

Cadillac Introduces Self-Charging Unlimited Range Lyriq Gen Too



New Lyriq can travel for 48 hours without stopping.

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Dateline:

April 1st, 2023. Detroit, Michigan

Cadillac announced today a new partnership with Caterpillar Power Systems to create a self-charging unlimited mileage all-electric SUV called Lyriq Gen Too.

The partnership pairs a 2024 Cadillac Lyriq with a 50kw towable Caterpillar diesel generator to allow Lyriq owners to travel as much as 48 hours without stopping. “The concept is simple.” Said Cadillac Chief Unsustainable Energy Manager, Stu Pidassal. “We connect a 50kw diesel generator to the back of the Lyriq, plug in the charge port and the generator charges the Lyriq as you drive.” Stu Pidassal continued: “The generator can run for up to 48 hours without refueling – not counting bathroom breaks, of course -- keeping the Lyriq fully charged at all times. The driver simply stops to refuel the generator as needed and is back on the road in minutes.”



Cadillac engineers are working with Caterpillar engineers on creating a stop-start feature that will automatically shut the generator down when the Lyriq is fully charged and re-start the generator when the Lyriq’s battery pack needs recharging. This will allow the Lyriq a possible 72 hours of run time and reduce the carbon footprint of the vehicle.

Environmental activists were left speechless following the announcement, prompting Stu Pidassal to say “See? Even the greenies can’t find a way to complain about this.”

The Lyriq Gen Too is currently undergoing real-world road testing at an undisclosed EPA Superfund clean-up site.

Cadillac Reveals New Electric Fleet Vehicles

Cadillac is entering the Electric Fleet Vehicle space as part of its all-electric initiative.

Following the successful launch of the Lyriq and Celestiq (pronounced “LEER-ick” and “see-LESS-tick”), the first fleet vehicle released will be called the Fleetiq (pronounced “FLEA-tick”).

The first customer for the all-electric Fleetiq will be Hartz Flea and Tick distribution Group.



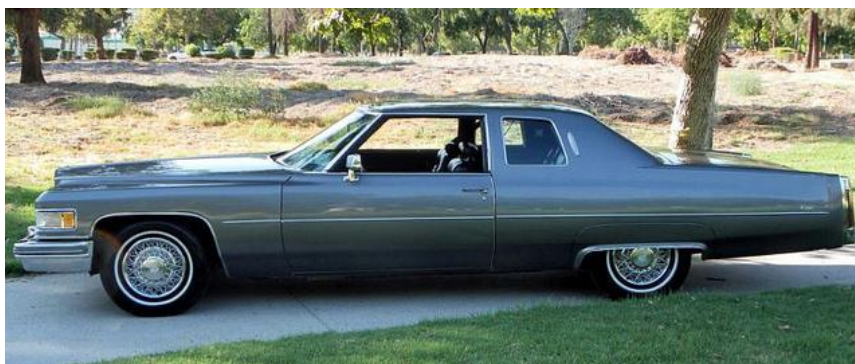
Hartz Flea and Tick Brand Manager Skylar “Scratchy” Mutz said “I can’t imagine a better partnership for our product distribution than a Cadillac called the Fleetiq.”

Delivery of the first fleet vehicle is scheduled to be in time for the 2024 flea and tick season.

Instrumental Will Hum

In the spirit of the LaSalle and Calais brands (pictured below), which served as a value version to the luxury Cadillac models from the 1920's to 1970's, Cadillac is looking to market an economy companion brand to its new 21st century EV line-up.

Plans are in the works for the 2026 Cadillac Lyriq to be joined by the new Cadillac Instrumental SUV. Cadillac Innovation Director Ima Knit-Witt says "While the \$60,000 Lyriq really sings, the \$30,000 Instrumental will simply hum." Look for details in 4th quarter of next year.



Power Blunder

Recently released documents show that the marketing team behind the all-electric Cadillac Lyriq's heated and massaging power seats made a potentially lethal error when searching for a catchy name for the seating option. Wanting to ride the wave of Cadillac's move to all-electric vehicles, the marketing department named the seats "The Electric Chair".

Focus Groups were quick to point out the obvious connection with the once common way of carrying out the death penalty in the United States (pictured right).

Marketing Spokesman Luke Warm said "I guess we failed in our execution of product naming."



Happy April Fools Day from your WOTLR Editor

Disclaimer: The preceding material is parody. Any copyrighted images fall under "fair use" Section 107 of the US Copyright Act. So there.

Even with the mild winter that we've had, I have been getting really eager for some warmer weather. However, I certainly cannot complain about the winter. Down here in Joliet, we only had one snowfall that required me to shovel the driveway, and that was back before Christmas. Now if only every winter could be like this (or better if I want to be greedy). However, the time has come to look toward the future, namely car season! You'll notice that our Calendar of Events is filling up. Some things are pending more details, but we've got plans. Hopefully you can join us for some, if not many of them.

Last summer I focused on making some improvements to my 1959 Eldorado. I had a new core put in the radiator, rebuilt the brake boost, installed a new master cylinder, had a new top installed, and installed a vintage appearing battery. Those were all projects that I had been putting off for way too many years. It just so happened that when my birthday came around in November, the weather was unusually warm, so I decided to celebrate by taking the Eldo out for a drive with the top down. What a treat!

This year the focus is going to be the 1959 Sedan Deville. First and foremost, it has a bad exhaust manifold leak. I am dreading that one. The last time I fixed one of those, I had a bolt break off in the head. Given the limited space to work in, it was a nightmare. I'm crossing my fingers for better luck this time. The other projects should be relatively simple. I need to pull the driver's seat and have it re-stuffed. The 64 year old foam is turning to powder and blows out of the cushion which is already rather flat. While the seat is out, I want to install seat belts and new carpeting. Lastly, I need to pull the window regulator, repair the rotted spot welds, and install new glass. Of course we all know nothing goes as smooth as it should, so time will tell what complications I run into. Work will begin soon. Hopefully I can report good progress.

Coming up this month, we have a couple of recommended events. First, we plan on taking a group visit up to the Volo Auto Museum. Volo continues to add attractions, so if you haven't been there in a few years, you're bound to see something new. Plus, with a majority of the cars for sale, you know you'll see something different. Maybe you can find something to take home with you. Remember to bring the family with you. They have a massive antique mall and plenty of attractions for the kids. There will be something for everyone. To make sure everyone has sufficient energy to get through the day, we plan to start the day by meeting for brunch. We will meet at the Golden Coral in Arlington Heights. Since it's an all-you-can-eat buffet, and it's the brunch hour, feel free to eat enough for two meals. Just make sure you're not too full to walk around Volo.

The other event, while not organized by the WOTLR, is highly recommended. It is the Naperville North High School Car Show. It is organized to benefit the automotive shop class at the school. It is also a good opportunity to let members of the younger generation that are interested in cars see and learn about cars they may have never seen before. Most of these students were born around 2005, so imagine what a 40 year old car must seem like to them (while not very old to most of us). Hopefully you can help support the future of our hobby.

Until next time, motor on,

Fred

Being Judgemental: Fred Butalla has been named National Chief Deputy Judge of the Cadillac & LaSalle Club. Congratulations Fred!

The Standard of the World is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15th day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: westofthelakeclc@gmail.com

The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.

Month	Date	Event	Time	Details
April	2	AACA Swap Meet	8AM-1PM	Napleton Chevrolet 2015 E. Main St., St. Charles, IL
	22	Volo Auto Museum/Brunch	10AM	Golden Corral, Arlington Hts. (See Page 9)
	25	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL 301 W. Butterfield Rd., Elmhurst, IL
	28	Naperville North HS Car Show See Page 10	10:30AM-1PM	\$5 entry fee. Space is limited, you MUST register in advance see page 10
May	20	Tech Session with Rich Daniels	10AM-3PM	4645 Prescott Ave., Lyons, IL See Pg. 11
	30	Monthly Membership Meeting	7:30PM	American Legion Hall, Elmhurst, IL
June	4	Union Grove Lions Club Car Show See Page 12	10:30AM-3:30PM	Racine County Fairgrounds
	10	Badger Region Cadillac Show One of the best club shows around	8AM-3PM	Crest Cadillac 12800 W. Capitol Dr., Brookfield, WI
	20-24	CLC Grand National	See Page 13	Albuquerque, New Mexico
	27	Monthly Membership Meeting	Cancelled	Due to Grand National

We are now on Instagram: Follow: [westofthelakeclc](https://www.instagram.com/westofthelakeclc) on Instagram for news, pictures and event updates.
Don't forget about our website: www.westofthelakeclc.com Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

Member Video Page



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club. Be sure to visit our page and SUBSCRIBE, the more subscribers we have the higher up our videos land in the YouTube search engine.



This month's video is a comparison of two very different types of Cadillac from the late 1950s. Glenn Brown's 1957 Eldorado Brougham and a 1958 Cadillac Fleetwood Sixty Special. Enjoy the videos of the two most expensive Cadillacs for 1957 and 58.

<https://youtu.be/YnOfTObrmFI>

Glenn Brown's 1957 Eldorado Brougham and Lars Kneller's 1958 Sixty Special Fleetwood

We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: westofthelakeclc@gmail.com

Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

Welcome New Members:

Christy Szmurlo
Schererville, IN.
(Rick Raciborski's daughter)

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box.

When you meet a fellow Cadillac enthusiast, invite them to join our club by handing them the application.



FOLLOW US ON INSTAGRAM: [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile. If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: westofthelakeclc@gmail.com

Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

Want to advertise your business in the e-mail newsletter?

Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; \$40 for a ¼ page ad, \$60 for a ½ page ad and \$100 for the full page (fees are for the full year).

Send your ads or business cards via email to CadillacGuy35@sbcglobal.net or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

SENDING OUT GOOD THOUGHTS:

Elaine Link is recovering from surgery with the help of "Super Nurse" Frank Link. Keep the Links in your thoughts.

By the way, the Links celebrate 45 years of marriage on April 9th. CONGRATULATIONS!!

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too. If you know of a member in need, please let us know so we can reach out.

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Gina McLinn

West of the Lake member Matt McLinn's loving wife, Gina Marie McLinn, sadly passed away on Sunday, March 5th, 2023. Gina was born in Westlake Hospital in Melrose Park, Illinois, on January 26, 1957.

Gina's life was filled with adventure and love and her family remained the center of it all.

She married Matthew McLinn and had five children: Erica, Larissa, Stephanie, Vanessa, and Adam. She also was blessed with two grandchildren Matisyn and Morgan Moss.

Gina was a light in the dark, brightening every room as she entered with a smile, and a warm unforgettable hug. She was never afraid to be herself. She was eclectic with her sense of style, and quick witted with a twist of sarcasm. Gina was diagnosed with MS and fought admirably with strength and courage till the very end.

Our thoughts are with Matt and his family, who are regulars at our club events, make sure to let Matt know you are thinking about him when you see him

Ann Kostecki

West of the Lake member Vic Kostecki's mother, Ann, passed away on Friday, March 10th, 2023 at the age of 91.

Ann lived a wonderful life and Vic will carry on her legacy, but the loss of a mother leaves a giant hole in one's heart.

Keep Vic in your thoughts and extend your best wishes at our next event.

Saturday, April 22 at 10:00 am beginning in Arlington Heights



27582 Volo Village Rd. Volo IL, 60073

Explore over 40 unique exhibits that include so much more than cars. There's vintage campers, military equipment, mechanical music machines, antique kiddie rides, animatronic entertainment, scooters, motorcycles, antique arcade games, movie cars, museum of crime and punishment and one of the largest collections of antique cars (most of them FOR SALE). Visit www.volocars.com for full details



445 E Palatine Rd, Arlington Heights

We will start our day at 10:00 AM with brunch at Golden Corral, 445 E Palatine Rd, Arlington Heights. Once sufficiently stuffed with food, we'll caravan to Volo and spend a few hours at the Volo Auto Museum.

The fine print: Both Golden Corral and Volo Auto Museum are self-pay at the door. Prices vary at Golden Corral (drinks, senior and child discounts). Entry to Volo is \$20. If Golden Corral isn't your thing, join us between 12:30-1:00 at the Volo Auto Museum. Volo is a self-guided tour, so you can spend as much time as you want seeing the things you enjoy.

Of course, if the weather is nice, it would sure be good to see everyone in their Cadillacs.

No need to RSVP, hope to see you there!

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CAR SHOW**



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GDITCH@Naperville203.org

ENTRY

\$5



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West of the Lake Region member Rich Daniels is inviting us to bring our troubled cars to a tech session on Saturday, May 20th from 10 AM to 3 PM (Lunch included).

**GGC Diagnostics
4645 Prescott Ave.
(corner of Old Rt. 66 & 47th Street)
Lyons, IL**



Rich will help you figure out the cause and solution to any trouble you are having with your Cadillac. Bring your car, your parts and your tools, then Rich, along with other “experts” from the West of the Lake Region will help get your Cadillac in summer cruising shape.

Obviously, we need to have reasonable expectations. We’re not going to rebuild a transmission on a Saturday morning, but if you have a carburetor that needs adjusting, a stuck wiper motor, or some other nagging repair, this is the time to get that taken care of. You should bring your own parts and a service manual if you have one.

If your car is working just fine, bring it along and we’ll have a little car show at the same time (or your car may have some parts one of the sick cars needs – lunch is also a distraction so we can pick that alternator while you eat). Plan on spending a fun Saturday with Rich and the West of the Lake gang!

Rain date: Saturday May 27. The shop is indoors, but we know most people won’t drive their Cadillacs in the rain.



Union Grove Lions Club

43rd Annual

Car, Van & Motorcycle Show

Sunday, June 4, 2023

8:00 AM

FREE Spectator Admission



CAR SHOW

8:00 am – 2:00 pm

1 car \$10.00 Entry Fee

All makes of cars and trucks welcome.

Antique, Classics, Vans & Street Machines

A portion of proceeds will be
donated to the

Lions Camp for the blind &

Lion's leader dogs

CHICKEN BBQ

10:30 AM – 3:30 PM

Rain or Shine



VINTAGE MOTORCYCLE SHOW

8:00 am – 2:00 pm

1 motorcycle \$10.00 Entry Fee

All motorcycles 25 years and older welcome.

RACINE COUNTY FAIR GROUNDS

19805 DURAND AVENUE

UNION GROVE WI 53182

For More Information Contact

Tom Splering 262-492-1160

Head to the Albuquerque Grand National with the Cadillac & LaSalle Club caravan! The plan is to drive directly west VIA Interstate Highways in June in small caravans, then return home after the Grand National as part of a larger group while stopping to see various sights. If you are interested in joining the caravan, contact Glenn Brown. Any road trip with this group promises great memories, beautiful views, quite a few laughs and the distinct possibility of ending up on Court TV (hopefully as witnesses but possibly as defendants if we have REAL fun).

Contact Glenn at a65caddy@sbcglobal.net



The restoration of our 1976 Sedan deVille continues on schedule, but we couldn't do the work without the help of some talented individuals. West of the Lake Member Tom Vlcek was at our March Meeting and gave us the following technical leads:

If you are trying to figure out your car's climate control, Cadillac Tim has written manuals that are year specific for your car from 1964 to 1980. They are user friendly and don't require any tools other than a volt meter and a vacuum gauge. Prices vary, but are around \$40 per manual. Tim also has plenty of hard to find parts available. Contact Tim at 864-348-7732 or tagroves@wetel.net

A wheel alignment is critical to the proper operation of your classic Cadillac, Elmhurst Frame & Alignment. 672 W. Lake, 630-279-9616 specializes in classic cars.

Tom Orlando says, if you are further south, try Pomp's Tire, 927 Gardner St., Joliet, 815-726-7470 or Joliet Suspension, 809 S. Larkin Ave., Rockdale, IL, 815-729-0356.

Thanks Tom & Tom, for passing along these resources. If you find a great place to help get our cars running in top shape, please pass the information along. Sharing information is one of the best parts of being in our club.

LEFT: Newly refinished brake booster and master cylinder cover.

Photos: Tom Orlando

WOTLR Club Apparel Store

The West of the Lake Region now has a Club Apparel Store! Click on the link and you can buy any of a dozen different kinds of shirts, jackets, hats, totes or even a banner for your garage.

A portion of the proceeds comes back to our local region to help fund fun activities. So show off your pride in the West of the Lake Region and shop our Club Apparel Store today!



<https://gmclubapparel.com/collections/cadillac-west-of-the-lake-region>



Cadillac Launches Year-Long Celebration Commemorating 20 Years of V-Series Performance



Cadillac Racing Line-up



Cadillac V-Series Line-up

As three Cadillac V-Series.R hybrid race cars prepare to start the IMSA WeatherTech SportsCar Championship and FIA World Endurance Championship races, Cadillac is also kicking off a year-long celebration for its V-Series performance sub-brand, which celebrates its 20th anniversary in 2024.

The Cadillac V-Series performance sub-brand was launched at Sebring International Raceway in March 2004 with the race debut and subsequent first win of the CTS-V.R race car in the SCCA Pro Racing World Challenge GT race. This forged a transformative legacy at Cadillac, driven by a symbiotic relationship between the brand's championship-winning motorsports program and the road vehicles it influenced.

New products and features commemorating the 20th anniversary of V-Series are planned over the next 12 months, with more information to be announced throughout this period.

The 20th year of V-Series is also a big one for Cadillac Racing, which has expanded with the all-new, electrified Cadillac V-Series.R prototype race car competing internationally in the IMSA WeatherTech SportsCar Championship and FIA World Endurance Championship. The Cadillac V-Series.R represents the start of the fifth generation of V-Series.

In addition, Cadillac will return to the 24 Hours of Le Mans in June for the first time in more than 20 years, competing with three cars for the overall win in the historic endurance race.

All V-Series vehicles benefit from the performance technologies and learnings from nearly 20 years of winning on the racetrack.

Today's lineup includes the CT4-V and twin-turbocharged CT4-V Blackwing, the CT5-V and the supercharged CT5-V Blackwing, and the supercharged Escalade-V. With 682 horsepower (508 kW), the Escalade-V currently wears the crown of Cadillac's most-powerful production model ever, while the CT4-V and CT5-V Blackwing models offer the ultimate balance of road-going performance luxury and track capability.

Monthly Meeting Minutes

Photos: GM Media Services

CADILLAC & LASALLE CLUB
WEST OF THE LAKE REGION
MARCH 28, 2023
MONTHLY MEETING MINUTES

The meeting was called to order at 7:38pm by Director, Fred Butalla. Ron Schweitzer, Membership Secty., was absent.

Board Meeting was held March 9 to discuss the calendar for 2023 as well as regional/national information.

Club membership for new members will be free for one year. Going forward the newsletter will be e-mail only. There are currently 17 members receiving the newsletter via the United States Mail, they will be grandfathered in. It is printed at no more than 12 pages because of the high cost of postage and printing. Beginning in 2024; there will be a dues charge of \$30.00 for those that receive the newsletter via USPS. Dues will be \$20.00 for all others.

CALENDAR EVENTS FOR 2023

April 22—Volo Auto Museum. Meet at the Golden Corral in Arlington Heights at 10am for brunch.

April 28—Naperville North High School Car Show. Register on line. Entry fee is \$5.00. Event benefits the school's auto shop. It is from 10:30-1pm. The address is 899 North Mill Street.

May 20—Tech session with Rich Daniels will be held at GGC Diagnostic located at 4645 Prescott Avenue in Lyons. Lunch will be provided. The time is 10-3pm. The rain date will be the following Saturday, May 27.

June 10—Crest Cadillac Show in Brookfield, Wisconsin. The address is 12800 West Capitol Drive.

Ettleston Cadillac would like to host a car show in early June. 6201 South LaGrange Road in Hodgkins. Stay tuned.

The June 27th No WOTLR meeting because the majority of board members will be in Albuquerque for the GN.

The 2023 Grand National will be held in Albuquerque, New Mexico. Glenn Brown is coordinating a drive there. The plan is to leave from the Chicago area. It is a 19 hour drive on the Interstates. The group would leave Saturday, June 17 and arrive in Albuquerque on Monday, June 19. The group would leave the following Sunday, June 26 driving on Route 66. There are numerous points of interest related to Route 66 in Texas and New Mexico. Stay tuned.

July—Pizza/Movie Night in the back lot of the meeting hall. Stay tuned.

August/September—Car show possibly in Schaumburg. Maybe have a picnic in Naperville. Month and date are TBD.

National Driving Tour in Indiana, Ohio, and Michigan ends in Hickory Corners, MI at the Fall Festival Sept. 22-25.

September 22-25 Fall Festival. All General Motors automobiles will be there. The theme is "50's Motorama". Food will be available Friday, Awards and car parade will be held Saturday, and Sunday Brunch at the Gull Lake Country Club.

NATIONAL NEWS

CLC will change as of April 1, 2023. The Book's of Ohio (Mike and Nancy) will no longer be the office managers. It will now be headquartered by Cornerstone in Minnesota. Membership dues will go up by \$10.00 to \$25.00. Lifetime membership is \$1000.00. If you would like to extend your membership now call the office.

CORRESPONDENCE

- 1) Thank You letter for the October donation of \$700.00 to the CLC/MRC in Hickory Corners, Michigan.
- 2) Thank You letter from the Multiple Sclerosis Society for the donation of \$106.00 in honor of Matt McLinn's wife.

LEADS

2001 El Dorado black with new tires. It has \$13,000 miles.; Cadillac Tim in South Carolina (Tim Groves) has Cadillac Climate Control manuals; Judges training, will be closer to the GN in June; Hillside Wheel Alignment has closed.

The meeting was adjourned at 8:40pm.

Submitted,

Valerie Leon Brown Valerie Leon Brown
Recording Secretary WOTLR/CLC

Advertise today!



Classified ads are free to members. Send your information about cars, parts or other car items for sale to: westofthelakeclc@gmail.com. Your ad will run for three months and can include up to 6 color photos.

2001 Eldorado with Northstar Engine, 130,000 miles, 2nd Owner, Runs and drives real nice. Tracks very well, with newer tires. Contact: Mike Richardson (847) 809-1274 (4/23)

Cadillac Birth Announcements

If your family welcomes a new Cadillac to your home, please share photos and details with us so we can share your pride and joy in our newsletter: westofthelakeclc@gmail.com

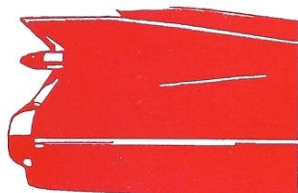
Monthly Zoom Meeting Link

The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

<https://us06web.zoom.us/j/86560866799?pwd=RzNzanh4QkpDbFFFS2xWWVlwTUd0Zz09>

Meeting ID: 865 6086 6799

Passcode: 612318



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Rick buys & sells
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After Noon

Want to list your car or parts for sale in the newsletter? Contact Editor Tom Orlando at

westofthelakeclc@gmail.com

Sale ads are free for WOTLR members.

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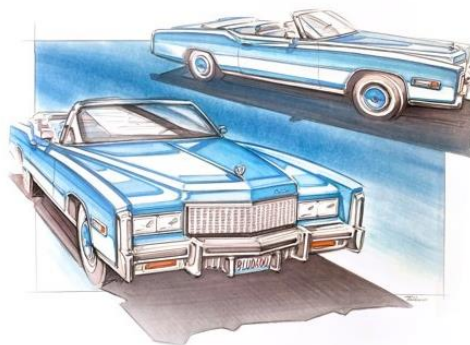
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MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name _____

Spouse's Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Cell _____

_____ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club

_____ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club

_____ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) and the Regional Club.

_____ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____

National membership # _____ (required)

E-mail Address: _____

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.

Cadillac

TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:

Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126



Fred Butalla
20751 Rock Run Dr.
Joliet, IL 60431

West of the Lake Region Cadillac & LaSalle Club



April 1st 2023

www.WestoftheLakeCLC.com



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