

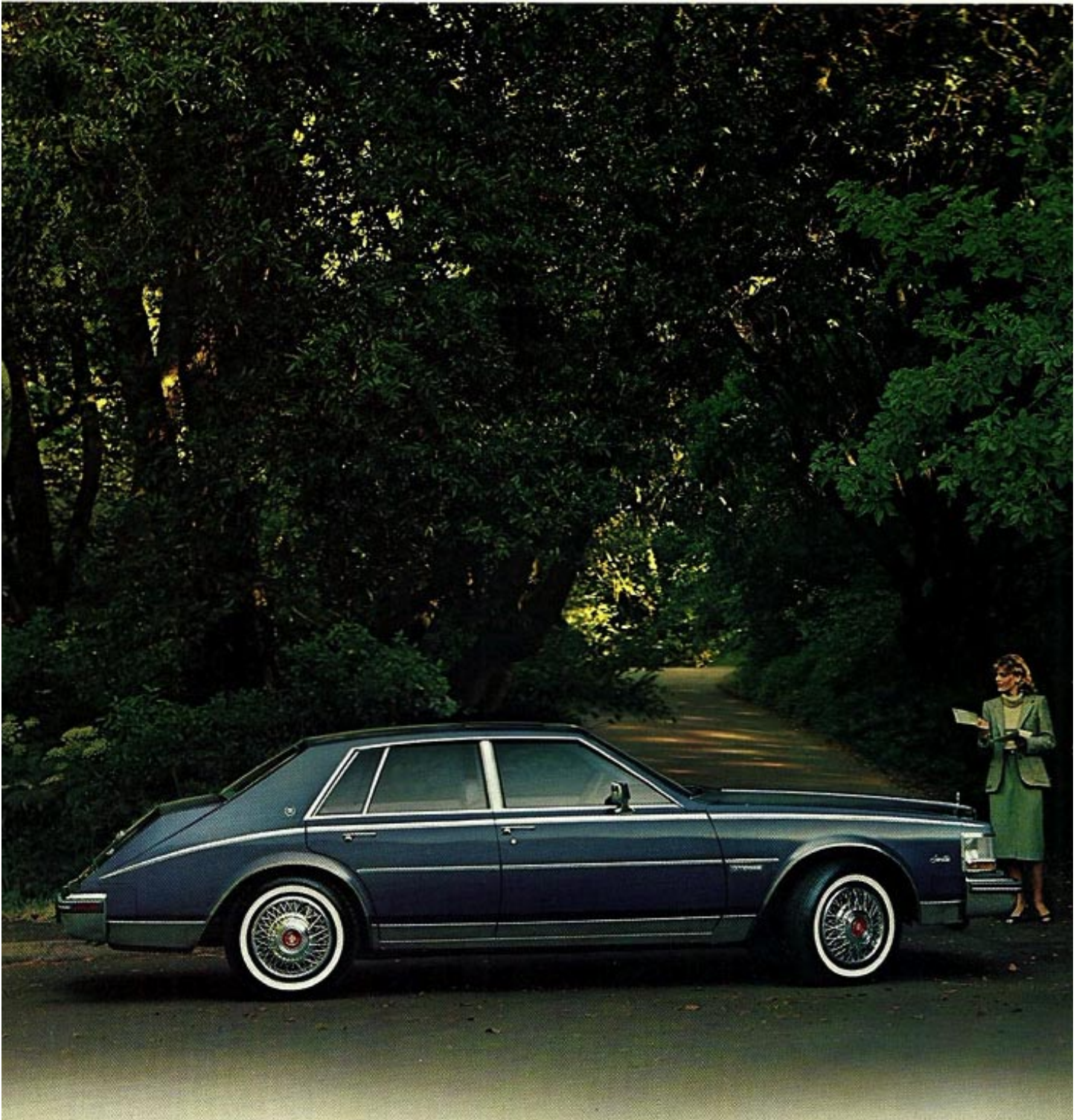


NORTHWEST OHIO REGION

Cadillac & LaSalle Club Northwest Ohio Region News

July 2012

Volume 5, Number 7



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**On the cover: the bustleback Seville
by Elden Smith**

Tom Tapp's restored 1981 bustleback Seville prompted this cover but clearly the cover photo is not of Tom's car. The story of Tom's car along with pictures he submitted appear on pages 8-9. The cover photo came from a 1982 Cadillac sales brochure that appears online.

To see nearly every American car you have ever owned try this website: <http://www.lov2xlr8.no/broch1.html>. I do not remember who sent this to me, but it provides me with many hours of entertainment. I hope it will entertain our readers, too. The person who sent it prefaced the web address with the following statement. "This has to be one of the neatest web sites whether you have gasoline in your veins or not."

Similar to deciphering personalized license plates, decoding e-mail addresses also provides amusement for idle minds like mine. I think his web address above says, "Love to accelerate." See if you agree with my translation. This collector of many hundreds of brochures lives in Kristiansand, Norway.

Please avoid the temptation to print the contents of these brochures: think green!



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President's Message

by George Louthan

JULY IS NOT JUST JULY; July is the root of summer, the month everything is happening, the month of gorgeous summer weather, and the root of car shows. The Louthan household is becoming more manageable each day. After a third garage sale, eleven boxes carted to the church rummage sale and much more finding home in the weekly dumpster, we finally found room for the '76 Eldorado, (fondly called Hershel), at home. Good to see him home again after an eight-month nap at Bob Stahl's warehouse. Waking up was not that easy, as it took a new battery to convince him to come to life again. Waving 800 cold cranking amps in front of the Eldo is like waving a fresh warm chocolate brownie in my face—time to get up and participate.

Peg Van Luven

These things are always hard to report but long time CLC associate and friend Peg Van Luven passed away suddenly on June 5. I met Bill and Peg twenty years ago when I joined the Motor City Region. We attended many functions and toured together numerous times. I always considered Peg and husband Bill close friends in the hobby. They attended the Taylor Shows with regularity and recently joined our region. You may remember them attending the winter meetings at Uncle John's Pancake House. Bill and I have exchanged several notes since then, and true to his form he asked me to save a place for him at the Taylor Show. We that knew Bill and Peg will always have a place for him. See obituary on page 7.

June Picnic

The club picnic was well attended. The weather was clear and sunny, although a bit warm. Lots of war stories and kicking of tires—that's what these things are all about. After a wonderful meal consisting of a catered Barry Bagel luncheon with all types of assorted side dishes and desserts supplied by members, we held a short business meeting, and then adjourned. We learned that Don Cleveland's great 1949 Fleetwood 60S was sold. The good news is that fellow member Bill Shepherd purchased it, therefore we didn't care, and it just changed garages.

Meetings

The next three monthly membership meetings will be at Taylor Cadillac on the third or second Wednesday of the month, July 18, August 15, and September 12. The time will always be at 7:30. After each meeting post meeting refreshments are shared at Max & Erma's lounge down the street.

At the July meeting, Neil Reichart from Motor City Region will be our guest and explain the outing planned for CLC members at the Woodward Cruise and how you may participate. This sounds like a good deal for those wanting to see the Woodward Cruise and being guaranteed a parking space on the main cruise route. See page 7 for details.

Vintage Show, July 21

The Second Annual Toledo All Vintage Show will be here in several weeks. I expect a good showing from our club as we are one of the clubs behind this show along with Buick, Veteran, Model A and Pontiac. Don't disappoint me with a poor showing. You may find the registration form on page 10 of this publication that explains the details. Pre-registration saves you \$3 plus gets you one free lunch. See you there. I still need volunteers to help with parking and placement of cars.

Newsletter

Once again I want to heap a lot of praise on Elden Smith for winning the *Old Cars Weekly* Golden Quill award for our newsletter. Don't forget this is not only Elden's award but also the region's award. Your articles are an important part of the newsletter. Elden cannot do all the writing; he needs your support and participation to continue this as an award winning publication.

Don't forget the local shows and cruise-ins. See Elden's list on page 11. That wraps it up for another month. Hope to see you at the meetings.

Th-Th-Th-Th-That's all for now folks.

George L.



The Editor's Page: a summer hodge-podge

by Elden Smith



GREENFIELD VILLAGE'S MOTOR MUSTER is a Fathers' Day tradition that I anticipate eagerly. I always come away having learned something—even if it is trivia. This year, I awakened in my lawn chair to hear one pass-in-review announcer posing a question about the date of the first auto race. An answer from the second announcer, a bit of silliness, suggested that the first race occurred immediately after someone built the second car.

Wikipedia.com offers the following information. The Thanksgiving Day *Chicago Times-Herald* race of November 28, 1895, receives recognition for being the first American race. This 54-mile event ran from the South side of the Chicago, north along the lakefront to Evanston and back again. Frank Duryea won the race in 10 hours and 23 minutes, beating the other five entrants. Imagine taking more than ten hours to travel 54 miles! The lakefront had been the scene for the 1893 Columbian Exposition. Lakeshore Drive began in 1882 as a private project to enhance the value of property owned by Potter Palmer (of Palmer House fame). Evidently, by modern standards the roadway was of little value as a racing venue.

Europeans began city-to-city racing a little earlier. French automakers, Peugeot and Panhard, took the honors on a Paris to Rouen route July 23, 1894. This distance of 79 miles lasted 6 hours and 48 minutes with the autos averaging 19 mph.

Another piece of auto trivia I acquired in Dearborn is that Barney Oldfield (1878–1946), credited with being the first person to drive 60 mph on an oval, was born on a farm outside Wauseon, Ohio.

* * *

Among the AOL Internet news postings, I spotted the following. What a relief it is that an independent British merchant stood behind the research rather than our federal government.

“A new study has revealed red cars attract more bird droppings than any other color. The research, conducted by online retailer [of auto parts] Halfords, revealed red vehicles made up 18 percent of cars marked by birds, while blue followed along in second place at 14 percent. Green vehicles got off the easiest, making up just one percent of those in the study. The sample included 1,140 cars in Brighton, Glasgow, Leeds, Manchester and Bristol, though there's no indication as to the total number of each car color in the group.

The study also asked owners how quickly they removed bird droppings from their vehicle's paint. Only one in six said they took care of the problem immediately, while more than half waited until the next car wash. Halfords says leaving the strongly alkali substance on your vehicle's paintwork can lead to costly repairs. The company estimates owners spend around \$89.3 million per year [to repair] damaged paint.”



Thomas Edison sits at the far end of the pass-in-review stands at Motor Muster.



A portion of a 1953 jewel crest ad

CLC/NWO owes a big “thank you” to the Shepherd family for hosting our annual picnic. This might have been our largest turnout on a very pleasant day. In addition to the usual embarrassing pictures of our members, there is a somewhat blurry photo of an interloper (right). This turtle made a speedy run for the pond. I never would have thought a turtle could outrun my shutter finger, but this one did. The members were not so lucky.

Please watch The Self-Starters for Grand National Awards announcements. Duke Gercke took a first with his restored 1959 convertible, but that is the only one that I know. The CLC website has not posted winners at the time this issue must go to the print shop.

So far this has been a terrific summer, though we have had a few mid-90° days. Enjoy them in safety.



42nd Meeting Minutes, June 9, 2012

by Phil Vrzal

Call to Order/Adjournment/Attendance

- President George Louthan called this meeting to order at 1:50 and adjourned it at 2:18 at the annual NWO Region Picnic hosted by the Shepherds. Twenty members and guests were in attendance. Thirteen Cadillacs, reflecting the glaring afternoon sun illuminated the picnic environment.

Approval of Minutes from Previous Meeting

- There were no previous minutes requiring approval.

Changes to Meeting Dates and Times

- The next NWO/CLC meetings are as follows. The July meeting will be held at Taylor Cadillac on Wednesday, July 18, primarily to discuss final details in preparation for the Vintage Car Show on July 21. The August meeting date is Wednesday, August 8. Location TBD.
- The September meeting will be held during the Taylor Cadillac show on Saturday, September 15.

Open Issues/Old Business

- The Treasurer's and Membership reports were not available at the picnic.
- There was a brief review of the NWO CLC "group" project to restore a working '49 Cadillac chassis / power train to be displayed at the CLC -Museum & Research Center.
- George Louthan asked again for volunteers for the upcoming Vintage Car Show. He reiterated that the Vintage Car Show for 2012 is open to cars thirty years old and above. A few new categories will be included this year.

New Business

- There were neither new business topics nor Cadillac auction items at this condensed meeting.

Minutes respectfully submitted by Phil Vrzal.

Treasurer's Report

by Duke Gercke

Balance on May 11, 2012	\$1119.30
Auction at May meeting	\$81.00
Donation to Vintage Show.....	-\$50.00
Newsletter expenses for June.....	-\$61.05
Balance on June 9, 2012.....	\$1089.25

Save These Dates Now For Future Club Activities!

July 18, Wednesday.....	Membership meeting.....	Taylor Cadillac, 6100 West Central Avenue
July 21 (Rain date July 22).....	Vintage Car Show, 11:00.....	Margaret Hunt Senior Center
August 15, Wednesday	Membership meeting.....	Taylor Cadillac, 6100 West Central Avenue
September 12, Wednesday	Membership meeting.....	Taylor Cadillac, 6100 West Central Avenue
September 15, Saturday.....	Taylor Cadillac Show and Membership meeting.....	6100 West Central Avenue
October or November	Crank Down Tour TBA.....	TBA



Letter to the editor

Hi Elden:

As a follow up to the discussion at the **May meeting** regarding fuels for collector cars, the link below may be of interest to some members. Note that the locations are primarily marinas. I do not necessarily subscribe to the theory that fuels with up to 10% ethanol are inherently detrimental to most collector cars. This is just an FYI for possible use in the newsletter.

Cheers,
Alan Haas

The website for ethanol-free gasoline availability:
pure-gas.org

Click on the state to see what is available to you.

From the Motor City Region: Preparing for the Woodward Dream Cruise

As we begin another wonderful season of touring in our Cadillac and/or LaSalle, the Motor City Region offers an opportunity to your region.

The world-renowned Woodward Dream Cruise is a classic car event held annually on the third Saturday of August in Metropolitan Detroit, along Woodward Avenue. This is a weeklong event with the climax on Saturday. The WDC Event spans much of the avenue, from Pontiac through Ferndale in Oakland County, Michigan, all the way to the State Fair Grounds inside the Detroit city limits, just south of 8 Mile Road.

This year on Saturday, August 18, we will have a prime location in Royal Oak at 12½ Mile Road on Woodward Avenue for our members. The cost is \$30 per vehicle. Reserve your parking space ASAP. Please contact me with your payment as confirmation.

Thanks.-

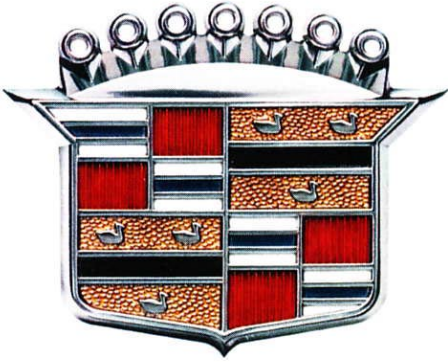
C.R. (Chuck) Patton II
Vice President
Motor City Region
Cadillac LaSalle Club



Margaret "Peg" Ruth Van Luven

(nee' Betsch), 68, of Clinton Township, Michigan died suddenly June 5, 2012. Born on August 7, 1943 in N. Syracuse, New York to Howard and Elise Betsch. She graduated from N. Syracuse High School and attended Paulson Business School in Syracuse. She married William "Bill" James Van Luven on July 10, 1965. After their marriage they moved to Clinton Township, Michigan. Peg was an active PTA and school volunteer and served on the L'Anse Creuse School Board from 1981 until 2001. She served in various positions in the Macomb Intermediate School District and the Michigan Association of School Boards. She had a life-long dedication to improving children's educational opportunities. She was an active participant in the Motor City Region of the Cadillac & LaSalle Club, the Detroit Chapter of the VMCCA and the Great Lakes Chapter of the SPAAMFAA "Fire Truck" club. She also enjoyed traveling and spending time with her grandchildren. Peg is survived by her loving husband of 46 years, William (Bill); two children and their spouses, Judy (Alan) Miller, Jim (Candice) Van Luven; three grandchildren: Taylor, Logan and Gavin; her sister, Elise McGlynn, 3 nieces, 2 nephews, 6 grand nieces and 6 grand nephews. Visitation and services will be held at the Wm. R. Hamilton Co.- Mt. Clemens from 2-8 pm Friday, June 8, 2012 with services the following day at 11 am/10 am instate. In lieu of flowers, the family would like donations made to: Cadillac LaSalle Club Museum and Research Center, The Michigan Firehouse Museum in Ypsilanti, MI or the L'Anse Creuse Foundation, L'Anse Creuse Public Schools.

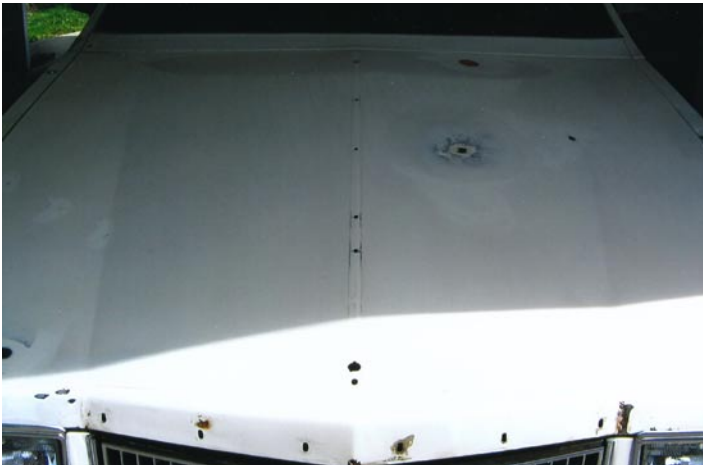
Hobbyist's Corner: 1981 Seville has new paint and a new life
by Tom Tapp



Elden:

Thought you might be able to use these pictures for a Hobbyist's Corner article about my refurbishing of my 1981 Seville bustleback. I did all the filler replacing, grinding, and sanding of the body under my carport. I had the body painted at Maaco, brought the car home, and did all the cleaning and detail work. I put the rear bumper back on and all the trim and emblems. The body color is Pearl White base coat and clear coat—a three-stage Pearl White. It is still a work in progress.

Regards,
Tom Tapp



Hood and grille before and after



"A" pillar and passenger door before and after

Editor:

Tom got this Seville in 2003, and it has been a work in progress during those years. Originally, it had the V-8-6-4 engine. Tom took it to Jasper, Indiana, where it underwent a conversion to a 350 ci V-8. Initially, it had decorative trunk straps that Tom removed in the paint renovation.

In 1981, Cadillac also offered an option of a V-8 diesel (from Oldsmobile).

Hobbyist's Corner: 1981 Seville has new paint and a new life (continued)

by Tom Tapp



Trunk lid before and after



Trunk lid before and after—a second view

A reflection on the 1980–1985 Seville design

by Elden Smith

From 1980 through 1985 model years, the Cadillac Seville wore a bustle that people either loved or hated. During those years, I thought Cadillac had all but killed the Seville with that design. Since then, I have changed my mind. Today, I view the Bustleback Seville with admiration for the bold view to the future that it proclaimed.

The public did not embrace this profile either. Bill Mitchell (GM Design Vice President 1959–1977) prophesied that this Seville was “destined to be tomorrow’s design leader.” Mitchell retired in 1977 but was responsible for this design, with Wayne Cody as the actual designer. During the bustleback’s production years, Irv Rybicki was design VP (1977–1986).

Rybicki inherited a position that reflected the generally horrible state of US domestic car design in the late 1970s. His design themes were somewhere between the round Harley Earl shapes and the Bill Mitchell razor edge.

Toledo's Second All Vintage Car Show

Held on the grounds of
The Margaret Hunt Senior Center and Area Office On Aging
at Arlington & South Detroit Avenue



Restored—Originals—Classics

Saturday, July 21, 2012
Rain date: Sunday, July 22, 2012
Show hours 11:00–3:30
Registration 9:00–11:00



This is a charity event
Net proceeds of event will be donated to
The Margaret Hunt Senior Center & Students for Other Students
50/50 raffle conducted by Students for Other Students

**Supporting clubs: Buick, Cadillac-LaSalle, Classic Chevrolet,
Model A, Pontiac-Oakland, Veteran Car Club**

Great food—Inside dining—Door prizes—Sponsoring vendor booths—Music

*1st, 2nd, & 3rd, best of show trophies voted by students
1st place trophies for each class as voted by registered car owners
Classes are as follows:*

0–1927/ 1928–1934/ 1935–1940/ 1941–1948/ 1949–1954/ 1955–1960/ 1961–1970/ 1971–1982

Vintage truck 1910–1982/ Vintage sports car 1910–1982/ Modified stock 1910–1982

**Cars must be 30 years or older & 90% of the original production auto
This is a hood down event
Pre-registration donation: \$12.00 by July 14, 2012
Registration at door: \$15.00
(one free lunch ticket to pre-registered cars)**

Mail Pre-Registration To: Students for Other Students
3171 N. Republic Drive, Toledo, Ohio 43615
(Make Check Payable To: Students for Other Students)

Name _____ Phone _____

Address _____ E-Mail _____

Year _____ Make _____ Model _____ Club _____

I do hereby release Students for Other Students, Margaret Hunt Senior Center, Area Office on Aging, Lucas County, and all persons affiliated with this event from any loss, liability, or damage that may occur to me, my associates, or my property in conjunction with this event.

Signed _____ Date _____

Selected cruises in Toledo metro area

There are too many cruise nights throughout Northwest Ohio and Southeast Michigan to list them all. Hours are 6–8 (or dark) unless otherwise indicated below.

Monday

- Mayberry Dream Cruises, first Monday of June, July, August, and September.
- Woodville Mall, every Monday night from May 7 through October 8.

Tuesday

- Olivet Lutheran Church, Monroe Street, Sylvania (next to Dave White Chevrolet), second Tuesday of each month, June 12, July 10, August 14, and September 11, 5:00–9:00.
- Applebee's, 2825 Glendale, weekly April 24 until the end of October, weather permitting.
- Wauseon downtown, May 8 through August 28.
- 1st and 3rd Tuesdays each month through September. Cousino's Steakhouse, 1842 Woodville Road, Oregon.

Wednesday

- Ralphie's, 6609 Airport Highway, the last Wednesday of the month, May through September.
- Bob Evans and Mathews Ford on Navarre Avenue, Oregon, alternating Wednesdays, starting May 16, through August 22.

Thursday

- Stormin' Norman's North store, Alexis and Lewis (the old Rocky's), the 2nd and 4th Thursday of the month, starting May 10 from 6–8.
- Toledo Speedway, 5625 Benore Road, 1st and 3rd Thursday of the month, starting May 3.
- **NEW LISTING** Blissfield, South Lane Street 5:00–8:00, 2nd Thursday of the month. Check-in starts at 4:00 at Lane and Jefferson.

Friday

- Parkway Plaza in Maumee

Saturday

- Wendy's, 26630 Dixie Highway, Perrysburg, weekly starting June 9.
- Fallen Timbers Mall: June 9, July 7, August 11, September 8. 3:00–6:00, live bands 6:15–8:15.

Selected shows in Toledo metro area

Sunday, July 1

Andersons/Tireman Car Show, rain date: July 15 Woodville Mall. Registration 9–12, Show: 10–2:30. Pre-registration \$7 with a T-Shirt by June 17, \$10 day of show, no shirt.

Sunday, July 8

Farmers Insurance, 1331 Conant Street, Maumee. Pre-registration by June 20 is \$5 with T-Shirt, \$7 day of show, no shirt. Time: 9–noon. Show hours noon–2:30

Saturday, July 14, Bowling Green

Over 325 cars last year, that was the largest judged show in NW Ohio. This year more judged classes. Pre-registration is \$10, includes T-shirt.

Sunday, July 15

Delta Chicken Festival Car, Truck And Motorcycle Show, Delta Public Park on Taylor Street. Registration 9–noon, awards around 4:00.

Saturday, July 21

Frisch's Big Boy Car Show, 3537 Secor Road, Toledo Rain Date Sunday, July 22, registration from 11–noon, show noon–2

Saturday, July 21

Cass Road Baptist Church, 1400 Cass Road, Maumee

Tuesday, July 24

Colonial Village, Key and Heatherdowns, registration, show hours 6–8.

Saturday, July 21

All Vintage Car Show, Margaret Hunt Senior Center and Area Office on Aging at Arlington & Detroit. Rain date is July 22. Registration (\$15) 9–11, show 11–3:30.

Sunday, July 29

The Zepf Center, 6605 West Central at McCord Registration 8:00–10:00 (\$10) Awards at 2:00 Call 419-841-7701, ext. 2224 for information

Sunday, August 12

AAA of Northwest Ohio's Main Office at 7150 West Central Ave. Pre-registered cars arrive 8:30–9:30 day of show. Day of show registration cars arrive after 9:30 until the lot reaches capacity of 275 cars. Pre-registration is \$5 May 1–July 30 Registration day of show is \$10.



**Show your CLC/NWO colors—wear our
logo at shows and cruises**



Above:

Large CLC/NWO logo embroidered onto your jacket
\$125 plus tax: total \$133.44



Above:

Small CLC/NWO logo embroidered onto
your jacket, shirt, hat, or whatever you like
\$35 plus tax: total \$37.36

Editor's note:

To order one or more of these logos, e-mail me at
jharry3456@bex.net
or telephone me at 419-882-6258. I will need your
advance payment in the form of a check.

Classified

Parts and literature

- 8 /55s, 8/58s, 4/67s, all in good, not perfect condition. No dents @ \$25 each, 81–84 Fleetwood and DeVille optional color coded fin caps, brand new in packaging, one set of four in silver accent and one set of four in yellow accent, sold in sets of four only; \$300 per set.
- Four new 79 DeVille hubcaps, \$200.00 for the set
Call George Louthan at (419) 382-7820.

Car for sale

- 1987 Allante (both tops) 125,000 miles, \$4500 OBO (picture below). Contact Al Baker at 419-787-3787.



Estate Auction

John Addams from Mayfield Village, Ohio, was a friend and member of CLC, CCCA, and AACA. He passed away this past year and his wife Rita has given my company Classic Motorcar Auctions the privilege of selling John's memorabilia, models, sign, and book collection at auction. We will sell the entire lot at No Reserve Friday, July 13, and Saturday, July 14, at our showroom in the McKinley Grand Hotel, 320 Market Avenue S., Canton, Ohio 44702. We also do the classic car auction at the Glenmoor concours d'elegance and Rita has given us the opportunity to offer his 1947 Cadillac 62 convertible, 1976 Eldorado convertible, and his 1930 Indian Scout motorcycle in that auction.

Many members of CLC/NWO were friends of John's and they might like to bid on some memento or item.

Bob Lichty, president
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