

# The Cadillac Connection



May 1, 2021

A Monthly Publication Find a Copy at:  
[lasvegascadillacclub.com](http://lasvegascadillacclub.com)



## April 2021 Still Driving the Cadillac



**American Legion Car**



**Gateway Cars**



**Wicked Donuts**



**Celebration of Life—  
Betty Fornes**

LV Cadillac Club has restarted events. We all had a great time. There are a lot more pictures and story inside.

Check out the last couple of Apriks and memories below.

## 2020—Living In A Ghost Town Cruise



## April 2019 Cadillac Through The Years



## Nevada Trivia Reasons Why Nevada Is The Most Underrated State In The U.S.

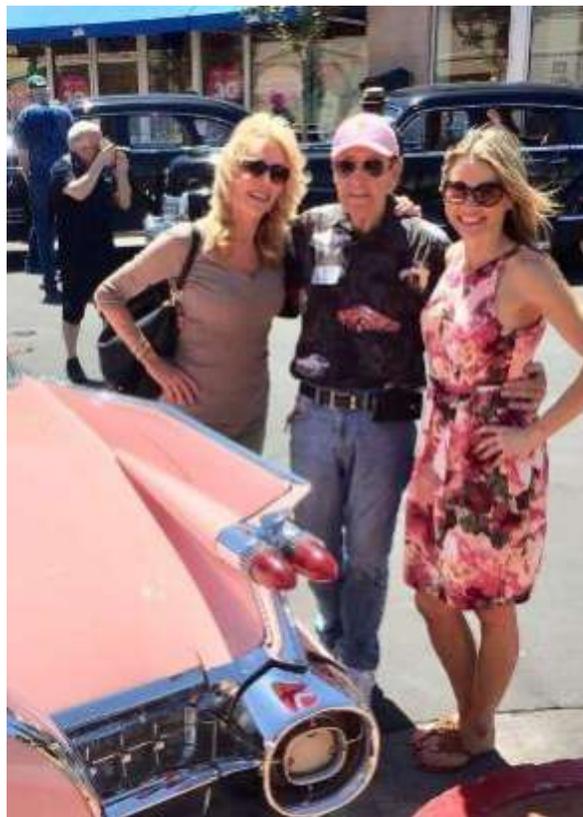
Sources:  
[onlyinyourstate.com/nevada/underrated-state-nv](http://onlyinyourstate.com/nevada/underrated-state-nv)  
[Lasvegascadillacclub.com](http://Lasvegascadillacclub.com)

1. Nevada is home to Las Vegas.
2. There are more mountain ranges in Nevada than any other U.S. state.
3. Nevada has the most hot springs of any other U.S. state.
4. North America's largest alpine lake, Tahoe, is located in Nevada.
5. Since Nevada is the most mountainous, Nevada has the best hiking spots in the U.S.
6. Nevada has ghost towns galore.
7. Area 51 is located in Nevada.
8. Nevada is home to Valley of Fire State Park - one of the coolest state parks EVER!
9. Great Basin National Park, Nevada's only national park, is pretty awesome, too.
10. Nevada is the largest gold-producing U.S. state.
11. The largest intact ichthyosaur skeleton in the U.S. was discovered in Nevada.
12. Some of the best food you'll ever eat is served in Nevada.
13. Nevada is 1 of 7 states with no income tax.
14. Nevada is home to the best Cadillac Club around.
15. The Las Vegas Cadillac Club has the coolest members! Thanks for being in the club!



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**Findlay**  
**CADILLAC**



# President's Message

Hello Friends. Well, the weather seems to be getting better. People are moving around more and the Cadillacs are on the road again. We continue to add new members!

The April general zoom meeting was lightly attended but the members who were there enjoyed the meeting and seeing friends. John Bergler won, again, the trivia contest. I guess I am going to have to ban John B from the Cadillac trivia contest!

**Member Survey:** This is your club and where we get to see our special Cadillac friends. The board is actively working on getting everything up and running but we need your help. Please let us know what you think by answering the following questions (this is also attached to the email, a separate email or printable from this newsletter.

Please return no later than **May 5**. You may

- Reply and answer questions to this email
- Send as attachment to this email or picture to 702-813-7372
- Call Gary if would rather discuss or volunteer 702-219-2839

**1. Rank Y: Love this N: Not my favorite**

- a. 2nd Tues Donut run
- b. 4th of July parade
- c. Cadillacs In The Cul-De-Sac
- d. Cadillac Through the Years show
- e. Meet up at car events in town (e.g., Cars on Eastern, Atomic Motors, Gateway, American Legion Car Show)
- f. Holiday party
- g. Meet Up (Monthly Meeting)
- h. Picnic
- i. Zoom meetings
- j. Newsletter

**2. Are you ready to meet with the Cadillac Club?**

- a. More than ready just tell me when and where
- b. Outdoors only!
- c. Not yet but soon!

**3. How satisfied are you with the LVCC?**

1: Not for me 5: Love it

**4. Any ideas, suggestions or general comments.** Location suggestions for above events appreciated.

**Club Events:** The LVCC is looking ahead to activities that are fun, we can drive our Cadillacs but also still avoid the big crowds and mostly outdoors or virtual.

- **President's Cruise Tuesday May 11 at 9 a.m.** Everyone had such a great time last month, we are going to try another outdoor morning meeting on **May 11 at WICKED DONUTS**. That is a Tuesday at 0900. The address is 9490 W. Lake Mead Blvd. in Summerlin. A mile or so from the 2154. There is plenty of parking so bring you land yacht and enjoy so good donuts and coffee with us. Look for the flag! We may even have some door prizes!
- **Caffeine and Chrome Saturday May 29 a.m.** at Gateway Cars Let's do a meetup! Check out more details on next page and flyer.
- **May Zoom Meeting.** We will meet on Zoom on **Tuesday May 25, 2021 6:30 p.m.** We will let you know about June—do you have a suggestion of where and when to meet? Let me know!
- **October 7-8 Las Vegas Mecum Auction LV Convention Center** Discount ticket code CLCCLUB21 mecum.com on-line only . We will probably help with car club booth—if interested in volunteering, let me know. Great chance to see new convention center!
- **Concours in October/Las Vegas:** The focus is Cadillacs. There is a flyer with all the info. We are hoping to have a Cadillac Corral. Have a Cadillac or other vehicle that needs to be in the show? See the page in newsletter for details or go to lasvegasconcours.com 702.992.0512

**In Closing** Stay safe. wash your hands, wear you mask indoors. See you on the Zoom call on the 25th (4th Tuesday)



If anyone has any suggestions or questions, please let me know. Always enjoying hearing from you.

Call or Text: 702-219-2839 or email at GARYL559@cox.net

**Findlay**  
**CADILLAC**



Like us on Facebook.  
Receive meeting and event reminders automatically.  
Lots of Pictures!

# May — Drive Your Cadillac (Club Events)



MAY 2021						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10			13	14	15
16	17	18	19	20	21	22
23	24		26	27	28	
30	31					



**Tuesday May 11 9-10 President's Cruise Text if Coming 702-219-2839**



Wicked Donuts [www.wicked-donuts.com](http://www.wicked-donuts.com)  
 9490 W Lake Mead Blvd, Las Vegas, NV 89134  
 First driveway WEST of Del Webb; northside of street  
 Plenty of parking. Bring your chair. Watch for the Cadillac flag  
 Appreciate a call or text to save you a space: 702-219-2839  
 Gary Weaver Be Safe and Drive Your Cadillac

**Board Meeting—Wednesday May 12 6:00 p.m. Zoom**

**Join Monthly Zoom Meeting and Cadillac Trivia / Win Cadillac Stuff**

**Tuesday May 25, 2021 6:30 p.m. Someone will Win a Grill Badge Quarterly!**

What's Going On / Social time We are still on line until around 7:30 p.m.



Click on the Pink Cadillac at the [lasvegascadillacclub.com/](http://lasvegascadillacclub.com/) and enter password 12345

If you need more info or use the Zoom app: <https://us02web.zoom.us/j/4693925391>

ID: 4693925391 Password: 12345

**Gateway Classic Car—Caffeine and Chrome Saturday May 29**

9 a.m. -12 Location: 6580 South Lindell (off of Sunset between Decatur and Jones)  
 See flyer for more info There are Cadillacs here to see in the showroom

## Club Masks



A couple of people have asked about a club mask. You will find attached to the email a logo you can use. Look around or suggested options. Suggest you "google": customized logo masks no minimum. This mask is imprinted, not embroidery, from Vistaprint and you can order just one or a few of them. Please do not use a current Cadillac logo as there are copyright issues. You can find on line just to order.



# Membership Survey 2021



Our first event, the donut run, was a great success. Hope to see you Tuesday May 11 at 9 a.m. at Wicked Donuts 9490 W Lake Mead Blvd. **This is YOUR club so the board would appreciate and needs your suggestions.**

Please return no later than **May 5**. You may

1. Reply and answer questions to this email
2. Print and complete /take a picture and email it back by scanning or attachment
3. Call me if would rather discuss or text me a picture of responses 702-219-2839

**Gary Weaver, President**

## 1. How would you rank your satisfaction with the following activities?

Activity	Love It	Not My Favorite
2nd Tues Donut run		
4th of July parade		
Cadillacs In The Cul-De-Sac		
Cadillac Through the Years show		
Meet up at car events in town (e.g., Cars on Eastern, Atomic Motors, Gateway)		
Holiday party		
Meet Up (Monthly Meeting)		
Picnic		
Zoom meetings		
Newsletter		

## 2. Are you ready to meet with the Cadillac Club?

- a. More than ready just tell me when and where
- b. Outdoors only!
- c. Not yet but soon!

## 3. How satisfied are you with the Las Vegas Cadillac Club?

1 – Not for me	2	3	4	5 Love it
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## 4. Any ideas, suggestions, or general comments. Location suggestions for above events appreciated.

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Call me: Name: \_\_\_\_\_ Phone: \_\_\_\_\_

I will help with: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_



Join in 2021 and get 2022 free. New members get a welcome gift box!

April 2021

**CURTIS AND CAROLYN BAZZOLI**

Antioch, IL 1964 6267 DVC

**2021 New**

**Roy/Virginia Knudsen**, 1940 LaSalle

**Jeffrey Kugele**, 2016 ELR

**Robert Pavlavski and Dena**, 2010 CTS



**2021**

If listed, we have your info and check! Please let us know if any info is incorrect or questions. Just reply to the newsletter email. More info on membership in newsletter and website. **Renew in 2021 and get 2022 free!** **All renewing members receive a gift!** If paid in 2020, get 2021 free. Form in newsletter and website.

**May Renewing Members**

**Colin Christie**

1903 Mod A TNC, 1917 55 Phaeton Conv, 1928 7950 SDN, 1938 7519 SDN, 1979 Flwd LMO, 1999 STS, 2006 EXT Escalade

**Richard Hawkins**

1972 Eldo Convertible, 1993 Fleetwood, 1997 ETC

**Jared Carrillo**

2012 CTS-V, 2015 Escalade

**Renewing Members**

**Chuck Bertram**

1957 Coupe DeVille, 2017 XTS

**Steven/Marlene Berwald**

2002 Eldo / 2018 ATS

**Ron Burch**

67 SDN, 67 dCon, 68 ELC, 68 SDN, 69 SDV, 73 LMO, 74 ELC 75 SDN, 76 CDV, 76LMO, 82 CDV, 94 STS, 97 SLS

**Joshua Carpenter**

68 CDV/16 CTSV

**Steve Hiller**

2006 XLR

**Bob/Sharon Koterak**

1979 LeCabriolet Conv, 1975 CDV

**Eric Maypoler**

1990 Brougham Sedan

**Milly McGuckin**

2008 DTS

**Larry Rafferty**

1960 6239 Sedan/2019XT4

**DR/Margaret Rawson**

2001 SLS, 2015 Esc, 2020 XT4

**Gary/Carolyn Weaver**

1976 SDV/2007 CTS/2011 SRX

**Don/Margo Welshans**

1966 DV conv with trailer

**About Our Members/Friends**



**Get Well Quick**

A few members that have been under 100%. Letting you know we are thinking about you.

**Trivia Winner :**

John Bergler! He's hard to beat!



# See What You Missed American Legion Car Show

Of you missed this event, you missed an awesome display of Cadillacs and other classic cars. Thanks to Chuck B for keeping all the Cadillacs together. There were also a lot of classic cars at the American Legion in Henderson and it was such a nice spring day. We definitely had the biggest cars on the lot—as always and such a great cause.



# See What You Missed President's Cruise—Wicked Donuts

## First Cruise of 2021



10 Cadillacs from 1941 to 2019 and 13 people on a Tuesday morning! Great location and plenty of room. The donuts, breakfast sandwiches, coffee and other goodies were WICKED!

Adrian C's 2019 Blackwing shown below really was the talk of the day! Everyone enjoyed seeing their Cadillac friends.



We'll do it again next month on Tuesday May 11 9 a.m.

Hope to see all of you!



More Pictures of all the Cadillacs on the next page





More President's Cruise—Wicked Donuts





Left to Right: Gary Weaver  
Jessica and David Fornes  
Below: Fornes' Cadillac



See What You Missed  
Celebration of Life—Betty Fornes



### SATURDAY, APRIL 17, 2021 Atomic Motors Classic Cars & Motorcycles

Betty Fornes and her husband David were long time Las Vegas Cadillac Club members and served on the board. Betty served as treasurer for many years. David worked for Cadillac here in Las Vegas. She and David married September 26, 1969. She was originally from LA and graduated from Hollywood High School. Their daughter Jessie has invited the Las Vegas Cadillac Club to the Celebration of Life.

We had 8 Club members attend the celebration of life. It was great to meet her family and see Jessica and David.

## See What You Missed Gateway Classic Car Cruise In



We only had a few of us here but there was a lot of competition for car activity in town. We did have a good time until the wind kicked up. Above are members Gary W and John B's and potential member Cadillac. The Cadillacs below were in the showroom. There were probably close to 100 cars to wander and admire. We hope to see you next month with you classic, custom or current Cadillac.



## IN HONOR OF PRINCE PHILIP



A Royal Cadillac: Custom 75 Series Cadillac Fleetwood limousine—The specially made limousine for the 1959 Royal Tour was ferried around the country for Queen Elizabeth II and Prince Philip in an RCAF C-119 “Flying Boxcar”

Vancouver, 1959 It is a car fit for, and built for, a Queen. Crafted from a standard 75 Series Cadillac Fleetwood limousine. The floor is carpeted in a specially-prepared sheepskin called mouton and the seats are covered with McLaughlin carriage cloth. A removable plexiglass landau top has been fitted, with an electric sliding roof panel to open further. There are twin additional air-conditioning outlets for the rear, and it is the first car in the world to have four-way power rear seats. This special Cadillac was the flagship in a fleet of three. the total cost for all three was \$150,000, which is over a million when adjusted for inflation. The three machines would ferry Queen Elizabeth II and Prince Philip, touching at every single Canadian province and territory.



After the extensive 1959 tour, the Cadillac passed somehow into the US Presidential fleet. It was used by President John F. Kennedy and First Lady Jacqueline-Bouvier Kennedy for official functions and parades. Where once it carried the inhabitants of Buckingham Palace, now it ferried the people who lived in Camelot. Alas, a tragedy was in the offing.

There is a somewhat touching story that follows the assassination of JFK. That weekend Prince Philip flew to Washington for the funeral in an official capacity. Two days after her husband had been killed, Jackie Kennedy opened the door to find the Duke of Edinburgh, Prince Philip Mountbatten, sprawled on the floor playing imaginary games with a small boy named John Kennedy Jr. The Prince had almost no childhood to speak of, and he understood.

The Royal Cadillac has reemerged in whispers in Cadillac collector circles. It is currently said to be in the hands of an unknown collector. The rumor is that the car will not make an appearance again until it is properly restored.

Read the entire story at the source below. Source: [driving.ca/cadillac/features/feature-story/a-royal-cadillac-custom-75-series-cadillac-fleetwood-limousine](https://driving.ca/cadillac/features/feature-story/a-royal-cadillac-custom-75-series-cadillac-fleetwood-limousine) by BRENDAN MCALEER | APRIL 18, 2021



### **Nobody Cared About These Classic GM Cars... But Now They're Worth A Fortune**

Article BY MAX VERON [hotcars.com/classic-gm-cars-now-worth-a-fortune](https://hotcars.com/classic-gm-cars-now-worth-a-fortune)

These General Motors models never received much love. But recently, prices have exploded, and they're now more expensive than ever.

### **Looks what is Listed as #1: 2006 CADILLAC XLR-V**

The Cadillac XLR-V is not the most iconic Cadillac car ever made. In fact, it may be one of the least popular Cadillacs made over the last 20 years. Far from being a let-down, the XLR-V is equipped with a supercharged 4.4L V8 that churns out 443 hp at 6,400 rpm and 414 lb-ft of torque at 3,600 rpm. Back in 2006, this particular XLR-V sold for \$110,000. The same vehicle in mint condition will cost around the same price.



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# Las Vegas! Drive Your Cadi

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## Upcoming Scheduled Las Vegas Cadillac Club Events

### LVCC Wicked Doughnuts Cruise

Tuesday May 11 9-10 a.m. 9490 W Lake Mead Blvd (see flyer)

### Las Vegas Cadillac Club Meeting and Trivia

Tuesday, (4th Tuesday) May 25, 2021

Virtual Meeting/Social on Zoom Or Call: 6:30 p.m.

You do not need to be a member of the Las Vegas Club to join us!

Click on the pink Cadi on the Website [lasvegascadillacclub.com](http://lasvegascadillacclub.com)

Trivia Questions are in this newsletter! Trivia answers are only available at the meeting!

Join Zoom Meeting with this link:

<https://us02web.zoom.us/j/4693925391> Meeting ID: 4693925391 Password: 12345



### Caffeine and Chrome

Saturday May 29

Gateway Classic Cars 9-12 6580 South Lindell

See flyer for more info

There are Cadillacs here to see in the showroom



## SAVE THE DATES!

### Las Vegas Mecum Auction LV Convention Center

October 7-8

Discount ticket code CLCCLUB21 [mecum.com](http://mecum.com) on-line only for ANY auction!

We will probably help with car club booth—if interested in volunteering, let Gary know. 702-219-2839



### LV Concours at the LV Ballpark

October 22-24 Featuring Cadillac (see flyer for more info or enter Cadi)

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### Other 2021 Scheduled—More Details on Flyers or Websites

**May 1-2** Boulder City Spring Jamboree and Car Show (BCCA)

**May 21-23** Mesquite Motor Mania Always fun to just go for day and look

**May 28-29** BBQ Challenge and Car Show (BCCA)

**June 17-19** Barrett-Jackson Las Vegas Convention Center More info/tickets: Barrett-Jackson.com

**Sun Oct 10** IPOF Injured Police Officers Fund

BCCA—Boulder City Cruising Association LVCA—Las Vegas Cruising Association

### Weekly Around Town / Las Vegas

#### Wednesdays: Cars of Las Vegas Farmer Boys

Eastern and Patrick in the McCarran Marketplace

4 p.m. Social Hour; 5 p.m. Dinner Bring a chair Questions? Jay D @ 702-400-3749

50% off if bring your collector car Don't Forget the Tip Jar

BTW knuckle knocks are required for entry into the BS seating area outside.

**Fridays:** Dairy Queen Car Meet 4438 N Rancho Blvd at Craig, 6 p.m.

**Saturdays:** The Car Show on Eastern Saturday 7-10 a.m.

**Saturdays:** Atomic Motors 704 W. Sunset (89011) 10 a.m.

**Sundays:** Show Off Sunday Ed Bozarth 7-10 a.m. All Cars Welcome

#### Still need more car stuff?

[lasvegascarshows.com/](http://lasvegascarshows.com/) OR [lasvegasevents.vegas/las-vegas-car-shows/](http://lasvegasevents.vegas/las-vegas-car-shows/)



Picture at Area 15 here in Las Vegas. Believe that is a Cadillac!



# Cadillac & LaSalle Club National / International



See the national web site/*Self Starter* magazine for up-to-date details and registration forms and all things Cadillac [cadillaclasalleclub.org](http://cadillaclasalleclub.org)

**June 1 – 6, 2021** Grand European - Wish we could go! Freiburg, Germany Tours to Switzerland and Alsace/France.

**August 2021:** Watch for on-line Gran National!

**August 21-22** Cadillacs at Hershey (see next page for more info)



**September 24-25, 2021** — Cadillac Fall Festival  
Gilmore Museum and Research Center [cadillacfallfestival.com](http://cadillacfallfestival.com)

**Nov. 10–14** Cadillac & LaSalle Reunion 2021 “Back Together Again” Orlando Florida

To register for this event, look for the registration form in the June issue of *The Self-Starters* or register online beginning in mid-May at [cadillaclasalleclub.org/event/CLCReunion](http://cadillaclasalleclub.org/event/CLCReunion). The host hotel is the Embassy Suites by Hilton Orlando Lake Buena Vista South, 4955 Kyngs Heath Road, Kissimmee, FL 34746-5512. Book your room online at [book.passkey.com/e/50188034](http://book.passkey.com/e/50188034) or call (407) 597-4000. If you call, ask for Reservations and mention rate code “CLC” when reserving your room. Room rate is **\$129/night** plus taxes and fees. This rate is good from Nov. 7–16, 2021, and includes breakfast each morning plus complimentary drinks and light appetizers at the Evening Reception. You must book your room by **Oct. 20, 2021**, to receive this rate.



Discount ticket code:CLCCLUB21 [mecum.com](http://mecum.com) on-line only .  
See Las Vegas Events for local auction

## Member Car Update!



**Member Scott Chavira says:**  
yes I am alive and well" (haha) but, I wanted to send you guys an updated picture of my Cadillac.

**Member Jay D’Angelo says:**  
New 2021 Cadillac CT5 V twin turbo six, loaded, from Findlay Cadillac. Love this car, loaded to the gills, every bit a Cadillac!



# Las Vegas Cadillac Club Meeting Trivia

Tuesday, (4th Tuesday) May 25, 2021 6:30 p.m.  
Join For the Answers

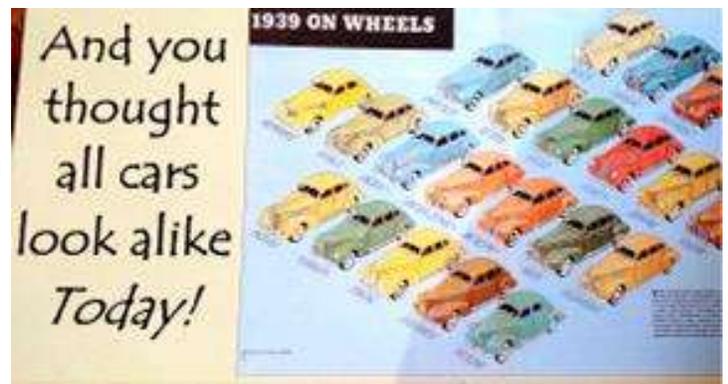
Click on the pink Cadi on the Website [lasvegascadillacclub.com](http://lasvegascadillacclub.com)

Join with this link: <https://us02web.zoom.us/j/4693925391> Meeting ID: 4693925391 Password: 12345

Source article from John Bergler—Thanks!



- Cadillac's first EV in production is called:
  - Lyric
  - Blackwing
  - Taycan
  - Tesla
- What year did Cadillac introduced the synchromesh transmission after 12 years of research. Drivers no longer had to shift to neutral before shifting to the next gear. Now, the driver could push in the clutch and shift directly to the next gear. That same year, Cadillac became the first automaker to use safety-plate glass.
  - 1941
  - 1931
  - 1918
  - 1929
- What did Cadillac introduce in 1930 at the New York Auto Show in an attempt to leapfrog other luxury makes that offered eight- and twelve-cylinder engines? Only Marmon attempted to match Cadillac —and died trying.
  - V-8 Cadillac
  - V-16 Cadillac
  - V-12 Cadillac
  - V-20 Cadillac
- How much horsepower did the Cadillac engine in question 3 generate?
  - 100
  - 125
  - 145
  - 165



- In 1927, Cadillac introduced the first car by a stylist. What car was it?
  - Eldorado
  - LaSalle
  - Tourneau
  - DeVille
- Bonus: Who was the stylist whose career was launched in #5?  
(If you miss this one, you get kicked out of the club)

**President's  
Cruise  
Tuesday April 13  
9 a.m. to 10 a.m.**

**Wicked Donuts  
wicked-donuts.com**

**9490 W Lake Mead  
Blvd, Las Vegas, NV  
89134**

**First driveway WEST of  
Del Webb; northside of  
street**

**Plenty of parking.  
Bring your chair.**

**Watch for the Cadillac flag**

**Appreciate a call or text  
to save you a space:  
702-219-2839  
Gary Weaver**

**Be Safe and  
Drive Your Cadillac**



Does a Jelly Donut count as a serving of fruit?  
Asking for a friend.





## Gateway Classic Cars of Las Vegas

[gatewayclassiccars.com/fluid-caffeine-and-chrome](http://gatewayclassiccars.com/fluid-caffeine-and-chrome)

6580 South Lindell Between Jones and Decatur off of Sunset near 215

Last Saturday every month 9a.m. -12 noon FREE

May 29

Jun 26

Jul 31

Aug 28

Sep 25

Oct 30 - Trunk or Treat

Dec 4 - Holiday Party

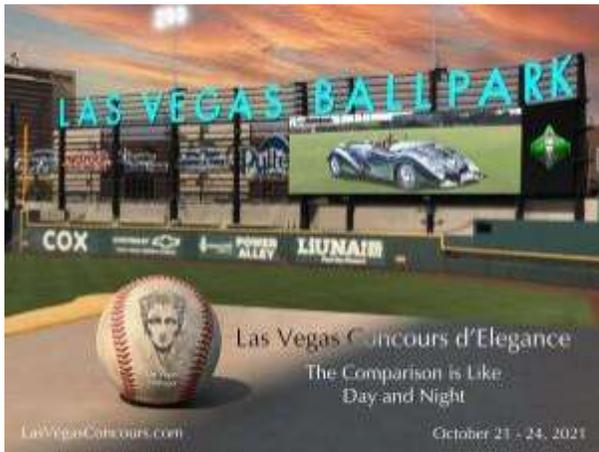
Great showroom! Never know what you will find. We've see beautiful Cadillacs here. Free donuts and coffee while they last. Family friendly. Pets Welcome.

From the Website:

You don't want to miss Caffeine and Chrome! This occasion is open to the public and has NO admission fee. Cruise in with your collectible car or daily driver and bring your appetite. Indulge in donuts and coffee while supplies last. All makes, and models are welcome with plenty of parking space. Gather around with the car community on the last Saturday of every month for an experience you will not forget. Not to mention, we have a museum full of classic, exotic, and muscle cars. This is a family friendly event! Sound fun? Bring the pets too! Last Saturday of every month from 9 am till 12 pm.

The information contained herein is not advice, and should not be treated as such. Without prejudice to the generality of this newsletter, we do not represent, warrant, undertake or guarantee that the information in the newsletter is correct, accurate, complete or non-misleading. The Las Vegas Cadillac Club adheres to national Cadillac & LaSalle club policies. The Club does not endorse or warrant any advertisement or items for sale.

A large advertisement for Gateway Classic Cars. The top left features the text "CAFFEINE &amp; CHROME" in a stylized, red, outlined font, with a graphic of a tire tread to the left. The top right features the Gateway Classic Cars logo, a stylized shield with a car silhouette. The central image is a bright red classic muscle car, likely a Dodge Challenger, parked on a paved surface in front of a wooden fence and green trees. At the bottom, the text "WWW.GATEWAYCLASSICARS.COM" is written in a smaller font, and below that, the slogan "WHERE DREAMS ARE DRIVEN!" is written in a large, bold, white font with a black outline.



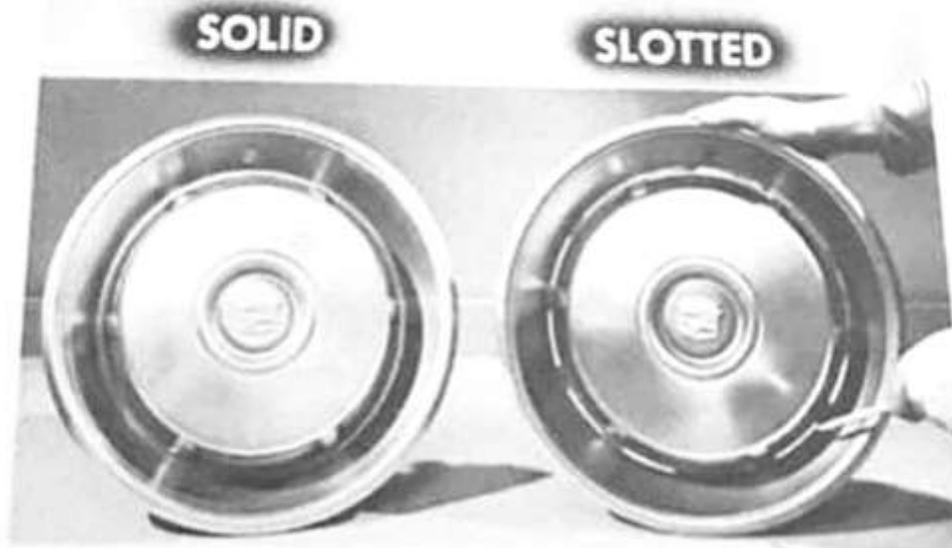
# Las Vegas Concours

2nd Annual Las Vegas Concours d'Elegance  
October 21-24, 2021  
Las Vegas Ballpark at Night On The Grass

**Do you want to enter your Cadillac? Other Concours Car?**  
**Know anyone that has a Concours Cadillacs or other Concours car?**  
 Apply Directly! [lasvegasconcours.com](http://lasvegasconcours.com) 702.992.0512

Stuart Sobek, Founder and Chair [Info@LasVegasConcours.com](mailto:Info@LasVegasConcours.com)

## DIFFERENTIAL—LIKE "WHINE"



A differential-like "whine" that generally occurs only on rough roads, and is usually most pronounced on sedan styles, has been traced to the solid-type wheel discs. At certain speeds on rough roads, they could produce a slight, but noticeable siren effect.

If a differential-like noise complaint is encountered on an earlier car, road-test the car on the same road with the discs off. If this corrects the problem, replace all four wheel discs with the slotted type used on production since V.I. Number 144427.

**WELCOME TO THE  
BOULDER CITY  
SPRING JAMBOREE!**

**Saturday, May 1st & Sunday,  
May 2nd, 2021**

**WELCOME TO THE 17th ANNUAL BEST DAM BARBECUE CHALLENGE!**  
A Professional Barbecue Competition and Family-Fun Event  
Proudly Presented by the Rotary Club of Boulder City - Admission is Free

**About Our Event**  
Join us for the Best Dam Barbecue Challenge, where our top speed racers, hot rods and classic cars will be on display. We'll have a wide variety of professional barbecue, live music, and more. Don't miss out on this exciting event. Tickets are \$10.00 in cash price.

**Pro Team Information**  
Teams, get yourselves ready to go to compete and your competitors as up to 41 professional barbecue teams from Nevada, California, Arizona, and other neighboring states, each competing for their share of \$10,000 in cash prizes.

**Sponsor Opportunities**  
Consider becoming a sponsor of the Best Dam Barbecue Challenge through one of several levels of sponsorship. This event is the primary fundraiser for the Rotary Club of Boulder City, a 501(c)(3) organization since 1927.

**Vendor Opportunities**  
We will once again have a variety of vendor opportunities at the Best Dam Barbecue. From food trucks to vendors who sell to your business, we have a wide variety of vendors and vendors looking for the best selection of products.

MARK YOUR  
CALENDARS!!!

More Info and Registration: [bouldercitycruisin.com](http://bouldercitycruisin.com)

## Interesting Read

### These 16 automotive technologies showcase Cadillac's pioneering spirit

Thanks to John Bergler for sharing!

[hagerty.com/media/automotive-history/these-16-automotive-technologies-showcase-cadillacs-pioneering-spirit](http://hagerty.com/media/automotive-history/these-16-automotive-technologies-showcase-cadillacs-pioneering-spirit)

**Don't Want To Stay the Weekend or Participate?  
Worth the drive for the day to look around**

## **"Mesquite Motor Mania" Car Show**

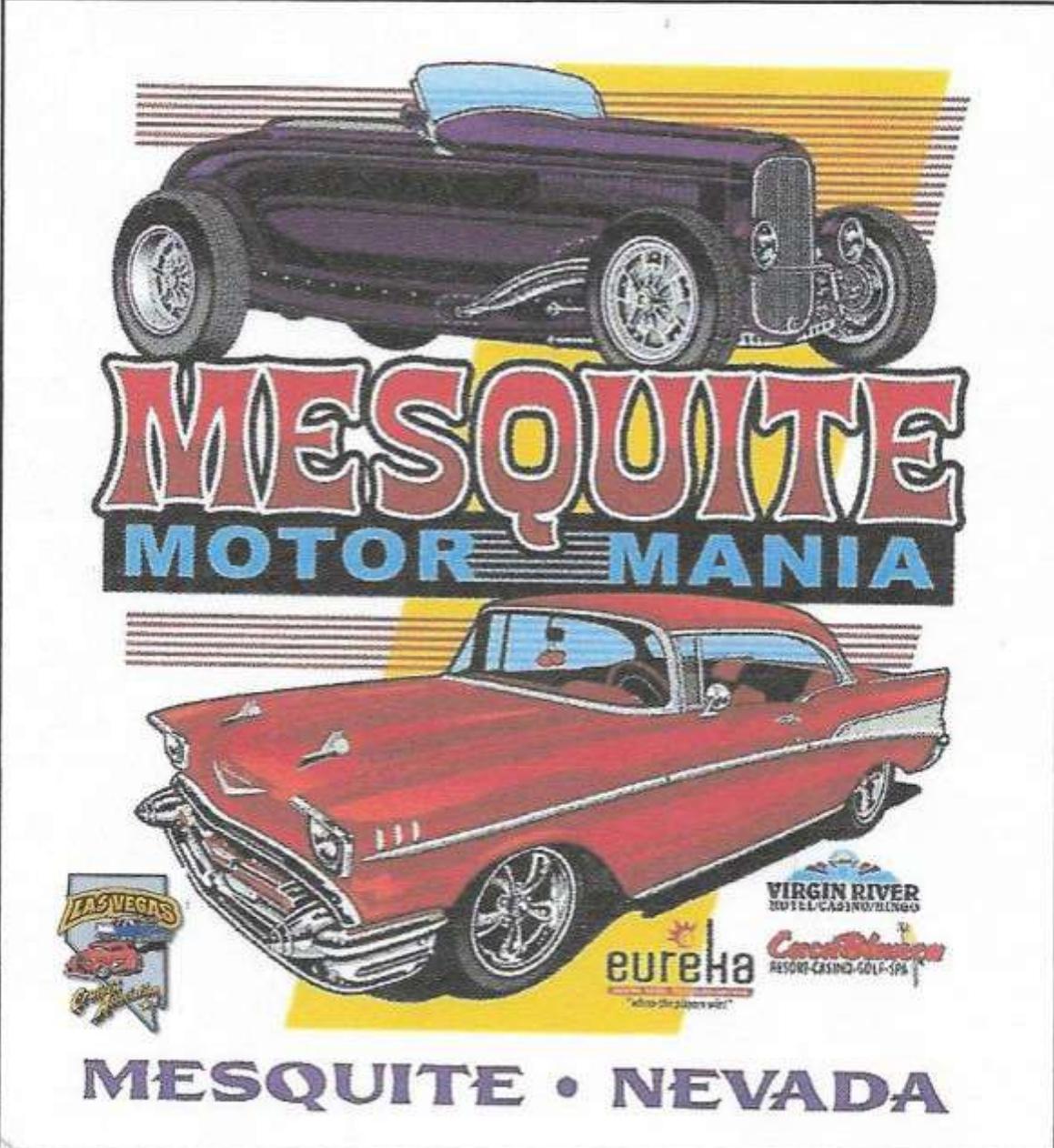
All Years, Makes & Models of Vehicles

**May 21-23, 2021**

Over 260 Top Vehicle Awards plus \$15,000 in Cash Awards

Info: [www.MesquiteCarShows.com](http://www.MesquiteCarShows.com)

Phone: (702) 643-0000



The poster features two classic cars: a purple open-top car at the top and a red coupe at the bottom. The text "MESQUITE MOTOR MANIA" is prominently displayed in the center. At the bottom, there are logos for "LAS VEGAS", "VIRGIN RIVER HOTEL CASINO/RESORT", "eureka", and "Cactus Shiner RESORT-CASINO-GOLF-SPA".

**MESQUITE • NEVADA**



# Cadillac & LaSalle Club Potomac Region Caddie Chronicle April 2021



The Valley Forge, Central PA and Potomac Regions of

*The Cadillac & LaSalle Club*

**Cordially invite you, your family, and friends to the First (hopefully) Annual  
Northeast Inter-Regional Meet and Car Show at the AACA Museum, Hershey, PA  
Saturday and Sunday, August 21-22, 2021**

The pandemic has wreaked havoc on car events for over a year! The Valley Forge, Central PA and Potomac Regions decided to organize a small, regional gathering where nearby regions could reconnect with friends and enjoy one another's cars. With the postponement of the 2021 Grand National, this event is rapidly expanding in size and scope. As state and local COVID-19 restrictions loosen, and as vaccinations continue, we are sure we can make this happen!



We will gather at the AACA Museum, Hershey PA on Saturday, August 21st. A concession will be available from 11:30AM until 2PM to buy lunch. Unique depictions of scenes representing New York, Route 66, San Francisco, and other famous American settings provide the background for 71,000 square feet of exhibit space, featuring classic and vintage cars, buses, trucks, motorcycles and model trains. You can tour the museum virtually by visiting <https://www.aacamuseum.org/> and clicking on "Virtual Visits."

The museum will host guided tours of its exhibits, detail/maintenance shop, and storage building (Jim's Place) starting at 1:30 PM. We will split into groups to conform to the museum's indoor capacity limits. Visitors are welcome to stroll the grounds and admire fellow CLC members' cars. After the tours, we will gather in the museum for a cocktail reception and hors d'oeuvres, followed by a buffet dinner. Out-of-towners may reserve a hotel room for the night at one of several hotels close to the museum.

**Please note:** there are **no host hotels, room blocks or group rates** for this event. AAA, AARP or Military/Government discounts may be available. **Reserve your room(s) as soon as possible**, as August is peak of tourist season at Hershey. Three hotels closest to the Museum:

- **SpringHill Suites by Marriott Hershey:** 115 Museum Dr., Hershey, PA, 717-583-2222, [Marriott.com](https://www.marriott.com)
- **Quality Inn & Suites:** 181 Hershey Rd., Hershey, PA, 717-583-5151, [choicehotels.com](https://www.choicehotels.com);
- **Hampton Inn & Suites Hershey:** 195 Hershey Rd., Hershey, PA, 717-566-3369, [Hilton.com](https://www.hilton.com)

Most hotels have flexible cancellation policies (e.g., up to one day before scheduled check-in). Get a good night's rest so you're ready to display your Cadillac, LaSalle or other make at our peer-judged car show on Sunday, August 22nd on the Museum's grounds. Open to all makes & models of road-worthy cars, trucks, commercial and military vehicles, pre-war through modern. No heavily modified, customs, rods, or racers; lightly modified vehicles that preserve factory-built appearance and features are welcome. Registration/check-in will start at 9 AM; peer judging will commence at 11 AM. Presentation of awards will start at 2:30 PM. Lunch will be available for purchase.

Register for the event by completing the form below and returning it with your check made payable to VFR-CLC. Join us for the tour, dinner, judged show or all three! Hurry! *Pre-registration is required for all activities and closes on July 30th.* For more info, contact Michael Stinson, Director, VFR-CLC, at [Michael.c.stinson46@gmail.com](mailto:Michael.c.stinson46@gmail.com) or Registrar: John Wood, [renopa@verizon.net](mailto:renopa@verizon.net). Visit <http://vfrclc.org/2021interregionalmeet.html> for more info.

**Visit us on the web!**  
[www.clcpotomacregion.org](http://www.clcpotomacregion.org)

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## January Meeting Trivia Revisited General Cadillac Information

**Which color is NOT in the Cadillac emblem?  
RED GREEN YELLOW BLUE**

The Cadillac emblem--commonly known as the wreath and crest--has been redesigned more than 30 times over the past 100 years to reflect changes in the company's culture, but the familiar color scheme remains the same: black, red, grey, yellow, silver and blue. Answer: Green

**How many cylinders did the first Cadillac have?** Cadillac's first automobiles were two-seat horseless carriages powered by a 10 hp (7 kW) single-cylinder engine.

**Where did Cadillac hide the gas cap in the 1958 Cadillac Coupe DeVille?** The gas cap was cleverly concealed behind the left rear taillight.

**How much did the first Cadillac cost?** The 2-seater runabout was originally priced at \$750.

**What famous gangster owned a bulletproof Cadillac?** Al Capone

**What was the name of Cadillac's first fully automatic transmission?** Hydramatic was the first mass-produced fully automatic transmission developed for passenger automobile use.

**What slang term was used for the popular Cadillac bumper guards of the 1950s?** The similarity of these conical bumper guards to the then popular bullet bra, as epitomized by buxom television personality Dagmar, was inescapable.

**What was Cadillac's first slogan?** 1905 advertisement declared "You can kill a horse but not a Cadillac."

**Cadillac was born from the ashes of what company?** After a dispute between Henry Ford and his investors, Ford left the company in 1902. Ford's financial backers called in engineer Henry M. Leland to appraise the plant and equipment in preparation for liquidating the company's assets, but Leland persuaded them to continue manufacturing automobiles using his single-cylinder engine. A new company called the Cadillac Automobile Company was established on 22 August 1902, re-purposing the Henry Ford Company factory at Cass Street and Amsterdam Avenue.

**What did the original Cadillac offer as an option?** For an extra \$100, buyers could get a detachable rear-entrance tonneau that doubled the occupant capacity.

Source: [usefultivia.com/miscellaneous\\_trivia/cadillac\\_trivia.html](http://usefultivia.com/miscellaneous_trivia/cadillac_trivia.html)



## February Meeting Trivia Revisited General Cadillac Information

**Cadillac had the first car with?** in 1912, Electric starters were first installed by Cadillac on production models. These starters also worked as generators once the engine was running, a concept that is now being revived in hybrid vehicles.

**What was used to upholster the 1950 Cadillac Debutante?** The Debutante was exhibited at the Chicago Auto Show as a concept car in 1950 with leopard skin upholstery and a 24-karat gold instrument panel.

**Which model year had bullet taillights?** Cadillac featured huge iconic tailfins and unique bullet-shaped taillights on its 1959.

**The 1957 Eldorado Brougham came equipped with?** It had memory power seats, automatic locks, and yes, even magnetic whiskey glasses.

**What was the name of the feature Cadillac introduced in 1952 that dimmed headlights for the safety of oncoming motorists?** When oncoming lights tripped the photonic switch, a buzzing hive of vacuum tubes and capacitors in the amplifier known as the Autronic Brain took over and activated the low beams. The system automatically turned the high beams back on once the oncoming car passed.

**What feature did Cadillac introduce in 1948?** Cadillac's 1948 models featured an all-new post-war body with styling advances including tailfins inspired by the Lockheed P-38 fighter plane.

**What year did Cadillac begin offering airbags as an option?** Cadillac became one of the first car manufacturers to offer driver and front passenger airbags ("Air Cushion Restraint System") in 1974, but the option was unpopular and was discontinued after the 1976 model year.

**The Cadillac logo is connected to the man who founded which city?** Cadillac's logo is based on a sort-of-faked coat of arms for Le Sieur Antoine De La Mothe Cadillac, the man who founded Detroit in 1701. (If you miss this one, you are removed from the club, permanently).

**What did Cadillac win the Dewar Trophy for in 1908?** Cadillac was awarded the Dewar Trophy in 1908 after three engineers disassembled three cars for a group of judges and let the judges shuffle all the parts. Three days later, all three cars operated flawlessly and were driven 500 miles—interchangability

**How many miles per hour could Cadillac's first V8 engine achieve?** In 1915, Cadillac introduced a 90-degree flathead V8 engine with 70 horsepower at 2400 rpm and 180 pound force-feet of torque, allowing its cars to attain 65 miles per hour (105 km/h). This was faster than most roads could accommodate at the time.

Source: [usefultivia.com/miscellaneous\\_trivia/cadillac](http://usefultivia.com/miscellaneous_trivia/cadillac)

## April Meeting Trivia Revisited Las Vegas and the Cadillac

**When did Frank Rosenthal's Cadillac get bombed?** 1982. The Rosenthal car bombing remains one of the top unsolved organized crime mysteries. He was driving a 1981 Eldorado. Investigators speculated his life was saved because the 1981 model of that car had a steel stabilizing plate beneath the driver's seat, which deflected the blast. The bombing occurred at what was Tony Roma's parking lot on East Sahara. Source: [themobmuseum.org/blog/who-bombed-frank-lefty-rosenthals-car/](http://themobmuseum.org/blog/who-bombed-frank-lefty-rosenthals-car/)

**What year did Findlay Cadillac start construction in Henderson?** It opened in 2003. Most notably the 200,000 square feet was COMPLETELY airconditioned – even the work bays to accommodate the hot Las Vegas summers. It opened as a Findlay Cadillac/Saab dealership. Source: [reviewjournal.com/autos/dealer-news/findlay-cadillac-environment-popular-with-customers-employees-2081131/](http://reviewjournal.com/autos/dealer-news/findlay-cadillac-environment-popular-with-customers-employees-2081131/)

**How many Cadillacs did Elvis own?** Elvis Presley is known to have owned more than 100 Cadillacs in his lifetime. He would just walk into dealerships and buy them by the dozen. In fact, one day, he bought 32 of them and gave them all away in one afternoon. He didn't drive most of these cars and gave so many of them away. Source: [thethings.com/surprising-facts-about-elvis-presleys-car-collection](http://thethings.com/surprising-facts-about-elvis-presleys-car-collection)

**When did Cashman Cadillac Open?** January 1960. The dealership closed in 2007. From the day he arrived in 1904, Big Jim Cashman was ready to make southern Nevada his home. He immediately realized that transportation was vital to people living in isolated areas of the state, so he established a stagecoach line out of Searchlight, Nevada. Big Jim soon realized that stagecoaches would be a thing of the past, and he decided to become a successful auto dealer—Cashman Cadillac. Sources: [cashmanequipment.com/about/cashman-history/big-jim](http://cashmanequipment.com/about/cashman-history/big-jim); [bizape-dia.com/nv/cashman-cadillac](http://bizape-dia.com/nv/cashman-cadillac)

**This famous person from Las Vegas was from Texas. It is said that he packed up his Cadillac with a trunk full of cash and his family.** Benny Binion. By 1946, Dallas had elected a reform administration. Benny Binion read the writing on the wall and cleared out. He said, "When I realized how good it could be up here, I said, 'Let 'em have Texas.'" Years before the Vegas Strip drew in millions of visitors, Binion opened his own casino, Binion's Horseshoe. Source: [allthatsinteresting.com/benny-binion](http://allthatsinteresting.com/benny-binion)

**Bonus What was Benny Binion's Cadillac that has been on display in the past at the Horseshoe?** 1962 Fleetwood Limo It even had horns on the front. Source: [bing.com/videos/search?q=cadillac+benny+binion&view](http://bing.com/videos/search?q=cadillac+benny+binion&view)

## March Meeting Trivia Revisited General Cadillac Information

**What year did Cadillac first introduce air-conditioning?** 300 1941 Cadillacs came equipped with a bulky factory installed air-conditioning apparatus. Reportedly, only 1 unit was installed in 1942. Cadillac did not offer AC again until 1953.

**Who did Cadillac founder Henry M. Leland apprentice under?** Leland worked in Samuel Colt's legendary revolver factory, where he learned the value of precision engineering--like using tools that could measure designs within a 1/100,000 of an inch.

**What company did Cadillac merge with in 1905?** The Cadillac Automobile Company merged with Leland & Faulconer Manufacturing to form The Cadillac Motor Company.

**What military tank did Cadillac produce in 1951?** In 1951, Cadillac began production of the M41 Walker Bulldog army tank, which saw service in the Korean and Vietnam wars.

**What year did Cadillac introduce the V8 engine to the U.S.?** Cadillac helped introduce the V8 engine to the U.S. in 1914. The V8 was a powerful motor used in what has always been perceived as a powerful car.

**What year did General Motors buy Cadillac?** General Motors bought Cadillac in 1909. Cadillac did not need GM's help to become one of the most iconic brands, though. Cadillac was already a recognized luxury carmaker before the GM purchase.

**Which of the following was NOT one of Cadillac's first cars?** The Runabout and the Tonneau were both introduced by Cadillac in 1903. The Sportage is a Kia.

**Early Cadillacs weren't really known as "cars."**

**What were they called?** Like any early auto, Cadillacs were called horseless carriages. That's why the term "horsepower" was used. The power of early autos were gauged by the number of horses that would be needed to produce the same amount of power.

**Cadillac's first models, the Runabout and the Tonneau, had how much horsepower?** Cadillac's first models were the Runabout and the Tonneau, both introduced in 1903. These models were simple one-cylinder motors and incorporated 10 horsepower in what were then known as horseless carriages.

**How many seats did the first Cadillac model have?** The first Cadillac models had two seats. Most early horseless carriages did. More passengers would have required more horsepower.

Sources: [usefultrivia.com/miscellaneous\\_trivia/cadillac\\_trivia.html](http://usefultrivia.com/miscellaneous_trivia/cadillac_trivia.html) [play.howstuffworks.com/quiz/how-much-do-you-know-cadillac](http://play.howstuffworks.com/quiz/how-much-do-you-know-cadillac)

# The Cadillac Yellow Page

## A Source For All Things Cadillac

Category	Business	Website	Phone	Club Contact /Note
Cadillac & LaSalle Club	National Club	cadillaclasalleclub.org	614-478-4622	Email: Cadallasalleclub@aol.com
Cadillac Club Logo Sign: Las Vegas	LV Cadillac Club Website	lasvegascadillacclub.com/ display-sing-for-your-cadillac		
Cadillac Club Logo Items: Las Vegas		gmclubapparel.com/collections/ cadillac-club-las-vegas		Las Vegas Club logo items, grill badges, etc
Cadillac/GM Logo Items	GM Company Store	gmclubapparel.com/ collections/cadillac-lasalle-club- collection		Order Cadillac and GM Logo Items
Cadillac Parts 40s 50s	All Cadillacs 40's 50's	allcads.com Email: info@allcads.com	702-454-1147	Margaret Rawson 714-325-1955
Cadillac Purchase	Findlay Cadillac	findlaycadillac.com	702-545-6781	<b>Findlay</b> <b>CADILLAC</b>
Cadillac Repair	Findlay Cadillac	findlaycadillac.com	702-430-6660	<b>Findlay</b> <b>CADILLAC</b>
Cadillac Repair—Classic	Atomic Motors	atomicmotors.net	702-826-3811	Bill Biler bill@atomicmotors.net
Classic Car Auction	Mecum Auctions	mecum.com/auctions		Check national CLC website for details
Keys /Classic and Current Locksmith	Desert Lock and Key	Email: desertlockandkey@yahoo.com	702-480-8966	Tom Devaney
Las Vegas Cadillac Club	LVCC	lasvegascadillacclub.com	702-219-2839	Gary Weaver, President

Chuck B's Cadillac  
is on the Road  
Visit to Findlay  
Beautiful Restoration



**Findlay**  
**CADILLAC**

**SALES DEPARTMENT (702) 545-6781**  
**SERVICE DEPARTMENT (702) 430-6660**  
**PARTS DEPARTMENT (866) 283-7909**  
 993 Auto Show Drive, Henderson, NV  
[www.findlaycadillac.com](http://www.findlaycadillac.com)

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**Ads are Free for LVCC Members/Sponsors** Contact/Text Carolyn Weaver, Editor for more info 702-813-7372 c2weaver2@cox.net

# The Yellow Page

## Support Your Local Club Members

Category	Business	Website	Phone	Club Contact / Note
Air Conditioning	Mojave Airconditioning	MojaveAC.com	702-303-0383	Joshua Carpenter
Attorney	Ravenholt & Assc.	ravenholtandassociates.com	702-647-0110	Dirk Ravenholt, Esq
Cadillac Purchase	Findlay Cadillac	findlaycadillac.com	702-545-6781	
Cadillac Repair	Findlay Cadillac	findlaycadillac.com	702-430-6660	
Handyman— Minor House Repairs	Handyman Russ	Handyman-Russ2@gmail.com	702-280-8212	Russ Cassedy
Keys /Classic and Current Locksmith	Desert Lock and Key	Email: desert-lockandkey@yahoo.com	702-480-8966	Tom Devaney
Pure Air Technology	Pure Air Tech	Pureairtech.com	702-990-1719	DR Rawson 714-765-9930
Printing	Valley Press	vpilv.com Email: info@vpilv.com	702-871-0660	GRETA CHANIN 702-249-2302
Spa Services	Law Spa	ravenholtandassociates.com/lawspa.html whiteravenone@aol.com	702-647-0110	Cynthia Ravenholt Aesthetician



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# The Yellow Page

## Support Your Local Club Members



# Las Vegas Cadillac Club Membership Form

[lasvegascadillacclub.com](http://lasvegascadillacclub.com)



Welcome. We are excited that you want to join us. The **Las Vegas Cadillac Club** is just one of the many regions for the national Cadillac & LaSalle Club. If you would like additional information prior to joining, check the website or contact our local president/director: Gary Weaver, 702-219-2839.

## We welcome ALL Cadillacs – Classic, Custom and Current



### NATIONAL - JOIN The National [cadillaclasalleclub.org](http://cadillaclasalleclub.org)

*The constitution of the Cadillac & LaSalle Club states that "Membership in the national club shall be a requirement for participation in a chartered region.*

Check out the Cadillac & LaSalle club website for all the benefits including the award-winning magazine Self Starter, discounts on all things Cadillacs, access to forums, attendance and national meets, event insurance for local club, and many other advantages.

**To join** go to the website: [cadillaclasalleclub.org](http://cadillaclasalleclub.org) or contact the office:

PO Box 30972 Gahanna, Ohio 43230-0972

Phone: (614) 478-4622 email: [cadlasalleclub@aol.com](mailto:cadlasalleclub@aol.com)

Already a national member? Just pay your local dues!

### Local - Las Vegas Cadillac Club Dues are \$25 for the year (Feb-Jan)

Your check for \$25 should be made payable to the **Las Vegas Cadillac Club**.

Please mail check and form to: **10029 Skipper Court Las Vegas, NV 89117**

Your annual dues provide membership privileges for you plus one and new friends. You also will receive our award-winning newsletter, attend the picnic

for free, and have access to the award-winning website, and the collective knowledge of our members.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Additional Person Name: \_\_\_\_\_

National Membership Number: \_\_\_\_\_

( ) Yes ( ) No Is it ok to use your name, vehicles, etc. in our public forums? Information will not be shared except with the national organization.

Please list your Cadillacs/LaSalle. Use the back for additional Cadillacs or information.

1. Year \_\_\_\_\_ Make \_\_\_\_\_ Model: \_\_\_\_\_
2. Year \_\_\_\_\_ Make \_\_\_\_\_ Model: \_\_\_\_\_
3. Year \_\_\_\_\_ Make \_\_\_\_\_ Model: \_\_\_\_\_

This form is also available on the website – just click JOIN: [lasvegascadillacclub.com](http://lasvegascadillacclub.com)

Send a picture(s) to our webmaster along with your story: [DR@lasvegascadillacclub.com](mailto:DR@lasvegascadillacclub.com)

## WE ARE THE MOST FUN YOU CAN HAVE WITH YOUR CADILLAC



# The Cadillac Connection General Club Information

## Club History

Did you know that the Las Vegas Cadillac Club started in 1987 as the Las Vegas Cadillac and LaSalle Club?



There is a history of the club recently added to the website on the home page: [lasvegascadillacclub.com](http://lasvegascadillacclub.com).

If you have more history, please send to editor [c2weaver2@cox.net](mailto:c2weaver2@cox.net)

Do you have a story about your Cadillac? Working on a rebuild? Send your story and pictures back on the email to Carolyn Weaver and we can feature your Cadillac in the newsletter. Send a copy of the email to [DR@lasvegascadillacclub.com](mailto:DR@lasvegascadillacclub.com) and we'll work on adding to your story on the club website: [LasVegasCadillacClub.com](http://LasVegasCadillacClub.com). **If you have submitted your Cadillac story, it is in the queue—thanks to all of those that submitted. Featuring 1 car/project person per month.**

**Do you need a new Cadillac?  
A Preowned Cadillac?  
Repairs? Support our Sponsor**

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## Officers, Board Members and Special Thanks

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Gary Weaver, President  
Michael Sharon, Treasurer  
Margaret Rawson, Secretary

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Jared Carrillo  
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Jerry Robinson

### Special Thanks

**Website** Larry Rafferty and DR Rawson  
**Newsletter Editor** Carolyn Weaver,  
**Meeting Greeter** Paula Bloss  
**Parade Master** Don Welshans  
**Picnic** Jerry and Linda Robinson  
**Raffle Coordinators** Mark Walston/  
Richard Bloss  
**Contributors/Photographers: All Club Members**

Apologies if miss anyone! Please let us know.



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CADILLAC**

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Not a Member?

[Join at the website](#)  
[Renew also](#)

### Editor's Note

Submit pictures and stories to  
[c2weaver2@cox.net](mailto:c2weaver2@cox.net)

Every effort is made to be sure all information is correct. Apologies if miss anyone! Please let us know.



# The Cadillac Connection

## The Last Word

*There is no Prohibitive Grade for the CADILLAC*



The Cadillac Automobile will go up any grade of any well-traveled road, without balk — most time without change of gear. The Cadillac does more than overcome grades — it is a machine for all roads and all seasons. Mr. L. L. Atwood, an auto novice, drove a Cadillac containing three passengers from New York to Waterbury, Conn., 93 miles, at an average speed of 13 miles an hour without a stop. This is a typical

**CADILLAC**

performance —  
no accident, no repairs  
— but perfect satisfaction. No gas  
lets to burn or blow out; new sparking device  
endorsed by all gas-engine experts; same copper water  
jacket as used in latest French machines; speed range 4 to 20 miles an  
hour; only two places to oil—against ten or more in others; interchangeable  
brass bearings; mechanically operated valves. Model A, 1904, with the Detachable  
Tourer seating four (weight 2650 lbs.). Without tobacco, the smartest of Europeans,  
\$250. Our free illustrated booklet G, gives address of agency nearest you where the  
Cadillac may be seen and tried.

**CADILLAC AUTOMOBILE CO., Detroit, Mich.**  
Member Association of Licensed Automobile Manufacturers.

Here are 12 of Cadillac's most memorable advertisements

Check out these on line. A trip down memory lane. This one is from 1904.

From 1902 to 2021, the brand has always had a knack for self-promotion

[driving.ca/cadillac/features/feature-story/here-are-12-of-cadillacs-most-memorable-advertisements](https://driving.ca/cadillac/features/feature-story/here-are-12-of-cadillacs-most-memorable-advertisements)

by LISA FELEPCHUK | APRIL 10, 2021



No More Martinis for You! From Chuck B