



The Standard of the World

West of the Lake Region Cadillac & LaSalle Club

March 2023

2023 Starts with BOPC Swap Meet



West of the Lake members manned the membership booth at the BOPC Swap Meet in St. Charles. See Page 5.

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westofthelakeclc@gmail.com

Welcome to the beginning of our 2023 season! I hope everyone had a happy and healthy holiday season. So far, we've had another mild winter. I've only had to worry about clearing snow once so far this winter. I'm hoping that it stays this way. Very soon, we'll turn the clocks forward and have daylight until almost 7PM. That's a sure sign that car season is coming. As the weather warms more, get your car ready as our events will start in April. Watch next month's Calendar of Events for more details.

Everyone should be receiving their membership renewal forms in the mail soon. For the few of you that still receive the printed version of the newsletter, it is included. Membership renewals are due by April 1st. Please remember that you must maintain your National membership in order to maintain membership in the Region. Your National renewal form will come in the month that you joined. It is not the same time for everyone like the Region renewals are. If you have any questions, please reach out to our Membership Secretary Ron Schweitzer.

It's been a few years, but we have some changes to our Board of Directors. Paul Casey, has served as Member at Large for several years. He is now our new Deputy Director. I want to thank our outgoing Deputy Director Jim Bloomstrand for his help and support over the past several years. Filling the Member at Large position vacated by Paul, we welcome Dave Schumann to the Board. Dave has been an active member for several years. He has recently retired and is excited about having his Saturdays free so that he can participate in more events. I'm sure he'll be a great addition to the Board.

Last week we attended the BOPC Swap Meet. As usual, the Region had a membership table setup to help attract new members. I'm happy to report that we gave away more membership applications than usual. I want to thank Tom Orlando, Glenn Brown, Paul Casey, Dave Schumann, Ron Schweitzer, and Vic Kosteki for helping to staff the table. Hopefully as a result of those membership applications, we will see some additional faces in the Region this year.

Now that pandemic lockdowns are past us, and we aren't busy planning and executing a Grand National, I expect us to have a more typical year ahead of us with tours and car shows again. I think improving inventories will also help us with the dealer shows. We should have several of our events listed in next month's calendar of events.

For those of you who may be thinking of attending this year's Grand National in Albuquerque, you should get your arrangements made soon. The room blocks that were reserved at the host hotel are sold out on some nights. That doesn't guarantee rooms are not available, but maybe not at the special rate. In addition, some of the tours have already sold out and more spaces had to be added. It seems that interest is strong this year, so it should be a fun event in the great southwest.

Speaking of making your plans early, for those of you who are planning to purchase a new 2024 Cadillac Celestiq (the hand built flagship sedan), I understand that they are sold out for the first year. It is reported that only 500 will be built per year at a starting price of \$300,000. Contrary to some opinions that Cadillac could never sell a vehicle in the ultra-luxury price range, it seems like there has been no problem so far. If any of you are one of the 500 or so buyers, we'd sure love to see your new toy when it arrives. I know you will not find one in my garage until the Lotto pulls my lucky number.

Until next time, motor on,

Fred

The Standard of the World is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15th day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: westofthelakeclc@gmail.com

The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.

Month	Date	Event	Time	Details
March	28	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL 310 W. Butterfield Rd., Elmhurst, IL
April	2	AACA Swap Meet See Page 6	8AM-1PM	Napleton Chevrolet 2015 E. Main St., St. Charles, IL
	25	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL
	28	Naperville North HS Car Show See Page 7	10:30AM-1PM	\$5 entry fee. Space is limited, you MUST register in advance see page 8
May	30	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL
June	4	Union Grove Lions Club Car Show See Page 8	10:30AM-3:30PM	Racine County Fairgrounds
	20-24	CLC Grand National	See Page 9	Albuquerque, New Mexico
	27	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL

We are now on Instagram: Follow: [westofthelakeclc](https://www.instagram.com/westofthelakeclc) on Instagram for news, pictures and event updates.
 Don't forget about our website: www.westofthelakeclc.com Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

Member Video Page



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club. Be sure to visit our page and SUBSCRIBE, the more subscribers we have the higher up our videos land in the YouTube search engine.



All-electric Cadillac Lyriq with West of the Lake Region members at Cadillac of Naperville

This month's video is a double feature. We went to a show of the new all-electric Cadillac Lyriq at Cadillac of Naperville, then followed that up with going for a test track ride at the 2023 Chicago Auto Show. Enjoy the two videos of the new Lyriq:

<https://youtu.be/Y06zBHbPiRM>

<https://youtu.be/1u1wsn9iptE>

We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: westofthelakeclc@gmail.com

Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

Welcome New Members:

Harry E. Young
Tinley Park, IL
1976 Cadillac Mirage

Ryan Travis
Brookfield, IL
1990 Cadillac Sedan deVille

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box.



Instagram

FOLLOW US ON INSTAGRAM: [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile. If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: westofthelakeclc@gmail.com

SENDING OUT GOOD THOUGHTS:

We haven't heard of anyone who is under the weather or needing any assistance. That's a good thing, but we are always ready to help if needed, just reach out to us.

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too. If you know of a member in need, please let us know so we can reach out.

BOARD OF DIRECTORS

Regional Director:

Fred Butalla
(815) 730-6044
fbutalla@sbcglobal.net

Deputy Regional Director:

Paul Casey
(630) 341-5131
partskc@sbcglobal.net

Membership Secretary:

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brghm58@yahoo.com

Treasurer:

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(847) 707-4790
CadillacGuy35@sbcglobal.net

Recording Secretary:

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mouse61905@aol.com

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(847) 404-4250
uncledavid@c0mcast.net

Tour Coordinator:

Andy Derr
(708) 246-1638
a.derr@sbcglobal.net

Newsletter Editor:

Tom Orlando
westofthelakeclc@gmail.com

Want to advertise your business in the e-mail newsletter?

Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; \$40 for a ¼ page ad, \$60 for a ½ page ad and \$100 for the full page (fees are for the full year).

Send your ads or business cards via email to CadillacGuy35@sbcglobal.net or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

Okay, we may still get a huge snow storm before this winter officially goes in the books, but as of March 1st, we've had one of the mildest winters ever. Lucky us.

Still, despite our three month hibernation, we did have some activities. Here's what you missed:

NEW WOTLR BOARD: We had our annual election and played a nice game of musical chairs with our WOTLR Board. Fred Butalla remains as Director, Paul Casey moved up to Deputy Director, Ron Schweitzer remains Membership Secretary, Valerie Brown continues as Secretary, David Schumann joins the board as Member at Large, left without a chair when the music stopped was Jim Bloomstrand who had been serving as Deputy Director; but fear not, we saw Jim at the BOPC Swap Meet and he is doing well and busier than ever with his family.

BOPC SWAP MEET: A relatively nice February Sunday found the WOTLR manning a membership booth at the Kane County BOPC Swap Meet. Fred Butalla, Paul Casey, Tom Orlando, Glenn Brown, Ron Schweitzer, David Schumann and Vic Kostecki manned the booth passing out membership applications and other goodies. Plenty of current members stopped by to say hello. It was sure nice to see car people again, and I'm not going to lie: we dropped a little cash and found a few treasures.



WINTER PARTY: A cold January Sunday saw a nice group gather at Dell Rhea's Chicken Basket in Willowbrook. Reports state that the food was good, the company was enjoyable and WOTLR members had NOTHING to do with the Willowbrook SWAT team deploying up the street (for a change). ----->

2023 CHICAGO AUTO SHOW: Fred Butalla, Tom Orlando, Glenn Brown and Dan Graziadei went to the preview of the Chicago Auto Show before it opened to the general public and were treated to rides in a new all-electric Cadillac Lyriq. We also had a chance to visit with Geoff Hixon, the Chicago



Zone Manager for Cadillac. Geoff told us about a new partnership with Jet/Pilot Fuel Centers to install electric vehicle charging stations nationwide. He also let it slip that Cadillac's goal is to reach 500 mile range with their electric vehicles, and that will be a game changer. See the Cadillac Lyriq videos on page 3.



2023 promises to be a busy year and we want you to be a big part of it. If you are waiting for a special invitation to join us for our events, here it is:

Special Personal Invitation

Please check the calendar and join us for as many events as possible. We enjoy seeing you.

44th ANNUAL ILLINOIS REGION Auto Parts Swap Meet



On NEW DATE
Sunday, April 2, 2023
8:00 AM - 1:00 PM

At NEW DEALERSHIP:

Napleton Chevrolet
2015 E. Main St. (Rt. 64)
St. Charles, IL.
West of Kirk Rd. on Rt. 64



For Information contact: Bob Markert
630-852-9893 or rjmarkert42@aol.com
To register for swap space, contact:
Chris Schurrer 815-344-3775 or
hpdog259962@gmail.com

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ENTRY



Food Trucks

DJ/Music

Contact Greg Ditch

281-221-0996

GDITCH@Naperville203.org

\$5





Union Grove Lions Club 43rd Annual

Car, Van & Motorcycle Show

Sunday, June 4, 2023

8:00 AM

FREE Spectator Admission

CHICKEN BBQ

10:30 AM – 3:30 PM

Rain or Shine



CAR SHOW

8:00 am – 2:00 pm

1 car \$10.00 Entry Fee

All makes of cars and trucks welcome.

Antique, Classics, Vans & Street Machines

VINTAGE MOTORCYCLE SHOW

8:00 am – 2:00 pm

1 motorcycle \$10.00 Entry Fee

All motorcycles 25 years and older welcome.

A portion of proceeds will be
donated to the

Lions Camp for the blind &

Lion's leader dogs

RACINE COUNTY FAIR GROUNDS

19805 DURAND AVENUE

UNION GROVE WI 53182

For More Information Contact

Tom Splering 262-492-1160

Last fall we told you about Tom Orlando's barn find 1976 Sedan deVille. It was a one owner car purchased new in 1976 and parked upon the death of the owner in 1984. It had been driven about 10,000 miles per year and has 80,000 miles on the odometer.

Throughout the winter, Tom has been working on making the car road worthy enough to make the Route 66 trip to the Grand National in Albuquerque in June.



Under the hood after 20 years of sitting in a barn



Under the hood after two months in Tom's shop

The progress has been nothing short of remarkable. First up was a new brake master cylinder and a carburetor rebuild; then came a radiator, belts and hoses. The power antenna and windshield wiper system was put back in working order, the power seat brought back from the dead and new gaskets, seals and a paint job under the hood. A new rear bumper was located and installed. Lots of little electrical faults were fixed and Tom called 588-2300 – EMPIRE for new carpet.

Still to come is a new steering box, a transmission output shaft seal, a new set of correct sized whitewall tires, rear bumper fillers and making the A/C work correctly.

A/C gauges show there's still some original R-12 in there (right)

The plan is to drive west on Route 66 in June as part of a group attending the Grand National. If you are interested in joining the caravan, contact Glenn Brown. Any road trip with this group promises great memories, beautiful views, quite a few laughs and the distinct possibility of ending up on Court TV (hopefully as witnesses but possibly as defendants if we have REAL fun).

Contact Glenn at a65caddy@sbcglobal.net



Photos: Tom Orlando

The West of the Lake Region now has a Club Apparel Store! Click on the link and you can buy any of a dozen different kinds of shirts, jackets, hats, totes or even a banner for your garage.

A portion of the proceeds comes back to our local region to help fund fun activities. So show off your pride in the West of the Lake Region and shop our Club Apparel Store today!



<https://gmclubapparel.com/collections/cadillac-west-of-the-lake-region>



New 2024 Cadillac XT4 Elevates the Drive with Luxury and Tech Additions

Cadillac introduces the 2024 XT4 — a bold, modern take on the compact luxury SUV brimming with curated design updates and an extensive suite of technology and safety features.



Offered in Luxury, Premium Luxury and Sport trims, the XT4's new and enhanced features include:

- Front and rear design updates, including new grille designs and new LED headlamps
- A fresh new interior design featuring a 33-inch-diagonal interface/display with 9K resolution
- New interior color and trim choices
- Blind Zone Steering Assist, Rear Cross Traffic Braking, and Lane Keep Assist with Lane Departure Warning
- New lineup of 18- and 20-inch alloy wheels
- Available AKG 13-speaker audio system
- 5G Wi-Fi® hotspot capability (U.S. and Canada).

Interior décor varies based on the trim:

- **Luxury** — features classic Piano Black appointments with laser etching
- **Premium Luxury** — offers genuine wood or aluminum trim, depending on the color combination
- **Sport** — includes genuine carbon fiber or genuine wood, depending on the interior color.



Safety and driver assistance technologies

The Cadillac Smart System™ suite of safety and driver assistance features is standard on the XT4 and helps enhance confidence on the road. The following features are also standard:

- Blind Zone Steering Assist
- Rear Cross Traffic Braking
- Front Pedestrian and Bicyclist Braking
- Following Distance Indicator
- IntelliBeam automatic high beams
- Lane Keep Assist with Lane Departure Warning
- Second Row Seat Belt Indicator

The Active Safety Package is available on Premium Luxury and Sport. Its roster of features includes several new and updated technologies:

- Adaptive Cruise Control
- New Intersection Automatic Emergency Braking
- Enhanced Automatic Emergency Braking
- Reverse Automatic Braking
- HD Surround Vision
- Rear Pedestrian Alert
- Enhanced version of Lane Keep Assist with Lane Departure Warning
- Side Bicyclist Alert
- New Speed Limit Assist
- New Traffic Sign Recognition.

The 2024 Cadillac XT4 goes on sale this summer. Additional details will be available at www.cadillac.com.

Photos: GM Media Services

CADILLAC/LASALLE CLUB
WEST OF THE LAKE REGION
MONTHLY MEETING
NOVEMBER 29, 2022

BOARD MEMBERS PRESENT: Fred Butalla, Paul Casey, Valerie Leon Brown, Ron Schweitzer, Dan Graziadei

The meeting was called to order at 7:30pm by Director, Fred Butalla.

NEW MEMBERS: Terry Young, David Bartlett, Michael Galvin

TREASURER REPORT—Dan Graziadei

The October report was presented. We made a profit from the Grand National. We will host again in 2032.

It is election night. Please turn in your ballots. Tallying and the announcing of the results will be postponed as the mail in ballots are not available.

Winter Party—White Fence Farm is closed until the beginning of February. Elaine Link will look into Dell Rhea's Chicken Basket. The date is January 22, 2023. Dell Rhea's has a private room. We are planning on 25 people from 1-4pm. It is located at 645 Joliet Road in Willowbrook.

February 19—BOPC swap meet. It will be held at the Kane County Fair Grounds, 525 Randall Road, in St. Charles.

Admission is \$7.00. If you would like to be an indoor vendor the cost is \$45.00. Outdoor vendor spot is \$25.00. The time is from 8-2pm. Check Facebook for additional information.

David Leash, with car apparel and merchandise, has the WOTLR logo ready and available for purchase on many merchandise items. Check the website. The region gets a portion of the sales. The link will be in the newsletter. If you would like more personalized items David is also able to do that as well.

NATIONAL NEWS—Glenn Brown

GN 2023 information and registration will be in the January "Self Starter".

The 2023 Fall Festival will be revamped. There will not be a host hotel. It will be a 2 ½ day event. There is a bus tour planned on Friday and a Car Show on Saturday. No con cours. There will also be a garage sale Friday and Saturday with proceeds going to the Museum. We will bring back the brunch on Sunday at Gull Lake Country Club. A driving tour to the Fall Festival through Indiana is being planned.

LEADS

- 1) 1960 Series 62 Standard Sedan. 6 windows, rebuilt carburetor, electronic distributor. The car is in Elgin. It has a worn interior and a cracked windshield. The asking price is \$4000-\$4500. Contact Fred.
- 2) Terry Young is looking for a storage facility. He lives in Tinley Park.

The next meeting is March 28, 2023, at 7:30pm.

Submitted,

Valerie Leon Brown

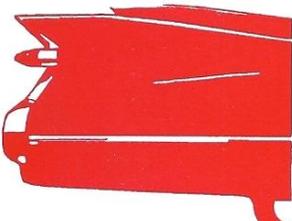
Valerie Leon Brown
Recording Secretary
WOTLR

Advertise today!	Classified ads are free to members. Send your information about cars, parts or other car items for sale to: westofthelakeclc@gmail.com . Your ad will run for three months and can include up to 6 color photos.
Tips for a faster sale:	Include a detailed description (we will edit it for space), good photos, a reasonable price and easy ways to contact you, like a phone number for voice or text and an e-mail. Wanted to buy items are also welcome!

The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

<https://us06web.zoom.us/j/85079644871?pwd=REdkYW1mRGZxQURsN2w1N2k1WUpIUT09>

Meeting ID: 850 7964 4871
Passcode: 174637



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Want to list your car or parts for sale in the newsletter? Contact Editor Tom Orlando at westofthelakeclc@gmail.com
Sale ads are free for WOTLR members.

Congratulations to the proud new family of a 1969 Cadillac deVille Convertible



October 24th brought a new addition to Glenn & Valerie Brown's family, they have become the proud parents of a 1969 Deville Convertible. Their beautiful red baby is sure to become a regular at club shows and meetings.

A christening date will be announced soon and the proud parents are starting a 472 savings plan; that's like a 529 college savings plan but rather than saving for future educational costs, they are saving for maintenance and repairs on the 472 V-8 convertible.

Best wishes to the Browns on their growing family. Be sure to share your "Cadillac birth announcements" with the club. Drop us a line with your details. westofthelakeclc@gmail.com



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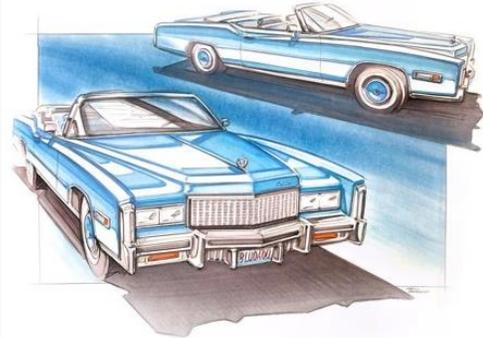
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MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name _____
Spouse's Name _____
Address _____
City _____
State _____ Zip _____
Phone _____ Cell _____

- _____ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club
_____ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club
_____ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) and the Regional Club.
_____ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

1) _____
2) _____
3) _____
4) _____
5) _____
6) _____

National membership # _____ (required)

E-mail Address: _____

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.



TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:
Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126



Fred Butalla
20751 Rock Run Dr.
Joliet, IL 60431

West of the Lake Region Cadillac & LaSalle Club



March 2023

www.WestoftheLakeCLC.com



Search: West of the Lake Region

