

A Beautiful Day at Lexington Square



West of the Lake members shared their cars with residents of Lexington Square in Elmhurst. See Page 5.

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Well the season is winding down quickly, so it's important that we take advantage of whatever opportunities we can find to enjoy our cars. After missing it every single year, this past month, I finally attended the closest car show to my home. The Joliet Park District hosts a car and air show at the Joliet Airport each year. I always find out about it when I drive past while working on something different, but not this year. Since I had just recently had a new top put on my '59 Eldorado, I figured that would be the car to take. It's always interesting to see people's reactions. Some people absolutely loved it, and some people walked past it like it wasn't even there. I just enjoyed sitting there looking at it in the nice weather.

I've been especially thrilled to get my 1973 Riviera back in running condition again. The car has been mostly off the road since 2008 and completely down since 2016. I broke a bolt off in the head while trying to replace an exhaust manifold gasket. Thanks to my friends Kris and John, I was finally able to drill it out and tap a new hole. I now finally remember how enjoyable that car is to drive. I drove it to our September meeting. On the way, I stopped to pick up Tom Orlando. While pulling out of Tom's driveway we saw a car stop, and back up next to us. He was so excited to see the car that he blocked traffic. As he rolled down his window, it appeared that his car was filled with murder hornets as he bounced up and down with his arms flying everywhere. I've never seen anyone so excited by a car. His reaction just made my day.

Last weekend I attended the Cadillac Fall Festival at the Gilmore Museum. I had a fantastic time for a few reasons. First, I was able to judge with Dick Ruzzin. He is a retired stylist from GM. Some of his Cadillac projects included the 1992 Eldorado and the 1993 Fleetwood Brougham. Since I have my father's 1996 Brougham, it was interesting to hear his thoughts on the design and discuss different details. We both agreed that the design has aged well. Not all cars can say that. It was also interesting to learn how a stylist views things. As an engineer, I'm always looking at the details. However, Dick showed me how he stands further back to take in the lines of a car. It was a great learning experience. I wish we had had more time to discuss styling. I guess that's something to look forward to next year.

The other thrill for me was attending the lecture about David Holls which was given by Dick and two other retired stylists. Mr. Holls was responsible for the design of the 1959 Cadillac and the 1966 Riviera which are two of my favorite designs. Given how quickly the '59 models aged, Mr. Holls didn't want to take credit for the design for many years. However, as it became an icon, we began to acknowledge his role in its design. It sounds like Mr. Holls was a great stylist, mentor, coworker, and manager. There was nothing but good things said about him as both a stylist and as a person. It would have been great to be able to meet him while he was alive.

As part of the David Holls tribute, there were several non-Cadillacs on display to showcase some of Mr. Holls work. One of those cars was a 1966 Riviera GS which is owned by a retired Buick powertrain engineer. While working at Buick, he was responsible for the dual quad performance package for the nailhead engine (think Riviera GS), the 430 engine that launched in 1967, and the Stage 1 and Stage 2 performance packages for the 455 (think GSX Stage 1 a.k.a the Hemi killer). He was also the chief engineer for the 3800 Series 1 and Series 2 developments. I consider the 3800 to be one of the best V6 engines ever made. He had some fascinating stories. I can't wait to see who I meet and what I learn next year!

Next week I am going to check off a bucket list item. I am finally going to Hershey! In case you haven't heard about this, it is the world's largest car show and swap meet. I tried to go once many years ago, but fate had other plans and we never made it. Hopefully fate doesn't get in the way a second time. I'm just afraid that I am going to find more things that I like than my wallet agrees with. Stay tuned for the update next month.

Until next time, motor on, Fred

The Standard of the World is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15th day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: westofthelakeclc@gmail.com

The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.

Month	Date	Event	Time	Details
October	8	Lake Geneva Boat Cruise	11:45AM	See Page 6
	25	Monthly Membership Meeting 2023 Board Nominations	7:30PM	American Legion Hall, Elmhurst, IL 310 W. Butterfield Rd., Elmhurst, IL
November	29	Monthly Membership Meeting 2023 Board Election	7:30PM	American Legion Hall, Elmhurst, IL 310 W. Butterfield Rd., Elmhurst, IL

We are now on Instagram: Follow: [westofthelakeclc](https://www.instagram.com/westofthelakeclc) on Instagram for news, pictures and event updates.
Don't forget about our website: www.westofthelakeclc.com Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

Member Video Page – Double Feature



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club.

This month's video is a great lesson in how to avoid the high cost of classic car repairs. The most important lesson is to treat your mechanic well and to have reasonable expectations.: <https://youtu.be/iFa4Ww8RTqU>



Left to right: 1987 Buick bumper fillers and the original factory fit typical of that era.

DOUBLE FEATURE #2

Next, WOTLR Member Robert Kravitz shares his beautiful 1980 Cadillac Eldorado with Lou Costable's My Car Story. In this video, Robert gives us an inside out tour of a magnificent classic car that, like all of Robert's cars, looks showroom new. We also get to go for a ride, so buckle up and enjoy Robert and Lou on My Car Story: <https://youtu.be/Qu8Md8TmxOw>



1980 Cadillac Eldorado

We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: westofthelakeclc@gmail.com

Photos: Tom Orlando & Lou Costable

Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

Welcome New Members:

Disa Cantore
Chicago, IL
1985 Cadillac Eldorado Biarritz

Dave & Sandy Bartlett
Elmhurst, IL
1975 Eldorado Convertible

Ryan & Sarah Bakke
Manhattan, IL
1996 Fleetwood Brougham

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box.



FOLLOW US ON INSTAGRAM: [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile.

If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: westofthelakeclc@gmail.com

Want to advertise your business in the e-mail newsletter?

Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; **\$40** for a ¼ page ad, **\$60** for a ½ page ad and **\$100** for the full page (fees are for the full year).

Send your ads or business cards via email to CadillacGuy35@sbcglobal.net or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

SENDING OUT GOOD THOUGHTS:

Frank Murphy is back at home and feeling better, we are planning a visit and taking his 1987 Brougham out for a little exercise in the near future.

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too. If you know of a member in need, please let us know so we can reach out.

BOARD OF DIRECTORS

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Lexington Square Showing of Cadillacs on September 17th went beautifully. It was a picture perfect day. We had 13 cars for them to see. There was an errant Corvette, but we won't get into that. They had a petting zoo, live music, and lunch was wonderful. One of the seniors there worked for Fleetwood Body in the 60s and 70s. It was great to hear the things he had to say. We thanked him for his work so that we could so enjoy the cars. He's 91 years old.



WEST OF THE LAKE AND BADGER REGION WET AND DRY FALL CRUISE OCTOBER 8 2022



Join us for the day for a luncheon cruise around beautiful Lake Geneva and then we will head down to Walworth for a rare access quick tour of The Mecum Auctions Headquarters.

Lunch will include CHICKEN CORDON BLEU, VEGETABLE RICE PILAF, APPLE CRUMB PIE, and ICED TEA AND COFFEE. Full service cash bar. \$55.00 includes boat ticket and luncheon.

Parking is available nearby at Lot B for \$20 payable in advance and is a short walk. See attached map. If you prefer to park on your own, great!

Please arrive at Geneva Cruise Lines
located Riviera Docks 812 Wrigley Drive at 11:00 am
to get your tickets and to board the boat.

The boat departs promptly at 11:30 am. The tour around the lake is 2 hours 15 minutes.

We will then take the approximately twenty-minute drive down to Mecum Headquarters located at 445 South Main Street, Walworth, Wisconsin.

There will be a short presentation and the balance of the time will be for us to walk around.

The event will end around 4pm.

RSVP to Dan Graziadei with a check in the amount of \$55.00 per person plus parking to 962 E. Grant Dr., Des Plaines IL 60016 or Paypal/Zelle to CadillacGuy35@sbcglobal.net. Payment is due September 19.

This event is Rain or Shine aboard a Climate Controlled Boat

Join us for a lake cruise on Lake Geneva in southeastern Wisconsin and a tour of the Mecum Auction headquarters.

Fall colors should make for perfect viewing.

RSVP to Dan Graziadei: CadillacGuy35@sbcglobal.net TODAY!

If you miss the registration deadline you may still be able to buy a ticket at the gate, but call Geneva Cruise Lines before making the drive.

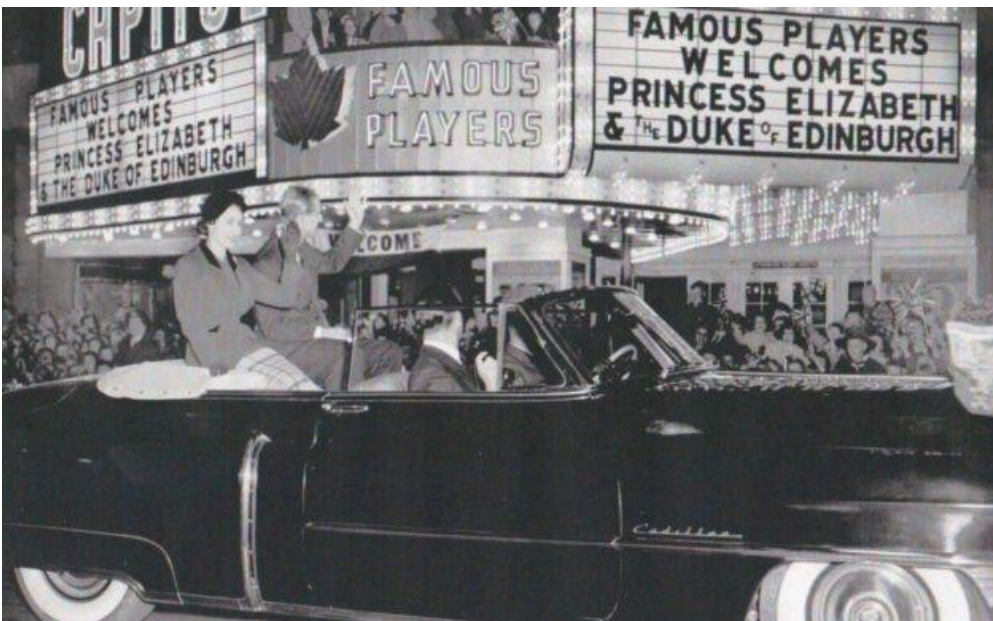
The CLCMRC Fall Festival was held the weekend of September 24th, several WOTLR members attended and were treated to a nice variety of concours quality cars and a new bench made from the keystone from the Detroit Cadillac Salon. Glenn Brown shares these photos:





Shortly after the death of Queen Elizabeth II, an eBay ad popped up with this 1951 Cadillac Series Sixty-Two convertible once used by Princess Elizabeth and the Duke of Edinburgh on a tour of Vancouver, British Columbia in 1951.

The car has plenty of documentation and is included. The seller initially listed the car for an opening bid of \$299,000; but has since relisted it for a slightly more reasonable \$79,000.



If you'd like to own a piece of Royal history, visit eBay and bring this beauty home to your castle.

Cadillac has told its dealerships across the United States to invest at least \$200,000 each in order to get ready for the car manufacturer's fleet of upcoming electric vehicles.



Artist's rendering of future Cadillac Dealership

Charging stations will make up the majority of the \$200,000 figure, but larger dealers might need to spend more than that and expenses could increase as the brand's range of EVs expands. The sum will also cover new tooling and training.

Several Chicago area dealers are finding that their current buildings aren't able to be upgraded and will need to build entirely new dealerships. The new stores will include a combination of both grid and solar powered charging stations as well as new technical facilities to accommodate both EV and ICE (Internal Combustion Engine) vehicles. The future is here and Cadillac plans to be out in front.



Chevrolet Dealer Solar Charging Station

CADILLAC/LASALLE CLUB
WEST OF THE LAKE REGION
SEPTEMBER 27, 2022
MEETING MINUTES

BOARD MEMBERS PRESENT: Butalla, Casey, Leon Brown, Graziadei, Schweitzer

The meeting was called to order at 7:34pm by Director, Fred Butalla.

A new member, George Sotor, joined us this evening. He has a '88 Coupe DeVille and '88 Fleetwood.

Treasurer—Dan Graziadei presented the August report. Fred Butalla presented a check from Cadillac National for our dinner at White Fence Farm held during the Grand National.

Membership Chairman—Ron Schweitzer mentioned upcoming car shows. This Saturday from 11-3pm we will be at Gouin Park in Franklin Park. 2400 Scott Street. Sunday from 11-2pm we will be at Elmhurst Extended Care. 200 East Lake Street. One of our former member's daughters is coordinating this effort. We have 8 cars. Please contact Ron.

Two weeks ago the car show at Lexington Square Retirement Community was held. There were 13 cars present.

Fall Festival was this past weekend in Hickory Corners, Michigan. Cadillac/General Motors Designers were lead judges for each team. Attendance was down for cars as well as people.

Lake Geneva Boat Tour—Tim and Vicki

This event is October 8. The boat leaves at 11:15am. The cost is \$55 per person. Parking is extra but should be taken advantage of. So far 13 people from the WOTLR and 10 people from the Badger Region are going. The final count is needed by tomorrow as Vicki will be calling and paying for the venue. After tomorrow you will be able to purchase tickets on line but you will not get the group rate. There will be about 15 parking spaces reserved.

National News—Glenn Brown

National offices are becoming available. Check "The Self Starter".

John "Honest John" Faust passed away this past Saturday in Texas.

The Fall Festival Garage Sale went well. A lot of merchandise was donated by Carol Houtari. \$8,700 was made for the Museum.

Glenn is putting together a caravan from Chicago to Albuquerque for the 2023 GN. Please contact him if you would like to join, There are members from across the country planning to drive.

October 25 is our next WOTLR meeting. Nominations will be taken for all offices on the board. The election will be November 29 which is the last meeting until April 2023. You may nominate yourself or be nominated from the floor.

Leads

1988 Coupe DeVille with 116,000 miles black on black. 4.5 liter fuel injection. Needs AC charged, radio, and new antenna. Contact George Sotor.

Tom Orlando is looking for '74-'76 rear bumper, and door sills for a '76 Sedan DeVille.

Frank Murphy is home. Health wise he is back to where he was this spring but still non-ambulatory. Tom Orlando and George Hansen are planning to take Frank's car to his house so he can see it being driven.

There was a suggestion to hold a Tech Day on a Sunday at Richard Daniels' facility. CCC Diagnostics
4645 Prescott Avenue in Lyons. 708-640-7651.

The meeting was adjourned at 8:51pm.

Submitted By,

Valerie Leon Brown

Valerie Leon Brown
Recording Secretary
CLC/WOTLR

Advertise today!	Classified ads are free to members. Send your information about cars, parts or other car items for sale to: westofthelakeclc@gmail.com . Your ad will run for three months and can include up to 6 color photos.
Tips for a faster sale:	Include a detailed description (we will edit it for space), good photos, a reasonable price and easy ways to contact you, like a phone number for voice or text and an e-mail. Wanted to buy items are also welcome!
Wanted:	WANTED: A good woman that can wax cars, change oil, fix flats and replace spark plugs. Also must own an old Cadillac. Please send photo of Cadillac.

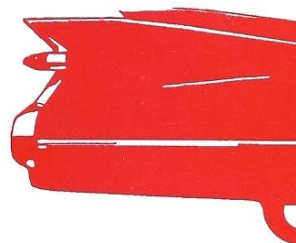
The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

The Zoom meeting link for the August meeting was corrupted and we weren't able to log on. Please look for an e-mail with the link for the September meeting coming soon.

1965 Cadillac Parts For Sale:

1965 CADILLAC DEVILLE OR CONVERTIBLE

PART NUMBER	DESCRIPTION
8726765	R SIDE D84 PLATE
3632645	MIDG KIT
3632605	MIDG KIT
3632606	MIDGKIT
6427084	TANK UNIT (SENDER)
1482256	FRONT BUMPER BAR
6259422	TRANS FILTER
58-119	WATER PUMP
1209	WATER PUMP (NAPA)
3513492	HEAD LITE DOOR
1482255	FRT LEFT BUMPER END
910765	SIDE LAMP (DELCO) RIGHT & LEFT
6259472	TRANS FILTER
CX 1871	OUTSIDE REAR VIEW MIRROR
7806606	IDLER ARM
1963 TO 1965	TIE ROD END
	SET OF 4 HEADLAMP BEZELS
	NOS CLOCK
	NOS CATRER ZIPFIT CARBUREATOR
	WATER PUMP TO BE REBUILT
3513477	WHEEL SHIELD (SKIRT)
3513476	WHEEL SHIELD (SKIRT)
3513495	WHEEL COVER LESS BADGE (4 EACH)
	RIGHT SIDE DOOR SKIN
	BOX OF SMALL PARTS
	JOHN WEICKELT. 239-949-1648
	EMAIL sweickelt@yahoo.com
	TEXT 262-782-1628



Will Buy

Rick buys & sells
Old Cad Cars & Parts
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After Noon

Want to list your car or parts for sale in the newsletter? Contact Editor Tom Orlando at westofthelakeclc@gmail.com
Sale ads are free for WOTLR members.

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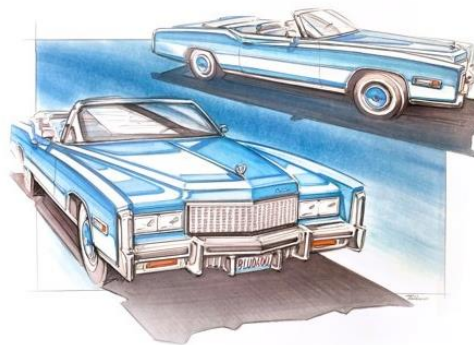
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MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name _____

Spouse's Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Cell _____

_____ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club

_____ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club

_____ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) and the Regional Club.

_____ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____

National membership # _____ (required)

E-mail Address: _____

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.

Cadillac

TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:

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Elmhurst, IL 60126



Fred Butalla
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West of the Lake Region Cadillac & LaSalle Club



October 2022

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