



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

March 2024



Awarded Best CLC Regional Newsletter 2008, 2020

1973 Cadillac Fleetwood Sixty Special Brougham

Car and Story by Lifer



New, this 1973 luxurious car's base cost was \$7,681 (today=\$54,267). It was over 231.5 inches long and weighed over 5,000 pounds. Power was 472 cu in. with 220 BHP @ 3800 RPM and 365 Ft-Lbs. torque @ 2400 RPM. This ride could do 0-60 in 10.9 seconds. 9,315 were built. This one was mine for over 100,000 miles. It had green leather interior and was smooth and quiet in town and on the road, And it never saw a gasoline service station it didn't like.

web site: www.clcntx.com



**Winner CLC Web Site Merit
Award 2007-2008, 2013,
2014, 2015, 2016, 2017, 2018**

**Winner Old Cars Weekly
Golden Quill Award
2012, 2013, 2014, 2015,
2016, 2017, 2018, 2019,
2020, 2021, 2022, 2023**

NTXCLC First Saturday Breakfast

Text by Lifer

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a breakfast meal and a group of classic cars in the parking lot. The gents share thoughts on old cars, collector cars, and more cars, and the spouses enjoy things that are just not very automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Your spouses are invited. Next meeting is March 2nd. It will be at WEPancakes American Dinner located at 2427, Airport Freeway, Irving, TX 75062. This is in the Metroplex Plaza, on the northwest side of I183 and North Story Road. Plenty of parking and good food.



At the Gents table, discussing automobile subject in depth and great knowledge-Left to right: Doug Ashby, Bill Levy, Jim Hanson, Steve Overby, Neal Polan, Jeff Pendleton, Alex Beloff III, Mark Waterman, Dan Harrison, and Ron Fishell.



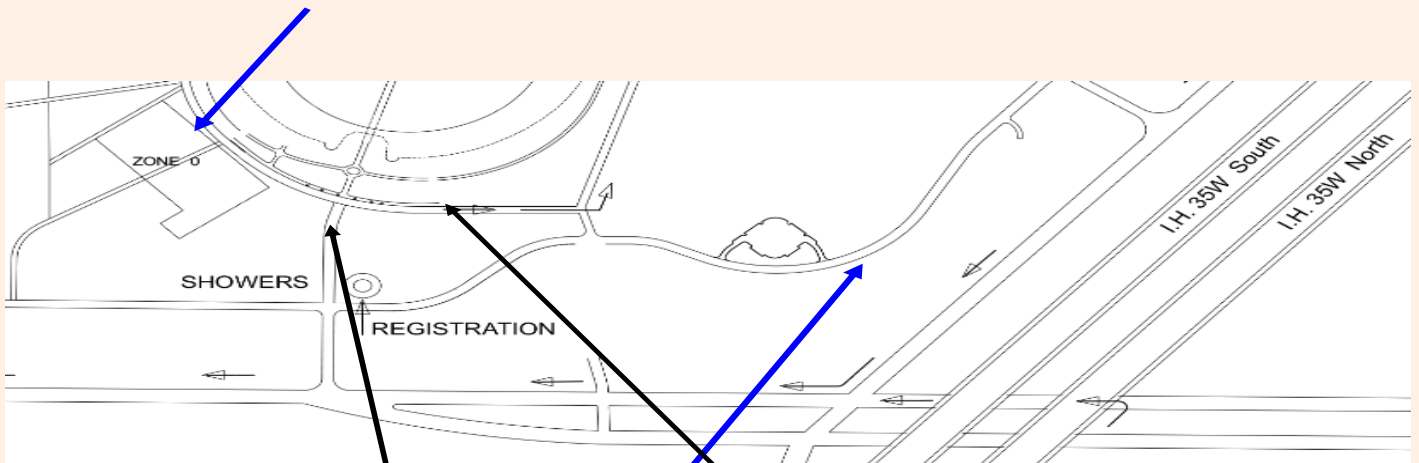
At the Ladies Table, discussing anything except automotive subjects-Left to right: Connie Beloff, Kathleen Ashby, Marcia Pendleton, Judy Hanson, Harriett Levy, Debbie Overby, and Linda Mikyska.

PATE SWAP MEET TILE REFRIBISH PARTY

MARCH 23, 2024 (March 30, rain date.)

We will meet at 10:00 a.m. on March 23rd at the Center Conex in Zone Zero.

The Tile Refurbish Party's purpose is to inspect each vendor's space-marking tile and each tile tub. Each of the 44 tubs has a laminated map of the zone and the blocks assigned for that tub. We place the tiles in the correct tub, in numerical order by blocks (even numbers in one stack and odd numbers in second stack). Each stack gets a big rubber band to secure it. Missing tiles or unreadable tiles are replaced, using the vinyl film from the roll to make the replacement tile. There are about 11,000 tiles, but the work goes fast and we have fun with the get-together of club members. Refreshments will be provided, along with required supplies. However, please dress appropriately for the weather to be comfortable as we will be outside, and **BRING A CHAIR**. We need as many of you to come as possible, so mark the date and come on out.



Coming from I35W frontage road (Victory Circle) or Route 114, Go north on Allison Ave, left on Lone Star Circle and left into Zone Zero where the yellow Conex's are located.

Pate Swap Meet Notes

The Pate Swap Meet will be upon us SOON! This is important to us since this is the primary source of club revenue. As many of you know, we are part of 14 Texas car clubs that represent membership in Pate. This is the largest swap meet west of the Mississippi, now listed as the second largest in the country, and soon to be the largest swap meet in the United States. To operate this event requires many volunteers from each club, with many different assigned tasks. Lots to do for lots of vendors and a whole lots more visitors and customers. Here is what WE need to do. We need you to please consider volunteering for each and every activity that NTXCLC contributes to for the overall success for this swap meet. Pate Director Bill Levy has made a great effort to make the work easier (it's never easy...) this year, and we look forward to your participation.

At the Texas Motor Speedway:

Saturday March 23rd (rain date March 30th) 10 a.m. Meeting at the **storage CONEX in Zone Zero** to replace missing vendor space tiles and put them in numerical order. We need as much help as possible and generally we finish before noon if there is enough help. Bring a chair, if you have a spare table, that would be welcome.

Saturday, April 20th 9 a.m. Gate 4 at the CLCNTX Hospitality Tent. We place the vendor space tiles in the parking lot. We also put out concrete sign bases, poles, and street signs. Snacks will be provided. The more volunteers, the better and faster we can finish. Golf carts for the zone crews will be made available.

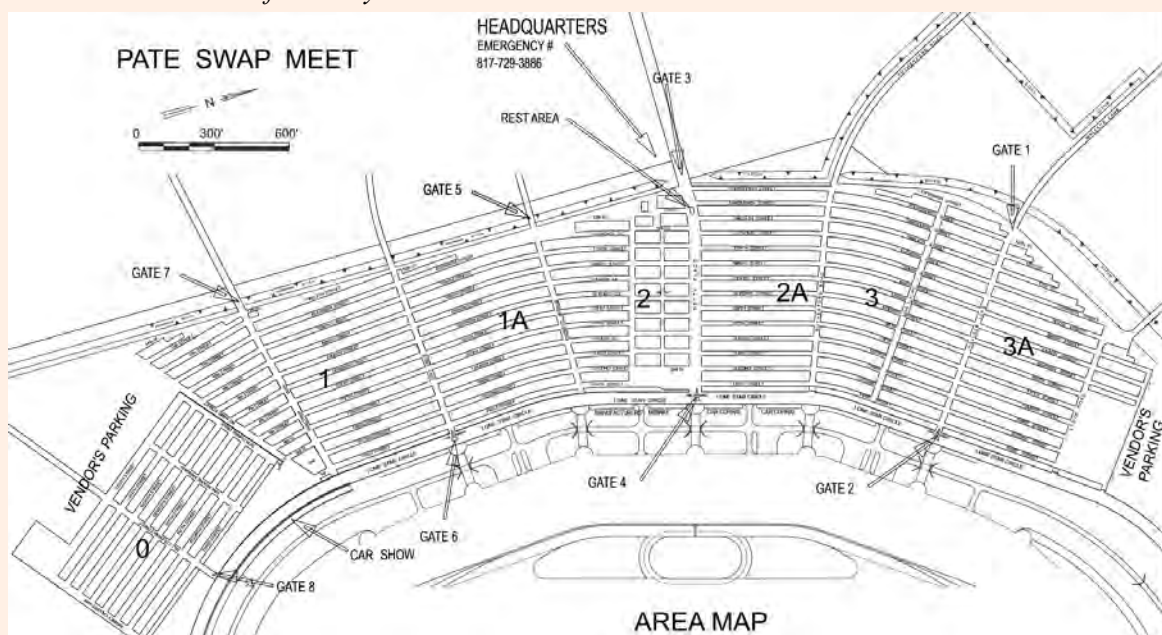
Thursday April 25th—Saturday April 27th is the official days of PATE. The NTXCLC has a big tent on our spaces, room for a few member's Cadillacs and LaSalles to be shown off, and a private locked porta-potty. Here we can really promote our club, meet old friends, visiting members, and new prospective members. We need volunteers (Tent Managers) to staff the tent during swap meet hours—around 8 a.m. to 5p.m. each day. ALL efforts will be appreciated.

Sunday April 29th 9 a.m. We pick everything up—tiles, bases, poles, and signs, everything we put out April 20th. Golf carts for the zone crews will be made available.

With enough volunteers, we also begin to put the tiles in order. **WE NEED YOU!**

If you have been out on these PATE work events before, you know what to look forward to. If you haven't, we sure could use your help.

Pate Director Bill "Lifer" Levy 214 563-1033



Pate Times Ad

Before the Pate Times became digital NTXCLC had a color ad in the book. I prepared a series of the ads over the years, and this is one of my favorites.



For membership information contact:
Bill Haesslein, 1744 Caracas Drive North
Richland Hills, TX 76180 billhsln@att.net



North Texas Region Cadillac & LaSalle Club

A Proud Sponsor Of Pate



Come by and see us at Andretti and 3rd Street
www.clcntx.com



Activities Calendar

2024

March 2nd NTXCLC Meeting and First Saturday Breakfast Social.

April 6th NTXCLC Meeting and First Saturday Breakfast Social.

May 16-19 70th Annual Texas Tour (AACA)-contact Charles Gambulos II at TexasRegionAACA@gmail.com.

May 25th Streetside Classics Car Show—contact Justin VanDetruin (awalmafia5@gmail.com).

PATE DATES—2024

Please plan accordingly

March 23rd Tile Party

April 20th Setup

April 25-27 Pate Swap Meet

April 28th Tear Down

NATIONAL:

2024 June 10-15 CLC Grand National, Gettysburg, PA.

2024 Aug 27-Sept 1 National Driving Tour Kansas

2025 January 29-February 1, Chattanooga, TN, National Board Meeting.

2025 June 2-7 CLC Grand National, Murfreesboro, TN

2026 January 7-10, Orlando, FL, National Board Meeting.

2026 June 1-6 CLC Grand National, Concord, North Carolina



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Send any corrections, complaints, compliments, discussions, and/or additions to:
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Sunshine Report

NTXCLC is scheduling somethings for next couple of months so as to see one another! watch your emails. If you have a suggestion for a road trip or visit, send it to: lifer@writeme.com

March Birthdays: If your birthday is in March let us know.

Lynn Waterman 3/10

Karen Phillips 3/27

Please inform me of members that were missed on the list.

Love, **Ruby**



RESTYLED FOR FASHION CONSCIOUS CADILLAC OWNERS

Story and photos by Alex Beloff III and Cadillac Motor Car



Embarrassingly downsized, ho hum, bemoaned seating new 1988 Cadillacs kept buyers checkbooks closed. As sales manager for Drennen (exclusive) Cadillac, I specifically ordered and restyled featured Cadillacs. Carriage tops, grills, spares, real gold script, Vogue Tyres, real wire wheels create a longer lower image. Ideally personal distinctive, flawless, sportiest of closed cars all sold at “no discount” at historic numbers in conservative Birmingham, Alabama.



Tile Party



In 1986, downsized Seviles suffered the humiliation of falling more than 5,000 units short of the unloved Cadillac Cimarron. I resurrected our oldest inventory Seville. The featured 6 month old 1988 Seville received a maximum stunning restyling. Now a show quality showroom image. Admired by our young family dealer, Mr. Drennen said, *Alex, you've spent \$5,400 of after market on this aged Seville and it's going to sell?* I said, *Absolutely!* He said, *You better be right.* It sold that very day to a prominent business person for "all the money."



The gorgeous motor car pictured above is the 1956 Cadillac 62 Series Coupe (2 door hardtop). A brilliant climax of 54 years, “Standard of the World.” I traded for it as Used Car Manager for Wagner Cadillac, Richmond, Indiana, in 1976. Similar almost ageless images of Cadillac come to mind. Pulse rates go up with judicious approval. Functionally styled dual bumper exhausts, deep fluted stainless steel wheel covers fit only 1956 Cadillacs and correct white wall tires. The reaction of our traditional Cadillac owners viewing their 1985 downsides Coupe DeVille was inexpressible shock!

The Tastefully restyled Coupe DeVille, Vogue Tyres and real chrome wire wheels portray a longer lower Cadillac look. Note: The real gold script similar to above 1956 Cadillac deck lid. Secret: The sculptured Vogue whitewall tire meets the chrome wheel for unique traditional look.



May God bless the trails you ride. *Alex*



NTX CLC HISTORICAL MEMORIES



Membership Report

Welcome to our New Members:

Tarissa Coffey, Joshua, TX 2004 Cadillac DeVille

For membership information—Contact Bill Haesslein at
billhsln@att.net

There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

Classified

The following Cadillac & LaSalle Club items are now available:

Hat Bands \$10.00 each + \$3.95 S&H Zippered Bags \$40.00 + \$9.95 S&H

CLC Jackets in L and XXL \$70.00 + \$9.95 S&H

Blankets 60" X 48" All Cotton Jacquard Mill Woven \$70.00 + \$9.95 S&H

Make checks payable to **North Texas Region Cadillac & LaSalle Club**

NTXCLC, 16734 Lauder Lane, Dallas, TX 75248



COMMERCIAL ADVERTISING PRICES

FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

For one full year, 12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

Cadillac Wheels



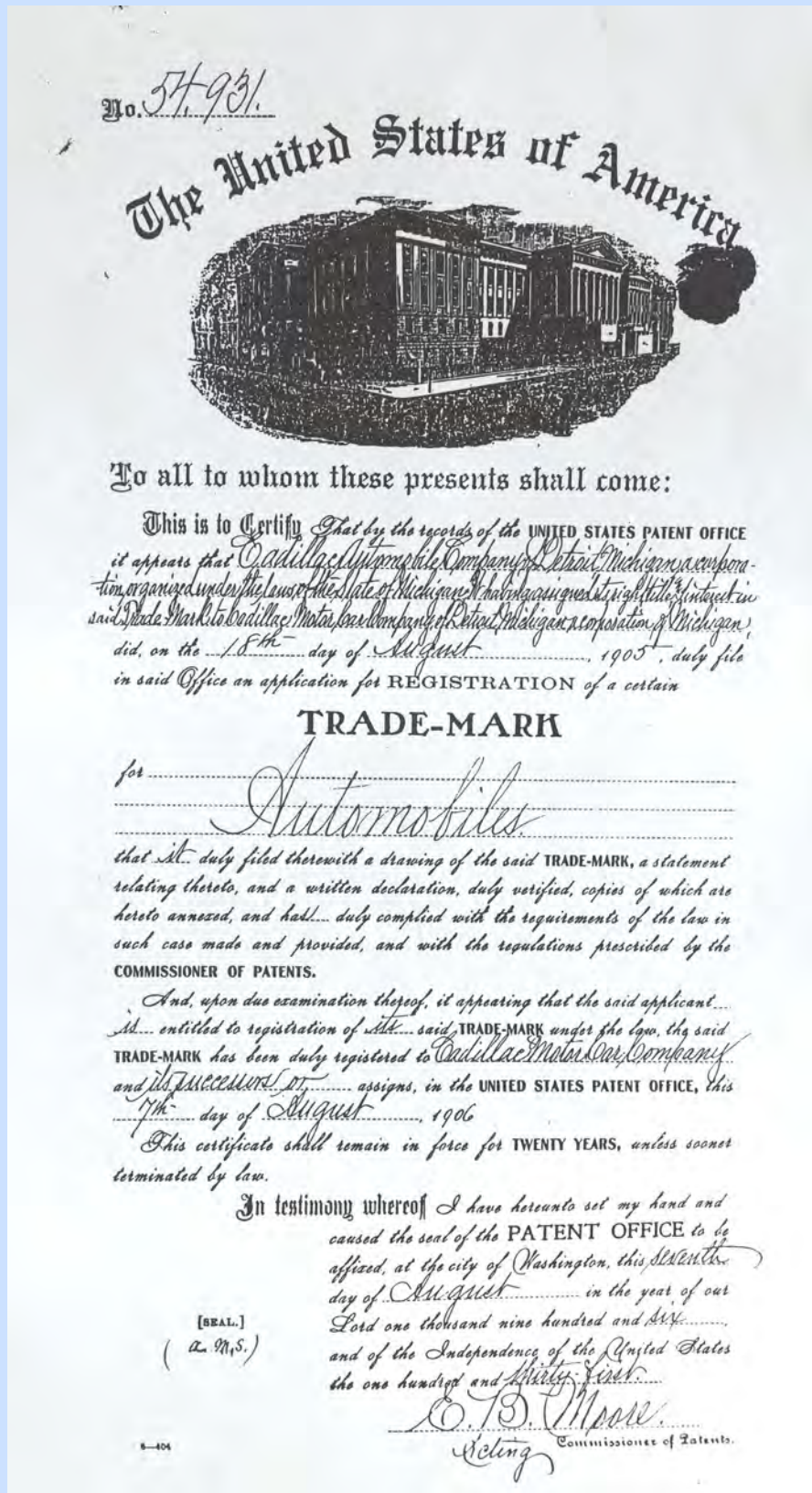
For Sale Four 2005 CTS nine spoke aluminum bright polish wheels with chrome lug bolts and TPMS senders. Condition is like new. Size—18 X 8.5 5X120 lug 48mm offset. \$600.00 Shipping included.



For Sale Four Vogue Rio #190-67910 PVD Chrome Condition is like new. Size— 17X7.5 5X120 lug 48mm offset \$600.00 Shipping included.

Make checks payable to **North Texas Region Cadillac & LaSalle Club**
NTXCLC, 16734 Lauder Lane, Dallas, TX 75248

Editor's Page



Copy of the original Cadillac Automobile Company Trade-Mark
August 7, 1906. Good for twenty years,

Courtesy of Joyce Reagan