



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

September 2023



Awarded Best CLC Regional Newsletter 2008, 2020

2006 Cadillac STS

Photos & Story by Lifer

25,676 built, 116.4 wheel base, 4.6-liter Northstar V8, 320 hp, 315 lb-ft of torque, dual overhead camshafts, variable valve timing and electronic throttle control, rear wheel drive, five-speed automatic with regular and sport shift programs, traction and stability control, leather seating, wood interior trim, eight-way power front seats, dual-zone climate control, an eight-speaker Bose sound system, OnStar, 300-watt premium Bose sound system, satellite radio, a DVD entertainment and navigation system, adaptive cruise control, ahead-up display, heated and ventilated front seats with memory recall, heated steering wheel, Sunroof, keyless access with remote start, adaptive suspension system Magnetic Ride Control and 18-inch wheels. Zero- 60: 5.7 - 7.4 sec.



web site: www.clcntx.com



Winner CLC Web Site Merit
Award 2007-2008, 2013,
2014, 2015, 2016, 2017, 2018

Winner Old Cars Weekly
Golden Quill Award
2012, 2013, 2014, 2015,
2016, 2017, 2018, 2019, 2020, 2021, 2022

NTXCLC First Saturday Breakfast

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a group of classic cars in the parking lot . The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Your spouses are invited. Next meeting September 2 at 9:00 a.m.



Jim Hanson, Tim Matheus, Doug Ashby, Alex Beloff III, Thomas Brackett, BillLevy, Bill Sheldon, Dave Willenborg, Mark Waterman, Steve Overby, Andrew Overby, Dan Harrison, and Ron Fishell.



Connie Beloff, Kathleen Ashby, Janis Sheldon, Karen Fishell, Debby Overby, Harriett Levy, and Judy Hanson.

Pontiac Southern Nationals

September 9, 2023



Sponsored By:

SEWELL



Once again for 2023 the *Pontiac Southern Nationals* promises something for Pontiac enthusiasts everywhere. Held indoors at the Frisco Flyers Sports & Event Center, the 2023 PSN provides every Pontiac owner the opportunity to show their car and have it *independently judged* by a team of fellow car enthusiasts. Saturday, Sept. 9th bring out your Pontiac to be seen and appreciated! Your show registration includes access to the show and other special events we have planned. The *Pontiac Southern Nationals* has always taken pride in making PSN event a thoroughly enjoyable car show experience, and this year will not disappoint!

Event Details:

Saturday – September 9, 2023
Car Show Entry \$30.00



Car Show Registration:

•Mail Entry Form and Check to
P.O. Box 831605 - Richardson, TX 75083

•Event Location:

Frisco Flyers Sports & Event Center
6300 Flyers Way, Frisco, TX 75033

The Pontiac Southern Nationals is an independently judged show.

Registration Information for PSN

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 E-Mail _____
 Vehicle Year _____ Model _____

Primary Club Affiliation: _____

Online @ <https://www.dapa.org/psn-acrs-registration-online>

Entry Confirmation will be advised by Email if received before September 1, 2023. All other materials will only be issued at the event during Registration.

Note: Pre-Register by 9/1/2023 to be entered in a special raffle drawing.
 ** Times subject to change.

Show Information

Registration: 8:30 am – 11:00am
 Car Show Judging begins: 11:15am
 Awards Presentation: 3:30pm
 Show Ends: 4:00pm

**All times are approximate.
 Over 20 Show Classes
 *Original * Modified/Altered * Custom*
 *Specialty Awards * Guest Speakers*

Benefiting:



Hosted by:



Contact: <http://www.dapa.org>
 Email: psn@dapa.org

Wheels For Wellness



SEPTEMBER 16TH

DOWNTOWN FORT WORTH

10 AM-3 PM

FREE FOR SPECTATORS

\$35 PRE-REGISTRATION \$40 DAY OF

FREE PSA SCREENINGS

10 AM-2 PM

DRIVEN TO FIGHT PROSTATE CANCER



DOWNTOWN FORT WORTH

FALL CAR SHOW

WWW.WHEELSFORWELLNESS.ORG

PRE-REGISTER ONLINE OR BY MAILING IN THIS FORM WITH YOUR PAYMENT

PLEASE PRINT

NAME _____

ADDRESS _____

TELEPHONE _____

EMAIL _____

I WOULD LIKE TO RECEIVE UPDATES VIA EMAIL

CANCER SURVIVOR? YES NO

YEAR _____ MAKE _____

MODEL _____

*T-SHIRT SIZE _____

CAR CLUB _____

SIGNATURE _____

*T SHIRT ONLY AVAILABLE WITH PRE-REGISTRATION

BY SIGNING YOU AGREE TO OUR WAIVER POSTED AT WWW.WHEELSFORWELLNESS.ORG

All information regarding the Wheels for Wellness Foundation and our Fall Car Event can be found on our website: <https://wheelsforwellness.org/>

Buick Olds Pontiac Cadillac show

Buick Olds Pontiac Cadillac Car Show
lots of awards including many Best Of's
20.00 entry fee call 972-762-8391

for more info hosted by Lone Star
Chapter of the Pontiac Oakland Club

Food and drinks will be
available for purchase

SATURDAY OCTOBER 28 2023)

FROM 9 TILL 3 PM AT GATEWAY

CLASSIC CARS 1250 MUSTANG DRIVE

GRAPEVINE TX. RAIN DATE NOV. 4

CLC GN GETTYSBURG

Get ready for Gettysburg! June 10–15, 2024

Although the fun has just finished in Albuquerque, it is never too early to begin thinking about the 2024 Grand National, which will be in Gettysburg, Pennsylvania. Gettysburg is notable for many things, including its rich history, quaint downtown area, beautiful locale, and experience in welcoming car clubs and their big events to the area.

And we are planning a big event. So big, in fact, we have reserved every room in two hotels. We have also added an extra day to the '24 Grand National, which will begin Monday, June 10, and end on Saturday, June 15.

The location of our two hotels, the Wyndham Gettysburg and the Courtyard by Marriott Gettysburg, could not be better situated for our members who want to explore the notable attractions in town, especially the Gettysburg National Military Park and charming downtown Gettysburg. Located just six miles from the Military Park Welcome Center, options to get there include making a quick drive in your personal vehicle or taking advantage of the regularly scheduled shuttle, which services the hotels.

We have some big tours planned, too, including to America's Transportation Experience/AACA Museum, which offers a rotating display of around 100 antique cars, and is the permanent home of the Museum of Bus Transportation and the Cammack Tucker Collection. We will visit The Isett Heritage Museum, home to central Pennsylvania's largest collection of antiques and memorabilia, containing exhibits from the 1800s to the present day; and The Swigart Museum, America's oldest antique automobile museum.

Also featured will be trips to The Shady Maple Smorgasbord, Frank Buck's World War II American Experience, and the Classic Auto Mall, home to a 400-vehicle barn find collection and hundreds more antique and special interest vehicles for sale.

Of course, there will also be those activities, back at the host hotels, that make Grand Nationals so worthwhile. We have planned interesting seminars, a driving tour, another Gathering of The Caddy Queens, a judging class, a judged car show, delicious meals, homestyle hospitality, entertainment, and a chance to get together with old friends and make new ones.

More information and registration materials will be coming soon. But for now, get ready for Gettysburg!

More Event Information

Local Attractions

Gettysburg National Military Park & Visitors Center
Eisenhower National Historic Site
Gettysburg Heritage Center

Scheduled Tours

Classic Auto Mall

Home to a fantastic collection of over 400 barn find automobiles that range in age from the earliest 1904 Cadillac Roadster through the 1970s, and hundreds more for sale or on consignment.

Swigart Museum

Home to automobiles and carriages dating back to 1896. The excitement of early automobile racing and old cars are depicted in prints, paintings, and photographs from renowned automobile artists.

America's Transportation Experience—The AACA Museum

One of the top automotive museums in the world and home to the Cammack Tucker Collection and the Museum of Bus Transportation Collection.

Isett Heritage Museum

Home to the area's largest collection of antiques and memorabilia. The museum is family-oriented, educational, and fun for all ages and contains exhibits from the 1800s to the present day.

World War II American Experience

Experience a wide variety of authentic World War II vehicles, uniforms, and artifacts in realistic dioramas and exhibits that portray not just the battlefield, but the home front as well.

Plus...

Group dinners, Caddy Queens, seminars, Region workshop, Driving Tour, judged car show, and the Awards Banquet.

Wyndham Gettysburg

95 Presidential Cir., Gettysburg, PA 17325-8397. Phone 717-339-0020. CLC special rate of \$149/night good June 9–17. Reserve your room at tinyurl.com/4jpf32u2

Courtyard by Marriott Gettysburg

115 Presidential Cir., Gettysburg, PA 17325-8398. Phone 717-334-5600. CLC special rate of \$149/night good June 9–17. Reserve your room at <https://tinyurl.com/>

Activities Calendar

2023

September 2nd NTXCLC Meeting and First Saturday Breakfast Social.
October 7th NTXCLC Meeting and First Saturday Breakfast Social.
September 9th Pontiac Southern Nationals Frisco.
September 16th Wheels For Wellness, Downtown Ft. Worth.
October 28th Buick Olds Pontiac Cadillac Car Show, Grapevine

PATE DATES—2024
Please plan accordingly
March 23rd Tile Party
April 20th Setup
April 25-27 Pate Swap Meet
April 28th Tear Down

NATIONAL:

2024 January 24-27, Irving, Texas, National Board Meeting.
2024 June 10-15 CLC Grand National, Gettysburg, PA.
2025 January 29-February 1, Chattanooga, TN, National Board Meeting.
2025 June 2-7 CLC Grand National, Murfreesboro, TN
2026 January 7-10, Orlando, FL, National Board Meeting.
2026 June 1-6 CLC Grand National, Concord, North Carolina

Officers

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Pate Director Assistant: (open)

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Directors: **Richard Cross**

Calling Post: **Karen Phillips**

North Texas Region

Jacket **\$75** + \$10.95 S&H U.S.

Goddess Shirt **\$25** + \$6.95 S&H U.S.

Hatband **\$10** + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.

If outside the United States, please email Rubye at rubymusser@gmail.com for information on shipping charges.



Make checks payable to NTXCLC
 (North Texas Region Cadillac & LaSalle Club)
 Send your orders to:
Dr. Ross M. Johnson
 325 Crosstimer Drive, Hurst, TX 76053

digital 3 printing

Contact Greg for all your printing needs!

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 Dallas, Texas 75207

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Send any corrections, complaints, compliments, discussions, and/or additions to:
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

Sunshine Report

NTXCLC is scheduling somethings for next couple of months so as to see one another! watch your emails. If you have a suggestion for a road trip or visit, send it to: lifer@writeme.com

September Birthdays: If your birthday is in September let us know.

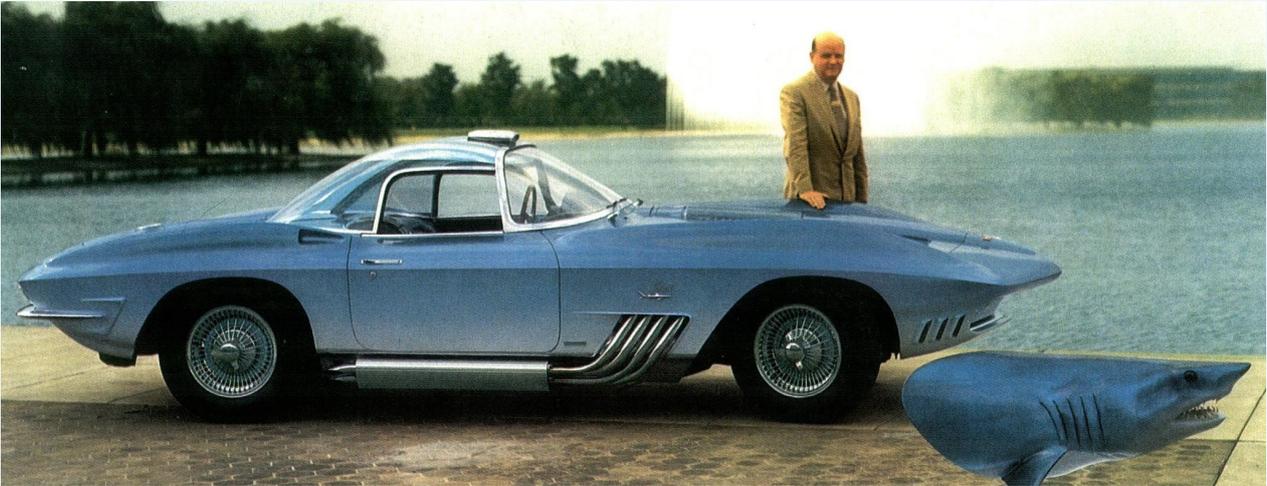
Please inform me of members that were missed on the list.

Love, *Rubye*



William L. "Bill" Mitchell's Dream Cars

Story and Photos by Alex Beloff III except where noted as GM archives, GM photographic and Cadillac Motor Car Division



Few automotive designers (in my view) are as accomplished, talented, undeniably influential or outspoken as William L. "Bill" Mitchell - Mr. Sting Ray! He raised styling to a fine art. .



Mitchell's 1938 Cadillac 60 Special Sedan is recognized as among the most of styling achievements.

In 1958, he was promoted to head of the GM styling staff by another "larger than life," his mentor, the legendary DaVinci of Detroit, retiring Harley Earl. Mitchell's designed vehicles sold 72.5 million cars and trucks during his 20 years as GM/VP styling head reign including the Frigidaire refrigerators, and GM diesel locomotives. He was an accomplished motorcyclist. In 1957, a gallon of gas was 24 cents!

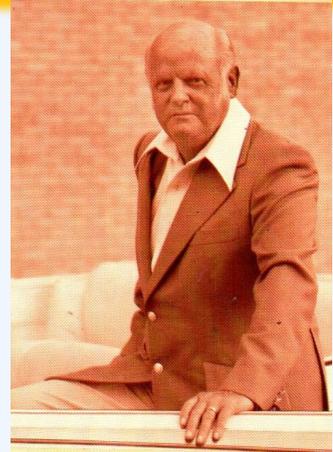
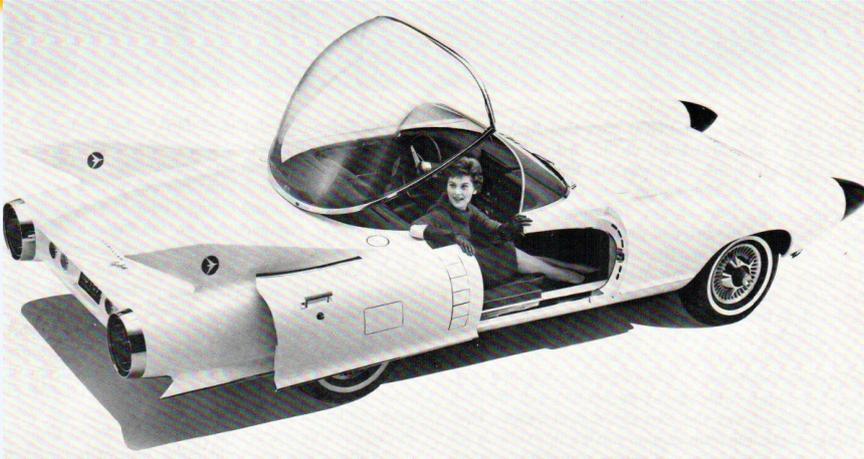


Bill and Harley are on the right in this photo.

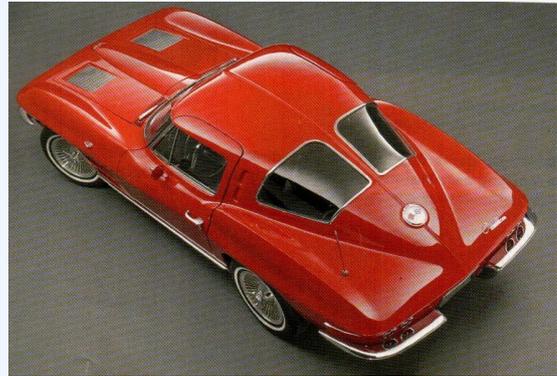
Bottom right is GM's 1951 LaSabre. The "dream car" was powered by a mixture of gasoline and methanol. Headlights were concealed behind the rotating grill. A water sensitive device put the top up automatically. It was the only car with no speedometer and was owned by Harley Earl. Michigan plain clothes policeman Egbert Hogback is ticketing Gump sisters Mickie and Sylvia for stopping on the wrong side of the road at the Tech Center.



William L. "Bill" Mitchell's Dream Cars



Detroit: Announced today, Friday, 20 February, 1959 by William L. Mitchell, GM/VP styling boss, the experimental "Cadillac Cyclone" driven by retired Harley J. Earl in Daytona, Florida. The two passenger automobile's clear plastic top folds in the trunk deck. Radar scans the highway warning the driver electronically of objects in their path.



Italian designer Battista Pininfarina (center) and GM Styling Head Bill Mitchell (right) are looking over experimental Corvair based super Monza. The red Corvette is Mitchell's greatest love - a 1963 Corvette "Sting Ray split window coupe". It was one year only with stinger hooded mesh grills, and concealed head lamps until 2005-C6. Duntov and Mitchell clashed loudly over new iconic design elements and overnight sales boom! Mitchell said our cars need identity.

William Mitchell said, "Well, the Riviera was another pet of mine. I just restored my Mother's Riviera, a '63 and today is better looking than anything on the road. Because, you see, you can't tailor a dwarf. Earl was all design. Succumbing to the engineers, and now you've got a lot of cars that look alike. People like identity."

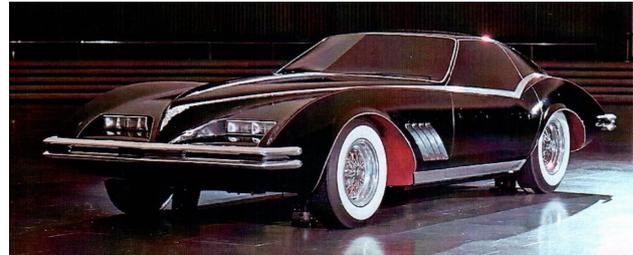
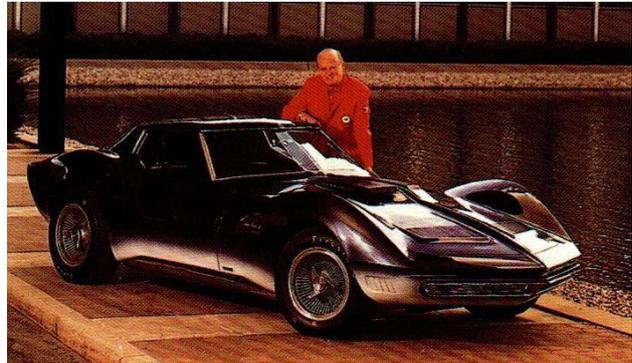


William L. "Bill" Mitchell's Dream Cars



This is a Bill Mitchell creation, the 1967 Chevrolet Camaro. This pace car is your author's assigned authorized pace car as the top producer at Oaklandon Sales Chevrolet Pontiac, Indianapolis, Indiana 46236.

Bill Mitchell poses with his personal project—the 1965 Chevrolet Corvette Mako Shark II. Priceless one-off GM concept creations scheduled for destruction were secretly saved by influential clandestine private owners! He personally funded many projects difficult to get approved. This special one-off car was Mitchell's retirement gift by designer Bill Davis. It created the Pontiac Phantom! Studio X produced his all time favorite car. It's thought to live at the Sloan Museum. Mitchell had several scattered secret studios. Records were assigned to other programs to hide their existence. Secret racing cars and other Mitchell pet projects were designed in the warehouse studio (across 12 Mile Road from GM's Technical Center).

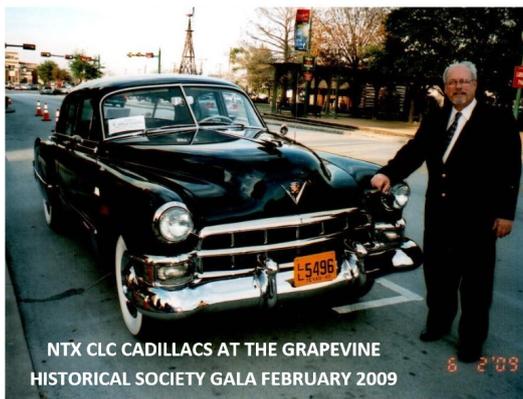
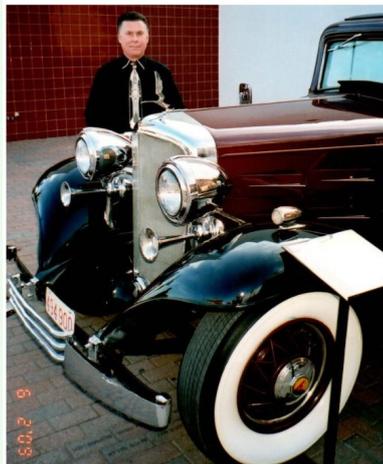


Mitchell, retiring in 1978, was sensitive to the new 1975 downsized RWD Seville that sold 77,500. As he left for London, England, car shows, he outlined strict instructions to create a rare (2 year only) Seville Elegante'. This is my 1978 Cadillac Seville Elegante' at Signer Buick Cadillac, Fremont, California, and it did come to Dallas with me in 2007. Few exist today due to problematic intakes, ECM's and leaking wire wheels. My 2nd Elegante' gave Robert Gamble the correct wheels for his Elegante'. In CLC, you establish friends and help each other.



May God bless the trails you ride. Alex

Advertisement



NTX CLC CADILLACS AT THE GRAPEVINE HISTORICAL SOCIETY GALA FEBRUARY 2009

ALEX BELOFF III IS PLEASED TO SHARE THESE PHOTOS OF NTX CLC EVENTS FROM HIS PERSONAL ARCHIVES!

Website: www.alexbeloff3.com

E-mail: alexbeloff@verizon.net

Enjoy the past NTX CLC Beloff articles on website!
Biarritz . . . Topless Cadillacs . . . Vapor Lock

Photos and stories of the 159 cars Alex has owned!
Fleetwood Brougham . . . Coupe DeVille

Membership Report

Welcome to our New Members:

William R. Sheldon, Jr, Dallas, TX 75248, 1976 Coupe DeVille

There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

Classified

For Sale: 1986 Fleetwood Brougham, owned by my mother. Red interior, lots of options. AC converted to R134, 4 new tires, new headliner, intake manifold and vacuum lines..etc. Cruise Control repaired. Books, brochures, records, manuals, keys, even has metal license plate frame from the dealer. Nice car to drive. Decent MPG.... \$9,240.00 firm. Richard Cross 817-472-4260 July



For Sale: 1991-1993 Allante passenger side door, white. Pictures available. \$600.00. Call Bob 817 -565-8181 Aug

For membership information— Contact Bill Haesslein at billhsln@att.net

COMMERCIAL ADVERTISING PRICES

FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia. **For one full year,**

12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

Editor's Page

While on a holiday in Isafjordur, Iceland Harriett and I saw this 1982 Cadillac hearse, one of three Cadillacs in the area. It is Bjarki's daily driver and advertises his delicious Thai Restaurant. What a treat after looking at all those little cars found in foreign countries.



Sigurdur Bjarki Gudbjartsson

