



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

June 2024

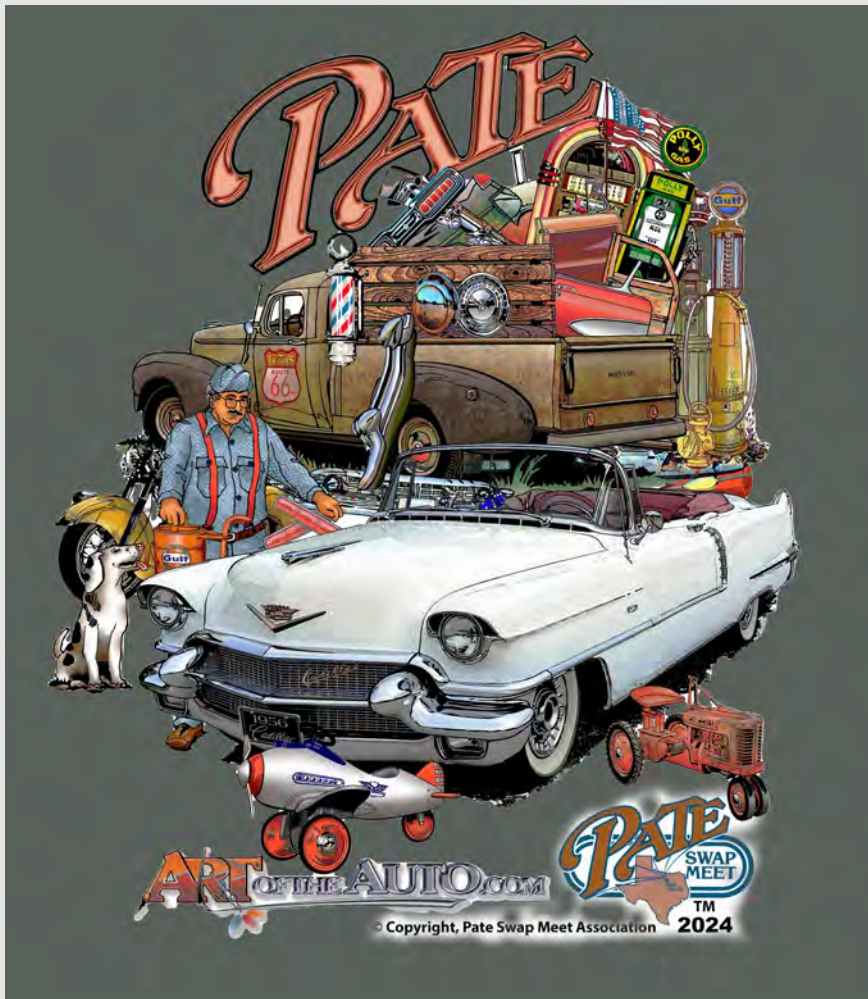


*Awarded Best CLC Regional Newsletter 2008, 2020*

### PATE SWAP MEET T-SHIRT by Jim Pfeffer

Artwork by Jim Pfeffer, Story by Lifer

At the Pate Swap Meet this year the North Texas Region Cadillac & LaSalle club, one of the Pate Swap Meet member clubs, was pleasantly surprised and impressed by the very special annual limited T-shirt print for 2024. Featured was Pate Swap Meet's president, Robert Wheelless' 1956 Cadillac, along with the old Pate pickup, another older Cadillac rear end, and other swap meet treasures.



web site: [www.clcntx.com](http://www.clcntx.com)



*Winner CLC Web Site Merit  
Award 2007-2008, 2013,  
2014, 2015, 2016, 2017, 2018*

*Winner Old Cars Weekly  
Golden Quill Award  
2012, 2013, 2014, 2015,  
2016, 2017, 2018, 2019,  
2020, 2021, 2022, 2023*

# NTXCLC First Saturday Breakfast

Text by Lifer

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a breakfast meal and a group of classic cars in the parking lot. The gents share thoughts on old cars, collector cars, and more cars, and the spouses enjoy things that are just not very automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Your spouses are invited. Next meeting is June 1st. It will be at Darran's, 7602 N. Jupiter Road, Garland, TX (972 414-4009).



At the Gents table, discussing outlandish automobile subjects in depth, and with outstanding transportation knowledge-Left to right: Bill Levy, Jim Hanson, Doug Ashby, Jeff Pendleton, Bill Sheldon, Neil Polan, Steve Overby, Dave Willenborg, Mark Waterman, Alex Beloff III, Dan Harrison, Ron Fishell, and Mark Kenning.



At the Ladies Table, discussing anything including fashions and other great stuff-Left to right: Karen Fishell, Harriett Levy, Judy Hanson, Debbie Overby, Diane Gardner, Connie Beloff, and Marcia Pendleton.

# Mail Order Memories

Text by Lifer

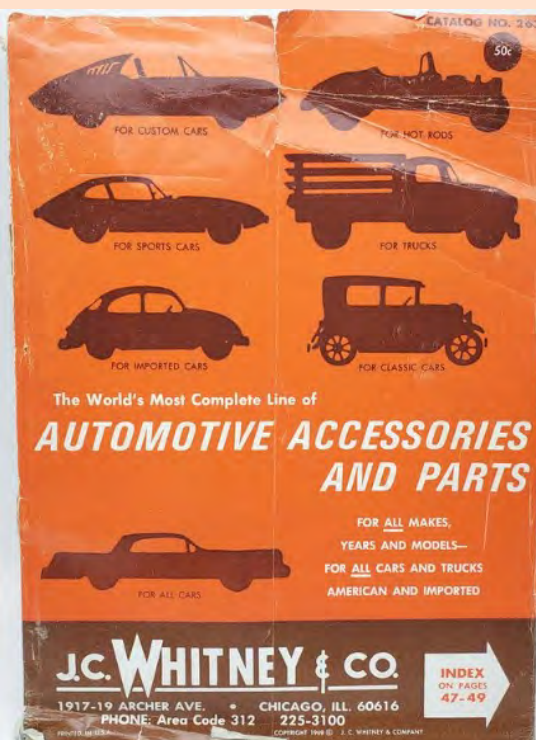
The other day I was thinking about all the neat things I could have purchased for the cars of my youth, those \$100 cars with lots of dents and rust, and bald tires and no mufflers. Like my 1941 Cadillac series 61 fastback, and my 1948 Plymouth, and my '52 Hudson Hornet, and my 1956 Ford 2-dr (Tudor) ranch wagon that I installed a 1956 Buick Roadmaster engine under the hood. All these cars were fun cars, date cars, and street drag racing cars. So, in order to stay on top of things back then, I could roam the four junk yards back in my home town for parts (now called Pick N Pulls and recycle centers).

Back then, before the internet, there was mail order from the absolute best place to make an order from, and that was the J.C. Whitney and the Warshawsky catalogs (did not know they were the same place at the time) located on Archer Avenue and State Street in downtown Chicago. Fifty thousand items on 148 to 250 pulp-paper pages, all guaranteed to fit. World's largest selection of automotive parts and accessories.

Each month a fresh, new catalog would arrive in the mail, and a group of us car-nuts would start reading it together, first checking out the first section, the blue pages, of new items.

You could get Necker Knobs for your steering wheel, Kentucky go fasters (fender skirts), Oklahoma credit cards (short rubber hose) to syphon gas from the tank, seat covers, convertible tops, curb feelers, hub caps with spinners, and those ever-important port-a-walls white walls for your cheap black wall tires. They had thousands of items in stock just waiting for you to cash your unemployment checks and mail the order in. Prices were reasonable, and service was fast. Send in an order and in a few weeks, you had delivery.

Back then if you wanted to go faster, you could chrome it. A chrome-plated air cleaner was worth 10 extra horsepower. Nothing like lifting the hood of a rusty relic and seeing chrome generator covers, chrome radiator hose covers, and oh, did I mention the chrome plated air cleaner.



## Newsletter Articles

Would you like to see your Cadillac on the pages of the NTXCLC newsletter? This small, but deluxe publication gets circulation, not only in our region, but is sent to many of the CLC clubs across the nation and world. By appearing here your story can become part of Cadillac history. **I need your story and your pictures**, or just your favorite photo of your car. It could be a story about the vehicle as it is now, or it can be a restoration article, or a funny, interesting, or even a sad story. But it's about your car, and this means it is about you, too. If you feel you can't write well enough, send me the basics and I will help you write the story. I have many pages to present monthly, and I have room for you in them. So, don't feel embarrassed—email me, or call me, or see me at the NTXCLC outings and let's make history.

*[lifer@writeme.com](mailto:lifer@writeme.com)*



# 2012

Cars and Coffee—NTXCLC was able to help field up to 32 Cadillacs in Cadillac Row on these First Saturday Mornings. There were over 600 cars of a myriad of makes and year in attendance, and hundreds of spectators, many who passed by our collection and discussed these cars with the owners.



# Classified

OEM GM glove box lock assembly. \$15 Fits many GM cars, 1970s thru 1990 Cadillacs for sure !

Richard 817-472-4260

*Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-*

## Cadillac Wheels



**For Sale** Four 2005 CTS nine spoke aluminum bright polish wheels with chrome lug bolts and TPMS senders. Condition is like new. Size—18 X 8.5 5X120 lug 48mm offset. \$600.00 Shipping included.



**For Sale** Four Vogue Rio #190-67910 PVD Chrome Condition is like new. Size— 17X7.5 5X120 lug 48mm offset \$600.00 Shipping included.

Make checks payable to **North Texas Region Cadillac & LaSalle Club**

NTXCLC, 16734 Lauder Lane, Dallas, TX 75248

# Activities Calendar

**2024**

June 1st NTXCLC Meeting and First Saturday Breakfast Social.  
 July 13th NTXCLC Meeting and First Saturday Breakfast Social.

**TBA**-Breakfast at Mel's Dinner, road trip to Nocona, TX, a visit to the National Vietnam War Museum,

**NATIONAL:**

2024 June 10-15 CLC Grand National, Gettysburg, PA.  
 2024 Aug 27-Sept 1 National Driving Tour Kansas  
 2025 January 29-February 1, Chattanooga, TN, National Board Meeting.  
 2025 June 2-7 CLC Grand National, Murfreesboro, TN  
 2026 January 7-10, Orlando, FL, National Board Meeting.  
 2026 June 1-6 CLC Grand National, Concord, North Carolina

**PATE SWAP MEET 2025**  
**Please plan accordingly**  
 March 22nd Tile Party  
 April 19th Setup  
 April 24-26 Pate Swap Meet  
 April 27th Tear Down

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 Calling Post: **Karen Phillips**

## Sunshine Report

NTXCLC is scheduling somethings for next couple of months so as to see one another! watch your emails. If you have a suggestion for a road trip or visit, send it to: [lifer@writeme.com](mailto:lifer@writeme.com)

**June Birthdays: If your birthday is in June let us know.**

- Martha Smith            6/6
- Doug Ashby            6/6
- Harriet Levy            6/9
- Robert J. Allen        6/13
- Richard Cross         6/13
- Julia Haesslein        6/21
- Bev Podmers            6/22



Please inform me of members that were missed on the list.

Love, **Ruby**

## RESTYLED CADILLACS MOVED AGED INVENTORY

Story and photos by Alex Beloff III, GM/Cadillac Motor Car Divisions, Prestige Products Vogue Tyres



A new 1994 Cadillac Seville “STS” 300 HP haul hinny NorthStar. Typical style and fashion centers nationally featured tastefully restyled Cadillacs with (convertible top look) carriage top sporting 24K gold script, emblem and top snaps. The Dayton 24K gold plated spoke wire wheels skillfully mounted and expertly balanced Vogue radial VII wide trac performance 112+ mph rated tyres. *Motor Trend* said, *Vogue Tyres are road hazard top of the heap!* In 2013, *Automotive News* said, *The re-styling accessories national annual business is 30 billion!* Restyled enhancements properly merchandised creates appealing luxury cruisers, not easily shopped. Audette Cadillac, West Bloomfield Detroit, kept show room displays at 17-20% restyled.

A new 1984 carriage top spare Eldorado. Background believed to be a 1931 Cadillac V-16 dual cowl Fleetwood coach crafted classic. Note: limousine carriage top rear window.



Tile Party





1957 Eldorado Biarritz rare blue top Kansas City winner. A head turner even with the top up! The top up became so popular, GM designed all 1962-64 2 door HTS with two creases in the roof for that exclusive look.



New 1995 Eldorado sim. Carriage top. Vogue "H" Tyres are safely performance-speed rated to 149 mph. Zero distortion. 1988 new FWD Cadillacs had 85 mph (max) speedometers and thin side wall tires.



New 1998 Eldorado sim. Carriage top, gold pkg incl. conv. top, chrome molding snaps, Vogues, wheels. Classy lady spotted it and drove it home. Restyled Cadillacs created impulsive unique owners who had thumbs up and passerby drivers honked!



New 1992 Sedan DeVille carriage top, gold emblems sewn on the top, Vogues, wheels, and chrome lip moldings. Stay fast cloth tops were durable. Acid rain, bird dodo, sun, harsh chemicals are problems.



New 1995 275 HP. North Star Sedan DeVille carriage top, gold, Vogues, wheels, twin gold exhaust pipes. New 94 on up DeVilles became a huge aged inventory. Tastefully restyling by AB III sold the same Cadillacs. Vogue Tyres properly serviced last 60,000 miles.



New 1990 Sedan DeVille rare dark brown (stay fast cloth), carriage top, gold, Vogues, wheels. Vogue Tyre with its gold strip puncher pad came with performance construction. Expert installer tech with latest balance eq. is required, almost critical.



New 1990 Sedan DeVille with carriage top, gold pk., Vogues, chrome wires. Rare black and white.



1960 Eldorado Biarritz convertible with a 1959 Cadillac Coupe DeVille to the right. High speed—low drag.



New 1990 Sedan DeVille carriage top, grill, gold spoke wheels and Vogue Tyres. Painted over 2-tone.



New 1996 RWD Fleetwood restyled, last year RWD



New 1996 Coupe DeVille (last year cp.) restyled

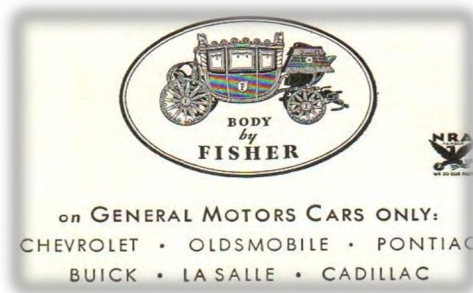


New 1996 Coupe DeVille (last year cp.) tan top, restyled. Please note new grill.

**Thanks to Cadillacs visionary pioneering styling managers.**

Generations of GM owners are proud of their fit, magic mirror finish, trim quality of materials, and lasting impressive interiors that is . . . **BODY by FISHER!**

May God bless the trails you ride. *Alex*



**DID YOU KNOW?**

After gruelling U. S. Army tests at Marfa, Texas, the V-8 type "57" Cadillac was chosen for war service because of its durability and reliability. The V-8 "57" was praised highly by both Americans and our Allies during World War I. Shown above is the late General John J. (Black Jack) Pershing and one of the 2,350 U. S. Army Standard Officer's Cars that were supplied by Cadillac.



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## Membership Report

### Welcome to our New Members:



For membership information— Contact Bill Haesslein at [billhsln@att.net](mailto:billhsln@att.net)

There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

### Classified

The following Cadillac & LaSalle Club items are now available:

Hat Bands \$10.00 each + \$3.95 S&H Zippered Bags \$40.00 + \$9.95 S&H

CLC Jackets in your size \$70.00 + \$9.95 S&H

Blankets 60" X 48" All Cotton Jacquard Mill Woven, really nice -\$70.00 + \$9.95 S&H



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 \$75.00 – 1/8 page, \$125.00 – Quarter page,  
 \$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Bill Levy ([lifer@writeme.com](mailto:lifer@writeme.com)) for an application or special request.

# Parting Thoughts



Cruising the Car Corral at the Pate Swap Meet. Can not wait until next year.



The Pate Swap Meet gets bigger and better every year.