



MAGAZINE of THE CADILLAC LaSALLE CLUB of NEW ZEALAND INC.

finz



Mrs. Lars grass!

AUGUST 2017



The Black & White facts - We formed our New Zealand club in 1973 and celebrated our 40th Anniversary in 2013 making us one of the oldest Cadillac clubs in the world. We are proud to be an International Affiliate of the world-wide Cadillac LaSalle Club of the USA - itself formed in 1958.



cadillacclubofnz.org



Front & Inside 'COVER Caddy' pix
'77 Eldo owned by Lars Kneller USA

RONDEZVOUS

F O R E W O R D

Hi all. Considering it's winter we are not short of material to use! Thanks to all the contributors, here in NZ and abroad.

A hearty congrats to our 'Emirates Team New Zealand' who have successfully brought home the 'Americas Cup'. Helmsman, Peter Burling is infact from here in Tauranga (where I live) and a life-long yachtie and multi-gold world champion and Olympic Gold Medalist. At just 26, he is at the top of his game and the youngest ever to win an Americas Cup. In fact many of crew were aged in their 20s - amazing! All achieved on a 'shoe-string budget' and won not by money but by Kiwi ingenuity - well done!

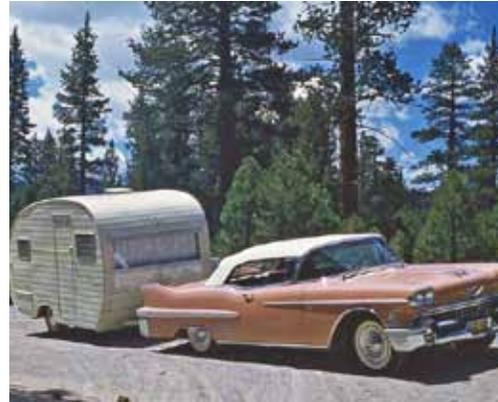
This month's cover-Caddy is Lars Kneller's beautiful '77 Eldo Biarritz. The reason the title is called 'Mrs. Lars Grass' is because when I was complimenting Lars on what I thought was a picturesque golf course background, he said it was his property and Mrs. Lars mows the lawn! A splendid job Mrs. Lars - even down to the contrasting 'lines!' Well done - Ed.

By time you receive and read this issue we Kiwis will be down to approx. 4 weeks away to Spring - woo hoo! After the imense snow falls in many parts of the country (and only about 30 mins from where I live) together with horrible rain, I think we are 'over'winter now - roll on summer!

And it's 'Subs time' again. Payment details page 17. On behalf of the Cadillac LaSalle club of NZ it is indeed an honour to be able to communicate with and be allowed to publish a letter from a famous American car magazine columnist - read within!

Lastly, have you registered for our *Cadillac Nationals & AGM* in Taranaki yet? If not, why not come along. Bound to be an awesome time. Until next month, stay warm (or cool - elsewhere in the world!) and cruise safe - Ed (Ron)

Now here's a sneak-peak of what this issue is all about...



FINZ Magazine Editor: Ron Melville
Recipient of (CLC) The Yann Saunders International
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Our Global FAMILY

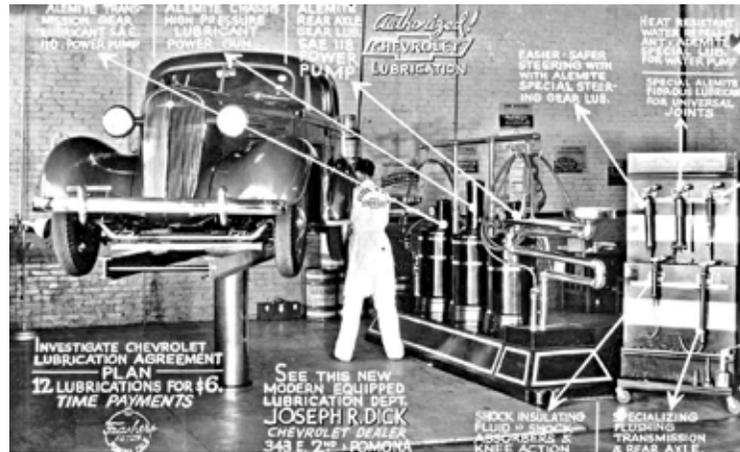
busy and profitable the Chevrolet agency had a Frazer's Fotos take this image and turn it into an informative postcard that was sent out to all of the car owners on the mailing list. When a motorist brought their car in for the service, often a well-run service department would also inform the owner about other services and repairs a car might need and also sell those maintenance operations. The car on the "grease rack" appears to be either a 1936 Chevrolet Standard Series Model FC six or a Master Deluxe Model FD which both were equipped with a beam axle and half elliptic springs. The upscale Master Deluxe Model FA came fitted with the Chevrolet "Knee-Action" independent suspension system invented and patented by Andre Dubonnet.

Courtesy of the California Digital Library.

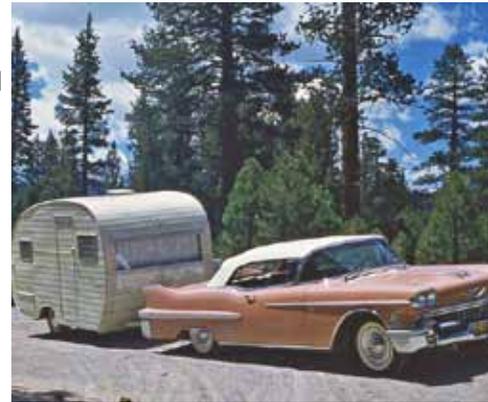
At right - here is an odd couple; this Cadillac convertible appears as if it is pulling a small caravan.

USA - San Francisco - Fred Bausch is running 'hot' in San Fran this summer - look at these blazing examples! Thanks Fred - Ed.

In the mid-1930s, the mileage recommended between oil changes for many new cars was around one-thousand miles, in addition the chassis also needed a "grease job" at the same time. In 1936 the Joseph R. Dick Chevrolet dealership in Pomona, California, installed this up-to-date deluxe Alemite lubritorium system which was complete with a pullout chrome plated oil drain funnel and piping. While the engine oil was draining, seven of the various types of heavy oils and greases needed for a through and correctly done chassis lubrication were readily available to the operator by using all eight of the air-powered and manually operated grease and oil guns supplied with the system. To provide the volume of vehicles necessary to keep this equipment and the operator



At left a photo of a confident-looking man standing by a blue late-1940s Buick fastback. GM's first Aerodynamic coupe was a concept car Cadillac displayed at the 1933 Century of Progress World's Fair in Chicago; an updated model was first made available to the public in 1936. By the late-1940s when this Buick was constructed the body style was highly refined. Note the Coke-bottle like amber headlight lens' and the curb feelers.



Hanover, New Hampshire is the home of Dartmouth College, a prestigious Ivy League University first established in 1769. The rural college town has never had a large population, although about ten-percent of its citizens are a part of the academic and administrative staff, many of which earn a relatively high income yearly; this made Hanover a perfect place for [Cont. Page 5]



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Our Global FAMILY

MORE 'GOOD OIL' FROM FRED: Continued from page 4: Rogers Garage Inc., an automobile dealership which apparently began operations there in the 1910s.

The lead image (previous page 4) shows a view of the Garage taken in 1951 or '52 when it was selling and servicing Packards, however it is not known at this time how long the Garage had been handling the luxury cars. At about this time it appears that the management was able to see the writing on the wall indicating that the Packard Motor Car Company was on its way out. Soon afterward in January of 1953, the firm began selling Chevrolets; the Dealership continued selling with the popular brand until it closed in 1965, and the building was later demolished.



At right >> This mid-1950s Sumner Tunnel Service Station image certainly rates as one of the top ten of more than 225-vintage gasoline station photos posted here on The Old Motor over the years. The Tunnel which passes under the Boston Harbor from the City was first opened to two-way traffic on June 30, 1934. It handled traffic traveling to East Boston and deposited motorists headed into the center of Boston in front this Texaco Station.

Due to the large volume of traffic passing by daily, the building on left side of the station served as one of the best places in Boston for billboards and large painted signs. The large Dubbleware advertisement was a ghost sign for a business that had sold work clothes there in the past, the balance of them advertised the Texaco filling station, and beer and frankfurter companies.

The Gas Station was selling regular gasoline for 27 and 9/10 a gallon and premium for 30 and 9/10; Coke was sold in the machine out front for five cents a bottle. The facility also had a service bay that offered Texaco "Marfak" chassis lubrication and both Kelly and B.F. Goodrich tires.

Our Global FAMILY

BAY of PLENTY, NZ - Hi Everyone,

The Yummy Tucker Cruise to the Lilly Pad Cafe in Cambridge saw Lois & Graham Thrupp, Kevin & Christine Conder, Sonja & Blair Mead, Shane & Alex Iremonger gather for a cruise over the big hill into the Waikato. On arrival at The Lilly Pad Cafe our Caddies were parked and the cafe sought. It was already a buzz with hungry customers. Our table had been pre-booked. The cafe is warm and comfy as we settled in for lunch. The Lilly Pad also has all types of cool garden art and a small studio with various pieces of art for sale. Soon enough engines are fired up and our Caddies hit the highway for our tour of Scotchman's Valley. Always a pleasant drive through the Country side of green pastures, viewing mostly dairy farms and the odd life styler. Some way ahead green turned to blue as we entered the Bay of Plenty with the ocean sparkling ahead of us. Some of our group peeled off and made their way home. Onto Lois & Grahams pad to view their shed, which is like walking into an "Aladdin's Cave of Goodies".

Along with their line-up of classic cars there's a Diner and Penny arcade machines with a Juke box in the corner that played and coloured lights that cascade. Yes siree this is one hellava of a shed. Every time we visit The Thrupp's 'Wonder-land Shed' there is always something new on the walls or somewhere in there. A big thank you to you both for making people happy and fascinated with your creativity and flair for putting this together. I'm sure Alex is still buzzing and talking about his day out and the experience he had in that 'Wonder-land shed!'

Well Caddy Cruisers that's it for now. Another one done. So until next time keep the pedal to the metal.

And As Always Our Club is Easily Satisfied with the Very Best.
Cheers, Steve (Pres)



BAY of PLENTY, NZ - [The following email was sent to Pres. Steve] - Thank you Steve for organising today's cruise. Alex and I had a very enjoyable day out. He is still talking about the amazing Thrupp "garage". Looking forward to the next outing. I have attached a copy of our last shot of the day on the way home by "Bill and Rosies" [on way home to Whakatane - Ed] If you are looking for a morning out anytime there is the Classic Car Breakfast just down the road from our place at the Red Barn Bakery and Cafe, 237 Thornton Rd, 8.00am to 10.30am. Check out next date at <https://www.facebook.com/EBOP.Classic.Car.Breakfast/>

Thank you - Shane and (son) Alex Iremonger [Thanks for your Graffiti pic Shane. Bring Alex again - Ed]

Hi Ronald - Just a couple of pics from our cruise to the Lilly pad for lunch then a tiki tour home through the county side home We actually got 5 cars today how amazing is that would have been good if you and Kerry could have been there too [yep -working again, every weekend! Cheers Carol Southcombe



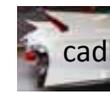
Our Global FAMILY



WANGANUI, NZ - Ron, see photos from the recent Rivercity Parkup over 600 cars were in attendance and just under four grand was given to local charities. Note, our local petrol head breakfasts are attracting up to 100 cars from the Taranaki, Manawatu, Horowhenua and Wellington areas ... On a regular basis! Cheers Murray [You guys are doing an excellent job down there. Pres. Steve will be very impressed! I counted a dozen Caddies - woo hoo! Ed]

Wanganui/Manawatu Region does our club proud with great turnout on what is a beautiful day. Good to see the NZ club banner flag identifying our marque - take a bow members, including some also from Taranaki - well done - Ed!





Our Global FAMILY

Fun Cad Nats/ AGM Competition:

Simply guess what this car is! \$5 entry fee, per entry. Make as many entries as you like. Correct entries go into draw for one to be the ultimate winner. Prize is half of 'this competition entry pool'. This is a fundraiser for the 2017 AGM. *No correspondence entered into. Draw made at AGM by member Dave Cummins in presence of AGM attendees. Competition closes 25th September 2017. Anyone can enter - anyone's entry fee welcome! Pay by cash or cheque to Noeleen Souber, 419 Surrey Road, R D 8, Inglewood, 4388, New Zealand or internet bank to: Taranaki Cadillac Club TSB Bank 15 3946 0374445-00 and email your entry/ ies to: n.souber@hotmail.com Good luck! - Ed*

TARANAKI - Hi Ron. Can you please put a huge apology for a terrible error for the month of November in our Cadillac calendar (sold at and around 2016 AGM). You know I had this checked and no one picked it up till now. Hate people to book that fabulous trip away on the wrong dates. Thanks Ron - Noeleen Souber [Error was 31 days on November page - Ed]

BAY of PLENTY - From Blair and Sonja Mead - check out these awesome videos <https://www.facebook.com/charlesphoenix.usa/videos/10153748792194426/> It is about the 'Cadillac Broadmore Skyview' (Station wagon) as seen at the 2016 Grand Nats in Las Vegas. I was there and saw this cool Caddy - Ed. I have viewed the video and worth watching another one done by Charles and that is about a very rare 1960 Dodge Polara wagon. An awesome machine - Ed. <https://www.facebook.com/charlesphoenix.usa/videos/10153748792194426/>



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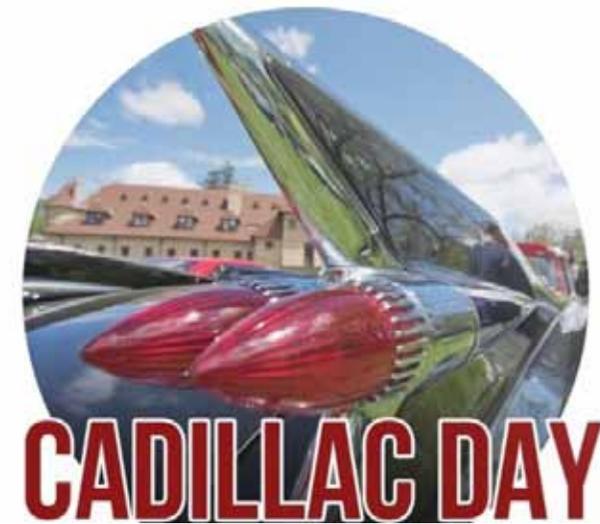



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Our Global FAMILY

**Would you like
to 'stage'
one of these
in your town? >>>**



President Steve still has his thinking cap on as he ponders how "WE" can all grow our membership base...

In our last few issues, Pres. Steve 'floated a few ideas' about membership. Over the next several *FINZ* issues, Steve plans to expand on his ideas and invites feedback via this page. Have a good read here because Steve plans to raise many of the ideas here at the upcoming AGM. Can you add or expand on what he has here? Email your thoughts to: finzmagazine@gmail.com with the 'Subject' - Membership Feedback. Thanks, Ed.

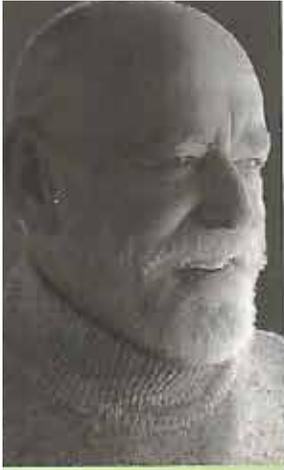
Hi Ron, all of us are going to busy people this year and the next. I urge you all to make it a habit of asking busy people to join. Maybe some of them will say no. That's OK. But I don't want them to say no because no body ever asked them. A 12 point plan for growing the club continues! Steve

*4/ Give money back guarantees. "Our Club is so confident you will be satisfied with your new membership that we offer a 30 day money back guarantee. All our new club members will receive *FINZ* magazine and access to club events. You will receive all updates of monthly cruisers. If you find yourself unsatisfied with our Club for any reason email CLC and request cancellation and money back".*

5/ Give new members free hats, shirts & jackets with club logo. Everyone loves free stuff. Giving away free stuff does three positive things. a) Lets people know we exist. b) Gives us a chance to prove the value of the club. c) Provides new club members with a positive experience and find value without spending money. They have nothing to lose.

6/ Put Posters Up in public places to promote upcoming events. Put them up in supermarkets, library's, or local Community centres. Ask businesses in your local area whether you can put posters up on there notice boards. Provide flyers and posters to club members to distribute them to family and friends And lets keep it simple.

Lets get busy people and rocket ahead with New Membership. Cheers, Steve.



Being a member of the 'Global Family, read 'Cadillac LaSalle club' sure can make connections. A recent communication with our fellow *Salle Speaks* editor (LaSalle club - CLC affiliate) opened doors to a new connection in Mr. Jim Richardson (image of he at left), a famed columnist with *Hemmings Classic Car* magazine (USA). It turns out that not only does Jim own an amazing LaSalle (see pics) but also spends nearly half a year at his holiday home here in NZ, in fact only a few hours away in the Coromandel (an idyllic spot on our east coast). Thanks for allowing us to 'connect' with you Jim - regards, Ron - Ed.

Now read below the story on page 12 about Jims LaSalle whose article initially started the 'ball rolling!' - Ed



Jim says "For me my 1940 LaSalle Series 52 coupe is a lifelong dream come true. Now if you will excuse me, it's time for a spin!"



DESTROYED BY SUCCESS *by Jim Richardson*

In 1944 my father was a radioman on a destroyer at Treasure Island near San Francisco. My mother and I took the train from Los Angeles to see him off on a voyage that took him to Iwo Jima, Okinawa and finally Tokyo. We stayed with my great aunt Dolly in Berkeley who drove a dove gray 1940 LaSalle series 52 coupe. I was four years old at the time, and that car was actually the only thing I remember from the occasion. My father filled in all the other details years later.

My earliest childhood memories are just snapshots. They are pictures that are vivid, but have little or no context. That LaSalle was one of those. I just remember at the time thinking that it was the most beautiful thing I had ever seen. I did not know until years later that aunt Dolly's LaSalle was the last of its kind, because they stopped making them after the 1940 model year. That LaSalle stuck with me the rest of my life.

Why that car you ask? That's easy. It is the most beautiful year and model of a beautiful line of cars. LaSalle was originally conceived as a companion make much like Oldsmobile's Viking and Oakland's Pontiac. The Viking didn't last long; but Pontiac – the low priced Oakland offering – ended up consuming its host in 1931.

LaSalle got its start when Harley Earl was hired away from Don Lee Cadillac's custom coachwork shop in 1926. He was given only four months to design Cadillac's new sporty smaller model. He knocked off the handsome Hispano Suizas of the era and added a few flourishes of his own, and the combination was stunning. It was also a major marketing success that year as well.

In fact it was such a success that Earl was put in charge of all General Motors styling and given his own Arts and Colours department. The LaSalle was built to Cadillac standards with a Cadillac chassis and running gear but sold for much less, and as a result it was a major success except for the fact that it was as costly to build as a Cadillac but not nearly as profitable.

As a result, when the depression was in its darkest hour in 1932 management at GM was considering dropping the LaSalle. That is until a young designer in Earl's department named Jules Agramonte left some sketches lying around his work area that featured wind cheating aerodynamic styling reminiscent of the streamlined Sunbeam land speed beach racers that caught Earl's eye.

Earl was impressed, and unveiled it at a show for management and billed it as the car they were not going to build. Management loved it and LaSalle was saved. At least for a time. LaSalles were so stylish that most of GM's management began driving them by the late thirties, including even Cadillac designer Bill Mitchell who later took over as head of the Arts and Colours department when Earl retired.

The goal at LaSalle was to present something trendy every year to reach the people who wanted something new and daring. It was the opposite of Packard's less expensive junior series 120 that debuted in 1935. Packard always aimed at the conservative end of the market, and as a result their styling was evolutionary rather than revolutionary. They also stayed with the Packard name for their new models in order to capitalize on the prestige that the marque enjoyed at the time.

LaSalle, and the mid-thirties Cords were the trendsetters of the era and played off one another, but Packard kept to the neo-classical look. The LaSalle still sold very well, but the profits weren't there in the numbers that GM management expected. The Packard 120 sold far better, with 1937 being Packard's best year ever thanks to their new junior offerings.

But both companion makes turned out to have their downsides. LaSalle did not trade on Cadillac's prestigious name and was not the runaway success that Packard's cheaper line was, but then Packard ended up losing the prestige market to Cadillac who grabbed it by dropping the LaSalle name but continuing to make the same car under the Cadillac brand. Both companies built great cars, but it came down to branding and positioning in the end.

These days I would say I am a blessed because I have a 1939 Packard 120 and a 1940 LaSalle. They are two entirely different cars built to reach two different markets, but comparable in quality and performance. Pharmacists and doctors drove junior series Packards, and people like Hedy Lamarr drove LaSalles.

The Packard is dignified and silent, and the LaSalle is brash and has a throaty rumble. They each get a lot of attention because they are both beautiful in their own way, but one looks aristocratic and the other looks exciting. For me my 1940 LaSalle Series 52 coupe is a lifelong dream come true. Now if you will excuse me, it's time for a spin.

Jim Richardson

Please note this article came from the esteemed Hemmings Classic Car magazine and we are privileged to have Jim allow us to re-print his writings

Editor's choice

Wherever possible I look for interesting articles and pics to share with you!

Hi all. here's a few things I came across since the last issue - enjoy! Ed
 > Our latest *Air New Zealand* Safety video (left). 'Our' Gin Wigmore sings about how special NZ is! Click here: <https://www.stuff.co.nz/travel/news/94637978/air-new-zealands-bizarre-new-safety-video>
 > Here's an interesting story about who actually owns a Shelby Mustang that was stolen decades ago and spotted (and identified) just recently! <https://www.hemmings.com/blog/2017/07/05/hot-property-how-a-stolen-1968-shelby-g-t-500-can-become-yours/?refer=news>



I recently received this email from CLCNZ Taupo members Marion and Mike Thompson:

Hi to the Cadillac Club - Attached (at right) is a bit of information about a 1958 De Soto Diplomat that a friend is trying to track down as it was a family car. We remember seeing the number plate 'FINS' at one of the car events we were at and think it was on a Cadi? If you have seen or can shed any light as to where it might be, please let me know so I can pass it on. In anticipation ..Marion Thompson mobilewelder@xtra.co.nz
 021-949-178 or 07-377-2422

NOTICE: The anticipated 'Ice Breaker' hosted by the very hospitable Sonja and Balir Meads has been postponed. More info later if arrangements can be confirmed - Ed.



The *FINZ Magazine* is not usually the place to display a picture of a pair of taps, but in this case we'd fawcet! [Pic submitted by Noeleen Souber - Taranaki]



1958 DeSoto Diplomat at the farm in Matamau.

Terry and Dianne Kitt's wedding □ Norman was a groomsman, Murray an usher. 1960?

Seen at the Dannevirke A & P Show February 1958 and purchased from Dunbars Garage by Gilbert France. Gib / Murray added heater and clock. The clock was brought in from USA especially.

Owned by jeweler in Dannevirke late 1980s □ ? Parsons □ boat yard Kinloch

Was registered with the plates FINS while in Taupo. Originally the plate was CF 8398 ??, all Dannevirke plates had CF



That looks like the De Soto parked outside Mackies Garage [the Austin Dealer] next door is the Trewavas paint shop who started the Resene Paints business then the Granada coffee bar. The flags are promoting the Soap Box derby.

Your favourite pic!



Lars Kneller's '77 Eldorado Biarritz

1977 Eldorado Biarritz

My 1977 Eldorado was the 2nd old car I purchased, in March of 1992, joining my 1966 DeVille convertible in the garage. However, it was not an impulse purchase.

Back then, on my drive home from work, I typically had to stop at a stoplight in front of the local Ford dealer. Their used car lot was on my side of the street. In the autumn of 1991 I noted a vintage large Eldorado in the back row of the lot. I looked at the car, noticed it had a moonroof, and EFI, and was the Biarritz model. I didn't think much about it, though noted it was there all winter. Spring came and someone wrote in to the technical column of the Self Starter, asking how many Biarritz's were made in 1977 and 1978. I forget the exact number for 1977 but noted only 404 were made with the moonroof. I thought to myself, "this is a rare car", and even more rare with the Electronic Fuel Injection option. So I decided it needed to be saved and preserved. After some negotiation with my wife, I convinced her of the need to acquire the car. I set off to the dealer one way with cash in my hand. I figured they would be ready to move the car, after sitting there for several months, and being a big gas hog, interest in it wouldn't be that high. It also ran rough (subsequently found to be a bad EGR valve, unique to EFI engines), which helped lower the price some too.

So I brought it home that day.

The car currently is fully optioned. When I bought it, it was missing a trunk mat and floor mats, which I have subsequently obtained. I have had its Buckskin Firemist paint repainted as it did have a little rust, and the 1970's base coat/clear coat paint had peeling clear coat in areas. The interior and vinyl top are original, and it has about 62,000 miles (99800 km) on it. I have had only minimal issues with the fuel injection, and it purrs like a kitten. It starts right up too without any pumping of the gas pedal. The auto leveling works, as it does on all my cars that came with it. I am the club technician for the system, so I make an effort to make sure they all work!

The car has a softer suspension than my 1968 and 1972 Eldorado's. With the pillow leather seats, it is like floating down the road on air. Another interesting option it has is the digital AM-FM radio. It was the first year it was offered. It basically is a regular AM-FM radio, but with a digital LED display. Thus the clock is on it. The usual analog clock up on the dash is not there, with a "delete" plate in the place where it would go. Despite the "new for 1977" smaller 425 cubic inch engine, it is pretty peppy, and I can't tell a big difference from it and the 1976 500 cubic inch engine. The EFI engine does have 15 horsepower more than the carbureted one. It is one of my daughters' favorite cars due to the pillowy soft interior.

Our Global FAMILY

EUROPE - August 23–27 Copenhagen Denmark has been cancelled due to the low number of members who signed up to show their cars. Regrets to those who planned to visit the Danish capital. Visit their club website to apply for a refund of prepaid activities.

Hello Ron. You always have funny pict's in your magazine, i enjoy them. Good to see an article from Lars Kneller ! The 2017 GE in Denmark is canceled because of not enough participants. Kind regards, Dirk Van Dorst

USA - Ron: What a beautiful and well done publication! I have been to the Beach Hop on many occasions because I have been going for over 25 years. It is so big now that I usually just go on Friday and look at the cars. I am too old to get in on the beer and partying. These days a nice cup of tea and good conversation are more my speed. Perhaps we could get together next summer and talk cars. Let's keep in touch. Jim Richardson [Jim, the Bay of Plenty Region would love to catch up with you over the summer - Ron, Ed]

AUSTRALIA - Cadillac'n' Up The Coast!

Umm, ahh, well.....it's pouring down, shall we cancel the cruise? A phone call to Rick's Garage at Palmwoods decided it for us. They said it was fine and dry up that way. The Sunshine Coast lived up to its name with a warm, bright day.

We saw classics and hotrods on the way as the Downunder Beachfest had just finished its five day event at Coloundra. This is based on our Whangamata Beach Hop and is in its third year.

Rick's had saved us some parking outside and I reckon we made a jolly good look to the place.

We were served with delicious burgers, ribs and milkshakes by ever so friendly staff.

Heading back and getting closer to Brisbane we could see black ahead and therefore finished off the day with more heavy rain. But the escape away made the day for us happy Caddilacin' Queenslanders. Caddie Anne!



BAY of PLENTY - Hi Ron, This is the photo (at left) that was taken when we went to the Classic car breakfast at the "Red Barn" café on the way to Whakatane last weekend. It was a wet day but nevertheless there were Quite a few cars there. Cheers - Lois

Miss Lane

Miss Lane's Pin Board

A family in Taupo has emailed me (sourced details from our website) asking whether we can help in two ways: 1) Suggest a value for a 1976 Seville they wish to dispose of. 2) This Caddy is For Sale. It appears in reasonable order but I am told "Seats need stitching but upholstery in good nick. One wheel needs rechroming. Rear stone tray rubber needs replacing. Small dent at right rear lower. Needs a new computer chip or magic box. Won't fire, have diagnostics. Have turned motor over every now and then. \$Offers. Will be on Trade Me in due course. Email address: meowmeow1948@gmail.com> [Can any club member suggest a value? Email me. I see in photos showing 43k miles on the clock. Good colour - Ed]



Hi Ron,
Once again just letting you know I still have my number plate for sale - 55CADY - PRICE IS TO \$550.00 for Cadillac
have to pay



Regards, Marie Forsyth ()

SUBS time!
Hard to believe another year has rolled around and all those (like me) that pay by direct debit - you don't even have to remember!!! For all you others, internet bank your \$45 to our Caddy Club bank account 06 0689 0055887-00 at ANZ Bank Masterton or post cheque to the Treasurer, The Cadillac LaSalle Club of NZ Inc., 195b Oropi Road, RD 3, TAURANGA 3173 **by 31st AUGUST 2017**

Calling ALL '60 owners!

Dick West - an old-time CLC member who used to have a '60 Eldo Biarritz - has these parts for sale in Everett, Mass: 1960 Cadillac parts - all in good to mint condition - speedometer, dash chrome, cruise control dash unit only, A/C and heater controls, window switches, couple headlight switches, two steering wheel centers, inside door handles, left and right outside mirrors, new wiper arms, new voltage regulator, electric eyes, tail-light lenses, fin tips, gaskets, grille bullets (150), rechromed hood vee, two rechromed conv top handles, a couple of regular clocks, chrome under headlights, and more.

Want to sell it all for \$1500. - not divide up.
Also - three rebuilt driveshafts - Cads from the '70's - \$150. each. Contact Dick at +1-781-521-0522 [courtesy of cadmanjoe@aol.com Joe Gildea]

GRAB your diary!

13th-15th October 2017 is your highlight event of the year, the 44th AGM & Cadillac Nationals to be held in Taranaki. Start saving for gas and accomodation now. More details to come from the organising committee!



HERE'S looking at ya!

One of the stand-out photo shoots in New Plymouth will be the 'Len Lye building!'

Hi Ron. Could you please advertise as follows:

Anyone out there who has a 1959 Cadillac ignition barrel for sale? Please email Phil at enquiries@classic-cadillac-hb.co.nz or phil.t.warner@gmail.com
PS - At the last AGM in Whanganui one of the Taranaki club members said they had one.

Many thanks, Phil

“ALL ROADS LEAD TO THE NAKI MEET”

Cadillac & La Salle Club AGM

13-14-15TH OCTOBER 2017

“LET THE PARTY BEGIN”

DRESS CODE FOR THE SATURDAY NIGHT IS

“THE ERA OF YOUR CADILLAC”

SO PUT YOUR THINKING CAPS ON.

Registration Form in this magazine.

Everything is paid in your registration, all meals, bus, sheds etc

Except Saturday morning breakfast and optional Fun Ho Museum.

SO NO WORRIES FOR YOU.

YOU CAN NOW BOOK YOUR ACCOMMODATION.

HOLDING 20 ROOMS. Just say you are Cadillac Club Members.

Auto Lodge, 393 Devon Street, New Plymouth. *PHONE* 0800 800 896

Standard Studio Rooms \$132.25 or Superior Rooms \$155.00

FRIDAY NIGHT——3.30pm to 4.45pm Pick up Registrations

**5.00pm - COACH TO OUR TWO VENUES, BYO Drinks but no consuming of alcohol
on bus or at John Rae's.**

Evening Dinner provided (Paid in Registration)





REGIONAL DELEGATES

NORTHLAND
Bob Hooker
09-431-6576
elaineandbob@outlook.com

AUCKLAND (Vacant)
>All Enquiries to Pres.

BAY OF PLENTY
Kerry Williamson
027-573-4207
kerdal@xtra.co.nz

TARANAKI
Brian & Marie Gillett
06-75-66-136
briree@xtra.co.nz

WAIKATO
Ian Bradshaw 027-211-8516
07-828-5979
ianbradshaw1957@gmail.com

WANGANUI/ MANAWATU
Murray Palmer
021-254-3131
murray.hrm@icloud.com

HAWKES BAY
Alan Sargisson 06-843-6838
027-482-4384
fingerbreaker@clear.

10 Regions across NZ
9 Active

WELLINGTON/WAIRARAPA
Gary Scott
04-565-4221
scottgt@xtra.co.nz

MARLBOROUGH/CANTERBURY/ WEST COAST
Stephen Brown
03-32-88-250
stephen.brown@xtra.co.nz

OTAGO/ SOUTHLAND
Rob McCann
021-1835-334
robmmccann@gmail.com

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cornandpeas@xtra.co.nz

Vice President
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Club magazine (FINZ) Editor
Ron Melville 07-557-8090
finzmagazine@gmail.com

Patron - Maurice Hendry
(Founding member)
09-266-8909

[Corrections to: finzmagazine@gmail.com]



Hey Fellow Regions

BETTER this list of events ☺

Email me your list! Ed

- > August 1 - 5 , CLC US Grand National, Washington DC
 - > August - 11 - 13 Tarangitice Breaker. [BOP Event] Postponed
 - > 23-27th Grand European Denmark
 - > Sept 24th Putaruru, Tirau, Okoroire, Country Cruise [BOP Event]
 - > Oct 13-15th - 2017 NZ Cadillac Nationals & AGM, New Plymouth - 'The Good Oil!'
 - > Convoy of Caddies to Cad Nats/ AGM in New Plymouth. Pick up more Caddies on way at Taupo [BOP Event]
 - > Oct - Meet up/ join the Bay of Plenty Vintage Car club at their swap meet [date to come. BOP Event]
 - > Oct - Mount Main Street event, Labour weekend [BOP Event]
 - > Oct - 29th Waihi Lunch Cruise [BOP Event]
 - > Nov - All USA Day – Tauranga [date to come. BOP Event]
 - > Nov - Papamoa Santa Parade [BOP Event]
 - > Nov - 19th Pohutukawa Cruise Bay of Plenty [BOP Event]
 - > Nov - Stragglers Cruise [date to come. BOP Event]
 - > Dec - Annual Xmas Toy Run, Tauranga [date to come. BOP Event]
 - > Dec - Beach Cruise Mt Maunganui, Papamoa, Makatu, Fish & Chips [date to come. BOP Event] .
- *All BOP cruisers weather permitting. Any changes made prior to Cruise dates for alterative activities. Steve

Tail lights



There's always room for a beautiful LaSalle in FINZ Magazine and this '40 Series 52 Coupe' is no exception. Owned and proudly driven by Jim Richardson of Hemmings Classic Car magazine (USA) fame! Ed.

STAMP

N. Souber
419 Surrey Road
R D 8
INGLEWOOD 43888

SENDER: