



*April 1<sup>ST</sup>, 2020*

# ***The Standard of the World***

***West of the Lake Region Cadillac & LaSalle Club***



**Modern real-life version of the “One Piece at a Time” Cadillac takes to the road (See pg. 3)**

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## **April Monthly Meeting Cancelled!**

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## Director's Message about Fred Butalla

### Fred Butalla wins Oscar for Best Director.

West of the Lake Region Director, Fred Butalla, surprised the movie industry, movie fans and, pretty much everybody in the world by winning this year's Oscar for Best Director.



Interviewed after the ceremony, Butalla said "I don't even watch movies. I have no idea why I am here."

A puzzled Butalla offered a possible explanation for the mix-up: "I was on the CLC website applying for the Director of the year award. I thought it said 'car award for Best Director', but clearly one of those annoying pop-up ads blocked the "Os" in Oscar and I applied for the wrong award." Asked what he plans to do with the statue Butalla said "I think it will make a nice hood ornament on my '59."



When reached for comment, an embarrassed Academy spokesperson said "This is horrible, but a mistake like this could make for a great movie!"

## MODERN TWIST ON “ONE PIECE AT A TIME” SONG TAKES A BAD TURN

A factory worker at a Cadillac assembly plant thought it would be a good idea to try to do a real-life version of Johnny Cash’s classic “One Piece at a Time” song. Joseph Robert (Joe-Bob) Mickler, 38, of East Fowlerville Heights, began placing parts taken from the Hamtramck Assembly Plant in his lunchbox late last year. In February, Joe-Bob and his cousin, Bobby Gene Hicks, began assembling the parts in Joe-Bob’s pole barn.

The finished car (pictured on the front cover) was a solar/electric hybrid self-driving sedan. The car itself functioned as designed, but things went wrong when the robotic assembly machine Joe-Bob took from the plant programmed the car’s GPS. When the robot activated the “GO HOME” mode, the car took off out of the pole barn and drove directly to Cadillac World Headquarters in Warren, Michigan.

When the car arrived at the Cadillac parking lot, Cadillac management immediately moved to fire Mickler. Fortunately, the UAW got the firing overturned on appeal and rather than pay Joe-Bob back pay and damages, Cadillac promoted him to the R&D Department’s Innovations Group. Mickler stated “It’s a mixed blessing, if I had changed the GO HOME software address to my pole barn, I’d still have the car and my factory job. On the other hand, the R&D office is air conditioned in the summer, so that’s nice.”



Pictured at left:  
Johnny Cash’s original One Piece at a Time Cadillac

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*THIS JUST IN FROM OUR BROKEN NEWSROOM:*

## IMPEACHMENT HEARINGS BEGIN FOR CLC PRESIDENT GLENN BROWN

### BOARD SAYS “ONE MORE TWEET AND YOU’RE OUT”



A stunned Brown said “Get outta here, my Twitter hasn’t worked since the speakers went out on my ’65.”



# CADILLAC VS. LINCOLN RIVALRY

The Cadillac Automobile Company began in 1902. Founder Henry M. Leland named the company after French explorer Antoine Laumet de La Mothe, sieur de Cadillac, who had founded Detroit in 1701. Leland had previously worked with Henry Ford of the Ford Motor Company and an instant rivalry developed.



Ford's luxury brand became Lincoln. Lincoln's flagship sedan was the Town Car, so in a competitive poke, Cadillac looked to its French namesake for the de Ville. Sedan de Ville is the literal French translation for Town Car.

(Left: Hotel de Ville in Paris – the English translation would be LaQuinta, or more commonly "next to Denny's")

Cadillac continued to use French names for their cars, Calais, Brougham d'Elegance and CTS. Lincoln followed with similar names translated into English; Continental, Aviator and MKX. Only twice in Lincoln's history did they attempt to cross into Cadillac naming territory by using a nom de Francios (pardon our French). Who could forget the 1977 to 1980 Lincoln Versailles, a Ford Granada with leather seats and a Continental kit on the trunk? (pictured at the right)



There was, however, a long forgotten attempt by Lincoln to brand a car with a French name in the 1940's. World War II was in full swing and automotive production was halted in favor of military aircraft, tanks, Jeeps and metal mess kits (hey, you've got to eat, right?).



Paris in WWII (the big one)

In 1943 Lincoln not only wanted to get a jump on the major automakers that retooled for the war, but they wanted to take a "dig" at Cadillac giving the only 1943 regular production vehicle a French name. Research was done, focus groups assembled, and when the German Army took Paris, it was decided that the car would become: The Lincoln Le Cession (French for surrender).

Few examples of the Le Cession are known to exist today, because like its namesake, Lincoln quickly gave up on production of the Le Cession.

After World War II, Cadillac started using tailfins and Lincoln experimented with decorative French pastry whisks on rear fenders, but the wind noise proved too irritating.



1943 Lincoln Le Cession

## Calendar of Events

ONLY 1 EVENT ON THE WEST OF THE LAKE REGION CALENDAR REALLY MATTERS:



Obviously, all of the previous stories are figments of your Editor's over-active imagination (except for that thing about Glenn, his speakers are really out).



Don't get "MAD".

Anger leaves a bad taste in your mouth.....like an ONION.



Happy April 1<sup>st</sup> from the Editor.

The preceding material is parody. Any copyrighted images fall under "fair use", Section 107 of the US Copyright Act. So there.

## Calendar of Events

Month	Date	Event	Time	Details
April	14	Monthly Membership Meeting <b>CANCELLED</b>	<b>CANCELLED</b>	<b>Starting next month we move back to the LAST TUESDAY of the month!</b>
May	23	All GM Show	10:00AM	Shirey Cadillac Used Car Center 10825 S. Central Ave., Oak Lawn, IL 60453
	26	Monthly Membership Meeting <b>NEW DATE!</b>	7:00PM	American Legion Hall, 310 W. Butterfield Rd., Elmhurst, IL 60126
	31	Rizza Buick Cadillac Show	TBD	Rizza Buick-Cadillac-GMC 8425 W. 159 <sup>th</sup> St., Tinley Park, IL 60487
June	7	Buick Charity Car Show (All GM Welcome)	9AM-3PM	Anthony Buick – GMC, 7225 Grand Ave., Gurnee, IL 60031
	9-13	GRAND NATIONAL	<b>CANCELLED</b>	Kansas City, Kansas
	30	Monthly Membership Meeting	7:00PM	American Legion Hall, 310 W. Butterfield Rd., Elmhurst, IL 60126
July	28	Monthly Membership Meeting	7:00PM	American Legion Hall, 310 W. Butterfield Rd., Elmhurst, IL 60126
August	22-28	National Driving Tour		Portland, Oregon
	25	Monthly Membership Meeting	7:00PM	American Legion Hall, Elmhurst, IL
September	29	Monthly Membership Meeting	7:00PM	American Legion Hall, Elmhurst, IL
October	27	Monthly Membership Meeting	7:00PM	American Legion Hall, Elmhurst, IL
November	24	Monthly Membership Meeting	7:00PM	American Legion Hall, Elmhurst, IL
December	TBD	HOLIDAY PARTY	TBD	TBD

**MONTHLY MEMBERSHIP MEETING CANCELLED.....AND CHANGING AGAIN:** Due to the COVID-19 crisis, we are **cancelling our April meeting**. The good news is that starting in May, we are able to return our meetings to the last Tuesday of the month. The new location is amazing and it's even better to get back to our regular date. Check the calendar for details.

### SENDING OUT GOOD THOUGHTS:

- During the Coronavirus isolation period, please remember to reach out to our fellow members. If anyone has any needs, let us know; we'll do what we can. Sometimes loneliness and fear are the biggest issues, if you are alone please drop us a line; we'll get through this together.

A phone call, e-mail, or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too. If you know of a member in need, please let us know so we can reach out.

### Shirey Cadillac All GM Show

**Just a reminder, our next event of any kind is the ALL GM SHOW at Shirey Cadillac. See Page 9 for details. It should be a nice chance to "get back to normal" after being quarantined.**

### Just a reminder...

All CLC regional members are required to be members of the National Cadillac La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.





## Announcements

### Welcome New Members!!

Keep a few CLC Membership flyers in your glove box and spread the word. Flyers are available at the monthly meetings.

#### Clarence & Sharon Chleboun

Worth, IL

1939 Cadillac Series 61 Convertible Coupe

1955 Cadillac Series 61 Coupe

## Welcome to the club!

#### Paul & Joan Jensen

Palatine, IL

1938 LaSalle Series 50 Sedan

### Going to the Cruise Nights?

Be sure to take plenty of pictures, especially of West of the Lake Region members and we will include them in next month's The Standard of the World newsletter! [westofthelakeclc@gmail.com](mailto:westofthelakeclc@gmail.com)

### Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact T.R. Toon today:

[westofthelakeclc@gmail.com](mailto:westofthelakeclc@gmail.com)

### Want to advertise your business in the newsletter?

Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; \$50 for a ½ page ad, and \$100 for the full page (fees are for the full year).

Send your ads or business cards via email to [CadillacGuy35@sbcglobal.net](mailto:CadillacGuy35@sbcglobal.net) or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

Trivia: In 1927, Cadillac was the first American carmaker to hire a stylist. Harley Earl designed the LaSalle, the Turret Top, the "concept car" and freeform sketching and hand sculpted clay models.

**Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.**

### BOARD OF DIRECTORS

#### Regional Director:

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## Director's Message by Fred Butalla – No Foolin'!



Do you remember when the dinosaurs roamed the earth? No, I'm not talking about the ones with giant teeth as seen in Jurassic Park. I'm talking about the ones with four wheels and a gasoline engine. No, they're not quite extinct yet, but they are certainly headed that way. Now you might be thinking that the great big Cadillacs became dinosaurs years ago. That may be true, but all the cars with gasoline engines are going to be extinct sooner than you may think.

It wasn't too long ago when the future of the automobile seemed to be fuel cells. Today, the future seems to be all electric. Right now, Tesla seems to be the only serious electric vehicle manufacturer out there. However, numerous other

manufacturers are trying to catch up. Ford has been showing off their EV Mustang crossovers. Not to be outdone, GM recently held its EV Day. During that event, they previewed their newest battery technology along with 10 electric vehicles that will be coming out between now and 2025. While GM indicated that Cadillac would lead their electric vehicle conversion, it now seems that all GM brands are jumping in. The display of pure electric vehicles included an updated Chevy Bolt, a Bolt crossover, an electric Silverado, a Hummer SUV, Hummer pickup, Buick crossover, Cadillac crossover, Cadillac flagship sedan, and Cruise self-driving ride share vehicle. Over the next 5 years, GM will be investing \$20 billion into its electric vehicle program. It has already shifted 60% of its engineering resources over to electric vehicle development.

How and why has the landscape changed so quickly? The biggest reason is Tesla and the advancements that have been made in battery technology. Recall that GM had the all-electric EV1 back in 1997. It had a range of 79 miles and was a unique looking two seat vehicle. Today, Tesla is producing electric cars that look beautiful and have a range up to 370 miles. Tesla has successfully turned the electric vehicle into a practical car that can be used every day. As a result, their stock value is worth more than Ford and GM combined even though they haven't turned a profit. So imagine GM, with its massive resource of engineers and factories focusing on electric vehicle development. GM's new battery architecture is called Ultium. It is modular and scalable for maximum flexibility. The present number of drivetrains, which is well over 100, will reduce to around nine with their electric platform. That will allow costs to come down and make electric vehicles more affordable.

GM's big push is being led by CEO Mary Barra and GM President Mark Russ. Mary is an engineer and Mark is a true car guy. The two of them have the right skills and mindset to lead this revolution within GM. Working for a GM electronics supplier myself, I can attest to the change of product we are discussing with GM these days. It has changed in just the 5 years I have been with the company.

So, what does this change mean for Cadillac? First, they will be releasing the electric Lyriq midsize crossover in 2022. It is a two row vehicle that will be unveiled this month, possibly by the time you read this. The other vehicle is the Celestiq. It is a hand built flagship sedan configured in a four seat hatchback design similar to the Porsche Panamera. It is said to be a very large sedan built in limited numbers. No pricing has been released, but speculation is that it could exceed \$200,000! If it is even close to that, then the flagship has truly returned. Notice too, that these vehicles have actual names. Cadillac has decided to return to names, dropping the alphanumeric designations that we all hate. Thankfully!

So, now that you are all caught up on the future, go out and take that dinosaur for a drive. While gasoline might be going out of style, tailfins never will!

Until next month, motor on; Fred

*The Standard of the World* is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15<sup>th</sup> day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail T.R. Toon, Editor: [westofthelakeclc@gmail.com](mailto:westofthelakeclc@gmail.com)

*The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.*



# Shelter-In-Place Virtual Car Show

The COVID-19 Virus resulted in a state-wide Shelter-In-Place order. The West of the Lake Region NEVER breaks the law, but we can sure find ways around it!

Necessity is the mother of invention and on Saturday March 28<sup>th</sup>, we invented a mother of a Car Show. West of the Lake members sent in photos of their cars, we put together a virtual car show. Around noon we all sat down for lunch and enjoyed looking at everyone's great cars, at an even GREATER distance.

Here are a few highlights:



Frank Murphy's 1987 Brougham



Kelly McClain's 1959 Coupe deVille



Tom Orlando's 1975 Sedan deVille and the Cowardly Hypochondriac himself ready with all manner of alcohol to kill any virus that dares to approach.



Brian Wood's 1990 Brougham



Fred Butalla, Jr.'s 1996 Fleetwood Brougham

We hope we never have to be away from our friends again, but it was nice to "see" everybody. Stay healthy, and thanks for participating.

# Annual All GM Show



**Cadillac LaSalle Club  
West of the Lake Region  
Presents**



**All GM Car Show**

**May 23, 2020**

**at**

**Shirey Cadillac**  
*(Pre-owned Car Lot)*  
10825 S. Central Ave.  
Oak Lawn, IL 60453



**10:00AM to 3:00PM**  
Registration from 9:30AM to 11:00AM



**Free Admission**

**Open to Any & All General Motors vehicles!!**

**Free  
Food!**



**Trophies!**  
Based on  
Participant Voting

**Raffle Prizes!**

For further information, please contact Ron Schweitzer at (630) 833-3593



# CHIWAUKEE BORDER CHAPTER BUICK CHARITY CAR SHOW

BUICK CLUB OF AMERICA



## SUNDAY, JUNE 7, 2020

9:00 - 3:00

### Anthony Buick GMC

7225 Grand Ave. Gurnee, IL 60031

\$15.00 Registration

9am-11am

Rain or Shine Event

Peer Judging

DJ

Food Vendor

A: Thru 1952

B: 1953-1960

C: 1961-1970

D: 1971-1975

E: 1976-1999

F: 2000-Present

G: 1964-1972 GS

H: 1963-1970 Riv

I: 1971-1999 Riv

J: GN, GNX, T-Type

K: Modified/Race

L: Work-In-Process

M: Non-Buick

**Please make check payable to: Chiwaukee Border Chapter-BCA. Please return form & check by Monday, June 1 to Jerry Bodden BCA #1518 2415 Fox Bluff Spring Grove, IL 60081**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Year \_\_\_\_\_ Model \_\_\_\_\_ Class (above) \_\_\_\_\_

**More Information: Kevin Kauppi (224) 623-1297    [kevinkauppi13@aol.com](mailto:kevinkauppi13@aol.com)**





## 2020 Grand National Cancellation

Dear CLC Members:

Well, the COVID-19 crisis has completely upended our plans. This is the message I did not want to have to send, and you did not want to receive.

**The Club has reluctantly decided to cancel our 2020 Grand National meet we planned to hold in Kansas City in June.**

Given all of the issues and uncertainty surrounding the impact of the COVID-19 virus, and the demographics of our Club, we felt we had no choice. The local county where the meet was to be held, had already cancelled all events exceeding 10 people currently ending only two weeks before our event. The State of Kansas has cancelled school until the end of August. It wasn't looking good for our being able to proceed as planned. We were already receiving requests to cancel registrations, and the number was beginning to grow. As of today, I understand some of you are in areas that are currently minimally impacted by the virus crisis. However, many of us are, and some are in areas that are unfortunately, severely impacted now; and, your situation may change between now and June 9<sup>th</sup>.

Given the Club's potential liability under the event contracts, the potential for member disillusionment by our holding a less than stellar, poorly attended event, and the most important, the potential health risk to our members, I determined cancellation was warranted.

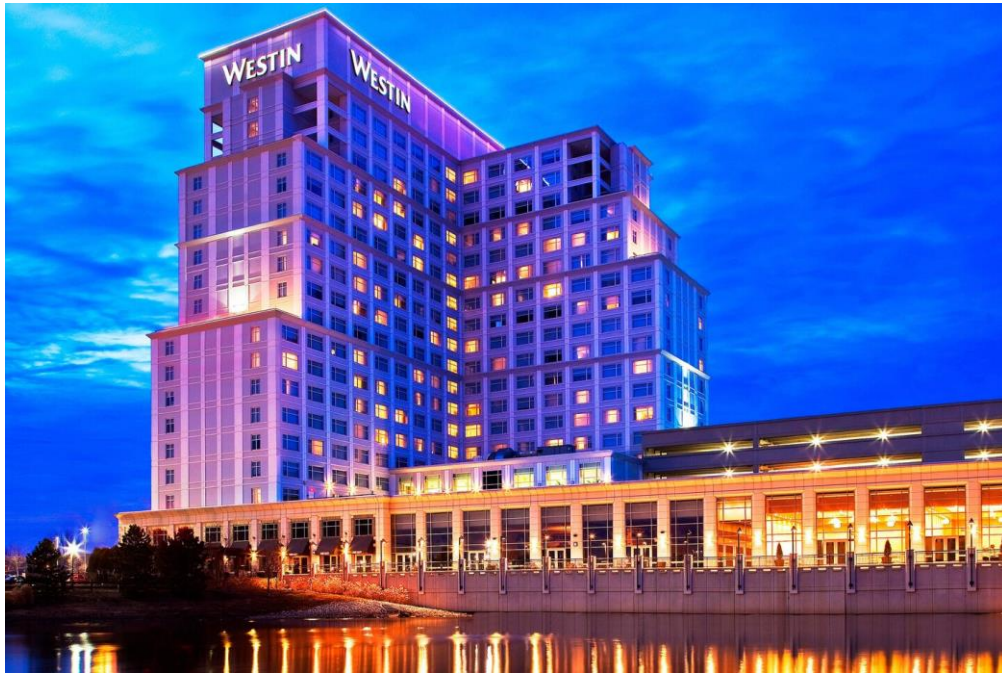
This is not what we planned, and not what we wanted to do. But, it is a necessity given the world we currently live in. Hopefully, this pandemic will subside soon and we can all safely get back to our lives, and automotive pursuits.

We'll be back next July in Albuquerque. It's going to be a great event, hope to see you there.

Until then, stay safe.

Glenn Brown  
CLC President

### ***2022 WOTLR Grand National Update***



Well it's official! Our host hotel for the 2020 Grand National has been chosen and it was a hard decision, as the four finalists all had their unique strengths and weaknesses.

In the end it seemed to be a unanimous decision that The Westin in Lombard was deemed to be the best choice for us to hold our 2022 Grand National! Among other reasons for the Westin being "the winner", was the staff. They could not have been more accommodating and excited to have us at their hotel. We're looking forward to working with them during the next two years in putting together a great experience for our members and guests.

Please mark your calendars! Since the contracts had to be worked out before a date was chosen, the official dates now for our GN will be June 19th through June 26th, 2022.

Now the real work starts (at least for the WOTLR), the GN Chair Committee will be meeting in April to go over and try to narrow down some fun and interesting things to do during our GN. If you have any good suggestions (other than the obvious for Chicago) of museums, car collections, interesting things to see, etc., let us know. Your help and feedback on the planning of this event is greatly needed.

We'll continue to keep everyone informed!

Your 2022 Grand National Co-Chair People,

Glenn Brown, Valerie Brown, Elaine Link, Frank Link, Willie Garrett & Dan Graziadei

## Coronavirus Car Cleaning – NOT an April Fools Joke!



### FREE COVID-19 Car Sterilization for Seniors !

Since 1945 we have built our business on caring for our customers and these are the times when we need to go the FULL DISTANCE!

Right now, **SENIORS - DROP OFF YOUR VEHICLE AT ONE OF OUR 4 LOCATIONS AND WE WILL STERILIZE VEHICLE for FREE!** **ONLY \$20 TO NON-SENIORS.**



**ADDITIONALLY, WE CAN CHANGE CABIN FILTER FOR THE COST OF THE FILTER PLUS NOMINAL LABOR CHARGE.**

*We can sterilize your car at any of our 4 locations.*

*Please call the nearest location or stop by and drop your car off.*

*Trust Riggs Bros - Convertible Top and Interior Experts!*

### 4 CONVENIENT LOCATIONS!

220 E. St. Charles Road  
**Villa Park, IL 60181**  
630-834-1717

1608 North Aurora Rd  
**Naperville, IL 60563**  
630-548-1717

2407 Warrenville Road  
**Downers Grove, IL 60515**  
630-852-1717

3807 Illinois Ave  
**St Charles, IL 60174**  
630-443-1717

Visit our website at:  
[www.riggsbrothers.com](http://www.riggsbrothers.com)



# March 31, 2020 Meeting Minutes

"Due to the spread of COVID-19 and the recommendations from the CDC, we have made the decision to refrain from any potential event in April. Many places are closing, and we simply cannot guarantee that places would be open to hold an event. **Our monthly meeting on April 14<sup>th</sup> has been CANCELLED.** We appreciate your understanding and hope that this is past us come car show season. **Starting in MAY, we move back to our regular LAST TUESDAY of the month.** Until then, we wish you good health and look forward to getting everyone together again soon."

## CADILLAC AND LASALLE CLUB    WEST OF THE LAKE REGION    MONTHLY MEETING MINUTES MARCH 10, 2020

We are now meeting in our new location:    The American Legion Hall  
310 West Butterfield Road  
Elmhurst

TREASURER—Dan Graziadei

Dan presented treasury reports for November 2019, December 2019, January 2020 and February 2020.

Rental fee for our new location is \$75.00 per month.

Renewal forms were handed out for members present for dues. All others will be mailed. Dues for the WOTLR should be received no later than April 1, 2020. If you joined the club by September you have paid for this year.

### EVENTS

- 1) March 28—Turtle Wax in Addison. We will be joining "The Herd" for a focus group at 9:30am. If you are planning to attend please sign up this evening. Space is limited and the due date for notification of attending is March 20. Full size products will be distributed that are not available to the general public. The time for the presentation is about 2 hours.
- 2) April—We are looking for April 18 as a possible date to schedule either a tour of the Frank Lloyd Wright home in Kankakee, or a trip to Pontiac, Illinois. The distance from Chicago is about 90 minutes. Kankakee is about an hour away. (This event is cancelled)
- 3) May 23—Annual All GM Show at Shirey Cadillac. The address is 10825 South Central Avenue in Oak Lawn. Please extend invitations to people you know with GM cars. Shirey really takes care of us in terms of providing food as well as the trophies.
- 4) May 31—Buick is hosting a show at Rizza. The address is 8425 South 159<sup>th</sup> Street in Tinley Park.

WINTER BOARD MEETING—Valerie Leon Brown and Glenn Brown

The meeting was held in New Orleans, Louisiana, February 1, 2020. Glenn Brown, president of the Cadillac and LaSalle Club) was chairman of this meeting. A few of the highlights are:

Regional members need to be members as of the National as well.

- 1) There will be no obituaries in "The Self Starter" for non- members.
- 2) Do not put unauthorized photos in a chapter/regional newsletter.
- 3) GN 2021 will be in Albuquerque.
- 4) The Driving Tour for 2020 will be in Oregon and Southwest Washington. It will cover about 600 miles. Hotel registration is now open. The dates are August 22-28. There will be two hubs and spokes.
- 5) A Judges Workshop will be held in April 25 in Kansas City.
- 6) Fall Festival is September 24-27, 2020 in Hickory Corners, Michigan.

The Driving Tour for 2021 will be in Wisconsin.

You may donate a car to the MRC as well as auction items.




### LEADS

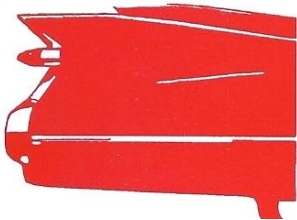
1966 Fleetwood door tops. Contact Glenn Brown.

NEXT MEETING IS ON THE SECOND TUESDAY, APRIL 14. (This event is cancelled)

Respectfully Submitted, Valerie Leon Brown, Recording Secretary, WOTLR

## Classifieds (all ads expire 3 months after being placed)

	<b>1987 Brougham d'Elegance</b> , 37k miles, 5.0L V-8, Chestnut Metallic, Saddle Leather, garage kept, interior like new. Needs only a battery, fender extensions and A/C charge. \$6,500 OBO <b>Contact: Frank Murphy 312-656-5627 (3/20)</b>
	<b>1953 Cadillac Series 62</b> , 50k miles, Cobalt Blue, regularly shown at Geneva Concours. Excellent original interior and body. \$12,000 OBO <b>Contact: Jim Manak 630-858-6092 e-mail: <a href="mailto:help@xnet.com">help@xnet.com</a> (4/20)</b>
<b>Cars For Sale</b>	<b>1941 Cadillac Series 4 door</b> , \$10,000. <b>1976 Cadillac Eldorado Convertible</b> , Blue with White interior, \$10,000. Both ran when parked, condition 3 out of 5. <b>Contact: Tim 815-751-4440 (4/20)</b>
<b>Cars For Sale</b>	<b>1978 Cadillac Seville</b> , 47k miles, Bronze, leather, many new parts \$14,950 <b>1989 Cadillac Sedan deVille</b> , 75k miles, Yellow, leather, new A/C \$9,000 <b>Contact: Ken Lauridsen 847-226-5206 (4/20)</b>
<b>Car For Sale</b>	<b>1940 Cadillac Series 75 Limo</b> , Black with late-model drive train. Historically significant car. <b>Contact: Pete Mlot 630-985-1168 (4/20)</b>
	<b>1975 Fleetwood Brougham</b> , clean Dark Blue with Landau Roof and Blue leather, Has extras installed, runs and drives excellent, new exhaust, new bumper fillers, hidden radio in glove box. Bought from original owner, always garage kept. <b>Contact: Nick Yassan 773-802-8000 (4/20)</b>
<b>Parts For Sale</b>	<b>1980-1989 Fleetwood Brougham Parts</b> . NOS. <b>Contact: Ric Hildreth 630-373-7688 (4/20)</b>
<b>Parts For Sale</b>	<b>1980-1989 Fleetwood Rear Bumper</b> . <b>Contact: Clyde Clardy 708-424-1091 (4/20)</b>
<b>Parts For Sale</b>	<b>1965-1966 Cadillac woodgrain door panel tops</b> . NOS, 3 in excellent condition, 1 has a small crack. <b>Contact: Glenn Brown 708-386-6384 e-mail: <a href="mailto:A65Caddy@sbcglobal.net">A65Caddy@sbcglobal.net</a> (4/20)</b>
<b>Parts For Sale</b>	<b>Cadillac Parts &amp; Collectibles</b> , two shadow box frame filled with Cadillac emblems, brake lines, trim, starter, carb and metal signs. <b>Contact: Jack Horbal 847-529-3832 (4/20)</b>
<b>Parts Wanted To Buy</b>	<b>1980 Cadillac Seville</b> , for motor and parts. <b>Contact: Robert Alfirevic 708-567-7995 (4/20)</b>



**Will Buy**  
Rick buys & sells  
Old Cad Cars & Parts  
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**Cell: 312.607.9417**  
After Noon  
**ELDORick@yahoo.com**

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[frank@ettleson.com](mailto:frank@ettleson.com)



708.215.7323 Direct  
708.579.5000 Phone  
708.352.0256 Fax

WE KNOW THIS IS IN THE NEWSLETTER TWICE, BUT IT IS IMPORTANT

**MONTHLY MEMBERSHIP MEETING CANCELLED.....AND CHANGING AGAIN:** Due to the COVID-19 crisis, we are **cancelling our April meeting**. The good news is that starting in May, we are able to return our meetings to the last Tuesday of the month. The new location is amazing and it's even better to get back to our regular date. Check the calendar for details.

**Want to list your car or parts for sale in the newsletter? Contact Editor T.R. Toon at [westofthelakecdlc@gmail.com](mailto:westofthelakecdlc@gmail.com)**  
**Sale ads are free for WOTLR members.**

### FRANK SHIREY CADILLAC, INC.

Keith Sanders  
Internet Manager

10825 S. Central  
Oak Lawn, IL 60453

[shireycadillac.com](http://shireycadillac.com)  
[ksanders@shireycadillac.com](mailto:ksanders@shireycadillac.com)



708.636.6061 Office  
708.636.6060 Fax  
708.259.0917 Cell

1-800-DEVILLE (Toll Free)

## Classifieds (continued)



### 1987 Brougham d'Elegance \$6,500 OBO

37,708 Miles, 5.0L V-8 engine  
Chestnut Metallic, Saddle Leather Interior

Garage kept, interior like new, exterior flawless except for fender extensions. Needs only a battery and A/C charge. This is a virtual copy of the brochure car; the 1987 Cadillac brochure featured a near identical Brougham d'Elegance.

Contact: Frank Murphy 312-656-5627

(3/20)





## Classifieds (continued)

### 1953 Cadillac Series 62

**\$12,000 OBO**

50,000 Miles

Cobalt Blue

Excellent original interior and body.

Regularly shown at Geneva Concours.

Contact: Jim Manak 630-858-6092 e-mail: [help@xnet.com](mailto:help@xnet.com) (4/20)



## Classifieds (continued)

### 1975 Cadillac Fleetwood Brougham \$7,500 OBO

Commodore Blue with Landau Roof

Blue Leather Interior

Has extras installed, clean, runs and drives excellent.

New exhaust, new bumper fillers, and hidden radio in glove box.

Has continental kit also which was removed.

Bought from original owner. Always garage kept.

**Contact: Nick Yassan 773-802-8000 (4/20)**





## Classifieds (continued)



### 1978 Cadillac Seville

**\$14,950 OBO**

47,200 miles, Fuel Injection

Bronze repaint (original color), matching vinyl top

Like new condition! Chrome removed, repaired, replated. Like new leather interior, Cadillac C/B radio, new starter, battery, fuel pump, belts, a/c compressor and dryer.

**Contact: Ken Lauridsen 847-226-5202**

(4/20)





## Classifieds (continued)



### 1989 Cadillac Sedan DeVille \$9,000 OBO

75,700 miles, Beautiful Cameo Ivory (yellow)

Newer tires, alternator, a/c compressor & dryer (converted to R-134). Runs well, very nice touring car.

Contact: Ken Lauridsen: 847-226-5202

(4/20)



## Classifieds (continued)

### Cadillac Items For Sale

Contact: Jack Horbal, 847-529-3832, [jphorbal@gmail.com](mailto:jphorbal@gmail.com)

(5/20)

#### Parts:

- |   |        |
|---|--------|
| 1. Set of steel brake lines for 1965 DeVille  | \$ 50  |
| 2. Hood Chrome Trim piece for 1965 DeVille  | \$ 50  |
| 3. Wheel covers Qty.5 for 1965 DeVille  | \$ 100 |
| 4. Edelbrock 600 cfm Carb. Purchased new, used for two years,<br>about 1500 miles. Cost new \$350 | \$ 175 |
| 5. Carter AFB incomplete Carb, to be used for parts, or to be rebuilt,<br>or used as trade-in.    | \$ 50  |
| 6. AC Delco rebuilt starter from Rock Auto. (#336-1847)<br>Their price \$51 plus s/h= \$60.       | \$ 35  |

#### Signs, Misc:

- |  |       |
|--|-------|
| 1. 12" Round Cadillac Service metal sign.        | \$ 15 |
| 2. 12"by18" Cadillac logos metal sign.           | \$ 15 |
| 3. 18"by24" Cadillac crest poster, framed.       | \$ 15 |
| 4. 8"by12" Cadillac V8 metal sign.               | \$ 10 |
| 5. Cadillac logo embossed, owners manual folder. | \$ 10 |

#### Framed Cadillac Emblems :

- |   |        |
|---|--------|
| 1. Shadow box frame(approx20"by 16")w/misc.emblems. | \$ 115 |
| 2. Shadow box frame(approx20"by 16")w/misc.emblems. | \$ 115 |





## MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

\_\_\_\_\_ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club

\_\_\_\_\_ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club

\_\_\_\_\_ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter",) and the Regional Club.

\_\_\_\_\_ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer  
West of the Lake Region  
15W279 Lexington  
Elmhurst, IL 60126  
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

5) \_\_\_\_\_

6) \_\_\_\_\_

National membership # \_\_\_\_\_ (required)

E-mail Address: \_\_\_\_\_

\_\_\_\_\_ Would you like to receive your newsletter by e-mail?

**IMPORTANT:** For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

**NOTE:** Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

## THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.

## TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:

Ron Schweitzer  
West of the Lake Region  
15W279 Lexington  
Elmhurst, IL 60126



*Cadillac*



Fred Butalla  
20751 Rock Run Dr.  
Joliet, IL 60431

## West of the Lake Region Cadillac & LaSalle Club



**April 1<sup>ST</sup> 2020**

[www.WestoftheLakeCLC.com](http://www.WestoftheLakeCLC.com)



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