

Lake Geneva Fall Tour



West of the Lake members joined The Badger Region and Allante Chapter for a day on land and sea. See Page 5.

What's Inside:

| | |
|--|-------------|
| Director's Message | 2 |
| Calendar of Events and Videos | 3 |
| Announcements | 4 |
| Lake Geneva Boat Cruise | 5-6 |
| In Memoriam: Sidney Hurst | 7 |
| Board Elections & Thank You | 8 |
| Iowa Barn Find | 9-10 |

| | |
|--------------------------------------|--------------|
| Sweetness of Hershey | 11-12 |
| Cadillac News from GM | 13 |
| Meeting Minutes | 14 |
| Classifieds/Birth Annoucement | 15-17 |
| A Word From Our Sponsors | 16 |
| Membership Application | 18 |
| Election Ballot | 19 |

Stay connected:

ON THE WEB:

www.westofthelakecllc.com

INSTAGRAM:

follow: [westofthelakecllc](https://www.instagram.com/westofthelakecllc)

E-MAIL:

westofthelakecllc@gmail.com

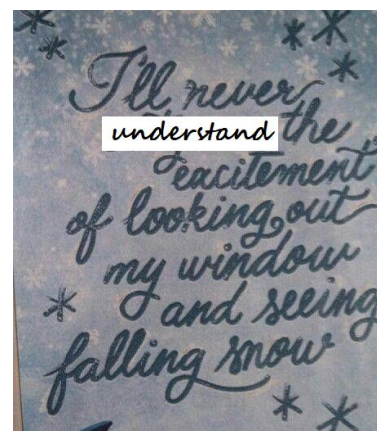
It's election season again! For those of you who love election commercials, this is a joyous time of the year. Years ago we had commercials about what each candidate planned to accomplish if elected. Later, the commercials told us about what the opponent did wrong. Those were such tame and boring advertisements. Today we get to find out how the opponent will destroy our country and our lives! That can often make for some good entertainment (yeah, that's a stretch). Recently, I was reading about how the expired CTC (Child Tax Credit) lifted a huge percentage of children out of poverty. Now I know they say it's never good to talk about politics, but in honor of the season, I'm going to talk about politics anyway. The CTC got me thinking that what is really needed is a new CTC, the Car Tax Credit. Yes, the new Car Tax Credit can help pull many cars out of unpleasant situations. Many of us cherish our cars like they are our children. But what happens when we cannot afford to feed them (gas in this case) and care for them (oil changes, repairs, tires, etc.)? The unpleasant truth is that they can often times suffer neglect, sitting in the garage, or worst yet, outside under a tarp. Sitting unused often leads to new leaks and other issues. Is it really any different than neglecting a child who needs food, clothing, baths, etc.? I think it is clear that the effects are often very similar; a bad situation only gets worse. Therefore, contact your representative today and tell them that what this country really needs right now is the Car Tax Credit! We must lift our cars out of poverty so that they have a better life. I have a couple cars that could use that tax credit for nice soft car covers, or maybe a new set of whitewall tires. Think about how much more beautiful this world could be with a new CTC! If your representative says no, we'll start airing commercials and mailing flyers noting that he/she hates cars, America, and apple pie! *(Mmmmm, pie! – ED)*

While I am talking politics, please remember that this newsletter contains your ballot for election of the 2023 Board of Directors. Since I am writing this before the nominations occur, I am hopeful that we have more than one candidate for each position. It's always nice to have choices. However, based on past history, I'll be happy to have at least one candidate for every position. Regardless, please get out and vote. Remember, the WOTLR does allow mail in voting. We have always allowed that option to all our members. Looks like we have been ahead of the federal government. I guess we are a very modern organization with all of our old cars (see the irony there?).

The unusually cold weather we have been having means my cars are getting their final cleaning of the year, and the car covers are going on for the long, cold, dark days of winter. It's so sad. I want to remind everyone that along with our cars going into hibernation, our club goes into hibernation too. The November newsletter is the last newsletter you will receive until March. Our terrific newsletter editor deserves a few months off to recover and generate new ideas for next year. Similarly, the November meeting will be our last meeting until March. You can stay at home and watch the snow fall outside your window (and cry) without having to step outside.

I want to wish everyone a Happy Thanksgiving, Happy Hanukah, Merry Christmas, Happy New Year, and Happy Any Other Holiday I might be forgetting! Stay healthy, stay safe, stay happy and we look forward to a great year in 2023!

Until next time, motor on, Fred



The Standard of the World is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15th day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: westofthelakeclc@gmail.com

The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.

| Month | Date | Event | Time | Details |
|----------|------|--|---------|--|
| October | 25 | Monthly Membership Meeting 2023 Board Nominations | 7:30PM | American Legion Hall, Elmhurst, IL 310 W. Butterfield Rd., Elmhurst, IL |
| February | 19 | BOPC Swap Meet | 8AM-2PM | Kane County Fair Grounds 525 S. Randall Rd., St. Charles, IL |
| March | 28 | Monthly Membership Meeting 2023 Board Election | 7:30PM | American Legion Hall, Elmhurst, IL 310 W. Butterfield Rd., Elmhurst, IL |

We are now on Instagram: Follow: [westofthelakeclc](https://www.instagram.com/westofthelakeclc) on Instagram for news, pictures and event updates.
Don't forget about our website: www.westofthelakeclc.com Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

Member Video Page



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club. Be sure to visit our page and SUBSCRIBE, the more subscribers we have the higher up our videos land in the YouTube search engine.



This month's video is a once in a lifetime opportunity to go for a ride in a vintage LaSalle. This Grand National memory can keep you warm during the snowy winter ahead: <https://youtu.be/Wuv37IGU7dw>

Left: 1929 LaSalle 1185 at the 2022 CLC Grand National in Lombard, Illinois

We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: westofthelakeclc@gmail.com

Photos: John Sabo

Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

Welcome New Members:

Jerome & Grace Gawlik
Yorkville, IL
1961 Fleetwood 60 Special

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box.

When you meet a fellow Cadillac enthusiast, invite them to join our club by handing them the application.

Spread the word, the more members the better!



FOLLOW US ON INSTAGRAM: [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile.

If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: westofthelakeclc@gmail.com

Want to advertise your business in the e-mail newsletter?

Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; **\$40** for a ¼ page ad, **\$60** for a ½ page ad and **\$100** for the full page (fees are for the full year).

Send your ads or business cards via email to CadillacGuy35@sbcglobal.net or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

SENDING OUT GOOD THOUGHTS:

Frank Murphy is back at home and feeling better, a few of us spent an afternoon visiting with Frank and trying to get his 1987 Brougham started. The visit was a success, starting the car.....not so much, but we'll get it going in the spring and take Frank for a ride, so to speak.

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too. If you know of a member in need, please let us know so we can reach out.

BOARD OF DIRECTORS

Regional Director:

Fred Butalla
(815) 730-6044
fibutalla@sbcglobal.net

Deputy Regional Director:

Jim Bloomstrand
(708) 212-6224
buicktruck@msn.com

Membership Secretary:

Ron Schweitzer
(630) 833-3593
brghm58@yahoo.com

Treasurer:

Dan Graziadei
(847) 707-4790
CadillacGuy35@sbcglobal.net

Recording Secretary:

Valerie Brown
(708) 386-6384
mouse61905@aol.com

Member at Large:

Paul Casey
(630) 341-5131
partskc@sbcglobal.net

Tour Coordinator:

Andy Derr
(708) 246-1638
a.derr@sbcglobal.net

Newsletter Editor:

Tom Orlando
westofthelakeclc@gmail.com

By Tim Dawson October 8th 2022 was a multi-region event for the Cadillac LaSalle Club. The WOTLR, Badger and Allante/XLR clubs met up in Lake Geneva, Wisconsin for a unique outing. Vicki Hagstotz and Tim Dawson started working together to plan this soon after the Grand National had ended. They came up with the idea to go on a luncheon tour of Geneva Lake, Wisconsin on the ship Grande Belle of Geneva. At first it was just going to be a WOTLR event but then it was suggested to include the other clubs as Lake Geneva is centrally located between Chicago and Madison. It was a great opportunity to gather with old friends and make new ones from the other clubs. At the Grand National, Tim spoke with John Kraman after his Mecum Auction presentation and John felt pretty sure he could open up Mecum's headquarters in the town of Walworth for us after the lake tour was finished.



Clockwise from Left: Geneva Lake mansions on display; Ron & Marilyn Schweitzer recall memories of the Titanic (the movie, not the actual boat ride); lunch is served on board the Belle



The weather was typical for that time of year in southern Wisconsin, a crisp fall day but bright and sunny which was great for the tour and the fall colors. A total of 35 people from all 3 clubs registered for the event and 7 tables for us were reserved on the boat. We launched at 11:30 for our 2 hour and 15 minute voyage. A delicious lunch of Chicken Cordon Bleu was served to us about a half hour into the trip. Our captain was also the narrator and pointed out many of the mansions and their famous owners from over the years. Many wealthy Chicago businessmen built fabulous summer homes around the turn of the century along the lakeshore and would travel there on the weekends when there was still train service to the area.

One of the biggest mansions is the former Richard Driehaus estate who our captain mentioned

was also a member of the CLC! Another mansion we saw was **Dana Mecum's private residence (right)** with his massive garage that had all of us drooling! It was interesting to hear that they could only talk about homes if they had permission from the owners as many of them want to maintain their privacy. The tour was fantastic and ended at 1:45 but some may argue the best was yet to come.



We all met back at our reserved parking area and caravanned along the south end of the lake to Walworth, Wisconsin, home to Mecum Auctions's headquarters where we met up with John Kraman. John was a fantastic host and Mecum Auctions is lucky to have him working for them. He started with about a 10 minute introduction and then let us wander the facility for about an hour and a half while he chatted with anyone who had questions.



The facility was a former grocery store that was purchased and converted to their headquarters. For those of you who were not there, headquarters is somewhat misleading as it seemed like more of the space was set aside for rare cars and automotive memorabilia than office space, there was quite a lot to see! The three clubs all pitched in to get John a gift card at the Pier 290 restaurant in Williams Bay as thanks for him taking time out on a Saturday to meet with us. All too soon it was 4:00 and time to leave and head our separate ways home.



Top to bottom: Mecum Auction neon signs fill the headquarters; while John Kraman gives a tour and answers many questions; a beautiful Cadillac neon sign shows off the Standard of the World.





West of the Lake Region Member Sidney Hurst made his transition to immortality on October 15th, 2022; just days short of his 98th birthday.

Sidney was a mainstay at WOTLR car shows and monthly meetings, winning many awards with his beautiful 1978 Pewter Metallic Coupe deVille.

Sidney's Coupe deVille looked showroom new at all times, despite being a daily driver and having taken many trips to see family in Detroit. Sidney was proud to lift the hood and show a perfectly clean engine compartment, then brag that he never put a drop of water on that engine, just a clean dust rag after every trip. The vinyl top was another source of pride, gleaming with Genuine GM Vinyl Top Conditioner. When GM stopped making the conditioner, Sidney drove to dozens of dealers in the Chicago area and bought up all the conditioner he could find.



Always a hit with the ladies, Sidney would love to tell how he would open the door for his date and ask her to remove her stiletto heeled shoes so she wouldn't leave marks on his floor mats; he was proud to say that no lady ever refused that request.

Sidney was a friend to everyone he met and was always willing to not only share his stories but was an attentive audience for others. Sidney's grandfather built the first black-owned home in the "Ebonyville" historic area of Maywood, where Sidney lived his entire life.



Appropriately, Sidney's last ride was in a Cadillac, he wouldn't have it any other way.

We wish Sidney eternal smooth roads, green lights and the company of many angels (with low heel shoes); farewell good friend.

At the October WOTLR monthly meeting, nominations were submitted for the 2023 club board of directors. You will find the ballot on page 19 of this newsletter (page 11 of the print version). Please look over the list of candidates and cast your ballot either by mail or by bringing your signed ballot to the November WOTLR meeting.

Thank you for another GREAT Year

This issue of the Standard of the World marks the final newsletter of the 2022 season. We had a great year with incredible events including a successful Grand National; thank you to everyone who helped to make this a memorable year. Mostly, my personal thanks to everyone who contributes to this newsletter to make it more interesting by sharing your photos and stories, without your help, this would be a very short newsletter.

November Meeting is the last one until March of 2023. Join us for Pizza Night at our November Meeting. Make sure to sign up at the link below so we can be sure to have enough food for everyone. See you in November!

[November Meeting Pizza Night](#)



West of the Lake Region

November Meeting Pizza Night

Please let us know that you will be attending the November meeting on 11/29 so that we order the right amount of pizza. Please sign up by 11/28.

Date: 11/29/2022 (Tue)

Time: 7:30pm-9:00pm

Location: American Legion Hall Elmhurst

Have a warm winter, great holidays and stay healthy and ready to join us again in the new year!

Tom Orlando
Editor

On a warm sunny October Saturday Tom Orlando and Fred Butalla ventured to Iowa to pick up barn find 1976 Sedan deVille. This was a one owner car purchased new in 1976 and parked upon the death of the owner in 1984. It had been driven about 10,000 miles per year and has 80,000 miles on the odometer.



Barn find Cadillac with the children of the late owner and Tom Orlando

Throughout the winter, Tom will update the rejuvenation of this car that is destined to make the Route 66 trip to the Grand National in Albuquerque next June. Subscribe to our YouTube channel for updates.

<https://www.youtube.com/channel/UC63tQeot8jqbuhNxdDFeUsA>

PART ONE: Is this heaven? No, it's ~~Iowa~~ HELL. By Tom Orlando



Tow vehicle and trailered Cadillac ready for the "easy" trip home

Our planned seven hour round trip to Iowa turned into a 15 hour adventure with actual marketable movie rights. Our borrowed trailer worked out fine, the borrowed truck - not so much. A 2003 Ford F-350 with a Triton V-10 and 70,000 lovingly driven miles (as a snow plow).

The fuel filler neck on our towing truck was Oklahoma engineered with no air gap, taking about 30 minutes to fill the tank and the "guess gage" (that's what we learned to call the gas gauge) left us stranded a quarter mile past the middle of nowhere on the trip to Iowa. All was well on the return trip until we stopped to check the trailer straps and Fred noticed the truck was bleeding transmission fluid by the quart. Everything behind the front of the wheel opening on the truck was covered in a slick film of transmission fluid (yes including the car and trailer). A blown transmission cooler line was the culprit. Luckily, the gas station had two quarts of transmission fluid and that turned out to be enough to last the 22 mile trip to the nearest Menards.

Stupidly, we took this trip without a single tool (what could go wrong?) and Menard's happily took as much money as we were willing to spend to outfit us with about half the tools we would eventually need to complete the job. Laying under the truck; at night, but at least not a cold night; in the Menard's parking lot trying to tighten a completely rotted trans cooler line drew the attention of a mechanic named Steven riding his Harley. He chatted with Fred, offered to go back to his house and return with his truck and the correct tools to do the job. Steven returned with a MAPP gas torch, a pipe wrench, towels, bucket and the kind of "can do attitude" that you get from spending 12 years in an Iowa state prison for attempted murder and assault with a deadly weapon. Now you never ask an ex-con WHY he was in prison, that's like asking how much money someone makes or how much they paid for something, but he volunteered the whole story. Turns out, Steven said the guy he tried to kill had it coming, and the judge agreed, so he only got 12 years instead of the possible 40. Steven said he did every minute with no discount for good behavior because, it's really hard to be good when you are a 6' 4" and 245 pound tattooed white guy in prison. Good to know.

Steven drove me to the nearest AutoZone, but they didn't have the trans cooler line. Another AutoZone that was open until midnight had the line, but it was in a very seedy part of Davenport, Iowa. No worries, Steven knew the area; and everyone in that area knew Steven. Even the crazy homeless guy that was screaming at the pumps at a gas station for no apparent reason knew Steven and steered clear (sorry "reality challenged unhoused person" – you've got to be PC). We wouldn't have been any safer in a Brinks truck.

We returned to our truck in the parking lot - which now had a transmission fluid outline in the shape of the truck and trailer - with the new hose. Steven and I turned wrenches, Fred refilled the Transmission with fluid and we were back on the Amazing Race. Sunday morning I returned to the drop off point for the car truck and trailer and pressure washed all the transmission fluid from each piece (because you always return borrowed equipment in better condition that you found it).



Trailered Cadillac all cleaned up and ready for restoration

While on the surface, the entire trip could be summed up by asking: "Other than that Mrs. Kennedy, how was the parade?" we really did hit a number of very lucky moments and learned some valuable lessons.

First, we were lucky we stopped every 45 minutes or so to check the straps (and use the bathroom) because that was how Fred found the transmission fluid leak. I also personally learned the lesson to check the towing vehicle as well as the car being trailered. I would have never even looked at the towing truck. Good job Fred.

Next we learned never to leave the house without at least the basic tools needed to fix something, like a battery, alternator, a headlight or a transmission.

But we really lucked out when Steven rode up on his motorcycle and was drawn to a beautiful car on a trailer and just had to say hello.

In currency, the extra added expense was around \$300. We added about eight hours of time to our day between fuel and transmission issues, but we also met one of the nicest people you could ever hope to encounter.

The real lesson is that this world is still full of enough good people to make it worth your while to stop and help a stranded motorist once in a while. Sure you could just be rolling up on a carjacker or bank robber that ran out of gas and simply wants to swap out your car for the broken one, and that's not a happy ending; but you may also meet a couple of Cadillac Club members in need and get paid for your efforts like Steven did.

Either way, Fred declared the car much nicer than he thought it would be, and it appears he is right. So aside from the additional expenses, all's well that ends well.

Part TWO: Will be chronicled on our YouTube channel all winter long, subscribe and follow along.

Photos: Tom Orlando

By Fred Butalla

Last month I was able to check an item off of my bucket list; I attended the Hershey swap meet! I tried to attend about 20 years ago, but fate had other plans and I didn't make it past Indiana. This time would be different. My buddy Nick Manole from Albuquerque called a few months back wanting to know if I had ever been there. Since neither of us has ever attended, we made plans to make this the year.

Three days prior to departure, it seemed that fate was trying to jump in again. The Blazer blew a wheel cylinder. Better here than on the road. Monday night, Tom Orlando came over to help me bleed the brakes and after a few hiccups, it was ready to go. Tuesday afternoon I picked Nick up from Midway Airport and off we went. We made it out to Hershey at 4AM. We missed the first day of the swap meet, but it was a washout anyway. Nothing lost on our part I sensed.

After a few hours of sleep, I grabbed my fold up wagon and off we went. The event is held in the parking lots of Hershey Park. Hershey Park consists of an amusement park, outdoor concert theater, and an indoor arena. The parking lots are massive and filled with vendors. It was vendor tents as far as you could see. The peaks of the tents rose up like the



great pyramids of Egypt. As a swap meet junkie, I was in the world's largest treasure hunt! Instead of pharaoh tombs, it was car parts. Success started quickly. Within the first 5 minutes, I found a rubber front floor mat from the '50's. The green color matched my new '59 Buick Electra perfectly. Sold! Into the wagon it went. It was already a worthwhile trip. Before the end of the day, I found a lot of literature, but the best treasure was a 1959 Cadillac trim and upholstery book! There was so much walking that I had to leave Nick at the CLC tent for a while. I don't think he minded since his knee was not the most willing participant that day.

Clockwise from top left: 1959 Cadillac Fleetwood Cadillac Biarritz Convertible; a matched set of 1960 Dodge Matadors on display at the Hershey Car Show



The next day, Nick headed for the CLC tent while I began the treasure hunting again. I came across a CLC member whom I met at the Kansas City Grand National back in 2010.

He had a brand new carpet for a 1959 Fleetwood. It was perfect for Nick's new Fleetwood, which he purchased the day before (not at Hershey). After some arm twisting (me convincing Nick), into the wagon it went! I found a decent driver quality side mirror for my '59 Sedan Deville. My Sedan Deville also got a spare generator in case I am able to drive that car to Albuquerque next year for the GN. I also found more literature and a few other parts. At the end of the day, I was the most excited about finding the carpet for Nick since it was exactly what he needed. My stuff was just a bonus. After

two days of walking the swap meet, I still wasn't able to see everything. While I didn't find many of the parts on my list, I did find many other things that separated my money from my wallet. Most significantly, I added to my literature collection, though I did find some parts.



Clockwise: 1903 Cadillac; a pair of Cimarrons; 1973 Eldorado Indy 500 track driven Pace Car

Photos: Fred Butalla

On Friday, it was off to the big car show. There were over 1,000 cars and many absolutely incredible ones. How often do you see two 1960 Dodge Matador's, both in pristine condition, and both in the same color? How about an immaculate a 1961 Chrysler Town & Country hardtop wagon? Rare and stunning! There was a beautiful 1960 Eldorado Biarritz on air ride and a black 1959 Fleetwood with black carpet (yes, it was him). Unfortunately, there were more cars to see than time allowed. No surprise, but a good problem to have.

The car viewing continued on Saturday as past presidents Glenn Brown and Lars Kneller arranged for Nick and I to join them at the Greenburg Cadillac Museum. This museum features the largest private owned collection of Cadillacs in the world. The collection spans from 1903 to present day with about 75 cars. Our host was Dr. Steven Greenburg, who has been amassing this collection for years. No matter what era is your favorite, you're bound to find something you like. The collection included some rare Cadillacs including a 1903, 1904, 1905, and 1906 models. There was also one of the track run 1973 Indianapolis 500 Eldorado pace cars. Probably even rarer today were two Cimarrons! One was a first year 1982 model. When was the last time you saw one of those? 1980 something I bet. It was hard to pick my favorite, but maybe the silver 1958 Eldorado Biarritz.

Saturday night we were home, and had Sunday to figure out how to fit the carpet in Nick's luggage for his Monday flight home. Was it worth the trip? Absolutely! Are we going again? Yes, but maybe not next year. Maybe next year we'll go to the Carlisle Swap Meet instead. The following year we can go to the Pate Swap Meet in Texas. Then we can begin the cycle all over again. Of course in an ideal world, we'd go to all three swap meets each year. Oh, to dream!

Cadillac CELESTIQ Establishes New Standard of Automotive Luxury



The most technologically advanced Cadillac ever is designed to be the world's first all-electric ultra-luxury sedan utilizing innovative technology in the service of personalized, handcrafted artistry.

Cadillac has drawn from every era and element of its rich heritage to deliver the most advanced, most luxurious and one of the most important vehicles the brand has ever produced.

The Cadillac CELESTIQ is a handcrafted, all-electric, ultra-luxury flagship that reestablishes the

iconic brand as the Standard of the World, while serving as the flagship for the brand's electric future.

The CELESTIQ story is built on legacy, with its design, cutting-edge technology, and personalized luxury rooted in Cadillac's history of building handcrafted, iconic vehicles such as the 1933 V16 Aerodynamic Coupe and the 1957 Eldorado Brougham.

Each CELESTIQ is personally commissioned — no two will be alike. Clients will work directly with their selected dealer and Cadillac designers to realize their unique vision for the car, with unprecedented levels of personalization tailored to reflect the owner's tastes.



Clients will be led through a design consultation process by a concierge along with their CELESTIQ dealer of choice who is dedicated to guiding them through every aspect of the journey. It's a personalized relationship designed to ensure each client's vehicle is designed and crafted to their desires, while also providing updates during production and support after the vehicle is delivered.

Editor's Note: The design of the Celestiq (pronounced See-LESS-Tick rhyming with Lyriq) is not for everyone; with a price tag north of \$300,000 it is DEFINITELY not for everyone. The point of the car isn't to put one in every driveway, it is to put high end luxury buyers of

Mercedes, Bentley and Rolls Royce on notice that Cadillac is going to be a major player in the future of the auto industry. We may never ride in a Mercedes S Class, but we've likely been in a C or E Class; all born from the S Class technology. We may never ride in a Celestiq, but we will likely drive a Lyriq, so we should enjoy the ride and not be a Critiq. The technology used in the Celestiq will certainly end up in our driveways in more affordable cars in just a few short years. Pioneers catch the arrows, but they also have the adventure and share in the rewards. Go Cadillac, GO!

CADILLAC AND LASALLE CLUB
WEST OF THE LAKE REGION
OCTOBER 25, 2022
MONTHLYMINUTES

James Bloomstrand Deputy Director was the lone board member that was absent.

Treasurer—Dan Graziadei presented the report for September, 2022. The club did receive money from National for White Fence Farm from the 2022 Grand National.

Lake Geneva—Vicki Hagstotz reported on the Boat Cruise of October 8. There were about 35 people from 3 clubs in attendance. After the boat ride and lunch (chicken cordon bleu), the group went on a tour of Mecum. Thank you Vicki and Tim.

Membership—Ron Schweitzer stated that the past few car shows at retirement communities were good but not well attended either by club members and their cars or by the residents of the facilities.

Frank Murphy—Ron Schweitzer and Tom Orlando went to visit him. They stated he looked good. Squirrels made a nest under the hood of Frank's car and chewed wires. The car would not start. Tom indicated that they would go back in the spring to get the car running. Vera Murphy, Frank's wife, thanked everyone.

Holiday Party—will be held after the newyear, possibly in January.

National News—Glenn Brown reported that the Winter Board Meeting will be held in Charlotte, North Carolina. The information is in the current "Self Starter". There are car museums there and Charlotte is a beautiful city. January 10, 2023, registration opens for the 2023 Grand National.

Hershey, Pennsylvania—Fred Butalla and Glenn Brown went to the Swap Meet/ Car Show. Nick Manole, from New Mexico rode with Fred. It was Fred's first time but stated it would not be his last. That Friday was a car parade. They then went to Brooksville, Pa., to the Greenburg Cadillac Museum which is a 75 car private collection.

October—The month for Club Officer Nominations: The flowing slate will be presented for voting in November. The ballot will be in the newsletter. You need to either bring it with you to the meeting or mail it to Fred before the meeting. Ballots will be counted at the November meeting.

Director—Fred Butalla

Deputy Director—Paul Casey

Recording Secretary—Valerie Leon Brown

Treasurer—Dan Graziadei

Member At Large—David Schumann

Membership Secretary—Ron Schweitzer

Matt McLinn volunteered to head the Facebook Page. Tom Orlando will continue to do the newsletter, Instagram, and You Tube. Vicki Hagstotz will serve as back-up for Matt McLinn.

November—this month will be the last month of meeting until March 28, 2023. Pizza will be served at the last meeting. Please let Fred know if you will be in attendance. November will also be the last newsletter until March.

Club Store—David Leash is setting up a regional website store. Our regional logo can be placed on items.

February 19, 2023, is the BOPC Swap Meet in St. Charles at the Kane County Fairgrounds.

Sidney Hurst passed October 14 at the age of 97. His services will be Friday, October 28 at The Rock of Ages Church at 1309 Madison Street in Maywood. The wake is 10-11am. The funeral is 11-12p. The burial is in Northbrook. It would be nice if you attend; to bring your Cadillac for the funeral procession.

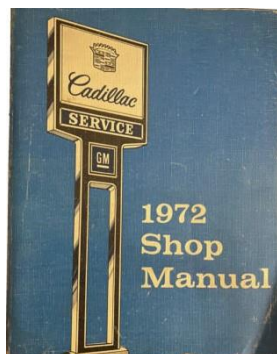
Three New Fathers—Ron Schweitzer has a 1970 DTS, Tom Orlando has a 1976 Sedan DeVille, and Glenn Brown has a 1969 Deville Convertible.

Submitted By,

Valerie Leon Brown

Valerie Leon Brown
Recording Secretary
CLC/WOTLR

| | |
|---|---|
| Advertise today! | Classified ads are free to members. Send your information about cars, parts or other car items for sale to: westofthelakeclc@gmail.com . Your ad will run for three months and can include up to 6 color photos. |
| Tips for a faster sale: | Include a detailed description (we will edit it for space), good photos, a reasonable price and easy ways to contact you, like a phone number for voice or text and an e-mail. Wanted to buy items are also welcome! |
| For Sale: Factory Service Manuals | Good condition, \$20 each. 1984 chassis, electrical for Deville & Fleetwood Brougham; 1990 Brougham; 1984 all models; 1977 all models; 1972 all models; 1971 all models. Contact Fred Butalla @ flbutalla@sbcglobal.net or (815) 730-6044. |



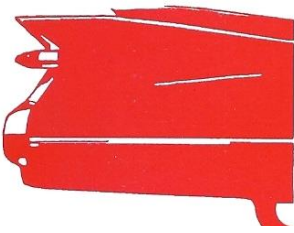
Factory Service Manuals For Sale: See the AD above. They make great holiday gifts for the car lover in your life.

The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

<https://us06web.zoom.us/j/87522784785?pwd=aGp2NTRRTFpnMzRUMzFGUDhYNzU0dz09>

Meeting ID: 875 2278 4785

Passcode: 740451



Will Buy
Rick buys & sells
Old Cad Cars & Parts
773.489.8807
Cell: 312.607.9417
After Noon
ELDORick@yahoo.com

CONSIGNMENT SALES

Classic, Collectible & Special Interest Vehicles



When it's time to sell your classic vehicle, call us. We handle all aspects of the sale in a manner that is safe, convenient, and hassle-free

307 N. Broadway St., Stanley, WI
Hwy 29 Exit 101
715.709.0343
www.CodysClassicCars.com
CodysClassicCars@Yahoo.com



Want to list your car or parts for sale in the newsletter? Contact Editor Tom Orlando at westofthelakeclc@gmail.com
Sale ads are free for WOTLR members.

Automodello
DREAMS ENGAGED®

Cadillac 1:24 SCALE ONE24™ starting at \$249⁹⁵

1968 CADILLAC FLEETWOOD ELDORADO
5 Colors · 3 Editions



1987-1992 CADILLAC ALLANTE
2 Removable Tops · 3 Editions



Free ONE24™ Worldwide Shipping · Free Automodello® Catalogue

We Buy 1:24 Franklin Mint & Danbury Mint Collections

877.343.2276 · AUTOMODELLO.COM

Cadillac and GM trade dress used with permission to Diecastm, LLC dba Automodello®

STEPHEN A. CHAREAS, LTD.
ATTORNEY AT LAW

8034 N. MILWAUKEE AVE.
NILES, ILLINOIS 60714

PERSONAL INJURY, AUTO INJURY

MEDICAL MALPRACTICE

WORKER'S COMPENSATION

STEPHENCHAREASLAW.COM

(847) 692-3388

FAX (847) 692-0400

CELL (312) 405-7469

E-MAIL: SACLTD@SBCGLOBAL.NET

THE STANDARD OF THE WORLD IS
THE WEST OF THE LAKE REGION'S MONTHLY NEWSLETTER.

OUR WONDERFUL SPONSORS SUPPORT OUR CLUB BY
ADVERTISING IN THIS NEWSLETTER. PLEASE SHOW YOUR
SUPPORT BY VISITING OUR SPONSORS.

CODY'S CLASSIC CARS HAS HELPED QUITE A FEW MEMBERS
SELL THEIR CARS FOR TOP DOLLAR. LOTS OF OUR CARS
HAVE PARTS FROM ELDORICK@YAHOO.COM.

AUTOMODELLO 1:24 MODELS MAKE GREAT CHRISTMAS
PRESENTS. OUR CADILLAC DEALER SPONSORS HOST
GREAT SHOWS EVERY YEAR.

SHOW OUR SPONSORS YOUR APPRECIATION TODAY!

AND IF YOU HAVE A BUSINESS, THIS IS THE PLACE TO TELL
THE WORLD, CONTACT US FOR INFORMATION:

WESTOFTHELAKECLC@GMAIL.COM

Ettleson

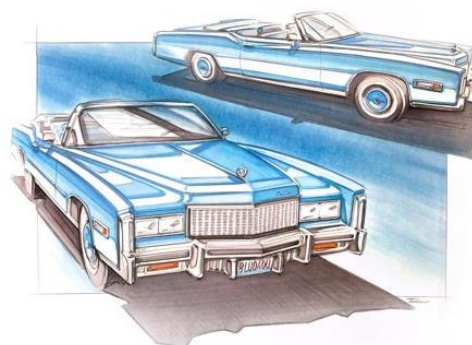
Frank Amadeo
General Manager

6201 S. La Grange Road
Hodgkins, IL 60525

www.ettleson.com
frank@ettleson.com

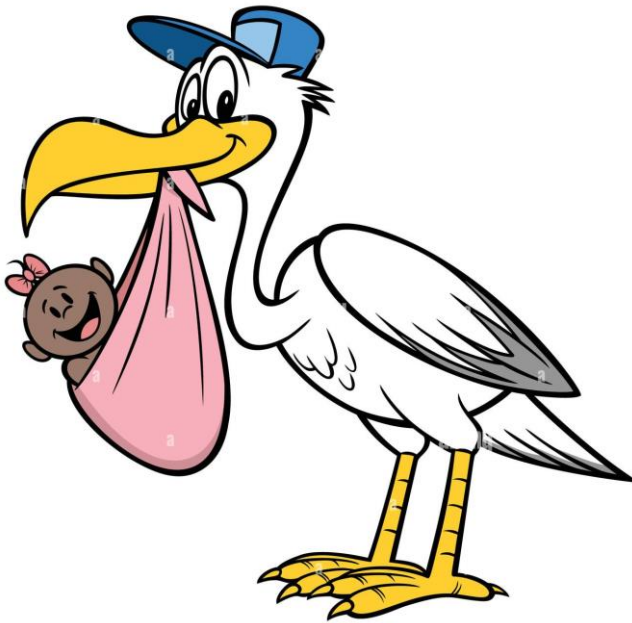


708.215.7323 Direct
708.579.5000 Phone
708.352.0256 Fax



IMAGINE OWNING A BEAUTIFUL ONE-OF-A-KIND
ORIGINAL ART PIECE FEATURING YOUR CAR. A
HAND DRAWN SKETCH, MATTED AND READY TO
FRAME CAN BE YOURS. CONTACT MIKE HERBERT
AT mikerayherbert@gmail.com PRICES AND SIZES
TO FIT EVERY BUDGET. PLACE YOUR ORDER SOON
AND YOUR DRAWING COULD BE READY FOR THE
NEXT BIG HOLIDAY! <https://www.mikerayherbert.com/>

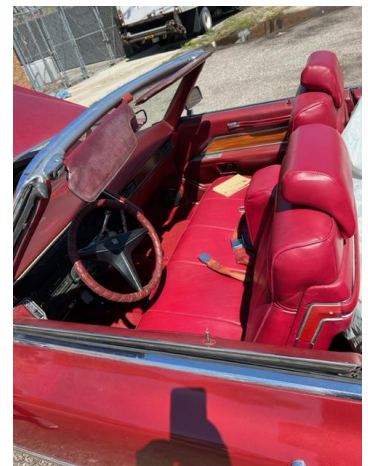
Congratulations to the proud new family of a 1969 Cadillac deVille Convertible



October 24th brought a new addition to Glenn & Valerie Brown's family, they have become the proud parents of a 1969 Deville Convertible. Their beautiful red baby is sure to become a regular at club shows and meetings.

A christening date will be announced soon and the proud parents are starting a 472 savings plan; that's like a 529 college savings plan but rather than saving for future educational costs, they are saving for maintenance and repairs on the 472 V-8 convertible.

Best wishes to the Browns on their growing family. Be sure to share your "Cadillac birth announcements" with the club. Drop us a line with your details. westofthelakeclc@gmail.com



MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name _____

Spouse's Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Cell _____

_____ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club

_____ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club

_____ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) and the Regional Club.

_____ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____

National membership # _____ (required)

E-mail Address: _____

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.

Cadillac

TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:

Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126



West of the Lake Region
Cadillac LaSalle Club
2023 Board of Directors Election

| | | |
|-----------------------------|-------|------------------------------|
| DIRECTOR | _____ | Fred Butalla <i>(inc.)</i> |
| | _____ | Write-In _____ |
| DEPUTY DIRECTOR | _____ | Paul Casey |
| | _____ | Write-In _____ |
| MEMBERSHIP SECRETARY | _____ | Ron Schweitzer <i>(inc.)</i> |
| | _____ | Write-In _____ |
| TREASURER | _____ | Dan Graziadei <i>(inc.)</i> |
| | _____ | Write-In _____ |
| RECORDING SECRETARY | _____ | Valerie Brown <i>(inc.)</i> |
| | _____ | Write-In _____ |
| MEMBER at LARGE | _____ | David Schumann |
| | _____ | Write-In _____ |

Signature _____

(Ballots must be signed or they will not be considered)

Print and bring this completed Ballot in person to November meeting 11-29-2022 at 7:30pm, or mail this ballot to:

Glenn Brown
 PO Box 3391
 Oak Park, IL 60303-3391

Fred Butalla
20751 Rock Run Dr.
Joliet, IL 60431

West of the Lake Region Cadillac & LaSalle Club



November 2022

www.WestoftheLakeCLC.com



Find us on
Facebook

Search: West of the Lake Region



Instagram