



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

October 2023



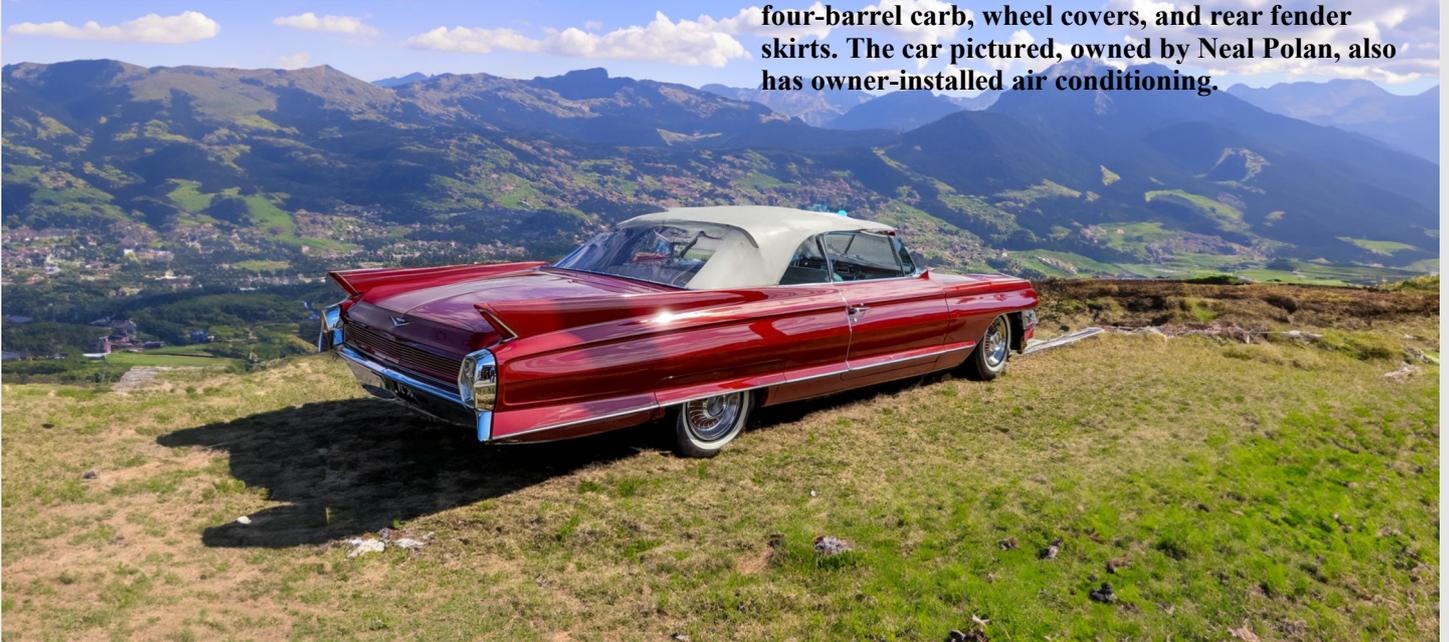
Awarded Best CLC Regional Newsletter 2008, 2020

1962 Cadillac Convertible

Photos & Story by Lifer



The 1962 Cadillac had a 390 cu in engine generating 325 hp and 430 ft-lbs torque with 10.5:1 compression. GM sold 16,800 convertibles out of a total of 143,610 series 62 cars. The wheelbase was 129.5 in and the car 222.0 in long, weighing in at 4,625 lbs. with a 14.29 hp/weight ratio. Standard equipment included a power top with boot, Hydra-Matic four-speed automatic transmission, a power-adjustable front bench seat, power windows, a push-button AM radio, power-assisted brakes, power steering, cornering lamps, dual reverse lights, windshield washer, dual speed wipers, wheel discs, plain fender skirts, outside rearview mirror, vanity mirror and oil filter, four-barrel carb, wheel covers, and rear fender skirts. The car pictured, owned by Neal Polan, also has owner-installed air conditioning.



web site: www.clcntx.com



Winner CLC Web Site Merit
Award 2007-2008, 2013,
2014, 2015, 2016, 2017, 2018

Winner Old Cars Weekly
Golden Quill Award
2012, 2013, 2014, 2015,
2016, 2017, 2018, 2019, 2020, 2021, 2022

NTXCLC First Saturday Breakfast

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a breakfast meal and a group of classic cars in the parking lot. The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Your spouses are invited. Next meeting October 7th at 9:00 a.m.



Attendees: Harry and Judith Michalewitz, Ron Fishell, Dan Harrison, Steve and Debbie Overby, Doug and Kathleen Ashby, Steve Press, Jim and Judy Hanson, Mark Waterman, Neil Polan and Linda Mikyska, and Tom Brackett.



Photography by Jim Hanson



ELECTION OF OFFICERS

Its that time of year again when we have elections for our six office positions. We will have to everything either electronically or by snail mail.

The positions open are **President, Vice President, Treasurer, Secretary, Membership Chairman and Activities Director**. Any member in good standing (both National CLC and Local Region) is eligible to participate in nominated and elections. These six officers are Board voting positions. The Club is governed by the Board. The Board assumes management and control of the affairs and property of the Club; establishes policy for the Club not otherwise specified by the Constitution; performs all duties usually accorded a board of directors; and at all times acts in the best interests of the Club and its members.

You may submit nominations for yourself or someone else who would be interested in the position(s). Send your nominations by email to **doverby@hotmail.com**, or by USPS to **D. Overby, 8530 Bacardi Drive, Dallas, TX 75238-4924. Please submit by October 20th.**

DUTIES OF OFFICERS

PRESIDENT: The President shall preside over all meetings of the Board and the membership. He/she shall appoint all committee chairpersons who, in turn shall select their committee members, except the Nominating Committee, of which the President shall appoint all committee members. He/she shall decide all questions of equal division and shall have all powers, authority and duties usually accorded a President.

VICE PRESIDENT: The Vice President shall perform such duties as may be assigned to him/her by the President or the Board. In case of death or absence of the President, He/she shall perform the duties of President.

SECRETARY: The Secretary shall record and keep all minutes of the Board and the annual meetings of the members and mail them to all board members within two weeks after the meetings. The Secretary shall carry on and maintain a file of Club correspondence and shall perform such other duties as the President or the Board may direct.

MEMBERSHIP CHAIRMAN: The Membership Chairman shall actively promote membership in the Club. He/she shall keep an up-to-date roster of the names and addresses of all Club members, send membership applications upon request, process membership applications, receive dues to be turned over to the Treasurer; and he/she shall notify the Board of any Club member whose national dues have not been current for a period of six months.

TREASURER: The Treasurer shall collect funds on behalf of the club for deposit in the club's operating account, and disburse the funds of the Club as directed by the Board. He/she shall keep the region's financial records current and in order at all times and give a report of the club's finances at each regular meeting of the Board. He/she shall render a financial report to the membership at the annual meeting, and to the President and/or the Board as they direct. He/she shall perform such other duties and possess such other powers usually accorded the office of Treasurer, or as the Board may direct.

ACTIVITIES DIRECTOR: The Activities Director shall plan and coordinate activities of interest to the Club membership, and in furtherance of the purposes for which the club is founded. He/she shall present proposed activities to the Board for consideration, and shall have primary responsibility for the details of any activity undertaken by the Club, and shall perform other duties as may be assigned by the Board.

Additional position are non-voting and are appointed by the Board. If you might be interested in these position, please include this in your nomination. The assistant positions are a great way to learn about the positions and the club operations. **Newsletter Editor, Pate Director (Region), Assistant Pate Director, Assistant Membership Director, Assistant Activities Director, and Historian.**

Send your nominations by email to **doverby@hotmail.com**, or by USPS to **D. Overby, 8530 Bacardi Drive, Dallas, TX 75238-4924 Please submit by September 20th.**

President's Notes

WE are into the last months of the year, with fall and winter here and summer coming. There are lots to plan for, including attendance at the CLC Grand National in Gettysburg and our participation in the Pate Swap Meet. If any of you members have some special activities that you would like to suggest, feel free to do so.

Coming up in January 24-27 is the CLC National Board Meeting, being held at the DFW Sheraton Hotel. This event is open to all CLC members that wish to attend, and since it is so close by, NTX members can enjoy the event without a hotel stay. The North Texas Region has also been asked to provide to assistance with the hospitality suite. On Wednesday help with setup and stay from 6 p.m. to 10 p.m. and Friday evening from 6 p.m. to 10 p.m. Let me know if any of you can handle this.

I need a volunteer crew to go out to the Texas Motor Speedway the week of the 23rd of October and do so preliminary clean-up the tiles from last April's pickup. I also need to inventory the maps and street signs, so give me a call or send me an email letting know you can help me out on this.



1941

Buick Olds Pontiac Cadillac show



*Buick Olds Pontiac Cadillac Car Show
lots of awards including many Best Of's
20.00 entry fee call 972-762-8391*

*for more info hosted by Lone Star
Chapter of the Pontiac Oakland Club*

*Food and drinks will be
available for purchase*

SATURDAY OCTOBER 28 2023)
FROM 9 TILL 3 PM AT GATEWAY
CLASSIC CARS 1250 MUSTANG DRIVE
GRAPEVINE TX. RAIN DATE NOV. 4

CLC GN GETTYSBURG

Get ready for Gettysburg! June 10–15, 2024

Although the fun has just finished in Albuquerque, it is never too early to begin thinking about the 2024 Grand National, which will be in Gettysburg, Pennsylvania. Gettysburg is notable for many things, including its rich history, quaint downtown area, beautiful locale, and experience in welcoming car clubs and their big events to the area.

And we are planning a big event. So big, in fact, we have reserved every room in two hotels. We have also added an extra day to the '24 Grand National, which will begin Monday, June 10, and end on Saturday, June 15.

The location of our two hotels, the Wyndham Gettysburg and the Courtyard by Marriott Gettysburg, could not be better situated for our members who want to explore the notable attractions in town, especially the Gettysburg National Military Park and charming downtown Gettysburg. Located just six miles from the Military Park Welcome Center, options to get there include making a quick drive in your personal vehicle or taking advantage of the regularly scheduled shuttle, which services the hotels.

We have some big tours planned, too, including to America's Transportation Experience/AACA Museum, which offers a rotating display of around 100 antique cars, and is the permanent home of the Museum of Bus Transportation and the Cammack Tucker Collection. We will visit The Isett Heritage Museum, home to central Pennsylvania's largest collection of antiques and memorabilia, containing exhibits from the 1800s to the present day; and The Swigart Museum, America's oldest antique automobile museum.

Also featured will be trips to The Shady Maple Smorgasbord, Frank Buck's World War II American Experience, and the Classic Auto Mall, home to a 400-vehicle barn find collection and hundreds more antique and special interest vehicles for sale.

Of course, there will also be those activities, back at the host hotels, that make Grand Nationals so worthwhile. We have planned interesting seminars, a driving tour, another Gathering of The Caddy Queens, a judging class, a judged car show, delicious meals, homestyle hospitality, entertainment, and a chance to get together with old friends and make new ones.

More information and registration materials will be coming soon. But for now, get ready for Gettysburg!

More Event Information

Local Attractions

Gettysburg National Military Park & Visitors Center
Eisenhower National Historic Site
Gettysburg Heritage Center

Scheduled Tours

Classic Auto Mall

Home to a fantastic collection of over 400 barn find automobiles that range in age from the earliest 1904 Cadillac Roadster through the 1970s, and hundreds more for sale or on consignment.

Swigart Museum

Home to automobiles and carriages dating back to 1896. The excitement of early automobile racing and old cars are depicted in prints, paintings, and photographs from renowned automobile artists.

America's Transportation Experience—The AACA Museum

One of the top automotive museums in the world and home to the Cammack Tucker Collection and the Museum of Bus Transportation Collection.

Isett Heritage Museum

Home to the area's largest collection of antiques and memorabilia. The museum is family-oriented, educational, and fun for all ages and contains exhibits from the 1800s to the present day.

World War II American Experience

Experience a wide variety of authentic World War II vehicles, uniforms, and artifacts in realistic dioramas and exhibits that portray not just the battlefield, but the home front as well.

Plus...

Group dinners, Caddy Queens, seminars, Region workshop, Driving Tour, judged car show, and the Awards Banquet.

Wyndham Gettysburg

95 Presidential Cir., Gettysburg, PA 17325-8397. Phone 717-339-0020. CLC special rate of \$149/night good June 9–17. Reserve your room at tinyurl.com/4jpf32u2

Courtyard by Marriott Gettysburg

115 Presidential Cir., Gettysburg, PA 17325-8398. Phone 717-334-5600. CLC special rate of \$149/night good June 9–17. Reserve your room at <https://tinyurl.com/CLCGN2024Courtyard>

Activities Calendar

2023

October 7th NTXCLC Meeting and First Saturday Breakfast Social.
November 4th NTXCLC Meeting and First Saturday Breakfast Social.
October 28th Buick Olds Pontiac Cadillac Car Show, Grapevine

PATE DATES—2024
Please plan accordingly
March 23rd Tile Party
April 20th Setup
April 25-27 Pate Swap Meet
April 28th Tear Down

NATIONAL:

2024 January 24-27, Irving, Texas, CLC National Board Meeting.
2024 June 10-15 CLC Grand National, Gettysburg, PA.
2025 January 29-February 1, Chattanooga, TN, National Board Meeting.
2025 June 2-7 CLC Grand National, Murfreesboro, TN
2026 January 7-10, Orlando, FL, National Board Meeting.
2026 June 1-6 CLC Grand National, Concord, North Carolina

Officers

President: [Bill Levy](#)
 (214) 563-1033 lifer@writeme.com

Vice President: (open)

Secretary: (open)

Treasurer: [Jim Hanson](#)
Jam_Han@msn.com

Webmaster: [Minnie Bedrick](#)
minniebedrick@gmail.com

Membership: [Bill Haeslein](#)
billhsln@att.net

Assistant Membership:

Activities : [Ruby Hubbard](#)
 (817) 996-8436

Assistant Activities: (open)

Sunshine: [Ruby Hubbard](#)

Newsletter Editor & Distribution: [Bill Levy](#)
 (214) 563-1033 lifer@writeme.com

Newsletter Printer: [Greg Neiberding](#)

Pate Director: [Bill Levy](#)

Pate Director Assistant: (open)

Historians: [Alex Beloff III](#)

Directors: [Richard Cross](#)

Calling Post: [Karen Phillips](#)

North Texas Region

Jacket **\$75** + \$10.95 S&H U.S.

Goddess Shirt **\$25** + \$6.95 S&H U.S.

Hatband **\$10** + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.

If outside the United States, please email Ruby@rubymusser@gmail.com for information on shipping charges.



Make checks payable to NTXCLC
 (North Texas Region Cadillac & LaSalle Club)

Send your orders to:
Dr. Bruce M. Johnson
 325 Crosstimber Drive, Hurst, TX 76053

digital 3 printing

Contact Greg for all your printing needs!

Greg Nieberding 469-556-4792

greg@digital3printing.com

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 Dallas, Texas 75207

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Send any corrections, complaints, compliments, discussions, and/or additions to:
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

Sunshine Report

NTXCLC is scheduling somethings for next couple of months so as to see one another! watch your emails. If you have a suggestion for a road trip or visit, send it to: lifer@writeme.com

October Birthdays: If your birthday is in October let us know.
 Steve Janicek 12th
 Judy Hanson 16th
 Debby Overby 18th
 Helen Remes 25th

Please inform me of members that were missed on the list.

Love, *Ruby*

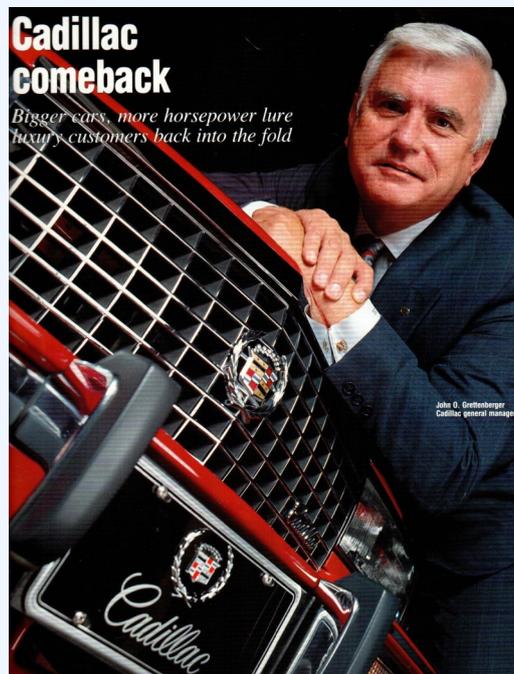


CADILLAC GM J. O. GRETENBERGER'S ATONEMENT

Story and Photos by Alex Beloff III except where noted as GM archives, GM photographic and Cadillac Motor Car Division

Special thanks contributors Keith Crain, Michelle Krebs 27 August 1990 *Automotive News* and GM Photographic

John O. Grettenberger, Cadillac General Manager January 1984, after three years in Europe as GM Director, remembers well test driving Cadillac's future product line. Discovered the 1985 downsized (FWD) front wheel drive DeVilles. The 1986 shrunken Eldorados and Seviles were too small, ane-mic underpowered. They didn't sell! Cadillac buyers stayed away. Luxury car sales boomed. Cadillac's market dwindled, costing GM \$500 million annually. 1984 Cadillac is (B-O-C) Buick-Olds-Cadillac GP brand managers. 1982 Cadillac cheap compact Cimarron J-car failed miserably and dropped in 1988. The showroom was flooded with wannabees and get-me-dones forcing our loyal clientele to go elsewhere. The Cadillac 1982 HT 4100 V-8 experienced catastrophic engine failure for four years creating an owner mutiny. I said to Cadillac Detroit, *How many years are we going to make this car before we get it right.*



Opened 1986, the Detroit Hamtramck plant builds Eldorado, Seville and Allante`. It was a technological nightmare and plenty of people problems so it ranked at the bottom of domestic auto plants inefficiency.



Some consider our 1984 Cadillac Eldorado Biarritz (FWD) to be a "fake" top chopped off convertible and a slap in the face to the "last" 1976 Cadillac Eldorado real convertible owners!

Viewing the new downsized 1985 Cadillac Coupe DeVille, first lookers said, If that's a Cadillac, I'm a Kamikaze pilot!

When the shrunken toad 1986 Seville appeared, one owner remarked, *That's your Mama's car, I'll have to wear it. My riding lawn mower has more horsepower.* Cashman Cadillac in Las Vegas had 32 SEVILLES taking root in the back lot for months. Six were selected for restyling disguising original appearances and were all sold in 72 hours!



Tile Party



The ultra luxury (FWD) front wheel drive Allante` owners who ignored critical proper precise top up/down operation damaged expensive rare components. BMW (RWD) convertible owners never left the driver's seat—one touch! Cadillac matched resale bucks with Benz (RWD) 560 SL's and lost. Cadillac dropped NorthStar Allante` in 1993.

The 1998 Cadillac DeVille 275 HP NorthStar was a triumph and highly desirable. One problem, however, the long wheel base (FWD) front wheel drive had the turning radius of a school bus! Women repelling the spiral exit ramp parking at the Dallas Galleria were scraping front fenders.



The newly designed and engineered 1992 Seville STS was an immediate sales success and *Motor Trend's* car of the year with no NorthStar. 1993 was the introduction of the world famous 300 HP 32 valve DOHC NorthStar V-8. Shown here 1997 STS with ICCS stability enhancement proved an overwhelming favorite among luxury buyers. My owners who ignored very frequent oil changes did so at their peril with high mileage (dirty oil rebore the block).

As a servant to the socially and financially privileged for over 53 years of real life events, it required careful study and professional commitment to my carriage trade owners motoring joy. My secretive supports made them a fortune with no grief. In my view, they are America's leadership. They hate embarrassing cars and resent repugnant reprobates. So when they are in an annoying Cadillac, I pay attention to it and take it personal while trying to avoid mass owner mutiny! As I told John Grettenberger in 1988, our problem is Generous Motors thinks they know everything. The finest BMWs, Benz, Jags, and soon Lexus, Infiniti are rear wheel drive! Front wheel drive is great in small cars, lowers the floor height as no drive shaft. We lose too many who want a Beemer especially younger buyers. Tom Purves, CEO BMW said, *Rear wheel drive delivers the best balance of performance driver feed back, obvious benefits to customers who value the driving experience.* **Today's all wheel drive is 4 wheel drive!**



The 1998 (FWD) front wheel drive (ETC) Eldorado Touring Coupe has Cadillac's brutal 300 HP 32 Valve DOHC NorthStar V-8 standard, also shared with Seville STS and Concours. It had a non-Cadillac snarl when booted. The power delivery never seems to "run out of breath" no matter what speed you want to attain.



The 1996 DeVille 300 HP NorthStar Concours (FWD) front wheel drive was a stately luxury cruiser that did 0-60 in 7.8 seconds. INSTANT SUCCESS and buyers saw the wisdom in visiting a Cadillac dealer. The interior is almost identical for Eldorado and Seville.



The 1997 Cadillac Catera was a derivative of the number 1 selling Opel AC in Europe yet was discontinued.

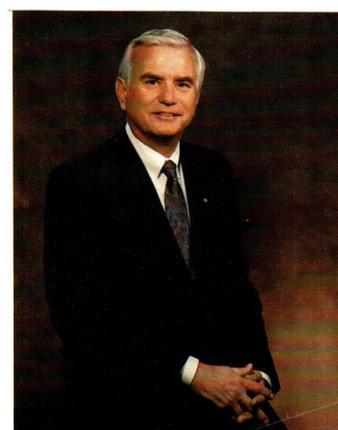


The emergency nationwide Cadillac roadside service was an industry first! Note the difference in size comparing the suburban (today's SUV) to the DeVille. Not shown is the 1996 hugely successful (RWD)

Fleetwood Brougham that was retired.

For the Cadillac folks who opened their owner's manual (few did), you saw John. The reason that you see so few NorthStar era Cadillacs today is worn heads are \$4,000 each not installed.

May God bless the trails you ride. Alex



Welcome, Cadillac Owner

Welcome to the world of Cadillac . . . a world of exceptional automotive excellence, with 42 consecutive years as America's luxury car leader . . . and the only car company ever to win the prestigious Malcolm Baldrige National Quality Award in 1990.

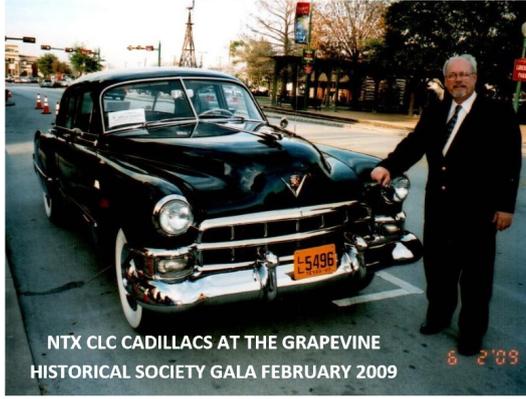
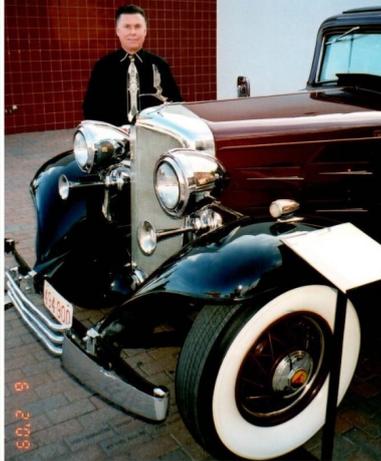
Please take a few moments to review this Owner's Portfolio. It begins with highlights of our exclusive "Gold Key Delivery System", followed by tabbed sections for Operation and Care, Roadside Service, Owner Assistance, Index and Warranty. There is also a separate Maintenance Schedule Booklet located in the inside front cover pocket.

Thank you for being part of the Cadillac experience, and may you enjoy many miles of motoring pleasure. . . Cadillac Style!

Sincerely,

 J. O. Grettenberger
 General Manager

Advertisement



NTX CLC CADILLACS AT THE GRAPEVINE HISTORICAL SOCIETY GALA FEBRUARY 2009

ALEX BELOFF III IS PLEASED TO SHARE THESE PHOTOS OF NTX CLC EVENTS FROM HIS PERSONAL ARCHIVES!

Website: www.alexbeloff3.com

E-mail: alexbeloff@verizon.net

Enjoy the past NTX CLC Beloff articles on website!
Biarritz . . . Topless Cadillacs . . . Vapor Lock

Photos and stories of the 159 cars Alex has owned!
Fleetwood Brougham . . . Coupe DeVille

Membership Report

Welcome to our New Members:



There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

Classified

For Sale: 1991-1993 Allante passenger side door, white. Pictures available. \$600.00. Call Bob 817 -565-8181 Aug

For membership information— Contact Bill Haesslein at billhsln@att.net

COMMERCIAL ADVERTISING PRICES

FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.
For one full year,

12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

Editor's Page



A blast from the past... Wouldn't be great to head on down to the Cadillac dealership and drive away in a brand new 1962 Cadillac Convertible? Put the top down and head out for adventure in whatever comes our way.

Thanks to Jim Hanson for the Saturday photos

Caddy Girls



The Caddy Girls had a great Tex-Mex lunch at El Fenix's 105th anniversary Connie Beloff, Harriett Levy, Judith Michalewitz, Debbie Overby, and Judy Hanson.