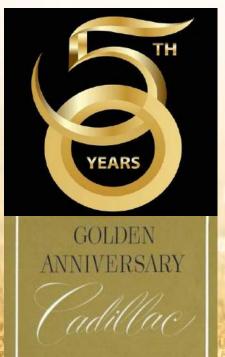


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Smalandy As 1973!

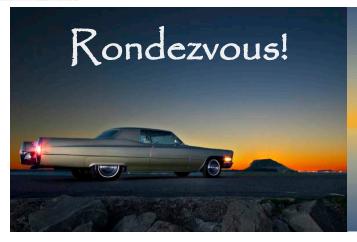




The New Zealand
Cadillac LaSalle Club
celebrates its BIG 'Five - 0'

-- 1973 to 2023 ---





FINZ Magazine Editor: Ron Melville

Recipient of (CLC) The Yann Saunders International Activity
Award 2013

The Maurice Hendry Award for Excellence in Journalistic Contributions - 2015

International Newsletter Excellence Award - 2015
Old Cars Weekly ~ Golden Quill Award 2011, 2012, 2014,
2015, 2016, 2017, 2018, 2019, 2020, 2021 & 2022

Contributions to: finzmagazine@gmail.com
The Editior reserves the right to accept or reject any contributions.

Deadline is 20th of each month

Hi and oh my! Suddenly we are here. It's the October issue and this month around 100 of us will be gathering in whimsical Wellington to celebrate and 'toast' the first 50 Years of our New Zealand club.

What an achievement, what a milestone, what an event to be part of! But if you are still at this 11th hour undecided, go on, Register today, gas-up the Caddy and hit the road. There won't be another milestone for maybe another decade! (our 60th?)

Our 'Cover Caddy' this month features Mark Waterman's fabulous 1973 Coupe DeVille whose presentation is like it must have been when new, more than 50 years ago? I thought it befitting we acknowledge the year 1973, the year the NZ club was founded. The image at right





I look forward to meeting attendees and our newer NZ members.

Elsewhere in our mag this month we read about...

- > The Final Countdown FOUR pages of 50th mania plus important housekeeping matters!
- > Global news from the Cadillac Family
- > Welcome to new Members and 'Hi to Maurice Hendry, our longest-serving member!'
- > 1973 Highlights, just a few from Fifty Years ago.
- > Miss Lane reminisces about past Cadillac Nationals...
- > And the best Tails in Town with a reminder to 'Gas-up!'

Until next issue, keep Covid-safe, cruise or fly safely into Wellington, enjoy our Dayight Saving and send me plenty of photos and stories of our 50th to me at finzmagazine@GMail.com

Best regards, Ron (Ed)

















Magic Restoration

Glasses! Each guest will receive

a pair of magic Cadillac glasses that will instantly turn

your faded beauty into
a gleaming show car,
all without a costly restoration!

50th Anniversary Event Registration: \$50 PER PERSON

'True Cost' registration for Club affiliated non-members, and for new members who have joined after 1 January 2023: \$195 per person. Event registration form attached.

50th Anniversary Grille Badge: \$50 EACH (includes NZ postage, please add \$4.80 for Rural Delivery charge). Contact Jason at curried@hotmail.com or on 021 0221 5373 to order your grille badge.





NOTE: Activity details and timings may change

GOLDEN ANNIVERSARY National Rally Weekend

Sunday October



Leaving Brentwood Hotel carpark (2 hours driving throughout the day, with many breaks)

11:00am Visit to Helter Skelter Vintage Market

Seaview, Lower Hutt (45 mins – leaving 11:45am)

12:15pm Visit to Vintage Machinery Club Display

Mangaroa, Upper Hutt (1.5 hours – leaving 1:45pm)

Lunch provided

2:05pm Visit to the Cars Inc Car Museum

Trentham, Upper Hutt (1 hour – leaving 3:05pm)
Optional entry, extra cost TBD. Optional afternoon tea, extra cost

3:15pm Trentham Public Cadillac Display

Includes visit to The Secret Cadillac Room
Includes 5960 Cadillac judging by Chuck Patton
Trentham, Upper Hutt (1:25 hour – leaving 4:30pm)

5:00pm Drive-In Movie Night with Carhop Waitresses

Tin Men (1987), two Cadillac owners in a war of revenge over their cars

Includes visit to classic car collection (TBC)

Riverbank Carpark, Lower Hutt (3 hours – leaving 8:00pm) Gourmet burger meal, drink, and movie snacks provided

Monday

OCTOBER

9:00am Monday Caddy Convoy Cruise

Leaving Brentwood Hotel carpark (1.25 hours driving)

10:15am Visit to Southward Car Museum

Waikanae, Kapiti Coast (1 hour – leaving 11:15am)

Optional entry, extra cost TBD. Optional morning tea, extra cost

11:15am End of formal activities

Farewell to those continuing North, return to Wellington for those

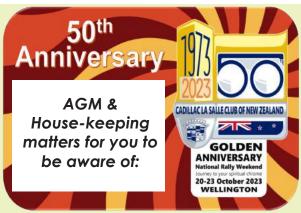
staying on











Here is a few 'House-keeping items' to be aware of:

- 1. A special note appears opposite penned by our Pres. Ian regarding the 2024 NZ Cadillac Nationals. Please put your 'thinking caps on' and ponder on a location we have not been to before! **In addition**, Pres. Ians President's Report is also attached for CLCNZ Financial Members reading prior to AGM.
- 2. Secretary writes: Afternoon Ron.
 Could you please ask for anything for the Agenda for the AGM meeting. General business. As nothing can be taken from the floor as per constitution.

No Executive resignations – so no nominations will be asked for. Also 'Long-time' (2001) member, Stephen Brown resigned a while back as Delegate of Marlborough/Canterbury /West Coast Region. Jonathan Doak has agreed to take over, He will also be at the 5oth which is good. [Well done Jonathon. I hope your Caddy will there too for me to take some pics! Ed]

- 3. The Annual 'Fun Auction': By all means bring something along, however the format will be tweaked this year (due to likely time contraints) and it is anticipated just ten (10) of the best items will be 'auctioned' whilst others will be a 'silent' auction. Cadillac related, Elvis or 'old car' items please (or a yacht cruise!)
- 4. A copy of the Financial Accounts is attached for CLCNZ Financial Members to read, prior to the AGM.

A Special Message from our NI CLC President:

<u>Cadillac success AGM'S for the future.</u> We have been privileged for a number of years, when club members have raised their hand to represent their region to hold the AGM.

We as I said have been very lucky to date, unfortunately post our 50th Celebrations in Wellington we are desperately now looking to secure a region to hold the 2024 AGM.

Over the years we have had fantastic organisation with regions holding the AGM and a great time to showcase what they have in their part of this fantastic country.

It would not be fair to say how impressed I am and blown away at what some regions have created in holding the AGM.

Not also to say it's at times the comradery that members look forward to and less of the razzle tassel.

Organising an AGM is not exhausting and demanding and I strongly believe it's providing a venue to meet and greet and what can flow from there.

If someone would like to enquire about holding the AGM I know the management team would support any region 100%.

I would be delighted to discuss with any club member the opportunity to hold the AGM 2024 or for any further years that may suit their situation.

Kind Regards - Ian Lind, President

CADILLAC CRUISE AND PUBLIC DISPLAY

Saturday October 21, from 9.00am. Wellington City

Cadillac La Salle Club of NZ celebrates 50 years, and invites non-member Cadillacs to join a round-the-bays convoy cruise followed by a public show-and-shine in front of Te Papa (11.00am to 1.00pm). No charge for entry. Drivers' briefing at Brentwood Hotel, 16 Kemp St, Kilbimie from 9.00am. To register: Jason at curried@hotmail.com or (021)0221 5373.

Thanks to our organiser, Jason for arranging for this insert in the August & September editions of NZ Petrolhead magazine. It looked good in the middle of the page! Ed

RAFFLES & GIFTS Galore - Below (left) is an incredible 'one-off mat' made by Noeleen Souber's niece, Jade Dandy (who can be found on Facebook under 'Yarn for Daze'). It measures 85cm x 65cm and has been donated to the club as a 'Club Raffle'. Tickets are NZ\$5 each and once you have emailed your ticket order to noeleensouber@outlook.com she will email you the tickets!







If you own a 'Fin-tastic 59' or a 'Sensational 60', then Chuck Patton will be looking for the best of these iconic years to Award his Trophy to.

[Best 'Spit & Polish' wins? Ed]



Mark and Noeleen have approx. nine 2023 Cadillac Calendars left in stock. They are now \$10.00 each to clear them. Make contact with noleen.souber@outlook.com

Our Global Cadillac Family from NZ and around the world!

NEW ZEALAND - A SPECIAL MESSAGE from the NZ Club on the sad passing of long-time member, Louise Christ (formerly Johansen), Warkworth, Auckland. **Our NZ Club Treasurer emails:**

Hi people I've just learned that Louise passed away at 7pm 25th August in the company of her family. From communicating with her a couple of months back she was suffering the effects of a brain tumour treatment. We were informed by Enid Service who must be Facebook friends with Louise. Louise's daughter Kim placed the notice on Facebook. I've talked to Jeanie Pinion as Louise and Craig were to travel with the Pinion's to the 50th. A great loss, very lovely lady. Regards Grant

We were very blessed to hear from Louise's husband, Craig Christ who responded:

Hi Grant, and thank you for your kind words. She passed away peacefully in her sleep, at home with me and one of our daughters by her side. We all knew this was coming but we didn't expect it this quickly. It still doesn't feel real and I am just devistated. Thank you again for reaching out. She was a big fan of the club and looked forward to your yearly mailer where she got to catch up on everybody. She did love her Caddies and I traded in my Acura to buy her one when she moved to Florida, that she promptly named Ruby due to the colour. So

thank all of your club from me for their friendship over the years. Ive heard more stories from the get togethers you guys had over the years but fear not, I was sworn to secrecy! She was so looking forward to the clubs 50th.

Again, thank you for your kind words and friendship over the years. It truly meant a lot to her. She will be missed by everybody she ever met. She was adamant she didn't want any 'damned' funeral or service so we will be throwing a celebration of life party for her instead. I will be sure to let you know when it will be for any members that may wish to attend, but it is going to take me a couple of months before I can even think of planning it. Regards, Craig Christ

[Yes, very sad to hear of Louise's passing. I knew her and the her late Kurt in the early years of me being in the club. Louise driving and Kurt was wheelchair bound, but still wanted to participate in Caddy club events. When Louise moved to the US, she still kept in touch with me and often sent interesting things. She was a great quilter and loved her 'ruby-red Caddy' she bought when living in the States. An image of her and Kurt's '65 appears above. Ed]

USA - North Texas Chapter - Our good friend, Mark Waterman tells me he recently took his '73 Coupe de Ville to the 'Back to the Fifties Car Show' in Minneapolis. Mark reports some 9,826 registered vehicles and a whole lot of spectators. A few images from the show appear here on this page. [Thanks for the story Mark, whoa nearly 10,000 vehicles, how would one see them all? Ed]



Mark tells me this a cross between a Caddy and an 'El-Camino'. An 'El-Cad-mino?' [certainly well done, Ed]



Our Global Cadillac Family from NZ and around the world!

AUSTRALIA - Howdy Mavron, loved the latest issue of Finz, and not just because of a certain Lucille story ha ha. Great job as usual and I guess the main thing of course about electronic magazines is the fact you can put all those links into the mag, brilliant to go off rabbit holing with a quick click ha ha all the best mate. Til next our dusty trails cross - the cowboy (Aka - Steve Westmacott). [Many thanks Cowboy always great to receive a yarn from you! You, Helen and Cody take care. Cool Police Barracks story in

latest LaCad! Mavron - Ed]

Dear Caddy and LaSalle Folk, Please find the link (below) to access the online version of the 2023 Spring edition of LaCad. https://www. dropbox.com/scl/fi/ x37omj7hj66oubmzcxrsy/ LaCad-Spring-2023-Magazine.pdf?rlkey=383femk h1y080ry2z4ol5yvyf&dl=0 Cheers, Greg Short, Cadillac LaSalle Club – Membership Secretary and LaCad distribution. [It's a great read, thanks Greg/ Andrew & Rachel Rees - Ed]



USA - Atlanta - Recently I mentioned about gas about to hit NZ\$3 a litre. Our great friend, Bill Overend of the CLC, Atlanta (The Peach State) replied: When I kept my '72 Eldorado at 55 mph during the fuel crisis of the mid 70s, I got 13 mpg. Guess I was running on 2 barrels instead of 4. Here I am taking Grans to the first day of school. Bill. [Thanks Bill, great pic. I just topped-up my Calais for our 50th trip because I had a 20 cents a litre coupon and would you believe, my local supermarket gas station had a promo on and 95 Octane down to NZ\$2-85.7 a litre, so with my 20 cents off, NZ\$2-65 to me - woohoo! Raced down to where my Caddy is stored and joined the queue to fill up. Today (as I type this) the other local gas station 'Z' (formerly *Shell*) advertising 95 Octane for NZ\$3.11.9 a litre! - Ed]



Bill's Eldo is dark green. Steve, my son, Ridge and I have riden in this cool Caddy - Ed

UK - Editor (Phil Hole) of The Cadillac Owners Club of Great Britain in their latest e-magazine drew to my attention this very old Cadillac here in NZ! Check out the Facebook LINK below (I have) and it is very interesting with cool photos, better than produced here. A snippet says: Hart Parr teaching Howard Berendt, super Caterpillar mechanic, to drive his ex Southward Car Museum 1906 Cadillac up and down the tanker track! First start this week in decades... maybe 70 or 80 years... The car is very original being named Jed as in the Beverly Hillbillies American sitcom

https://www.facebook.com/groups/1702505736638308/search/?q=which%2C%20decades%20ago%2C%20was%20converted%20into%20a%20pickup.%20lt%20is%20in%20New%20Zealand%20and%20hasn%27t%20run%20since%20WW2.%20Cadillac%20enthusiasts%2C%20Laurie%20Cocker%20(aka%20Hart%20Parr)%20



Three old men playing with a new to them old 1906 Cadillac named Jed. The owner is Hart Parr







TAURANGA, Bay of Plenty, NZ - From Anne Cooper who sent a funky video clip via Messenger: 'A new addition to the Thrupp Shed, a 'Singing n' Swinging Elvis' complete with a phone attachment which according to Anne is a direct line to 'The King!' Anne also tells me it is a very old photo of Lois and Graham (in their younger years) innocently looking on! LOL. [Cool shot Anne, Ed]







From the Editors Drivers seat!

Hello all. Things are certainly ramping-up as we appraach the 50th

Firstly on behalf of the NZ Club, I would like to welcome aboard the following new members:

- > Andrew McColl & Leah Scott from Rototuna, Hamilton. Andrew and Leah have a 1960 Coupe deVille. I hope you are attending our 50th guys? You could enter Chuck Patton's special competition for 59s and 60s! [Mean-looking stance! Ed]
- > Anita Patterson from Hamilton has also re-joined the club. She and her late hubby Grant were very supportive members about a decade ago, owning then an amazing 1924, 7-Seater Cadillac. She was a beauty. They also owned an equally stunning 1959 Black 9-seater Limo! Anita still has this beauty and with luck, if you are attending our 50th Anita, I am sure Chuck would love to see your iconic example. Thanks for re-joining. [I'll look forward to takeing some pics of the inside! Ed]
- > Mr. Stacey Cooney, another Hamiltonian has also joined. Sharp looking '56 Sedan deVille it is his possession. I look forward to taking some photos of it Stacey! [Was this previously in the club, Stacey? We had one in Auckland and one in Blenheim at one point, both yellow. Ed]

TERRIFIC we have had a number of new Members this year, including Bain Webster (Wgtn); Ray & Fiona Reid (Feilding); Derek & Donna Ogden (Morrinsville); Maureen & Tony Brown (Morrinsville) & Richard Cole (Havelock Nth)

GRANT our Treasurer has asked for all Delegates to remember to bring your Cadillac club 'Tear-drop Banners'. If you are not attending but another member in your Region is, ask them to bring them along. We want as many flags as possible flying where-ever we 'park up!'

FAREWELL - Three Global Cadillac newletter Editors have bid farewell over the last couple of months. They are:

- > Lorne Scott from the CLC of Canada ('The Chronicle')
- > Bill Levy, CLC North Texas Region (The Standard of the World')
- > Vince Taliano, CLC Potomac Region ('Caddie Chronicle')

Best wishes and time to rest your fingers! - Ed (Ron).

Talking about the future....I read recently an interesting article in the (Australian) Association of Motor Clubs e-newsletter (LINK in September FINZ) titled 'Who are the Young Enthusiasts?' This thought-provoking article raises some interesting points, some of which have already been discussed in my 'circle of car friends'. Many CLCs now have a designated 'Membership Director' to recruit potential new members; promote their club; co-ordinate profile outings and mini-shows with local Regions that may attract new blood to their club. Afterall, there are more than 1,000 registered users on the NZ Cadilalc Facebook page that is not NZ CLC affiliated, meaning there are opportunities out there if we want them...A copy of this article is attached.

A Special Invitation for those attending the 50th and/or Travelling to the USA in the future.

Ron, I always enjoy reading your magazine. You mentioned in this issue about some members traveling in the US. Please remind your members that my wife and I live a little over an hour from Chicago and not quite two hours from Gilmore in Michigan where the Cadillac La Salle museum is. We also have two spare bedrooms and always happy to accommodate travelers if it fits our schedule. Lars Kneller [Thanks for your kind invitation and hospitality. Lars is a CLC (USA) past President and lives in La Porte, Indiana. He visited NZ with his wife Juanita back

in 2020]. cadtbird@aol.com









DID YOU KNOW...Maurice

Hendry, one of the founding members of the NZ Cadillac LaSalle club and longest and most senior member, still reads and enjoys all sorts of Cadillac literature including this *FINZ* magazine! He will turn 94 later this year and he will be conveying his best wishes for a great 50th event in Wellington. Keep an eye out for him!



Recently The Federation of Motor Clubs (of NZ) recently published a whole lot of interesting information about 'the old car (truck/ bike etc.) scene. If you're into stats, this is for you! Jokes aside, mainly enthusiasts spend ludicrus amounts of \$\$\$ on their pride and joy. Enjoy the attached.









What happened and where were we in '73?

Time folks, to cast your mind back. Back 50 years to 1973. Chances are you had different coloured hair, longer hair and for some, some hair! Me included. I recall brown hues in clothing were fashionable. Bell-bottom trousers, colourful shirts - mens and ladies wear! Smoking and drinking

were perfectly acceptable....

Holden was riding high in mega-sales here in NZ and Australia with their HQ series. Gas was cheap as as were 4 cent stamps, milk and bread.

The 6th of February was designated as 'New Zealand Day' and this year, colour TV was introduced. Remember the Sanyo model marketed here in NZ by Autocrat?

The end of the Vietnam war. The first oil crisis. Voting in Australia drops from 21 to 18. AC/DC play their first major gig in Sydney. The IRA (Irish Republican Army) undertakes its first op in Great Britain, planting four car bombs in London. The first mobile phone

Britain, planting four car bombs in London. The first mobile phone call is made

by Motorola.

At the movies, 'American Graffiti' directed by the then unknown, George Lucas, premiers at the International Film Fesitval in Switzerland. The 8th James Bond Movie, Live & Let Die starring Roger Moore and Jane Seymour is released. Clint Eastwood climbs off his Western Movie horse to become 'The Enforcer!' (He would have relished in telling 'Ram Raiders to "Make my day punks!')

In music, the album 'Dark Side of the Moon' is released, remaining in charts for the next 14 years and selling in excess of 50 million albums! George Harrison receives Grammy for 'Album of the Year'. Yoko Ono is granted permanent residence in the USA. Elvis broadcasts 'Aloha from Hawaii'. Andrew Lloyd Webber and Tim Rice's rock opera, 'Jesus Christ Superstar' closes in New York after 711 performances. Barbra Streisand releases 'The

Way We Were' single and will become 'Billboard Song of the Year in 1974'. Elton John's 'Goodbye Yellow Brick Road' album is released. Ringo Starr

releases his music single, 'Photograph'.

Of interest - The Shah of Iran announces, a consortium of oil companies and Iran will not be renewed when it expires in 1979. US Pres. Nixon authorises construction of the Alaskan

pipeline. Queen Elizabeth II opens the Sydney Opera House. A patent for the ATM is granted. Elvis and Priscilla divorce after six years.

Famous people born in 1973 were - (Singer) Pharrell Williams; (Bills) Monica Lewinsky; (Fast & Furious') Paul Walker.

Sport - Test debut of champion NZ cricket all-rounder, Sir Richard Hadlee.

Other Memorable Events here in NZ The place, Lower Hutt, Wellington on Saturday the 8th December, 1973. Five Cadillac enthusiasts held the first meeting of The Cadillac LaSalle Club of New Zealand. Fifty years later the club continues to thrive and one of the founding members, Maurice Hendry remains the longest serving member of the NZ Club. Congrats CLC NZ and Maurice!





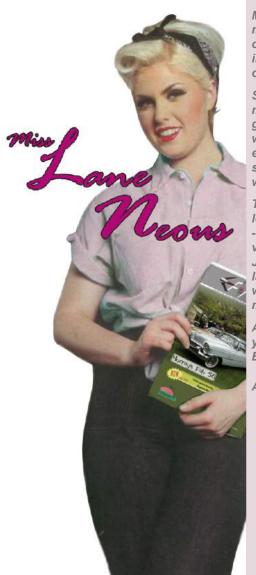












Miss Lane writes ~ Hello. I have only been around the Caddy club FINZ magazine since January 2010, but in that time I have enjoyed promoting the club and reading about the immense pleasure Cadillac club members here in New Zealand and overseas get out cruising in their Cadillacs (and the occassional LaSalle).

Some of the past NZ Cadillac Nationals have been amazing and very memorable. The South Auckland one (many years ago) where members got to drive their Caddies around the Pukekohe car race track for two laps was fintastic and scary for some. The sight of everyone, lined-up after the event (which ended safely), with their hoods up and the heat escaping was something to behold. No mechanical issues but the smell of brake linings were evident thats for sure!

The 49th held in 2023 was another unique adventure, made more special by a longer event over more days but to places many Caddies may never had been - Wairoa, Gisborne and via Opotoki back to Tauranga. Many great places were visited and enjoyed. The winery, the Honey factory, the Fig cafe and Beecham Jaguar (loved that place!). The fact that we could have possibly been the last 'old car club' to venture in these parts before much of the whole region was devastated by Cyclone Gabrielle is very thought provoking for many members.

And now the 50th promises to be the most spectacular NZ Cadillac Nationals yet! I hope that many members take plenty of photos and send them to our Editor at: finzmagazine@gmail.com

A warm Cadillac welcome to our friends from the USA, Germany and Australia.





Hotrod, Vintage, Sports and many more.

Amazing Cars, Good Food, Trade Stalls, and Rock n Roll Dancers between 11am-1pm

Cars from 8am, Public from 10am, Prize Giving 2pm Entry- \$5 per person or \$10 family



Gate Entry Prize: Boeing Stearman WWII Biplane Scenic Flight, valued at \$355. Kindly donated by Classic Flyers NZ

Classic Flyers, Jean Batten Di Mt Maunganui

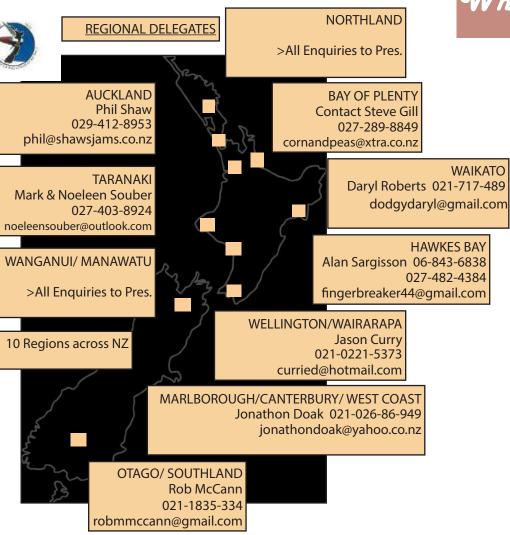
Always 'Top Billing' on my Annual calendar is the 'All USA Day' at Classic Flyers in Mt. Maunganui. Organised by The Bay of Plenty Mustang Owners Club, it's always a great day out made even more special by the many makes of American Cars and trucks in atten-There has never been a year where I have not uncovered something I have never seen before. If you love American cars, then this is the day to mark on your calendar!





Where we live

What's on the Fridge?





OCT 20th - 23rd - CLC NZ 50th Golden Anniversary, Wellington BOOK NOW & start saving for gas! Have you got your grill badge? Read details below 21st - 44th National Mustang Convention Manukau Auckland 21st - Caddy Cruise & Public Display, Wellington City NOV 19th - All USA Day, at Classic Flyers Mt. Maunganui 24th-26th Stragglers Weekend Karapiro

2022/23 CLC NZ Club Officers

President lan Lind 021-863-260 ian.lind@outlook.com

Vice President Jason Curry 021-0221-5373 curried@hotmail.com

Treasurer Grant Davis 027-264-1204 grantdavis37@gmail.com Secretary Frances McCurdy 027-688-0677 frances.wayne@xtra.co.nz

> Club magazine (FINZ) Editor Ron Melville 07-557-8090 finzmagazine@gmail.com

Patron - Maurice Hendry (Founding member) Any Contact to Ron Melville

[Corrections to: finzmagazine@gmail.com]



Wanted to BUY

"1958 Cadillac Driver side door arm rest 6 way seat switch." Working or not 021 863260 lan Lind



Tail Lights

The Best Tails in Town!

Courtesy of 'Kevs Kaddies' comes a perfect picture that all of us will be undertaking before heading to Wellington, and that is 'gassing up the Caddy!'

The fuel price image below, taken 27 Sept near where I live at local 'Z' station. NZ\$3.11.9 a litre now for '95 Octane, thats approx. NZ\$14 an old gallon! It might be a case of 'drive at 55 (mph)' to conserve the wallet! Until we all meet up in the Capital, check your tyres for their expiry, drive safe and see you in Wellington! Ed





Kev's Kaddies will resume transmission shortly!

[Thanks Kev for teasing us with this excellent image above, colour, quality and style! - Ed]

