



# STANDARD OF THE WORLD

## Cadillac LaSalle Club

### North Texas Region

web site: [www.clcntx.com](http://www.clcntx.com)

November 2013

*Awarded Best CLC Regional Newsletter 2007-2008*

## *NTXCLC Regional Meet Oct 6, 2013*

Articles and photos by Lifer



*Winner Golden Quill Award 2012*



# NTXCLC Regional Meet Oct 6, 2013



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Clark Gable never looked this good



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# NTXCLC Regional Meet Oct 6, 2013



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- 1 David Eckberg - LaSalle Convertible Coupe 1937
- 2 Mike Behrend - Cadillac Series 61 5 Pass Coupe 1941
- 3 Jim Warren - Cadillac Series 62 4 Door Sedan 1949
- 4 Ned Hannah - Cadillac 62 Hardtop 1950
- 5 Bill Kaufman - Cadillac Series 62 Sport Coupe 1954
- 6 Tim Matheus - Cadillac Sedan DeVille 1959
- 7 David DuSold - Cadillac Fleetwood 60 Special 1962
- 8 Jim White - Cadillac Convertible 1967
- 9 David Cothren - Cadillac Coupe DeVille Conv 1968
- 10 Frances Gauer - Cadillac Coupe DeVille Conv 1969
- 11 Bill Tucker - Cadillac DeVille 4 Door Hardtop 1970
- 12 Brian Schaeffer - Cadillac Eldorado Convertible 1976
- 13 Gerald Terranova - Cadillac Seville 1984
- 14 Randoll Reagan - Cadillac Fleetwood d'Elegance 1986
- 15 WG Horst - Cadillac Brougham, light blue 1989
- 16 Mark Filardi - Cadillac Brougham, White 4 door 1990
- 17 Mike Schoenberger - Cadillac Fleetwood 1991
- 18 Ron Fishell - Cadillac Allante (Blue) 1992
- 19 Bob Musser - Cadillac Allante 1993
- 20 Bill Ische - Cadillac STS 2010
- 21 Dara Warren - Cadillac CTS Wagon 2012
- 22 Left Lane Louie - Cadillac Eldorado ETC 2001

**Not Shown, but there (sure is hard to hide a Cadillac...)**

Bill Haesslein Cadillac Coupe DeVille Convertible 1968

Ruby Musser Cadillac SRX 2012

# NTXCLC Regional Meet Oct 6, 2013



Some of our ladies enjoying the cars—Karen Hanna, Virginia Andrews, and Pauline Johnson



Bill Haesslein and Minnie Bedrick greeting arriving cars, and issuing registration packets.



Magnus Einarsson and friend, from Rydsgård, Sweden dropped in to see the Caddys. He buys them here in the U.S. and ships them to Sweden. Calls it Lone Star Cars.



Mickey sang and Minnie warbled that “Gee, our old LaSalle ran great . . .”



We had many winners in the judging. Here Chris Ricker, owner of Automotive Auto-works and Rubye Musser presents an award to Brian Shaffer.



Here is a view of the trophies for this meet.

# NTXCLC Regional Meet Oct 6, 2013



# WINNERS

# Al Gitelman

Gerry Terranova & Rubye Musser



## A HERO AMONG US

On the 6<sup>th</sup> of June, 1944, 160,000 allied troops landed on a fifty mile stretch of heavily-fortified French coastline. More than 500 ships and 13,000 aircraft took part that Normandy landing the first day. More than 9,000 allied soldiers were killed or wounded, but more than 100,000 soldiers started the march across Europe to defeat Hitler and his Nazis.

Among the 73,000 American soldiers on that June day was a young man barely out of his teens. That day turned him into a man and a hero. It was Al Gitelman's baptism of fire on that French area known as Normandy.

By the end of June, 1944, there were more than 850,000 American soldiers, including Al that was to fight their way to final victory in Europe - VE DAY!

Knowing Al, now age 90, he would never lay claim to the title of "hero" but a hero is truly what he was and is! And at long last, he has been again recognized for his courage and determination in that dreadful conflict that took so many lives.

I want to mention that Al was recognized for his gallantry during his service during WW II. On October 1, 2013, Al received a letter requesting him to come down town Dallas to meet with Mayor Mike Rawlings and a special French Officer. At this time, he was presented the French Medal of Honor. This medal is the highest French award for the Military.



On June 6, 2013 he and 7 other soldiers were taken to Normandy to honor the servicemen on D DAY.

Al Gitelman has earned many military honors before this including the one, but in addition, he has earned our respect and gratitude! Congratulations AL GITELMAN, we are so proud of you and your service to the country. Also that you are an avid Cadillac club member also.

As I write this, Al is hospitalized with a broken hip. He cannot entertain visitors, but I know he would appreciate a telephone call and your good wishes. He can be reached at 214-706-8309. Why not give him a call and thank him for all he has done for all of us?

## *In Memory of Ted Ruhling*

Ruby Musser

North Texas Cadillac Club wishes to express their sympathy to the TED RULING family.

TED RUHLING passed away Thursday October 17, 2013. He will be buried with Full Military Honors in Leavenworth , KS Friday, October 25. He has been ill last several months.

He and wife Mary Lou were active members and he drove and sported a 40 LaSalle convertible. He drove his 40 LaSalle in the Interregional meet held in Palestine, Texas. He also owned a Cord that he recently sold to someone in Australia.

Ted was an active member of NTXCLC until recently due to ill health. He lived in Grandbury, TX and operated a business there. He celebrated his 89th birthday on August 13. He passed away October 17th, 2013 at his home.

Ted Ruhling loved life and had lots of fun with his autos and also a special wood boat. He and Mary Lou accompanied the Musser's on a cruise and road trip to Alaska. We even attended the State Fair of Alaska during our tour. We had lots of fun.

Ted Ruhling was in the military. Though he was sort of a quiet man and did not brag, he was in World War II during the the time prisoners were at POW Stalags in Germany. He was one of the first soldiers in his unit to come upon some of the soldiers at one encampment.

## *Cadillac Kids*

Lifer



1987 Allante—Ron Fishell

1993 Allante—Neal Jefferson

1993 Allante—Jim Hanson

2001 Eldorado—Bill “Lifer” Levy

The Cadillac Kids hit some car shows in the area in October and took in a little “gold” for their entries. They also handed out a few membership flyers

## Past President's Message

Bill Kaufman

Since it is Texas State Fair time I will start with "HOWDY FOLKS" . Thanks to one and all for the great turnout at our 29th annual Regional Meet to show off the most beautiful cars in the world... Cadillacs & LaSalles !! The weather was perfect for a field full of Bumper Bullets, Chrome and Fins ranging from a 1937 LaSalle to a 2012 CTS Wagon. Let's be thankful for our beautiful machines, our supportive spouses and the lifelong friendships that this club has given us. And for all of you who put in the hours of hard work preparing for this meet. Thank you!

The next FABULOUS OPPORTUNITY for our club is to attend the 1st annual FLY IN & CAR SHOW November 2nd, 11:00am-1:00pm. Maybe this could be our next "Mayflower Frolic" that has been missed by so many since Jess passed away. Cadillacs and old Planes - wow! Just email me; Bill Kaufman carnut55@att.net for more info or an event flyer. It is in Denison so maybe we could meet and caravan.

Also, if anyone is interested in holding a Tech meet at their home to show off their project and/ or get some help or advice with a task such as glass installation, brakes, wiring, body work etc... Please contact me at carnut55@att.net I would like to start a network with the club members that enjoy doing their own work on their cars and projects. After all... This is a CAR club, right? Email me. Let's all get together and work on something.

Dont forget about the Fly in & Car show. Lets meet up and go !!

Bill Kaufman  
Past CLC President  
carnut55@att.net  
469 297-0917 - Call anytime !

54 Sport Coupe, 70 Deville Convertible, 06 CTS

## President's Message

Rubye Hubbard Musser

Wow our REGIONAL was a great spot and venue plus wonderful weather to Show off those outstanding caddies parked all around the gas pumps and signs at AUTOMOTIVE AUTOWORKS! We had a great turnout of 28 cars and 56 people. Cars ranged from the 30's 40, 50, 60, 70 90 ,2k, one under construction and two Allantes. David Cothren, Brian Schaffer, David DuSold and Frances Gauer, first time showing at Regional and Mark Filardi who we have not seen since last year. Thanks to all members for bringing out, shining up, and showing your cars for judging. In the newsletter everyone's name will be shown plus lots of car pictures and winners. The BBQ was delicious once it arrived.. Sorry for some left before it arrived. It was a tad late due to someone turning the pilot out under the barbeque pit. We had several guests and couple CLC members from Sweden. One new member joined at the meet.

We wish to Thank Chris Ricker and Automotive Autoworks for the wonderful area to show off & display our cars for 2013. Thanks for all that assisted in helping to make it a great time for all Especially Bill and Julia Haesslein for the packets and distribution and counting ballots with Minnie Bedrick. Thanks to Ned Hannah, Bill Kaufman, and Johnny Bills for their assistance. Remember it is a great event, so be prepared for next year.

Now we have several upcoming events that you should mark and make a point of participating. Let' s try out the Fly In Drive at Denison November 2 more details in calendar and flyer.

Than a must is the George BUSH Library November 10th @2:00 pm. These are new and exciting times to show and be seen.

I have asked Bill Kaufman to write and ad his comments .He has done an excellent job. Sure hope he receives some calls and response for his suggestions.

Bless all,

*Rubye*

# Activity Director

**November 2** FLY IN & CAR SHOW 11 am ----2pm North Texas Regional Airport .

**November 10** --- Sunday 2:00 PM GEORGE BUSH LIBRARY MUSEUM Seniors \$9. Adults \$10  
Need RSVP **817-996-8066**  
This is located on -near SMU campus.. I 75 and Mockingbird Ln ,Dallas  
Parking is \$7:00 So buddy up  
**MEMBER'S admission fee** will be PAID for by the club NTX. Each will be responsible for own parking fee.

**December 14** TOYS for TOTS-- FRANK KENT CADILLAC 820 ---CHAPIN RD & ----I-30  
FILL THOSE CADDY TRUNKS----bring toys and ENJOY a Free Hot Dog and Drink.

**January 5** 2014 CHRISTMAS Party for 2013.

COME enjoy the upcoming events and festivities.

See ya. *Rubye*

**Reminder**, except for people who joined the club this year, dues are due at the end of December, please send your \$20 in a check made out to NTXCLC, to the following address to stay a valid member of our club.



Bill Haesslein  
5744 Caracas Dr  
N. Richland Hills, TX 76180



For members getting this newsletter by email or web –**THANK YOU!**

## MEMBERSHIP REPORT: *Bill Haesslein*

Welcome New Members:

**Gary Pennington, Weatherford, TX 76087**



There are 17 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, beside meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

### COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

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\$75.00 – 1/8 page, \$125.00 – Quarter page,  
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Rubye Musser (rubymusser@yahoo.com) or Bill Levy (lifer@writeme.com) for an application or special request.

**SUNSHINE REPORT: Rubye Musser**

Gerry Terranova---tests  
 William Hurley--possible surgery  
 Ted Ruhling house bound  
 Sandy Gambolus progressing  
 Bill Tucker upcoming surgery  
 Helen Beers  
 Rudy Bedrick  
 Al Gitleman  
 Dave Eckberg  
 Cecil Thompson--improving  
 Buddie Walton call 817 738 -2353 house bound  
 Sam & Mildred Kritzer house bound  
 William Hurley—Rehab for lower leg/foot prothesis

Please remember all these members in your prayers.  
 It means a lot to be remembered and called , so do your part if you are so fortunate to have your health.

Thanks  
*Rubye*

**CARS FOR SALE**

++++  
 '1997 Eldorado ESC, 62k miles, VERY nice car. \$4945.  
 1998 Deville with 200k miles, lots of new parts including 45k on new engine. \$1350. Prices are 85 percent of Kelley book value. Nice cars with maint. records, manuals, etc.  
 Richard and Karen 817-462-4270 (Nov)

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**2012 NTXCLC OFFICERS**

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**Pate Director Assistant: Bill Levy**  
**Historians: Randoll and Joyce Reagan, John Foust**  
**Directors: Minnie Bedrick, Ron Fishell, Jim Hanson**



**Name Tags**

Bill Levy  
 206 Turnberry Lane  
 Coppell, TX 75019  
[lifer@writeme.com](mailto:lifer@writeme.com)

Our new North Texas Region Cadillac & LaSalle personal magnetic name tags have been real popular.

They are made of white plastic, so they should last a long time. Either with your name only with the club logo, or, if you really want to tell people who you are, with your favorite picture of your favorite car, and optional –the year. The cost is \$10.00 each.



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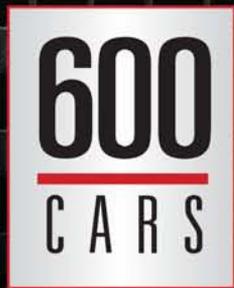


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**SAME DAY  
PAY**

November 2013



**Awarded Best CLC  
Regional Newsletter  
2007-2008**

**Awarded Old Cars Weekly  
Golden Quill 2012**

**Awarded CLC Web Site Of  
Merit Award 2013**

First Class Postage  
Here

**STANDARD OF THE WORLD**

**Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
206 Turnberry Lane  
Coppell, TX 775019**

**First Class Mail**

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**DRIVE, SHOW, CHROME, BUMPER BULLETS, TAIL FINNS**

**NTXCLC**

**November 2** FLY IN & CAR SHOW 11 am ---2pm North Texas Regional Airport .

**HOT Item**

**\*November 10th** Sunday 2:00 PM GEORGE BUSH LIBRARY MUSEUM \$9:00 Seniors Adults \$10 Need RSVP **817-996-8066**  
This is located on -near SMU campus.. I 75 and Mockingbird Ln ,Dallas. Parking is \$7:00 buddy up **MEMBERS admission fee** will be PAID for by the club NTX . Each will be responsible for own parking fee. \$7.:00

**\*December 14th** --- TOYS for TOTS-- FRANK KENT CADILLAC 820 CHAPIN RD & I-30 FILL YOUR CADDY TRUNKS---bring toys and ENJOY a Free Hot Dog and Drink.

**\*January 5th 2014** Christmas Party for 2013

**November 2nd and December 1st-** Cars and Coffee, 8am – Noon. Get there NLT **7:15** for a reserved spot on Cadillac Row as the big lot fills up fast after 6:45 am. Last month it was so popular the gates were closed to new traffic at 7:15 am. So get there early.6800 Dallas Parkway, Plano TX 75024 Email lifer@writeme.com if you have any questions.



**COMING UP:**

- July 8—12, 2014** Cadillac & LaSalle Club Grand National, Lake George, New York.
  - Sept 23-27 2014 National Driving Tour** Kokomo, Ind to Hickory Corners, MI. Gilmore event.
  - June 24-27 2015** Cadillac & LaSalle Club Grand National, Milwaukee, WI.
  - Aug 11-15 2015** National Driving Tour Motor City Region.
- See October Self Starter Magazine, page 35 for more.

Send any corrections, complaints, compliments, discussions, and/or additions to:  
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

**web site: www.clcntx.com**

# INVOICE



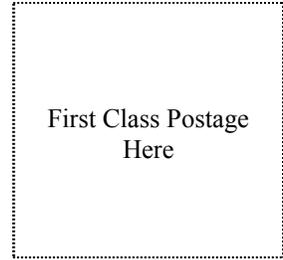
## North Texas Region Cadillac & LaSalle Club

If you are new member in the year 2013, please disregard this invoice.

**All other North Texas Region Cadillac & LaSalle Club members dues are due at the end of December, 2013. Please send your \$20 in a check made out to NTXCLC, to the following address to stay a valid member of our club.**

**Bill Haesslein  
5744 Caracas Dr  
N. Richland Hills, TX 76180**





**First Class Mail**

TO:

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MEMBERS NAME & SPOUSE \_\_\_\_\_

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Member	\$24.00	_____
(PATE Worker = Free)		
Spouse	\$24.00	_____
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Children under age 6 - each	\$10.50	_____
Non-member Guests - each	\$28.00	_____
Fish Dinner Additional, each	\$ 6.00	_____
Total Due-	\$	_____

PLEASE complete form and make check payable to: **NTXRCLC**- -----Thank You  
Mail to: [Bill Haesslein 5744 Caracas Dr, N. Richland Hills, TX 76180](mailto:Bill.Haesslein@ntxrclc.com)

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***Please respond early***

No later than December 30th, 2013. NO WALK IN' S ACCEPTED



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