

# *Fing* MAGAZINE of THE CADILLAC LaSALLE CLUB of NEW ZEALAND INC.

Coffee table quality...



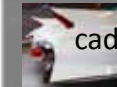
Eldorado expozay!



SEPTEMBER 2018



***The Black & White facts*** - We formed our New Zealand club in 1973 and celebrated our 40th Anniversary in 2013 making us one of the oldest Cadillac clubs in the world. We are proud to be an International Affiliate of the world-wide Cadillac LaSalle Club of the USA - itself formed in 1958.



[cadillacclubofnz.org](http://cadillacclubofnz.org)



Front & Inside 'COVER Caddy' pix

CLC NZ, Wellington Member, Jason Curry's '78 Eldo Biarritz here pictured by way of a 'Coloured Pencil' form courtesy of the Ed



# Rendezvous!

F O R E W O R D

Hi all and hello Spring! Let's hope it heralds finer and warmer weather!

The spring September issue is all about celebrating our beloved Eldorado and you can blame it on Jason Curry! A few months back he sent me an absolute awesome collection of pics of his chocolate-coloured '78 Eldo Biarritz which sparked an idea 'why don't we have a special Eldorado issue?' So I sent out a few emails and this issue features many as a result. Let's know what you think. Maybe we could do a 'convertible issue' at some future date?

Our cover Caddy (read 'Eldo') is Jason's. This amazing shot was taken at Petone Beach (Wellington) in fading light - great pic. There's an even better 'Tail Lights' image at the same location, 'ice-cool!'

A big 'shout-out' to two fab Caddy NZ members - Neville Carter (Taranaki) who has endured some unwellness of late. Hope you are coming to the Caddy Nats in Tauranga Neville - we need a good vocal auctioneer! Our second 'shout-out' is to Ola Burt (Auckland). It looks as if her mint 1995 Seville may have given up it's life to save Ols as a result of a rear-end accident of late. Ola seems to think the insurance company will want to 'write-off' this beautiful example. Ola was not harmed (thanks to the Seville) but is very sad as a result of the events. All the best to you both from your friends in the Caddy club!

The Caddy Nats Organising committee has asked me to have you send your Registration form in ASAP (see attachments). There will be a slight tweak in the event schedule with the AGM now to be held first thing (after breakfast) on Saturday morning, allowing those travelling on Friday night to attend. For any queries contact Steve Gill. AND **DON'T FORGET to bring your Caddy, old car or Elvis related memorabilia along to our auction.**

And last but not least, Club Officer Nomination forms are attached. At time of writing Lois has been nominated for Treasurer, Steve Gill as BoP Regional Delegate and yours truly as Editor. Send any others to Frances, our current Secretary

Until next issue start preparing your Caddy for Spring and Tauranga!  
Ron (Ed)

Now here's a sneak-peak of what this issue is all about...



FINZ Magazine Editor: Ron Melville  
Recipient of (CLC) The Yann Saunders  
International Activity Award 2013  
The Maurice Hendry Award for Excellence in  
Journalistic Contributions - 2015  
International Newsletter Excellence Award - 2015  
Old Cars Weekly ~ Golden Quill Award 2011,  
2012, 2014, 2015, 2016 & 2017

Contributions to: [finzmagazine@gmail.com](mailto:finzmagazine@gmail.com)  
The Editor reserves the right to accept or reject  
any contributions.  
Deadline is 20th of each month



# Exporay

The Curry's Biarritz  
at the Piers  
- Shelly Beach ,  
Wellington







# *Expo-ray*



First of the Front-wheel Drive Eldos, the '67. Whilst the '68 looks similar, it's wipers are concealed.

This amazing example is a 1967 Eldorado Coupe, finished in the colour of Cotillion White, white interior, black top, 17,000 original miles, all original paint; interior; top  
- owned by Daniel Jobe,  
member of CLC Potomac Region, MD, USA



Super sharp 1976 Eldorado Convertible finished in Calumet Cream, Buckskin interior/top original 24,000 miles, all original paint, interior, top, owner: Lynn W Gardner, Arlington, VA and member of CLC, member of CLC Potomac Region, MD, USA



Some cars just look 'right' in a certain colour don't they?

This beautiful 1964 Eldorado Convertible, Red, Buckskin interior/top, total frame off restoration in 2014-2016, owner: Daniel Jobe,  
member of CLC Potomac Region, MD, USA

**Thanks to our fellow members all the way from CLC Potomac Region, MD, USA for participating ~ Ed.**



# Eldorado

CLC NZ, Auckland Member - Neil Cheesman inherited his Uncle Chris' 1971 Eldo over the last 12 or so months. Neil discovered that Chris had started restoring this fine example but it was in a state of dis-assembly. Neil tells me has been working diligently in getting it road-worthy and enjoyable.

As a footnote Chris had been a NZ CLC loyal member since 1994 and Neil continues this family membership - thanks for your loyalty Neil.

This is a great example, note what looks like unusual gold name badges, vent clip behind the front door and body guard  
- Ed.







It is a 1972. There is very little difference in a 1971 and 1972. Mine languishes in pimpness compared to this one. Check out this bizarre website --> <https://www.youtube.com/watch?v=cCs1sPoyN4M> (Isaac Hayes' Gold Cadillac at Stax Records Museum, Memphis ). These pics are pretty typical of what one would see at Madison Cadillac in Memphis, TN which was made famous by the rockabilly and pimp crowd including Elvis. Regards, Bill Overend, Peach Region, Atlanta



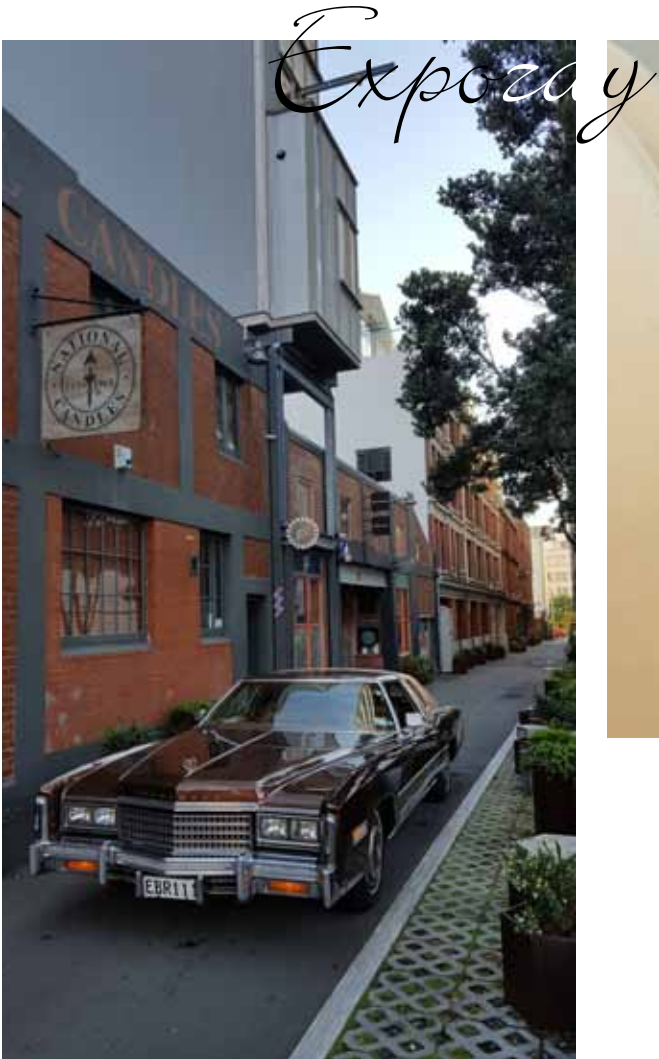
Whoa, Imagine one of these cruising around in NZ? Aren't they outrageous! Thanks to Bill for sending these in and they are all Eldos! - Ed







*The Curry collection of great Eldo pics!*



Jason's photographs capture the very essence of the beautiful angles of his '78 Eldo Biarritz with finesse and style. Colour combination is resplendent in tan over chocolate or is that 'Caramel and Chocolate?' - Ed





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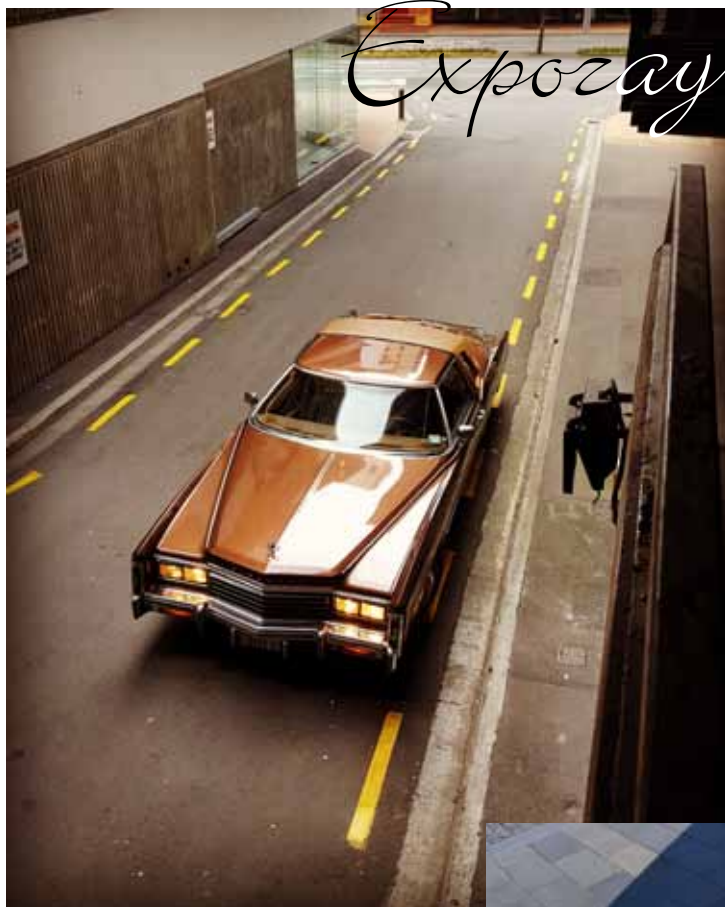
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# The Curry collection of great Eldo pics!



Jason's photograph composition is nothing short of amazing. The yellow 'no stopping lines' compliment the yellow headlights that are on! The old brownie-brick building, perfect backdrop and at left, is this really 'Batman's shadow?'







# *The Curry collection of great Eldo pics!*



The Biarritz model is all about driving in the 'lap of luxury!'







*The Curry collection of great Eldo pics!*



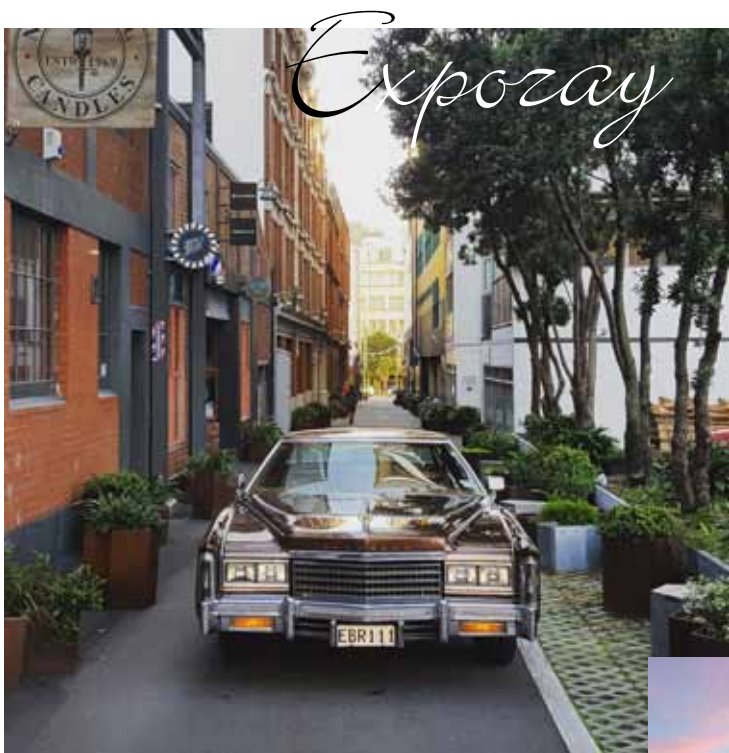
Just goes to prove,  
Wellington is a very photo-genic city!







# *The Curry collection of great Eldo pics!*



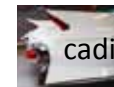
All you need  
is a creative  
photographer to  
make your Caddy  
amazing!



Jason say's it's got a  
'coffin nose!'







*The Curry collection of great Eldo pics!*

*Exporay*

VINTAGE

As singer, Whitney Houston once sung 'Saving the best for last!'

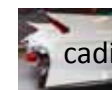
This is my favourite.

Composition is brilliant.

Do you get what is says?

Well done Jason mate, top kudos to you. Ed

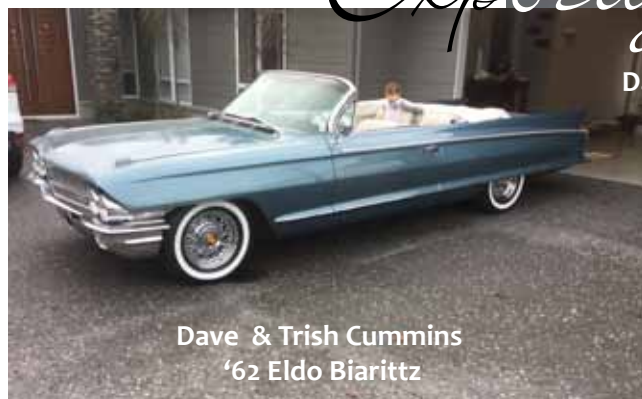




# Exporay



Dave & Trish Cummins old '65 Eldo. I went for a ride in this lovely example a few years back in Australia - Ed



Dave & Trish Cummins  
'62 Eldo Biarritz



I am sure Elvis would have been happy to have his name on Frances & Wayne McCurdy's beautiful '76 Eldo - look at that upholstery!

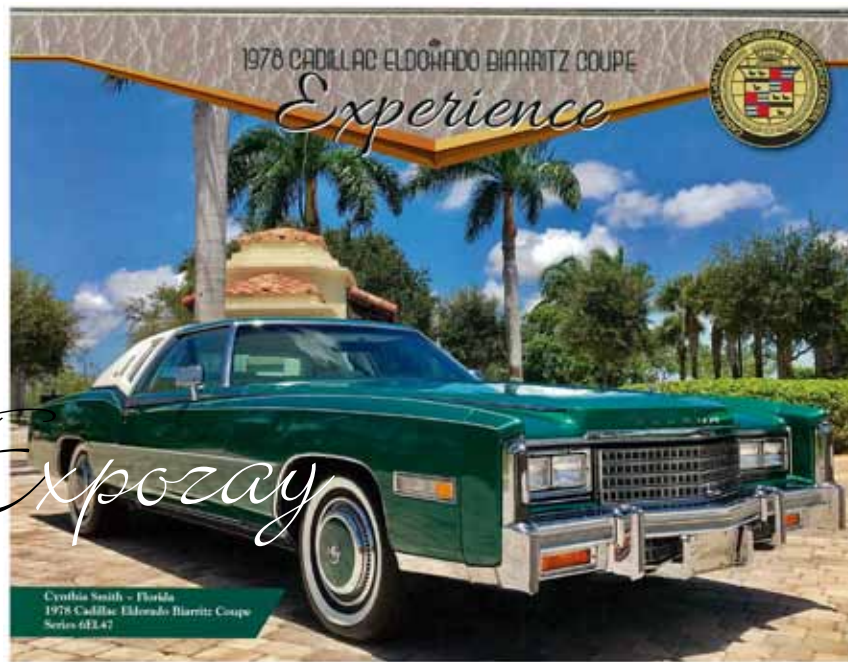






At right - I flipped over my CLC calendar for August and there was this beautiful Eldo!

*Eldorado*



Cynthia Smith - Florida  
1978 Cadillac Eldorado Biarritz Coupe  
Series 64247



Member Paul Ekdahl's 1971 Eldo. CLC Taranaki, NZ



Member Shane Iremonger, CLC Bay of Plenty, NZ  
has photo-shopped his Eldo especially for this issue!



Bruce & Bronwyn Reynold's 1972 Eldo looking at home with nature in Renmark, South Australia  
(2018 Australian Grand National)





Alan Sargisson (CLC NZ - from Hawkes Bay) lovely looking '94 Eldo soft-top here and below



CLC Bay of Plenty, NZ - Member Shane Iremonger sent in the real McCoy of his Eldo. It is parked against a local famous artist, Mr. G's mural. Read more about the mural below called 'Lift Up Your Eyes'.



Mr G's kōrero – "My visual encouragement to the rangatahi of Edgecumbe to set their posture and sights to the greatness, alot of us just dont know if or dare to believe it and live it out. The Portrait is of Nethia Richards who love Edgecumbe and has been brought up there her entire life.. The yellow sky represents HOPE – the foundation of all things encouraging & uplifting"



# Bill Overend's 'Green with envy Eldo!'



## BELOW

Here's a quick timelapse of Bill's Cadillac being brought into the studio:

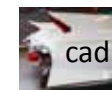
<https://app.frame.io/d/9f17b7d6-7314-478b-b7f8-dbc3108bffb8>

It came up in a vehicle lift. Have a look at the 20 second video

Introducing Bill Overend, CLC Member from the Peach Region in Atlanta. Bill owns a beautiful '72 Eldo convertible that has recently been featured in a doco. Read more on the following pages and enjoy images from the video. Thanks Bill for forwarding us your great story and allowing us to reprint all that goes with it - Ed







# Bill Overend's 'Green with envy Eldo!'

*Eldo Expozay*



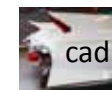
Introducing Bill Overend, CLC Member from the Peach Region in Atlanta. Bill owns a mint-looking (and as in 'green mint!') Eldo whose cool ride was lucky enough to feature in a doco called 'Blaxsploitation' which is about a genre of movies from the early 1970s with mostly black actors. Some of the movie names are Shaft and Superfly. Bill's Eldo appears in the background of this video about movies with black folks in early 1970s. It runs for around 20 mins and is really interesting - Ed. Enjoy



Here is a YouTube link that might be easier to share with your friends in the Cadillac Club:

<http://flms.tk/malcolmmays>



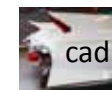


*EldoExpozay*

# Bill Overend's 'Green with envy Eldo!'







*Exporay*

# Bill Overend's 'Green with envy Eldo!'





# Our Global FAMILY

**AUSTRALIA - Elvis feedback!** Hi Ron. Just read your article so well put together. You did such a wonderful job piecing all that together. Tania and I always look forward to FINZ and this one was certainly no exception. Both Tania and I was a little down due to winter colds and your article certainly made our day. Thank you again for putting together such a great article.

In the words of the king! THANK YOU THANK YOU VERY MUCH! Tony and Tania Ziino

Ron, how are you off for storage space? Bet you've got bugger all because every nook 'n' cranny is filled with Golden Quills. Another ripper issue filled with ripper reading booty but of course Page 15 leaped out at me like a zombie in a B Grade schlock horror teen movie. "A canvas cabin..." Loved it! The Cowboy



**USA** - From Jack Brackx, San Deigo - Awesome edition. Great Pictures remembering Elvis. :o)

Hello Ron, Another fantastic Finz magazine. You do a fabulous job. Thanks! Keep up the good work, my friend! Hollis Rule, CLC South Carolina

From Yann Saunders - Another great issue, Ron. Like the Ziinos, I too am a long-time fan of Elvis'. Thanks to MS "PhotoShop" (!?!!) I was able to "meet" the King at his Graceland estate, where I had driven from South Carolina in my 1942 "Series 75" Fleetwood style 7519F 5-pass. limousine dubbed "the Black Prynccess", purported to have been once the property of mobster Francesco Raffaele Nitto, commonly known as Frank Nitti, "The Enforcer", one of Al Capone's top henchmen.

Here's a photo(shop) image to prove my statements are a bunch of unadulterated lies. BTW, the 1937 Cadillac V16 roadster with Swiss body, that I wrote about in the 70s, has been "de-restored" to its original 1937 configuration and is to be shown at this year's "Pebble Beach Concours d'Elégance", next month. Gita and I will attend and I and I will draft the "final epilogue" at that time. [Check out this link and Yann's photos at right - Ed]

[https://www.newcadillacdatabase.org/static/CDB/Dbas\\_txt/16hrtm.htm](https://www.newcadillacdatabase.org/static/CDB/Dbas_txt/16hrtm.htm)

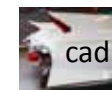
There was a piece about that incredible car in the Wall Street Journal 2-3 days ago:

<https://www.wsj.com/articles/a-1937-cadillac-is-poised-to-wow-pebble-beach-1531831417>

Best regards, Yann Saunders







# Our Global FAMILY

**NEW ZEALAND - Bay of Plenty** - A Cruise Like No Other: Hi everyone this is a cruise like no other. As in there were no others on this cruise except for the Thrupps and the Gills. A green 59 Fleetwood with New York Yankees emblazoned on the back window. That 59s looking like the metal on the edge of a knife. White Ice never looked so good. Brimmed with 98 she felt so right as we thunder out of sight. There aint no doubt about it. It sounds so sweet. The growl from our tail pipes as we howl down the street. There is not a moment to waste. Its so much better with rock n roll blasting by our feet It makes me think did angels have guitars before they had wings. We hit the town of Paeroa for a quick drink. The add on the wall says it all "L&P tastes like cupid shot my tongue with lemon arrows" Bit different aye. We head out of Paeroa like a rocket on the rails with Thames in our sights. There is nothing more satisfying like getting a good head start. Cruising in a Caddy is Paradise from the tips of the chrome to the dash board lights. We look for the sun, its pure clouds over head and sun never shone brighter when poked out its head. Thames what a great town, what a great history, like the 100 pubs it once had for its thirsty miners. A 1950s Bill Mitchell design 2 door convertible parked inside a car dealers shop.

A true golden nugget in this old gold mining town. Heaven sent from the Caddy gods no less. Honest John the owner or the the Hauraki Motor Services on 216 Pollen St opened the doors for us to peruse his place of business with all its treasures. A funky little Subaru 360 cop car with NZ police design and badges stood in all its glory on the shop floor as well. We shook hands with man named Shane Benny. Told him all about the NZ Cadillac Club and he is keen to join. Yes girls and boys there is always something magical happening in the Golden Thames Town. Well until next time keep the metal to the pedal. And as always Our Club Is Easily Satisfied With The Very Best. Cheers, President Steve.



## SPECIAL NZ Presidents Message

Hello Cadillac Club Members,

It has been an immense privilege in having been President of the Club. And now I feel its time to pass the baton on to the next leader. Expansion, change and growth are healthy and wholesome ingredients for further growth within our club. Inspiring new

horizon's are for the Club to venture beyond the safety and comfort of where it is now . To move forward to discover new opportunities for the harmony and growth for its members and executives. To visit other Clubs overseas and welcome them as guests to our shores and club. For all the good people who have helped me along the way a "Big Thank You".

And for now its "Goodbye".

I will have a catch up with you all again soon at our Tauranga Diamond Event in October. Cheers, Steve.

[Steve will not be seeking nomination for NZ CLC President, 2018/19 - Ed]





Throughout the late nineties, the CLC(NZ) Magazine published a monthly cartoon created by member Jason Curry.

Twenty years on, we look back on some of the highlights of the series with the very best of *Cardillac Arrest* □

cartoonist's  
Note:

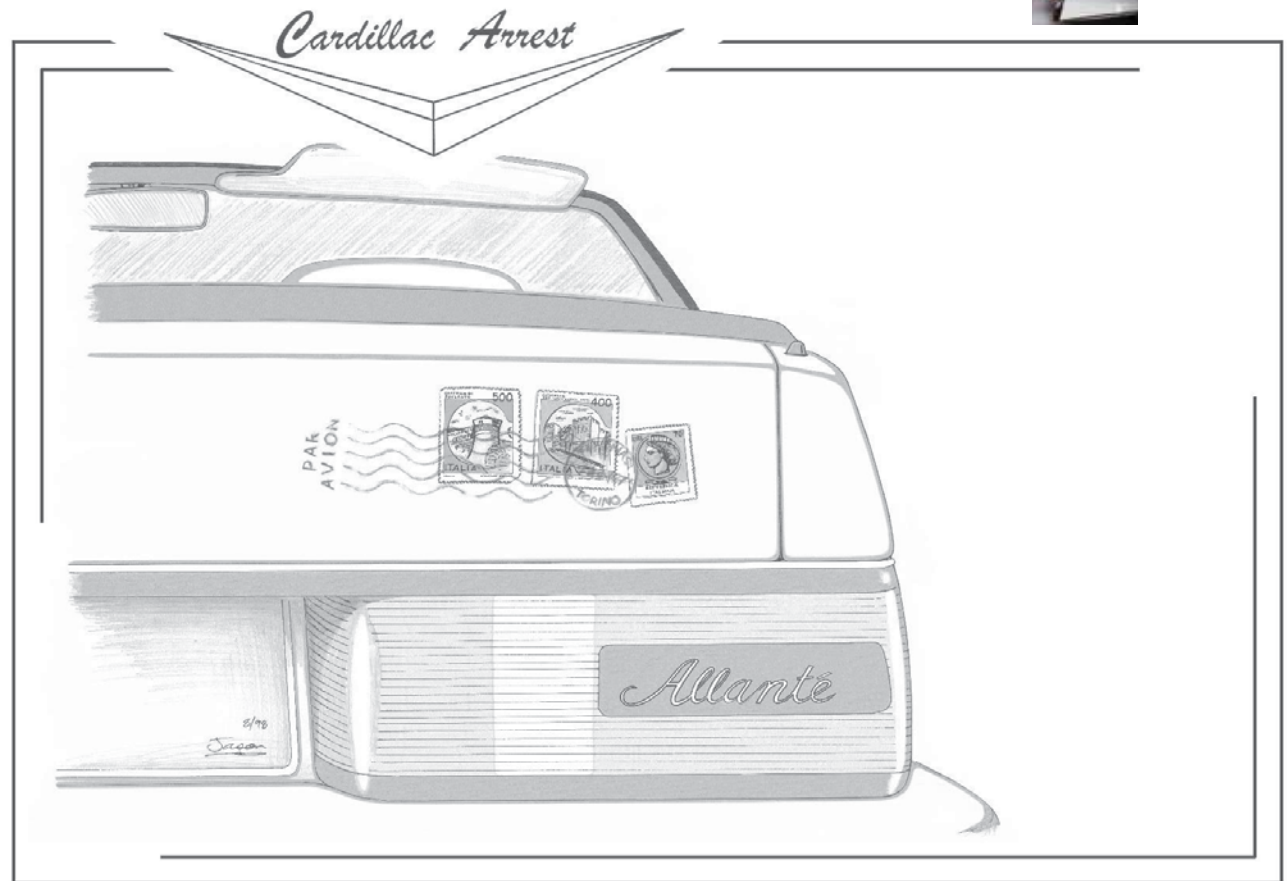


### *An apology, almost...*

A few of the cartoons from this series involved really obscure jokes that only pure Cadillac fanatics would understand, but these were often my favourites for that very reason: How delicious and secret and hard-won it is to get a really arcane reference!

Imagine, for instance, the level of hardcore enthusiast you need to be to happen to know that the bodies of this particular model of Cadillac were actually built by the famous Pininfarina coachbuilders in Italy, and then air-freighted – 56 at a time in specially outfitted Boeing 747s – to the US to be finally paired with their powertrains...

View the original '*Allanté Airbridge*' promotional video here □ fascinating! [www.youtube.com/watch?v=vdUscnCT86o](http://www.youtube.com/watch?v=vdUscnCT86o)



IN  
PRINT



**Cadillac  
La Salle  
Club of NZ  
Magazine**

NEW ZEALAND  
September 1998

## Editor's choice



Thanks to my fellow Editor, John Byrden who recently re-acquainted me with the 'Old Motor' historic series - the same stuff that our Fred Bausch regularly sent us when he was well. Discovered in the latest desptach are two handsome black and white photographs of the 1958 Edsels. The showroom below is ultra-modern. What is painted on the window is '1958 Edsels. Must go by March 1st. Many below cost'. According to the article they may have been run-out models (in preparation for the '59 models) or one of the many Edsel dealers 'baling out' of the marque due to poor sales and a chequered history (accentuated by poor Quality Control and reliability). They were actually a terrific car in my opinion and today are a well sought after collectors car - Ed.

And below left and at right, a Tribute to “The Queen of Soul - Aretha Franklin” who entered that great ‘Rock ‘n Roll Heaven’ on the same day at Elvis did 41 years ago (on 16th August 2018)  
Yours in Rock ‘n Roll and a music , Ed



Thanks to Emmerson of The NZ Herald who produces the finest  
'Daily paper' in NZ



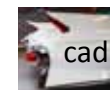


# Miss Lane

## Miss Lane's Pin Board

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FREE to CLCNZ Financial members



[cadillacclubofnz.org](http://cadillacclubofnz.org)

<Beverley Clay, aka 'Marilyn'



Tauranga Armitage Hotel

Here we go CLC'ers. **COUNTING DOWN!**

Tauranga, 12th-14th Oct. 2018.

Theme is "Salute to the 60th Diamond Anniversary of the US CLC".

Ladies = 'Diamonds are a girls best friend' and Men, = 'Diamonds are Forever'.

Dress accordingly for the Saturday 'Theme night'.

See attached form for more details including early accomodation booking instructions. Registration form ATTACHED. See you there [Regards BoP Event Organising Commitee]. PS - Our thanks to Beverley Clay of CLC Australia, aka 'Marilyn' - will she be there?



## REGIONAL DELEGATES

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brilee@xtra.co.nz

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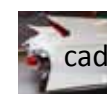
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09-266-8909

[Corrections to: [finzmagazine@  
gmail.com](mailto:finzmagazine@gmail.com)]



[cadillacclubofnz.org](http://cadillacclubofnz.org)

- > September 16th - All FORD Day, Hamilton
- > September 22nd - Greerton Blossom Festival, Tauranga. Show n' Shine plus mystery auction
- > October 12, 13, 14th - CLC NZ Cadillac Nationals, Tauranga
- > November 18th - All USA Day, Tauranga

SELL - 1939 LaSalle Sedan, Excellent condition. Award winning restoration. Best Pre War at 2012 Shannons American Motoring Show, Flemington and Second in class at 2017 Motorclassica, Melbourne Exhibition Building. Full restoration completed by current owner during 2010 to 2011. This is a rare car being one of only 4 Holden bodied 1939 LaSalle's still existing today. Extensive spares have been sourced and are available as are further photos. Full Victorian registration with private plates (LS 1939). Current owner is a LaSalle enthusiast, as reflected in the condition of this LaSalle and is only selling due to the new acquisition of an earlier LaSalle.

\$40,000.

John Byrden, P; 0423 780 537, E; [cjbyrden@gmail.com](mailto:cjbyrden@gmail.com)







# Tail lights



*The perfect way to end this special ELDO Issue, with the rear end of the Curry's Biarritz. Jason is unsure whether the number plate stands for Eldorado Biarritz - but it could be! Ed*