



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

September 2021



Awarded Best CLC Regional Newsletter 2007, 2020

Beautiful August Drive NTXCLC

Trip designed by Rubye Hubbard Musser

AUGUST the NTCLC club had our second scheduled drive since COVID. FIVE cars with the trusty leader Ned Hannah leading us to Weatherford via partly back roads to the famous MALT SHOP!!!!!!!!!!!!!!

There we shared our malts and hamburgers and lots lost visitation since beginning of being cooped up and only having ZOOM get-togethers.

This group enjoyed driving: Doug and Kathleen in their 2006 XLR, Bill and Harriett Levy in their 2001 Eldorado, Ruby Hubbard Musser and Virginia Andrews in the 2015 SRX and also Jim and Judy Hanson, and David Whitaker with his steady companion and navigator, Cinnamon, the Boston Bull Terrier.

Rubye Activities



NTXCLC Members: Virginia Andrews, Rubye Hubbard Musser, Doug Ashby, Jim Hanson, Ned Hannah, Dave Whitaker, Kathleen Ashby, Harriett Levy, Judy Hanson, and Bill Levy

web site: www.clcntx.com



Winner CLC Web Site Merit Award 2013, 2014, 2015, 2016, 2017, 2018



Winner Old Cars Weekly Golden Quill Award 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019

ELECTION OF OFFICERS

Its that time of year again that we have elections for our six office positions. The positions open are **President, Vice President, Treasurer, Secretary, Membership Chairman** and **Activities Director**. Any member in good standing (both National CLC and Local Region) is eligible to participate in nominated and elections. These six officers are Board voting positions. The Club is governed by the Board. The Board assumes management and control of the affairs and property of the Club; establishes policy for the Club not otherwise specified by the Constitution; performs all duties usually accorded a board of directors; and at all times acts in the best interests of the Club and its members. See page 3 for descriptions of the positions.

Here are the candidates for your consideration. Each NTXCLC member in good standing (National CLC and Local Region—verified 8/19/2021) has one vote for each position, and can be substituted by your write-in if desired.

Send voting selections by email to doveryby@hotmail.com or by USPS to **D. Overby, 8530 Bacardi Drive, Dallas, TX 75238-4924**. Please submit by **October 22nd**.

Additional position are non-voting and are appointed by the Board. If you might be interested in these position, please include this with your ballot. The assistant positions are a great way to learn about the positions and the club operations. **Newsletter Editor, Pate Director (Region), Assistant Pate Director, Assistant Membership Director, and Assistant Activities Director**.



OFFICIAL 2021 NTXCLC ANNUAL BALLOT

PRESIDENT: Vote For One.

Bill Levy

VICE PRESIDENT: Vote For One

Bill Ische

SECRETARY: Vote For One

Terry Graham

MEMBERSHIP CHAIRMAN: Vote For One

 Bill Haesslein

TREASURER: Vote For One

Jim Hanson

ACTIVITIES DIRECTOR: Vote For One

Rubye Mae Hubbard Musser

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ELECTION OF OFFICERS

DUTIES OF OFFICERS



PRESIDENT: The President shall preside over all meetings of the Board and the membership. He/she shall appoint all committee chairpersons who, in turn shall select their committee members, except the Nominating Committee, of which the President shall appoint all committee members. He/she shall decide all questions of equal division and shall have all powers, authority and duties usually accorded a President.

VICE PRESIDENT: The Vice President shall perform such duties as may be assigned to him/her by the President or the Board. In case of death or absence of the President, He/she shall perform the duties of President.

SECRETARY: The Secretary shall record and keep all minutes of the Board and the annual meetings of the members and mail them to all board members within two weeks after the meetings. The Secretary shall carry on and maintain a file of Club correspondence and shall perform such other duties as the President or the Board may direct.

MEMBERSHIP CHAIRMAN: The Membership Chairman shall actively promote membership in the Club. He/she shall keep an up-to-date roster of the names and addresses of all Club members, send membership applications upon request, process membership applications, receive dues to be turned over to the Treasurer; and he/she shall notify the Board of any Club member whose national dues have not been current for a period of six months.

TREASURER: The Treasurer shall collect funds on behalf of the club for deposit in the club's operating account, and disburse the funds of the Club as directed by the Board. He/she shall keep the region's financial records current and in order at all times and give a report of the club's finances at each regular meeting of the Board. He/she shall render a financial report to the membership at the annual meeting, and to the President and/or the Board as they direct. He/she shall perform such other duties and possess such other powers usually accorded the office of Treasurer, or as the Board may direct.

ACTIVITIES DIRECTOR: The Activities Director shall plan and coordinate activities of interest to the Club membership, and in furtherance of the purposes for which the club is founded. He/she shall present proposed activities to the Board for consideration, and shall have primary responsibility for the details of any activity undertaken by the Club, and shall perform other duties as may be assigned by the Board.

Classifieds

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

1st Saturday Breakfast Social



Harriett Levy, Kathleen Ashby, Jim McMeans, Bill Levy, Jim Hanson, Ron Fishell, Alex Beloff III, Jean McMeans, Doug Ashby, and Connie Beloff

This was our third together since March of 2020. It was a beautiful day, with NTXCLC members and spouses sharing a 1st Saturday Breakfast Social and it was very enjoyable. . This one of our special events and we look forward to more participation as the year advances and the pandemic recedes.

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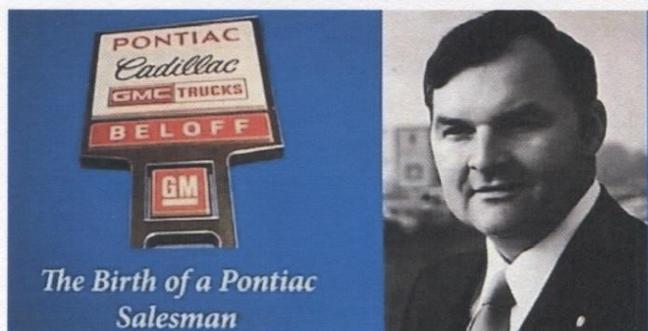
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CLC NORTH TEXAS BELOFF ARTICLES

Topless Cadillacs . . . 1957 Cadillac . . . Biarritz

Seville Elegante` . . . Lone Star Cadillac

THE BIRTH OF A PONTIAC SALESMAN



THE MECA FOR CADILLAC IS WITH YOU!

Story and artwork by Alex Beloff III

I am an original car addict who loved cars since I could crawl. At age 80, you get the benefits of a life time in the automotive field at the point of sale with the Cadillac and fine car owners. Let's hope you have not become too dignified to appreciate and respect all sister divisions and manufactures of competitive makes.

Once famously heralded as "The Standard of the World" Cadillac, the most aspirational automobile in America, could not exist without the huge styling and industrial impact of other revered Detroit manufacturers.

Back in 1990, California led the nation in consumer protection! If you sold cars, real estate, you had to be licensed. A salesperson had to have a back ground check through national crime alert. If you missed one child support payment, the state pulled your license so no dead beats!



My 1983 Cadillac Fleetwood Brougham easily made it from Columbia, South Carolina to California. I was hired as an account executive for Prestige Products Vogue Tyres for restyling Cadillacs. Note VOGUE 7 plates along with new roadster wheels and Vogue tyres.



My brother Randy Beloff lived in Orange CA near Angel Stadium. He said, *Sandy* (my nickname growing up), *I'm taking you to the best burger place on the planet!* It was the very first "IN-N-OUT". That chopped Chevy coupe was later featured on custom magazine front pages. Note the red 1959 Cadillac at the L.A. Petersen Museum. Also the almost twin 1956 Chevy convertibles among thousands of other cars at 7:30 AM as it was too hot later in the day.



I finally made the 405 mile trip to my new home in Walnut Creek (San Francisco). Saw this musical Volkswagen crossing the Oakland Bay Bridge. Must have been a Grateful Dead Group of Jerry Garcia dead-heads.



Tile Party

The 1954 chopped top Cadillac Coupe is the creation of John D'Agostino fame. Note the 1957 chopped Buick in Pleasanton, California.



The 1962 Lincoln Continental 4 door convertible was in exquisite flawless condition at Lafayette, CA. All the relays worked perfectly to put the top down.



Look very closely at the only 1956 Lincoln Continental Mark Coupe custom "no top" I've ever seen. Magnificent workmanship. Alameda County Fairgrounds.



This 1961 Cadillac Coupe DeVille displayed at the high school football field in Benicia, CA is as close to heart stopping perfect as it can be and far better than factory.

The 1959 Corvette in the very active Corvette stable of fine vets is stunning. Everyone was very cordial. Saw one of the worlds finest collections of 1957 Thunderbirds.



This Cadillac Coupe was a show stopper at Pleasanton, CA meet. POCI Lone Star Chapter President Tom Bracket just informed me that an almost twin went through Pebble Beach Concourse for \$200,000. A bargain for sure.





1957 Cadillac Brougham, Lafayette CA. This is one of the rarest anywhere. The Brougham was a true pillarless 4 door hard top with stub pillars for perfect suicide doors and stainless steel roof. At \$13,074, it was twice the price of an Eldorado so it was the most expensive sold in America. Cadillac lost \$10,000 per car. Note: See my alexbeloff3.com (159 cars) as I owned a 1957 Brougham bought new by the Onassis family.



This fine yellow Cadillac convertible is proudly displayed by members of the CLC of Northern Bay Area San Francisco. I became a faithful admirer and good friend to Carl Steig, chief judge with distinction for 29 years for CLC. This is a good time to encourage all to support William C. "Bill" Anderson for his Cadillac museum efforts so we may protect our legacy for future generations.

1999 Santa Clara CA CLC grand national meet which was a hallmark among nationals. What a joy to view and appreciate the cars. Note: alexbeloff3.com (159 cars) to see my 1983 Cadillac Coupe DeVille with 74,000 original miles that won 1st place. Thrill of a lifetime.



Carefully study the rarest photo I have taken personally of all four world famous American Graffiti vehicles of all time together on McHenry Street. George Lucas 1973 film that perfectly cast left to right: John Milner, actor Paul Lemat's 32 Ford bright yellow lacquered duce coupe, Harrison Ford's black 1955 Chevy, Suzanne Somers in the white 1956 T-Bird, and Ron Howard's and Toad's 1958 Impala. Remember Woofman? We met Cindy Williams at the Dallas Autorama car show.



The holy grail for Cadillacs is the closed to the public Valley of Auto Wreckers in Turlock. Neat rows of virtually every Cadillac from the 50'S and 60'S are displayed in good almost rust free condition.



God bless the trails you ride. Alex

Newsletter Articles

Would you like to see your Cadillac on the pages of the NTX-CLC newsletter? This small, but deluxe publication gets circulation, not only in our region, but is sent to many of the CLC clubs across the nation and world. By appearing here your story can become part of Cadillac history. **I need your story and your pictures**, or just your favorite photo of your car. It could be a story about the vehicle as it is now, or it can be a restoration article, or a funny, interesting, or even a sad story. But it's about your car, and this means it is about you, too. If you feel you can't write well enough, send me the basics and I will help you write the story. I have many pages to present monthly, and I have room for you in them. So, don't feel embarrassed—email me, or call me, or see me at the NTXCLC outings and let's make history.

lifer@writeme.com



Sunshine Report

Dave Eckberg
Bob Musser
Lance McClung—broke wrist @ work
Jo Thompson's son in law Dennis had open heart surgery-----
May all have a speedy recovery

Please inform me of anyone you know that should be on the list

May God Bless All and keep safe from the Covid

September Birthdays:

Jo Thompson
Jeff Podmers
Rubye Musser
Bill Levy
Eduardo Ortega

Love,
Rubye

Membership Report

Welcome New Members:

There are 15 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

**For one full year,
12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

For membership information—
Contact Bill Haesslein at
billhsln@airmail.net

Activities Calendar

Here are the up and coming activities that members and family and guests can plan for and participate in.
2021

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

September 4th NTXCLC First Saturday Breakfast Social.

September 8-11 Mecum Auction, Kay Bailey Convention Center, Dallas.

September 18th Pate Swap Meet Shareholders Meeting.

October 2nd NTXCLC First Saturday Breakfast Social.

NATIONAL:

2021 September 24-25, 2021 Cadillac-LaSalle Club Museum and Research Center Fall Festival, Hickory Corners, MI.

2021 CLC National Driving Tour, **TBA**

2021 November 10– 14 Cadillac & LaSalle Reunion 2021, Kissimmee, Florida

2022 January, Irving, Texas National Board Meeting.

2022 June 21– June 25 CLC Grand National, Chicago (Lombard), IL

2022 October 30—November 4 National Driving Tour-Virginia Beach, VA a tour to cover several southeast states.

2023 Winter Board Meeting is in Concord, NC

2023 June 20-June 24 CLC Grand National Albuquerque, NM.

2025 Grand National Atlantic City, NJ.

The Pate Swap Meet GP, Inc. currently has an open positions for Treasurer of the corporation. The Pate Swap Meet is the second largest automotive swap meet in the U.S.

The position is open to elections annually per Article V, Section 2(b) of the Pate Swap Meet GP, Inc. By Laws 2018: The officers of the corporation shall be elected annually by the BOD at a meeting to be held in September of each year – (September 18, 2021).

The person(s) nominated 1. Can be any shareholder's member who is in good standing is eligible to be elected to electable positions at the September meeting, and 2. The board is requesting certain qualifications to be considered in the person being nominated.

Time is of the essence, return your interest as soon as you can to Bill Levy, 214 563-1033.

Treasurer: *The individual nominated for Treasurer should be someone who has experience in accounting and bookkeeping, money handling, and should be able to perform the tasks of the position with minimal supervision and limited oversight. A brief resume outlining qualifications should accompany the nomination. Note, this person should not be a club's treasurer, but a club's member's spouse could be a candidate.*

Section 9. The Treasurer shall attend all three major meetings when treasury decisions will be made and conduct the following duties:

(a) The Treasurer shall have the custody of the corporate funds and securities and shall keep full and accurate accounts of receipts and disbursements of the corporation and shall deposit all monies and other valuable effects in the name and to the credit of the corporation in such depositories as may be designated by the Board of Directors.

(b) The Treasurer shall disburse the funds of the Corporation as may be ordered by the Board of Directors, taking proper vouchers for such disbursements, and shall render to the President and Directors, at the regular meetings of the Board or whenever they may require it, an account of all his/her transactions as Treasurer and of the financial condition of the corporation. All disbursements of Funds will be by check. The Treasurer shall also perform other such duties as may be prescribed by the Board of Directors or the President.

(c) If required by the Board of Directors, the Treasurer or any assistant Treasurers shall give the corporation a bond in such form and with such surety or sureties as shall be satisfactory to the Board for the faithful performance of the duties of the office and for the restoration of the corporation, in case of death, resignation, retirement or removal from office of all books, papers, vouchers, money, and other property of whatever kind in possession or control of that officer belonging to the corporation. The corporation shall bear all costs, if any, of any bond requirement.

(d) The Treasurer shall disburse the funds of the Corporation for the reimbursement of actual and reasonable expenses of each director and / or officer of the corporation to attend the Board of Director's meetings held in February and September and any other committee meetings as so deemed by the president in order to conduct the business of the corporation. Should an individual be serving as both a Director and an Officer of the corporation, then only one reimbursement is authorized.

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North Texas Region

Jacket	\$75 + \$10.95 S&H U.S.
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Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.



Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.

If outside the United States, please email Rubye at rubyemusser@gmail.com for information on shipping charges.

Make checks payable to **NTXCLC**
(North Texas Region Cadillac & LaSalle Club)

Send your orders to:
Rubye Hubbard
3148 Waterside Dr. • Arlington, TX 76012

Officers

President: **Bill Levy**
(214) 563-1033 lifer@writeme.com

Vice President: **Bill Ische**
ische.tx@gmail.com

Secretary: **Terry Graham**
terry@thethorntoninn.net

Treasurer: **Jim Hanson**
Jam_Han@msn.com

Webmaster: **Minnie Bedrick**
minniebedrick@gmail.com

Membership: **Bill Haesslein**
billhsln@airmail.net

Assistant Membership:
Activities : **Rubye Musser**
(817) 996-8066 rubyemusser@gmail.com

Assistant Activities:
Sunshine: **Rubye Musser**
rubyemusser@gmail.com

Newsletter Editor & Distribution: **Bill Levy**
(214) 563-1033 lifer@writeme.com

Newsletter Printer: **Greg Nieberding**

Pate Director: **Bill Levy**

Pate Director Assistant:

Historians: **Alex Beloff III**

Directors: **Richard Cross**

RRS
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Tracey Robinson

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Denton, TX 76207 F: 940-381-3004

trobenson@rrstexas.com



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NTXCLC Board Meetings usually 3rd Saturday at 11:30 a.m. of even months

Next Board Meeting TBA

September 2021



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STANDARD OF THE WORLD

**Bill Levy (lifer@writeme.com)
Editor, North Texas Region CLC
16734 Lauder Lane
Dallas, TX 75248**

First Class Mail

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Send any corrections, complaints, compliments, discussions, and/or additions to:
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

web site: www.clcntx.com