



# The Standard of the World

West of the Lake Region Cadillac & LaSalle Club

August 2022

## Shortest Newsletter in Club History



July was a well-deserved break after a successful Grand National. We spent time in the hammock, but no club events. We'll make up for it in August. Join us!

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It's been a very long time since I've been to a car show. I don't count the Grand National since I was busy attending to issues as well as judging, so I never had time to get a good look at the cars. Therefore, when I realized that the Turning Back Time Car Show in Sycamore was coming up, I thought it was virtually a must attend event. I've heard this was a large show, so it seemed to be worth the drive. Now, the downside. Gates opened at 6:00AM. Yikes! I am NOT a morning person, so it gave me pause. However, I decided it might be worth the early wake up.

So was it worth it? Yes. There were over 900 cars. The entire downtown area of Sycamore was closed off, and the streets were packed with cars. They were running out of space. This must be an entire year's worth of planning. Essentially, since it is an annual show, the planning never stops. At least all that planning pays off with some great attendance. There were all types of cars to see.

And so my mind starts to wonder, what is it that makes car people so attracted to these objects on four wheels? Like a bug dancing around a bright light, we see a car and we need to go over to it and look it over from all sides. Just like the bug, we circle around that car looking at all its angles and features. The majority of society would just assume pass on by as quickly as possible getting to their destination as quickly as possible. To them, the car we are looking at is probably something old, uncomfortable, and impractical compared to the modern vehicle that wraps you like a cocoon in an isolated environment with an 800 speaker audio system (some with simulated engine sounds). But to us, wherever we are going can wait. There is nothing more important at that moment than looking at magnificent machine on four wheels.

Now I'm not going to claim that we are all interested in all cars. That's a special trait for a select few. Most of us car people gravitate towards certain models or eras while we ignore others. For me, the single best year for car design was 1959. The flamboyant, over the top styling of the jet era made everything look futuristic. The chrome trim, while toned down from the previous year, accented all the lines of the car just the right way. By the following year, the styling started to simplify. Some people viewed this new look as classier. For me, nothing was classier than bright colors and tail fins.

Now that the Grand National is over and we've had some time to relax and catch up on our other tasks, it's time to celebrate. It's time for a Region picnic. I'm hoping for a big turnout of our Region members and their families. Yes, I am referring to you! We have a picnic pavilion reserved, so rain or shine, the picnic is a go. The club will provide the meats, buns, chips, beverages, plates, napkins, etc. We ask everyone to bring a dish to share with others. Sides like Jell-O molds, baked beans, vegetable casseroles, potato salad, pasta salad, etc. are all great sides. And let's not forget desert! Pies, cookies, cake, oh my! If someone wants to bring a frozen custard machine, that would be great too. (Yes, I know what I just asked for. One can always dream.) Please make sure to register so that we know how much food to purchase. We don't want the grill to run out of food. Let's all get together, relax, eat, and celebrate a job well done.

Until next time, motor on, Fred

***The Standard of the World*** is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15<sup>th</sup> day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: [westofthelakeclc@gmail.com](mailto:westofthelakeclc@gmail.com)

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Month	Date	Event	Time	Details
August	7	Illinois Railway Extravaganza	8AM-5PM	Union, Illinois (See Page 15)
	14	Summer Picnic		(See Page 13)
	18	Beacon Hill Senior Living	4PM-7PM	2600 Findley Rd, Lombard, IL (See Page 11)
	28	Geneva Concours d'Elegance		Downtown Geneva, IL
	30	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL 310 W. Butterfield Rd, Elmhurst, IL
September	17	Lexington Square Includes Lunch	11AM-3PM	400 W. Butterfield Rd. Elmhurst, IL 60126
	21-24	Fall Festival		Gilmore, MI
	27	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL
October	8	Lake Geneva Boat Cruise	11:45AM	More info in August Newsletter
	25	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL
November	29	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL

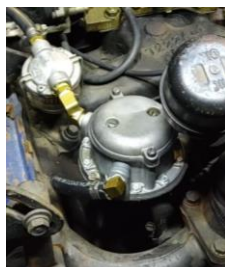
We are now on Instagram: Follow: [westofthelakecl](https://www.instagram.com/westofthelakecl/) on Instagram for news, pictures and event updates.  
 Don't forget about our website: [www.westofthelakecl.com](http://www.westofthelakecl.com) Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

## Member Video Page



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club.

This month's video is by Director Fred Butalla and shows how to rebuild the fuel pump in a late 50's – early 60's V-8. If you are having fuel problems, this video should start you on the road to a successful repair: <https://youtu.be/YCUIXH2wcus>



Left to right: 1959 Flat-top. Fuel Pump on the car. Fuel Pump valves.

This is a great example of how easy it is to shoot a repair video or a video showing off your car. We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: [westofthelakecl@gmail.com](mailto:westofthelakecl@gmail.com)

## Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

## Welcome New Members:

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box. When you meet a fellow Cadillac enthusiast, invite them to join our club by handing them the application.

Spread the word, the more members the better!



**FOLLOW US ON INSTAGRAM:** [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile.

If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

## Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: [westofthelakeclc@gmail.com](mailto:westofthelakeclc@gmail.com)

## Want to advertise your business in the e-mail newsletter?

Please send a check payable to West of the Lake CLC:

**\$25:** Business Card ads; **\$40** for a ¼ page ad, **\$60** for a ½ page ad and **\$100** for the full page (fees are for the full year).

Send your ads or business cards via email to [CadillacGuy35@sbcglobal.net](mailto:CadillacGuy35@sbcglobal.net) or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

## SENDING OUT GOOD THOUGHTS:

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too. If you know of a member in need, please let us know so we can reach out.

## BOARD OF DIRECTORS

### Regional Director:

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Tom Orlando  
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**Come celebrate our successful Grand National with a summer picnic.**

**No stress, no planning, just come out and enjoy burgers, hot dogs, chips and drinks. Please bring a side dish or a dessert to pass. Bring your wives or girlfriends (but NOT BOTH). Definitely bring your Cadillac.**



**Sunday August 14th**

**Bemis Woods North Picnic Shelter #4, Wolf Road just south of 31<sup>st</sup> Street  
Type "Bemis Woods North, Proviso Township, IL" into your GPS**

**Exact time will be in the August newsletter. RSVP using Sign Up Genius:  
<https://www.signupgenius.com/go/9040449ABAA2BA0F58-gncelebration>  
So we can make sure we have enough food.**

**We've spent two years planning the Grand National, so the only thing we want you to plan now is to join us for a good day of food and fun. If it rains, we'll judge everyone's cars, we're good at that now.**

# Beacon Hill Show

***Beacon Hill Senior Living Community  
2600 Finley Rd, Lombard, IL  
Antique Car Show  
Thursday, August 18, 2022 4:00-7:00PM***



A L I F E S P A C E C O M M U N I T Y<sup>®</sup>

Steve Szot, our friend and father of WOTLR member Jacob Szot, is inviting us to show off our cars to the residents of Beacon Hill Senior Living Community in Lombard. This is a great opportunity to show off our cars and help the residents of Beacon Hill relive the memories of their youth. As an added bonus, dinner will be provided. We have the opportunity to provide warm smiles and fond memories for the residents. This is a show that shouldn't be missed. If you have any questions, contact Steve Szot at 630-981-1510. See you there!

Last year's show was a huge success, don't miss this one! Please pre-register with Ron Schweitzer, 630-956-3504 or e-mail: [brghm58@yahoo.com](mailto:brghm58@yahoo.com)



***Cadillac Car Show  
Lexington Square, 400 W. Butterfield Rd, Elmhurst, IL  
Saturday, September 17, 2022 11AM-3:00PM***

This is our annual visit with the nice folks at Lexington Square of Elmhurst. They host an open house for residents and their families with food, entertainment and our beautiful cars to bring back memories and share stories. If you attend one show this year, bring your car and your heart to Lexington Square. You'll leave filled with the joy of meeting some of the nicest folks around, and they will cherish our visit.

Please pre-register with Ron Schweitzer, 630-956-3504 or e-mail: [brghm58@yahoo.com](mailto:brghm58@yahoo.com)





## 31st ANNUAL VINTAGE TRANSPORT EXTRAVAGANZA

Located at 7000 Olson Road, Union, Illinois,  
5 miles off I-90 via Route 20, Marengo exit,  
follow the Railway Museum signs.

SUNDAY, AUGUST 7, 2022  
8:00 AM UNTIL 5:00 PM

**\$15.00** OPEN TO VEHICLES 2002 AND OLDER **\$15.00**

Send \$15.00 per vehicle, check or money order, payable to "ILLINOIS RAILWAY MUSEUM." Vehicle driver and all passengers in vehicle at time of entry only will get free train tickets (a \$15.00 value each) valid for the day of the show only. Vehicle registration the day of the show will be \$20.00. Pre-register and save \$5.00 and time at the gate. Pre-registrations MUST be received by July 30 to be valid.

THE VINTAGE VEHICLE GATE CLOSES AT NOON, NO FREE TICKETS AFTER GATE CLOSES.



All federal, state and local Covid-19 health code requirements in effect the day of the event will be required. Please visit <https://www.irm.org/covid-19/> for the most up to date information.



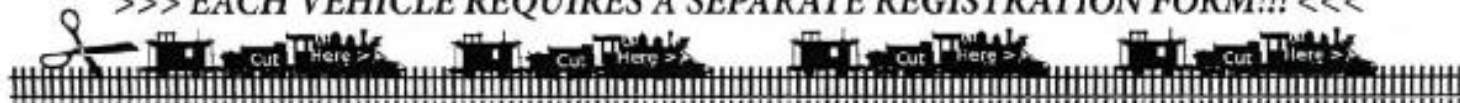
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ATTENTION: We request vehicles arrive before noon and remain until 4:00 PM. By submitting this application, applicant agrees to release Illinois Railway Museum and protect, indemnify and defend it from any and all claims for any losses, damages, or injuries whatsoever arising in whole or in part from operation, transportation, or display of applicant's vehicle. Said applicant and guest(s) also agree not to consume alcoholic beverages at the show.

For complete driving directions to the museum or additional information, go to [www.irm.org](http://www.irm.org)

**>>> EACH VEHICLE REQUIRES A SEPARATE REGISTRATION FORM!!! <<<**



Cut and send with payment made payable to: "IRM", to Dawn Castro, P.O.Box 373, Elmhurst, Illinois 60126  
Pre-registrations MUST be received by July 30 to be valid.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

AREA CODE(\_\_\_\_) PHONE #: \_\_\_\_\_ E-MAIL (OPTIONAL): \_\_\_\_\_

VEHICLE YEAR 2002 OR OLDER: \_\_\_\_\_ MAKE: \_\_\_\_\_ MODEL: \_\_\_\_\_

Vehicles will be grouped according to make, type or recognized club affiliation as below:

AACA\_\_\_\_ VCCA\_\_\_\_ CAATS\_\_\_\_ BCA\_\_\_\_ FORD T/A\_\_\_\_ Stude/Packard\_\_\_\_ (circle if applicable)

THANK YOU for supporting us!

## Cadillac Reveals CELESTIQ Show Car

The CELESTIQ show car is a vision of innovation and purpose that previews the brand's future handcrafted and all-electric flagship sedan.

Conceived to lead Cadillac's electric future and inspired by the brand's 120-year heritage, it serves as a touchstone for the Cadillac design and engineering teams, who continue to develop CELESTIQ as it moves closer to production.



"The CELESTIQ show car is the purest expression of Cadillac," said Magalie Debellis, manager, Cadillac Advanced Design. "It brings to life the most integrated expressions of design and innovation in the brand's history, coalescing in a defining statement of a true Cadillac flagship."



In developing the show car, the design and engineering teams immersed themselves in the artisanship and customization that defined early Cadillac sedans such as the bespoke V-16 powered coaches of the prewar era, and the hand-built 1957 Eldorado Brougham. The CELESTIQ is the culmination of that heritage, brought to life with innovative production methods and new technologies.

Realizing and infusing those influences within an Ultium-based EV architecture resulted in a clean-sheet expression for the CELESTIQ show car that considers the entirety of

travel as a curated experience — one intended to evoke an emotional response. The result is a vehicle that makes a magnetic first impression and cultivates a permanent personal connection.

The show car previews some of the materials, innovative technologies and hand-crafted attention to detail harnessed to express Cadillac's vision for the future. Highlights include five high-definition, advanced LED interactive displays, including a 55-inch-diagonal advanced LED display, along with expected industry firsts such as a variable-transmission Smart Glass Roof and Ultra Cruise<sup>1</sup>, General Motors' next evolution of available hands-free driver assistance technology which Cadillac plans to offer on CELESTIQ.

The Smart Glass Roof features Suspended Particle Device (SPD) technology that allows for four zones of variable lighting, enabling passengers to fine-tune their cabin experience for completely personalized comfort and visibility. Additionally, the 55-inch-diagonal advanced LED display introduces a passenger display with electronic digital blinds, an active privacy technology, which is designed to allow passengers to enjoy video content while blocking it from the view of the driver.



Additional details on the CELESTIQ production model will be announced later this year. Visit [www.cadillac.com](http://www.cadillac.com) for more information.

Photos: GM Media Services



## JULY MINUTES

CADILLAC AND LASALLE CLUB  
WEST OF THE LAKE REGION  
TUESDAY, JULY 26, 2022  
MONTHLY MEETING MINUTES

The meeting was called to order at 7:35pm by Director, Fred Butalla.

Board Members Present: Butalla, Leon Brown, Casey, Graziadei, Schwietzer

New member: Abe SanQuintin attended. He has a 1979 Seville.

Treasurer—Dan Graziadei. The report was presented and was submitted on line.

### Upcoming Events:

- 1) Sunday, July 31 at 6AM “Turning Back Time in Sycamore, Illinois.
- 2) Sunday, August 7 Illinois Railway Museum Transportation Show. \$15 for entrance. Car must be 2022 and older. The show is from 8-5pm.
- 3) Sunday, August 14 WOTLR picnic. Bemis Woods in Western Springs Shelter #4. Enter off of Wolf Road. The region will supply meat, beverages, buns, plates, and other utensils. Please bring a dish to share. There is no cost. The grills will be fired up at 11am. Please let Fred know if you are attending and the number of people in your party.
- 4) Thursday, August 18 Beacon Hill Retirement Home Show. This will be from 4-7pm. Dinner will be provided. This is in Lombard at 2600 Findley Road.
- 5) Saturday, September 17 at Lexington Square. 400 West Butterfield Road in Elmhurst. Car show from 11-3pm. Lunch will be provided. Let Ron know if you will be attending.
- 6) August 28 is the Geneva Concours. Different “club “ parking is available behind the courthouse. You must register if you are bringing a car. Get additional information and registration from Ray Bombeck.
- 7) September 21-24 is the Fall Festival in Hickory Corners, Michigan. July 31 is registration deadline. There will be a Bust and Driving Tour on Thursday. The featured cars are Cadillac Race Cars.
- 8) October 8 is the Lake Geneva Boat Tour. It departs at 11:45am. The cost is \$53 per person. Lunch will be on the boat. Further details will be forthcoming as Vicki Hagstotz was not at this meeting.

### National Information—Glenn Brown

The Winter Board Meeting will be January 24-28, 2023, in Charlotte, NC. It will be at the Embassy Suites Hotel. There will be several tours available including the Charlotte Motor Speedway and Hendrick Motorsports Museum and Team Shop.

Monies from the Grand National are still being finalized.

Please fill out the Grand National survey that is in your email if you have not yet done so.

Fred brought items that he would like you to take. There are also \$20 dash plaques available.

### Leads:

1965 blue Deville Convertible. This car is in Wisconsin. Talk to Fred.

Carol Houtari has lots of items she will donate to the club. She needs several of you to go to her house and go through them. She was able to sell a lot at the Grand National.

The meeting was adjourned at 8:29pm.

Submitted,

*Valerie Leon Brown*

Valerie Leon Brown

Recording SecretaryCLC/WOTLR

<b>Advertise today!</b>	Classified ads are free to members. Send your information about cars, parts or other car items for sale to: <a href="mailto:westofthelakeclc@gmail.com">westofthelakeclc@gmail.com</a> . Your ad will run for three months and can include up to 6 color photos.
<b>Tips for a faster sale:</b>	Include a detailed description (we will edit it for space), good photos, a reasonable price and easy ways to contact you, like a phone number for voice or text and an e-mail. Wanted to buy items are also welcome!
<b>Wanted: 1965 Cadillac</b>	<b>California member is looking</b> for a nice driver quality 1965 Cadillac of any style. He will be attending the Fall Festival in Gilmore in 2022 and would love to ship his new ride home from there. <b>Contact Rob Leonard 310-753-8079</b>

The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

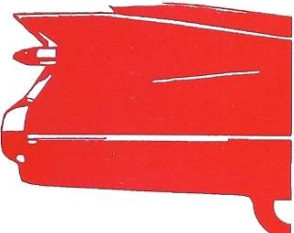
<https://us06web.zoom.us/j/81768302776?pwd=N0hRbjVBQm1YRFdGNVltdlo3eHFKUT09>

Meeting ID: 817 6830 2776      Passcode: 311994

## 1965 Cadillac Parts For Sale:

1965 CADILLAC DEVILLE OR CONVERTIBLE

PART NUMBER	DESCRIPTION
8726765	R SIDE D84 PLATE
3632645	MIDG KIT
3632605	MIDG KIT
3632606	MIDGKIT
6427084	TANK UNIT (SENDER)
1482256	FRONT BUMPER BAR
6259422	TRANS FILTER
58-119	WATER PUMP
1209	WATER PUMP (NAPA)
3513492	HEAD LITE DOOR
1482255	FRT LEFT BUMPER END
910765	SIDE LAMP (DELCO) RIGHT & LEFT
6259472	TRANS FILTER
CX 1871	OUTSIDE REAR VIEW MIRROR
7806606	IDLER ARM
1963 TO 1965	TIE ROD END
	SET OF 4 HEADLAMP BEZELS
	NOS CLOCK
	NOS CATRER ZIPFIT CARBUREATOR
	WATER PUMP TO BE REBUILT
3513477	WHEEL SHIELD (SKIRT)
3513476	WHEEL SHIELD (SKIRT)
3513495	WHEEL COVER LESS BADGE (4 EACH)
	RIGHT SIDE DOOR SKIN
	BOX OF SMALL PARTS
	JOHN WEICKELT. 239-949-1648
	EMAIL <a href="mailto:sweickelt@yahoo.com">sweickelt@yahoo.com</a>
	TEXT 262-782-1628



## Will Buy

Rick buys & sells  
Old Cad Cars & Parts

773.489.8807  
Cell: 312.607.9417  
After Noon

Want to list your car or parts for sale in the newsletter? Contact Editor Tom Orlando at [westofthelakeclc@gmail.com](mailto:westofthelakeclc@gmail.com)  
Sale ads are free for WOTLR members.

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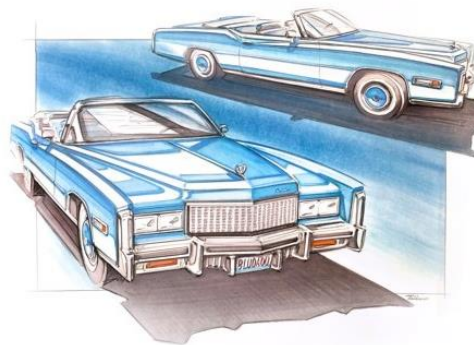
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AND YOUR DRAWING COULD BE READY FOR THE  
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## MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

\_\_\_\_\_ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club

\_\_\_\_\_ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club

\_\_\_\_\_ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) and the Regional Club.

\_\_\_\_\_ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer  
West of the Lake Region  
15W279 Lexington  
Elmhurst, IL 60126  
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

5) \_\_\_\_\_

6) \_\_\_\_\_

National membership # \_\_\_\_\_ (required)

E-mail Address: \_\_\_\_\_

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

## THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.

*Cadillac*

## TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:

Ron Schweitzer  
West of the Lake Region  
15W279 Lexington  
Elmhurst, IL 60126



Fred Butalla  
20751 Rock Run Dr.  
Joliet, IL 60431

## West of the Lake Region Cadillac & LaSalle Club



## August 2022

[www.WestoftheLakeCLC.com](http://www.WestoftheLakeCLC.com)



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