



finz © is the official magazine of the Cadillac La Salle Club of New Zealand Inc.



What a great colour!



2023 October 20-21



# Rondezvous!



FINZ Magazine Editor: Ron Melville

Recipient of (CLC) The Yann Saunders International Activity Award 2013

The Maurice Hendry Award for Excellence in Journalistic Contributions - 2015

International Newsletter Excellence Award - 2015

Old Cars Weekly ~ Golden Quill Award 2011, 2012, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 & 2022

Contributions to: [finzmagazine@gmail.com](mailto:finzmagazine@gmail.com)

The Editor reserves the right to accept or reject any contributions.

Deadline is 20th of each month

Hi and welcome to the second to last issue of FINZ before our 50th! The classic song, 'The Final Countdown' by Swedish rock group 'Europe' comes to mind. The 1986 hit had an unmistakable beat and guitar rift. Some of you can probably even recall it in your head right now. If so, sorry about that! Jokes aside, Event Organiser, Jason tells me things are really ramping up. His latest updates take top billing this month on page three onwards. On a more serious note, gas for some members may well be in excess of \$3 a litre for '95' (more for '98 and 100 Octanes') closer to our journey date and the current Government is planning to increase their 'tax component' even more next year. They already scoop over 50% of the price in tax. Mind you, we can get our own back on the 14th of October! (Election date).



Talking to a number of Caddy members lately, I get the feeling there's lots of positiveness around and genuine excitement as the 50th event grows closer or maybe it's a change in Government that is being 'wished for more' as another big event happening during October? If there is a change, it will certainly be 'moving from the dark into the light!'. Anyway, let me get this mag "back on track" (!) and say our Golden 50th is something to be shiny about. The weather gods may even look down on us with their golden rays for a glorious weekend on the 20th October onwards? Let's all portray positiveness and positive thoughts for a golden weekend!

And now for your reading enjoyment, in this issue is a BIG 50th story about a BIG Red Lobster, a BIG Galah, camping and maybe the world's most famous BIG rock! What do all these BIG icons have in common? One sexy Cadillac by the name of Lucy, Australia's most well-known and infamous Caddy!

This month's Kiwi (Cover) Caddy is Fiona and Ray Reid's beautiful '61 in a colour so popular with a certain movie right now! It certainly looks sharp and I hope you guys are able to catch our 50th, just a couple of hours south of you in Palmerston North?

Elsewhere in our mag this month we read about...

- > The Final Countdown - FOUR pages of 50th mania plus important housekeeping matters!
- > Read about Hayden, Liam & Alex!
- > Miss Lane page dabbles in the world of positiveness and 'sold old cars!'
- > And the best Tails in Town with thanks to Kev and Miss Lane!!

Until next issue, keep Covid-safe, cruise safe, enjoy the start of NZ's spring and get ready to pack and gas up! Keep calm!

Photos and stories please to me at [finzmagazine@GMail.com](mailto:finzmagazine@GMail.com)

Best regards, Ron (Ed)



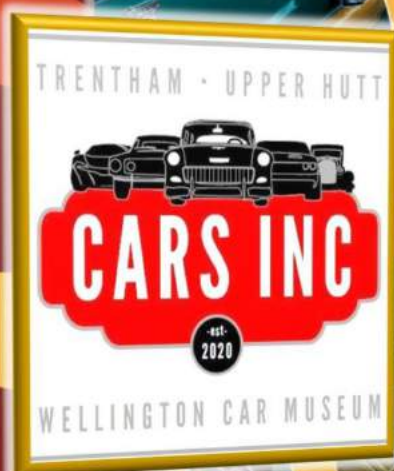


1973  
2023

**GOLDEN  
ANNIVERSARY  
National Rally Weekend**

CADILLAC LA SALLE CLUB OF NEW ZEALAND 20-23 October, 2023 - Wellington, New Zealand

**NEW**



## Countdown to Fifty...

Join us as one of the very first visitors to tour New Zealand's newest, purpose-built car museum, Cars Inc, which is currently racing towards completion to be ready in time for our big Golden Anniversary event



Also on the weekend agenda is a visit to the world renowned **Southward Car Museum** to view the 1959 Cadillac with matching trailer, Marlene Dietrich's elegant 1934 Cadillac V16 Town Car, and Mickey Cohen's infamous bullet-ridden 1950 Gangster Cadillac!



### • PROGRESS UPDATE •

Construction on the **Cars Inc Museum** is progressing well and is now at the plaster and paint stage, with the carpark being prepped, and the final coat of epoxy now down on the museum floor.

Looks like we are on track for the big preview reveal...  
**Fingers well and truly crossed!**







## Countdown to Fifty...

Fill yer boot with quirky collectibles, retro clothing eclectic ornaments, and vintage electronics, or just have fun poking around this fascinating warehouse packed to the rafters with... junk on our visit to Helter Skelter



Order extra 50<sup>th</sup> Anniversary souvenirs:

**50<sup>th</sup> Shoulder Sling Bag... \$20 EACH**

**50<sup>th</sup> Bartender's Coaster... \$8 EACH**

Each guest receives one of each souvenir at no extra charge. To order extras, contact Jason (details below)



**50<sup>th</sup> Anniversary Event Registration: \$50 PER PERSON**

'True Cost' registration for Club affiliated non-members, and for new members who have joined after 1 January 2023: \$195 per person. Event registration form attached.

**50<sup>th</sup> Anniversary Grille Badge: \$50 EACH** (includes NZ postage, please add \$4.80 for Rural Delivery charge). Contact Jason at [curried@hotmail.com](mailto:curried@hotmail.com) or on 021 0221 5373 to order your grille badge.

REGISTER NOW!



DON'T MISS OUT

Be sure to get your event registrations in to us urgently by the

**REGISTRATION DEADLINE**

**31 AUGUST**

We will still be able to accept late registrations after this date, however please note that due to long production lead times we cannot guarantee that late entrants will receive the exclusive 50<sup>th</sup> Anniversary event-branded souvenirs that will be gifted to registered guests.



**EVENT PROGRAMME**

### • REGISTRATION UPDATE •

Target: 125 guests

**Confirmed: 94 guests so far** including 12 overseas guests!

Target: 50 Cadillacs

**Confirmed: 35 Cadillacs so far** plus 18 non-member Caddys joining us for the City Cruise!

Target: 70 grille badges

**Confirmed: 36 badges sold so far**





Friday

20 OCTOBER

Welcome

**5:00pm Event Registration**

Aqua Bar, Brentwood Hotel

**6:00pm Meet-and-Greet Welcome**

Aqua Bar, Brentwood Hotel

Platter food provided

Beverages at guest cost



Saturday

21 OCTOBER

**8:50am Drivers' Briefing Meeting**

Kauri Room, Brentwood Hotel

Coffee & tea provided

**9:30am Round-The-Bays Caddy Convoy Cruise**

Leaving Brentwood Hotel carpark (1.5 hours driving, with a break)

Morning tea snack provided

**11:30am City Waterfront Public Cadillac Display**

Odlins Plaza, Wellington City (1.5 hours display – guests can leave their car to explore Wellington City)

Lunch NOT provided – guests to arrange at own cost (many options)

**2:30pm Cadillac Appraisal Seminar**

An Interactive Workshop with Chuck Patton, Expert Appraiser

Kauri Room, Brentwood Hotel (50 mins duration)

Free admission – coffee & tea provided

**3.30pm CLCNZ Annual General Meeting**

Kauri Room, Brentwood Hotel (1 hour duration)

Coffee & tea provided

**6:30pm Golden Anniversary Dinner**

Kauri Room, Brentwood Hotel

Premium buffet dinner, custom-themed dessert & cocktail provided

Other beverages at guest cost

Let's Celebrate!

**GOLDEN ANNIVERSARY**  
**National Rally Weekend**  
20-23 October, 2023 - Wellington, New Zealand  
**1973 2023**  
**CADILLAC CLUB OF NEW ZEALAND**



Cadillac PRESENTS

**EVENT PROGRAMME**

**NOTE:** Activity details and timings may change



*Sunday*

**22** OCTOBER

**START  
YOUR  
ENGINES**

**10:30am Sunday Caddy Convoy Cruise**

Leaving Brentwood Hotel carpark (2 hours driving throughout the day, with many breaks)

**11:00am Visit to Helter Skelter Vintage Market**

Seaview, Lower Hutt (45 mins – leaving 11:45am)

**12:15pm Visit to Vintage Machinery Club Display**

Mangaroa, Upper Hutt (1.5 hours – leaving 1:45pm)

Lunch provided

**2:05pm Visit to the Cars Inc Car Museum**

Trentham, Upper Hutt (1 hour – leaving 3:05pm)

Optional entry, extra cost TBD. Optional afternoon tea, extra cost

**3:15pm Trentham Public Cadillac Display**

Includes visit to The Secret Cadillac Room

Includes 5960 Cadillac judging by Chuck Patton

Trentham, Upper Hutt (1:25 hour – leaving 4:30pm)

**5:00pm Drive-In Movie Night with Carhop Waitresses**

*Tin Men* (1987), two Cadillac owners in a war of revenge over their cars

Includes visit to classic car collection (TBC)

Riverbank Carpark, Lower Hutt (3 hours – leaving 8:00pm)

Gourmet burger meal, drink, and movie snacks provided

*Monday*

**23** OCTOBER

**Let's  
GO!**

**9:00am Monday Caddy Convoy Cruise**

Leaving Brentwood Hotel carpark (1.25 hours driving)

**10:15am Visit to Southward Car Museum**

Waikanae, Kapiti Coast (1 hour – leaving 11:15am)

Optional entry, extra cost TBD. Optional morning tea, extra cost

**11:15am End of formal activities**

Farewell to those continuing North, return to Wellington for those staying on

**HAVE A SAFE  
journey!**



**GOLDEN  
ANNIVERSARY  
National Rally Weekend**  
20-23 October, 2023 - Wellington, New Zealand

**1913  
2023**  
CADILLAC CLUB OF NEW ZEALAND



# Our Global Cadillac Family from NZ and around the world!

**AUSTRALIA** - As a Global Cadillac Family we are so blessed to have such a great array of personalities in our club that also possess such special talents like Cadillac historic knowledge (Yann Saunders); poetry (Steve Gill) and writing great stories (Steve Westmacott - aka, 'The Cowboy'). It is the latter, ('The Cowboy') who emailed me recently with a terrific story all about the number fifty (50) and whether he had the foresight to consider our upcoming 50th, I am not sure, but what I do know is that it's a terrific Aussie yarn that only a fair dinkum cobbler like 'The Cowboy' could pen! Good on yer mate! Appreciate it. Best regards to you, Helen and Cody - Ed.

**Fifty-Fifty** - I wanted to write a Cadillac story with a 50th theme. Easy, I can do that. But, my style is cryptic and not for the average 'See Spot Run' reader. Here's my enigmatic take on a 50th thread. In 1992 I was 39 years old and purchased a 1961 Cadillac coupe that had travelled 76,000 miles in its 31 year life; paying \$9,000 for the car, \$2,000 for a respray + four tyres and a single pipe stainless steel exhaust. In 1992 I had two sons (two more followed in subsequent years) and that initial cheeky pair decided as soon as they saw our big new family boat to call her Lucy. Lucy proved to be a comfy and reliable old girl that went out gallivanting most weekends as this was in a time before Conditional Historic registration and the honesty system of 90 day log books. After a handful of years of never missing a beat we decided on a three day weekend jaunt to do some Vogue style modelling with our Cadillac at a car show in Mount Gambier - a round trip of 900 kilometres. On our journey we passed through the town of Kingston and stumbled on Larry the Lobster. AKA The Big Lobster. My eldest son Christopher, today a successful banking executive, posed for a photo with Lucy and Larry: he was less than 10 at the time. The year following the Mount Gambier visit we deemed to broaden Lucy's horizons and planned a long loop through western Victoria. En route on Day One we approached the small town of Dadswell Bridge. It was not until we broached the town limits we realised this tiny rural hamlet was the home of The Big Koala. We stopped. We posed. We took photographs. And now, today, when I look back, I realise this is what academics call 'the Eureka moment'. We had started going on longer and longer holiday road trips in our



Cadillac. We started researching Australia's Big Things specifically so we could include this iconic kitsch in our road trip adventures. And thus madness was germinated by the liaison of a red lobster and a dark grey koala. By now you may be thinking, 'Got it, the 50th theme is finding 50 Big Things.' Oh how wrong you are. Are there 50 Big Things in Australia? I cannot answer the question of their number but what I can say is we have driven Lucy to WAY more than 50 Big Things, doing so in every State and Territory and every capital city in this wide brown sunburnt land that is Australia other than Perth and WA. From the southernmost storm ravaged tip of Tasmania to a secluded beach north of Darwin. Via Sydney and Brisbane as well as midway between that brace visiting the most easterly rim of Australia at Cape Byron. From the highest point in Australia (for a car) at Charlottes Pass in the Snowy Mountains to one of her lowest places at Lake Eyre on some deity-forsaken corrugation festooned dirt road north of Marree. Clearly all this finite resource depleting trekking comes at cost. No, not gasoline but at the cost of seeing the gal's recorded mileage spinning over faster than an invalid pensioner's pokie machine. As I write this some 31 years after my fortuitous purchase Lucy now regales a whisker under 160,000 miles with almost 80,000 miles (120,000 km) of them travelled by us. Yes, I know, you thought 50,000 kays or



maybe 50,000 miles would be the theme of this tale didn't you. Sorry about that. To continue; many years ago my wife Helen and I were under some pressure and stress. Life holds those lows at times and with perseverance you recover and in this case, to help us stand firm in the ranks we decided to blatt Lucy off and out of suburban Adelaide, head west toward the WA border but at Ceduna hang a left to cruise slowly back home via the imposing cliffs and pristine beaches and quaint seaside holiday towns that dotted the wild coastline down to Port Lincoln. We had a fabulous relaxing time in warm weather under blue skies bathed in golden sun. Then it was over. Then it was time to head back to 'the real world'. A mere few hundred kilometres from home on a straight stretch southward I was carefully watching the instrument cluster. No, Lucy's behaviour was (as always) faultless. We had plenty of fuel. The temperature gauge was sitting rock steady at cucumber (AKA cool). But I constantly glanced down. Watching. Waiting. This was because Lucy was about to slip over 126,000 miles. Yes, that would be 50,000 miles travelled by us in Australia and I wanted to record the occasion. I thought it was a big deal well worth recording. 50,000 purely recreational miles. Wow. Closer and closer it came. I slowed. I wanted to pull over and take a photo of the dash showing it all; the gauges, the mileage, the road, just snap a swathe of Kodak moments for the plethora of photo albums I had created dedicated to this much loved family icon. And there it was. 126,000. I stopped, my fingers fumbling for my camera. Then out of nowhere "Can you believe that!" exclaimed an ever patient long suffering Helen. "What?" I asked, wondering what vehicular sin I may have inadvertently committed due to the intensity of my concentrating on stopping at exactly 50,000 miles

travelled by us. "Look," said Helen pointing. I peered to my left from the driver's seat. I felt a physical shiver crawl slowly up my spine. Were we in Rod Sterling's Twilight Zone? With total disbelief I saw that we had unknowingly pulled up directly alongside a colourful roadside attraction. It was The Big Goanna. Fair dinkum, YOU COULD NOT MAKE THIS STUFF UP! And yes, the journey continues to continue. Steve (The Cowboy) Westmacott.







Here is a few 'House-keeping items' to be aware of:

1. A special note appears opposite penned by our Pres. Ian regarding the 2024 NZ Cadillac Nationals. Please put your 'thinking caps on' and ponder on a location we have not been to before!
2. Secretary writes: Afternoon Ron. Could you please ask for anything for the Agenda for the AGM meeting. – General business. As nothing can be taken from the floor as per constitution. No Executive resignations – so no nominations will be asked for. Also 'Long-time' (2001) member, Stephen Brown resigned a while back as Delegate of Marlborough/Canterbury /West Coast Region. Jonathan Doak has agreed to take over, He will also be at the 50th which is good. [Well done Jonathon. I hope your Caddy will there too for me to take some pics! Ed]
3. The Annual 'Fun Auction': By all means bring something along, however the format will be tweaked this year (due to likely time constraints) and it is anticipated just ten (10) of the best items will be 'auctioned' whilst others will be a 'silent' auction. Cadillac - related, Elvis or 'old car' items please (or a yacht cruise!)
4. Any last minute tweaks to the AGM will be advised prior to the day. A copy of last years Minutes is attached for your reading now and confirmation at the AGM.

### A Special Message from our NZ CLC President:

Cadillac success AGM'S for the future. We have been privileged for a number of years, when club members have raised their hand to represent their region to hold the AGM.

We as I said have been very lucky to date, unfortunately post our 50th Celebrations in Wellington we are desperately now looking to secure a region to hold the 2024 AGM.

Over the years we have had fantastic organisation with regions holding the AGM and a great time to showcase what they have in their part of this fantastic country.

It would not be fair to say how impressed I am and blown away at what some regions have created in holding the AGM.

Not also to say it's at times the comradery that members look forward to and less of the razzle tassell.

Organising an AGM is not exhausting and demanding and I strongly believe it's providing a venue to meet and greet and what can flow from there.

If someone would like to enquire about holding the AGM I know the management team would support any region 100%.

I would be delighted to discuss with any club member the opportunity to hold the AGM 2024 or for any further years that may suit their situation.

Kind Regards - Ian Lind, President

**CADILLAC CRUISE AND PUBLIC DISPLAY**  
**Saturday October 21, from 9.00am.**  
**Wellington City**  
 Cadillac La Salle Club of NZ celebrates 50 years, and invites non-member Cadillacs to join a round-the-bays convoy cruise followed by a public show-and-shine in front of Te Papa (11.00am to 1.00pm). No charge for entry. Drivers' briefing at Brentwood Hotel, 16 Kemp St, Kilbirnie from 9.00am. To register: Jason at [curried@hotmail.com](mailto:curried@hotmail.com) or (021)0221 5373.

Thanks to our organiser, Jason for arranging for this insert in the August edition of NZ Petrolhead magazine. It looked good in the middle of the page! Ed

**RAFFLES & GIFTS Galore** - Below (left) is an incredible 'one-off mat' made by Noeleen Souber's niece, Jade Dandy (who can be found on Facebook under 'Yarn for Daze'). It measures 85cm x 65cm and has been donated to the club as a 'Club Raffle'. Tickets are NZ\$5 each and once you have emailed your ticket order to [noeleensouber@outlook.com](mailto:noeleensouber@outlook.com) she will email you the tickets! Longtime NZ CLC Members will remember Lou Christ who has in recent years lived in the US and in the last 12 months has returned to NZ with her American husband, Craig Christ. Lou is a passionate quilter as well as having a love of Cadillacs (had a '65 here in NZ and a 2000s model in the States). Lou is donating a quilted Cadillac logo, (as per right photo) that can be raffled by the club as a fund raiser. Look for details about this soon.



Mark and Noeleen have approx. nine 2023 Cadillac Calendars left in stock. They are now \$10.00 each to clear them. Make contact with [noleen.souber@outlook.com](mailto:noleen.souber@outlook.com)  
 Cheers Grant





# Our Global Cadillac Family from NZ and around the world!

**AUSTRALIA** - Hi Ron, Thank you for uploading your mag (US website). I always look forward to it. Hope you are well and that the 50th is a great success. George Akele [Many thanks George, yes I am and we certainly aim to have the best 50th we can! Ed]

From Paul Dixon - Paul is always looking out for newsy bits and pieces about Cadillac and GM and the one below is a beauty. [Thanks Paul, see you at the 50th, Ed]



GM Australia and New Zealand has a new boss. Australian Jess Bala is taking the reins as managing director from September 1, 2023, replacing Marc Ebolo. This will see her lead operations across both countries, including GM Specialty Vehicles, Isuzu New Zealand, Chevrolet Racing, and GM's customer care and aftersales services including Holden Aftersales. Mr Ebolo is moving to the role of sales director for GM Middle East, based in Dubai. Ms Bala steps into the role after having served most recently as director of global product planning and product strategy for Cadillac, which saw her play a central role in the luxury brand's transition to being electric-only by 2030. Her career started at Holden in 2009 according to her LinkedIn, where she went on to work in product planning. She moved to Detroit in 2013, and has served in various product roles including her most recent post at Cadillac. "Jess is a highly experienced GM professional who has 15+ years leading and implementing winning product strategies, including the introduction, and positioning of electric vehicles in both retail and commercial markets," said Ernesto Ortiz, president and managing director of GM's Strategic Markets, Alliances and Distributors region, which includes Australia and New Zealand. "Australia and New Zealand are critical markets in GM's international strategy and Jess' appointment comes at an important time in the operation, with further opportunity and transformation for the business on the horizon." Ms Bala oversaw the introduction of the Cadillac Lyriq in North America and China. GMSV has remained coy on the prospect of selling electric vehicles in Australia, and currently sells only the Chevrolet Corvette and Silverado with big V8 engines. There have been signs, however, the company could look to import electric Cadillacs. First a trademark filing appeared on IP Australia for the Cadillac Lyriq last year, which has also been spied in right-hand drive. Subsequently, two more trademark filings appeared in July: one for the smaller Optiq, the other for the larger Escalade IQ. Senior members of the General Motors team in Australia told CarExpert earlier this year there's "a lot of exciting stuff coming this year". When it comes to Cadillac, a spokesperson for General Motors simply said "stay tuned". Cadillac last officially sold vehicles in Australia in 1969, but 40 years later it came extremely close to returning to the local market with the second-generation CTS – obtaining local certification and shipping examples from the US – before the global financial crisis scuppered these plans. "Across Australia and New Zealand, we will remain focused on putting the customers first by bringing winning products and a world-class ownership experience," said Ms Bala. "GM Australia and New Zealand has a strong foundation for future growth, deploying new technologies, and building new partnerships to surprise and delight our customers." That "new technologies" line could be another hint towards electric vehicles, though GMSV is also getting ready to launch the hybrid Chevrolet Corvette E-Ray in Australia.



EV models from Cadillac may well appear down under and whether they will be affordable, will be another question? I have read good pieces on the Lyric - Ed.

**IRELAND** - Hi Ron, Greetings from a rainy Ireland Another great issue - thanks for the read. Looks like the 50th celebrations are going well. And I like the 50th anniversary patch - very good. best wishes Best regards, Nick Stratta [Thanks for writing Nick. Always good to hear from you, best - Ed]

**USA** - Greetings Ron, Another great issue of Finz magazine. The butter creme '83 Eldorado on the cover looks gorgeous, as does the the photography and description inside. I'm reminded of one just like it that I saw at a collector car consignment place in Minneapolis a few years ago. What a classy and impressive automobile! The opening shot of your '68 Coupe Calais at sunset is beautiful, too. No wonder you keep winning Golden Quill Awards! Looks like you're going to have a wonderful 50th anniversary for NZ Cadillac Nationals. It gets more tempting by the month, thanks to that well-designed "programme." Fantastic job on a lotta work, Jason! Mark Waterman - North Texas Chapter, CLC [Come join us downunder Mark! Our Jason is amazing! Best, Ed]

Hi Ron, Thanks for another fine rendition of your FINZ magazine. We just returned from a 2000 plus miles trip to Michigan where my family lives. Drove our 1989 Fleetwood sedan with the 4.5 Litre motor which performed flawless. Visited with Diane and husband and saw her beautiful 1992 Eldorado car. The car is a head turner wherever they drive. Once finished I will ask her to send a couple of pictures. Warm regards, Julie's Dad [Many thanks Jack, best Ed]



## From the Editors Drivers seat!



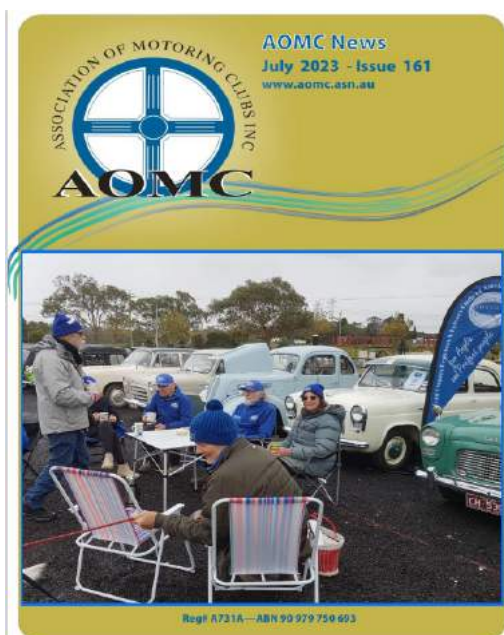
### A Special Invitation for those attending the 50th and/or Travelling to the USA in the future.

Ron, I always enjoy reading your magazine. You mentioned in this issue about some members traveling in the US. Please remind your members that my wife and I live a little over an hour from Chicago and not quite two hours from Gilmore in Michigan where the Cadillac La Salle museum is. We also have two spare bedrooms and always happy to accommodate travelers if it fits our schedule. Lars Kneller [Thanks for your kind invitation and hospitality. Lars is a CLC (USA) past President and lives in La Porte, Indiana. He visited NZ with his wife Juanita back in 2020]. [cadtbird@aol.com](mailto:cadtbird@aol.com)

If you'd like to read this very interesting Australian Old Car e-magazine, click here:

[AOMC News 161 July August 2023.pdf \(squarespace.com\)](#)

Compliments of CLC Victoria



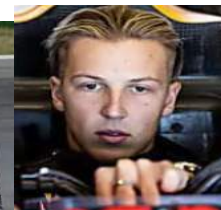
**Below - How's this for a guitar! I wonder if it lights up? Thanks to Noeleen for discovering this great pic - Ed.**



2023 has been a stellar year for the Kiwi Motorsport scene. I have mentioned before about Kiwis driving winning cars in the LeMans, Nascar, Indy and now Kiwi Rally driver, Hayden Paddon has become the first non-European Rally Driver to win the European Rally Championship in his Hyundai. [Pic below right prove "Kiwis really do fly!" Ed]



Also this last week, 21-year old Kiwi F2 driver, Liam Lawson scored a chance to drive the F1 Ricciardo car in the Dutch F1 GP due to Ricciardo breaking his hand. Liam came a credible 13th for the Alpha- Tauri Team (and ahead of Team Mate, Yuki Tsunoda) in dreadful rain conditions. Liam even passed Charles Leclerc in the Ferrari! As I type this, Liam has been given a second drive in the upcoming Italian GP. Go Liam! **Right and below - Liam pic and Liam passing the Ferrari of Charles Leclerc.**



**The Lyriq is not alone**—it has a Japanese relative. Meet the Acura ZDX.

Cadillac has been working with Honda through a 'strategic alliance' since 2020 and the fruits of their labour appears in the form of the ZDX from Honda's luxury brand Acura. It will use GM's BEV3 platform and Ultium Battery and Drive Technology. The ZDX is likely to be built alongside the Cadillac Lyriq at the Spring Hill plant in Tennessee, with production starting later this year. So in answer to the question 'When is a Cadillac not a Cadillac—When it's a posh Honda.'



Some call it 'bed-fellows' in car circles (when one brand merely puts their badge on another manufacturers car model).

It used to happen a lot at Holden in the 1980s and 1990s onwards when Holden was really a Nissan and then an Opel Commodore. Remember the Holden Gemini and even the Torana (from the 70s) both Opels. So if you can't see yourself in a Honda, go Chinese MG or BYD, arguably better right now in the EV stakes! Ed

**2024 CT4-V Blackwing**—gets 3 Special Editions. Yes if you



thought the CT4-V Blackwing (above) was 'special enough' then you were clearly wrong! With somewhat strange names, the **Impact Edition** comes with a Black Raven exterior colour, the **Arrival Edition** with Mercury Silver Metallic exterior colour and the **Elevation Edition** with Velocity Red exterior colour. The thing that would put me off apart from the price hike would be the inevitable question, "Why is it called Impact/ Arrival/Elevation?" You just know people would ask.



# Our Global Cadillac Family from NZ and around the world!

**NZ - SOUTHLAND** - Hello Ron - the amazing Ron. Thanks so much for such great coverage of our Cadillac in the current issue of FINZ, we are very humbled. We are most appreciative of your help. The photos look awesome, and love it as the cover for this issue. Thanks again and Happy Monday. Regards Colleen & Wayne [You are most welcome. As you will read elsewhere in the mag, members across the other side of the globe enjoyed reading about your super-nice looking Caddy! I wish you nice folk good luck with the sale and if you can, throw in a year or two's NZ Club membership to the lucky new owner! Best regards, Ed].



1928 Cadillac 341-A V8 Sport Phaeton by Fisher

Sold for \$60,500 on 9/5/23 40 comments View Result

**AUCKLAND** - Rex Findlay writes: I think somebody got a good buy for a car like this Ron !!!!! Sold for US\$60k. Check out the 'Bring-a-Trailer' website:  
<https://bringatrailer.com/listing/1928-cadillac-341-a-v-8-dual-cowl-phaeton/>



**MORE USA with Links to NZ!** Dear Ron,

Many thanks for your communication. I urge you most earnestly to share my monthly CLC articles with all your folks in New Zealand. In 1996 I was married in Auckland by Dean Reemer (Masonic Church) and past mayoress Barbara of the Auckland Rotary Club. My Linda heard the Lord call her name as she succumbed to breast cancer in 2006. My Connie is my producer and editor and wife now. Please encourage everyone to examine my website of past articles and cool rides. Wishing everyone good health and happy days. May God bless the trails and boats you ride. Alex

Alex Beloff III, 817-556-1233, Alex Beloff III LLC, alexbeloff@verizon.net, Website: [alexbeloff3.com](http://alexbeloff3.com)  
[Alex has written many articles about his life with Cadillacs having been a super Salesman and Dealer in promoting and selling many, many Cadillacs. He is a member of the CLC North Texas Region. Read this 'teaser' below. Co-incidentally, the piece is about a brand new Cadillac some 50 years ago! - Ed].



Did you know in 1941, your Cadillac could be ordered with a matching car upholstery four styles monogram alpaca pillow and robe for \$55.50? Pictured here is my pillow and robe ordered for a new 1973 Cadillac (last year) when I owned Beloff Pontiac Cadillac GMC in Peru, Indiana.

This international affection for Cadillac, the accepted symbol in styling, performance, luxury and craftsmanship is the **STANDARD OR THE WORLD**. Those of us who have inspected and demonstrated this great motor car proved the fact beyond question. Thank you to Connie for being my producer and editor.

*May God bless the trails you ride. Alex*



web site: [www.clcntx.com](http://www.clcntx.com)

## From the Editors Drivers seat!

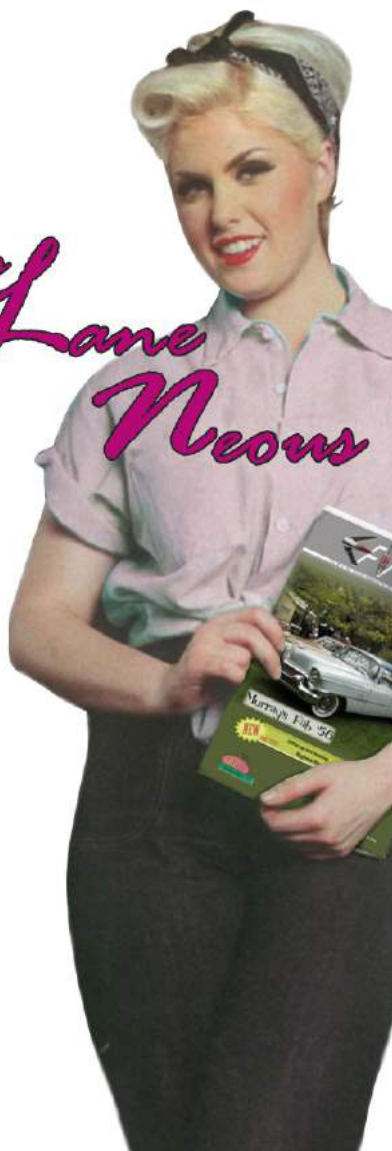
For all those out there that love Mopar (it is surprising how many Cadillac people do! Must be a quality, design and engineering excellence thing? Click on the following LINK to view this [Video: Tour Through a Mopar Barn Find-Stocked Warehouse with Plymouth Superbirds | Hemmings](#)

NOTE >> If you encounter an issue opening any of the LINKS in this issue of FINZ, drop me a line at [finzmagazine@gmail.com](mailto:finzmagazine@gmail.com) and I will try and help you. Ed.





# Miss Lane Neons



Miss Lane writes ~ I am a positive young lady and so I was tickled-pink when my friend 'Gilbert' (aka Steve Gill) sent me this very poetic piece that had me buzzing all day! Keep the pen warm Gilbert and tickle me some more! Best always, Lane xox

Exploding from the Veil, of Winter's Darkness, into the Bright, Blazing Light of Spring, is the glorious Golden 50th Anniversary of the Cadillac La Salle Club New Zealand. On the threshold of the Golden Age, of greatness and better things to come. A mile stone in history, for our club and it's members. Fifty years have come and gone almost as if in the blink of an eye. Hence now the thought of the future, and far beyond. The awareness and perception of consciousness' and responding, to lighting the path, for our next generation, for life to prevail for the next 50 years, of our NZ Club and it's members. To longevity and thriving for our next generation is surely our goal to pursue. So with these thoughts we ponder, we will relish the light, as we head into the future, for longevity , prosperity and happiness for our club and it's members. For all those who are willing to behold light and positiveness, we bestow a clear way forward to the future and beyond to greatness and good. Well Caddy Cruisers, there is potency to ponder, of greater things to come. It's merely a thought of better things, such as light and a positive vibe into the way that is the future, to be forged strong and steady for longevity and greatness'.

[Miss Lane replies] Excellent Mr. Gilbert! Yes, after a miserable winter I truely believe as spring arrives we can enter the light and so will come 'green shoots' and rays of sunshine to brighten our days and pathways (highways?) into the future. Glistening chrome are too the reflection of positiveness for our destiny lives in the next fifty years....!

And as always, Our Club is Easily Satisfied with the Very Best cars, chrome-work and happy members! Miss Lane.

[Gosh, I thought you guys were talking about Golden Lagers over dark brown ales, but its about happier and sunnier days ahead! Yep, we've had enough rain! Great to have you guys pen a little light-heartedness humour! Ed]



As something extra, I've been surfing the web and have noted a number of cool American cars having recently sold, some for what I believe appears to be good prices, to me anyway (they are in US dollars). There are all sorts of makes and models and I have attached a few pages of them, just because I thought you might be as interested as me to know what is being sold for what. You might even wish to import something like these one day? One can never have too many right? But even if you are on a budget, below US\$10k for example, there seems a good selection. Miss Lane. Sign up to the Auction results at [www.hemmings.com](http://www.hemmings.com) as well as their daily email. Always a great read - ML



**Sold Price: \$6,500**

2008 Cadillac DTS



**Sold Price: \$3,000**

1970 Chevrolet C20



**Sold Price: \$14,438**

1985 Oldsmobile Delta  
88 Royale



**Sold Price: \$5,000**

1985 Oldsmobile



**Sold Price: \$4,500**

1965 Ford Mustang



**Sold Price: \$27,825**

1972 Ford Mustang



**Sold Price: \$7,250**

1961 Oldsmobile  
Dynamic 88



**Sold Price: \$8,000**

1975 Checker Marathon



# Where we live

## REGIONAL DELEGATES

### NORTHLAND

>All Enquiries to Pres.

### AUCKLAND

Phil Shaw  
029-412-8953

phil@shawsjams.co.nz

### BAY OF PLENTY

Contact Steve Gill  
027-289-8849

cornandpeas@xtra.co.nz

### TARANAKI

Mark & Noeleen Souber  
027-403-8924

noeleensouber@outlook.com

### WAIKATO

Daryl Roberts 021-717-489

dodgydaryl@gmail.com

### HAWKES BAY

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fingerbreaker44@gmail.com

### WANGANUI/ MANAWATU

>All Enquiries to Pres.

### WELLINGTON/ WAIRARAPA

Jason Curry

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10 Regions across NZ

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## What's on the Fridge?



SEPT 13-17. Kaikoura Hop  
16th - Greerton Cherry Blossom Festival, Tauranga  
OCT 20th - 23rd - CLC NZ 50th Golden Anniversary, Wellington  
BOOK NOW & start saving for gas! Have you got your grill badge? Read details below  
21st - 44th National Mustang Convention Manukau Auckland  
21st - Caddy Cruise & Public Display, Wellington City  
NOV 24-26 Stragglers W/end



### Limited Edition 50th Anniversary Gold and Silver Plated Commemorative Grille Badge

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Grille badge cost (incl. NZ postage, please add \$4.80 for Rural Delivery): **\$50 PER BADGE**

Keen? Contact Jason at [curried@hotmail.com](mailto:curried@hotmail.com) or on 021 0221 5373 to order

### Wanted to BUY

"1958 Cadillac Driver side door arm rest 6 way seat switch."

Working or not

021 863260

Ian Lind





# Tail Lights

*The Best Tails in Town!*

A number of members have asked me what has happened to 'Kevs Kaddies?' KK has been parked-up for a little while whilst the mag focussed on the coming 50th, but it will be back soon, 'same Bat-time, same Bat-channel' to quote an iconic TV Show from way back. Apologies for "Robin" you for those amazing Caddy (and sometimes other brands) imagery! The Joker aside, this young lady below was seen 'looking for Kev's Kaddies!' Thanks Miss Lane!



***Kev's Kaddies will resume transmission shortly!***

[Thanks Kev for teasing us with this excellent image above, colour, quality and style! - Ed]