha Smith awaiting surgery  
Ned Hannah recovering knee surgery  
Frank Koller  
Bob Musser  
Malia Hubbard Garrett possible surgery  
Pauline Johnston  
Tony Yates  
Mary Lou Ruhling  
Dave Eckburg  
Gordan Fenner—Longview

We hope and pray that are members stay well from the flu and Virus.  
Wash Wash Your Hands and keep your distance from fellowman.  
Inform me of anyone that is ill or needs prayers or a Helping Hand.  
Hopefully, in near future we will be able to have an activity soon.

Love,

*Ruby*

817 996-8066

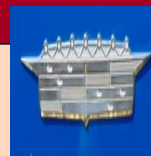
## Membership Report

### Welcome New Members:

Bill Buffington, Grapevine, TX

Steve Janicek, Grapevine, TX

Duff O'Dell, Grapevine, TX



There are 16 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

*If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.*

### COMMERCIAL ADVERTISING PRICES

#### FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

For one full year,

12 issues — \$50.00 – Business card size,  
\$75.00 – 1/8 page, \$125.00 – Quarter page,  
\$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

For membership information—  
Contact Bill Haesslein at  
billhsln@airmail.net



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Goddess Shirt **\$25**

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3148 Waterside Dr.  
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Jacket **\$65 + \$9.95 S&H**

Jacket available in adult sizes (S, M, L, XL). These can be special ordered in 2X, 3X or 4X at an additional cost. Goddess shirt available in sizes M, L, XL and XXL in white, black, red and aqua.

**digital 3 printing**

*Contact Greg for all your printing needs!*

**Greg Nieberding 469-556-4792**

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Texas Region of the Cadillac & LaSalle Club

**NTXCLC Board Meetings usually 3rd Saturday at 11:30 a.m. of even months**

**Next Board Meeting TBA**

April 2020



**Awarded Best CLC  
Regional Newsletter  
2007-2008**

**Awarded Old Cars Weekly  
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2014, 2015, 2017**

**Awarded CLC Web Site Of  
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## **STANDARD OF THE WORLD**

**Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
16734 Lauder Lane  
Dallas, TX 75248**

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Send any corrections, complaints, compliments, discussions, and/or additions to:  
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

**web site: [www.clcntx.com](http://www.clcntx.com)**