

West of the Lake Region Members Kick Off Summer With a Picnic



Great friends, good food, amazing cars and lots of fun!

See Page 5.

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Director's Message

Let me begin this month by recognizing and congratulating our own Tom Orlando for winning a Newsletter Recognition Award at the Grand National in Gettysburg! The National CLC awarded the Newsletter Excellence Award and two Newsletter Recognition Awards. This is a well-deserved recognition as I feel we are very lucky to have Tom's wit and creativity to put our newsletter together each month. Newsletters were evaluated for content, originality, style, interest, humor, timeliness, format, illustrations, membership participation, and general improvement. In recognition of this honor, our newsletter will receive a special emblem* that we can use on the front page of our newsletter for the next year. The newsletters from all Regions and Chapters are eligible for the award, so there is a lot of competition. To the best of my knowledge, this is the first time our Region has ever received a newsletter award from the CLC. Congratulations and thank you Tom for all your hard work to provide our members with an outstanding newsletter! (And as a reminder, Tom also won The Self Starter Author of the Year award last year.)



***This is NOT the actual emblem**

The Grand National was another great event. Many of our members were in attendance. For the first time in a very long time, I didn't drive a car there. Instead, my friend and New Mexico Region Director Nick Manole drove up from Albuquerque and we rode together in his 2006 Escalade. It was fun to just relax and drive with Nick. We are so fortunate to have such great people in this club. Yes, I enjoyed seeing all of the cars, but I really enjoyed seeing so many of the great people again. It is really like a giant family reunion each year. If you've never gone to a Grand National before, consider going next year. It's relatively close in Murfreesboro, Tennessee. Trust me, you'll be glad you went.

Our National Chief Judge, Bill Anderson, has announced that he will be retiring from his position on October 31st. Bill has served in this position for at least 9 years if my memory serves correct. As a result, CLC President Ronnie Hux has appointed me as the interim National Chief Judge. I have been serving as a Deputy Chief Judge for the past two years learning the ropes from Bill. I've learned that there is a tremendous amount of work involved, not just at the Grand National, but both before and after too. In my new position, I am responsible for planning for next year's Grand National in Murfreesboro. It's going to be like having a part time job on top of a busy career, but both are fun in their own way.

As a result of my new assignment, I have decided that this will be my last term as Region Director. I have served in this position for the last 19 or 20 years. It has honestly been so long that I have lost count. I never imagined that I would be Director for so many years. I appreciate everyone's support over this time. You have made it enjoyable for me. However, I also feel that it is probably overdue to have a new Director with new ideas and a fresh perspective. I never ran opposed in all my years, so I felt it was important to put this news out there now so that everyone has time to contemplate running for this position in October. Believe me that it is not that difficult, and I know the members will support whoever is the next Director, as will I. If you think you might be interested and have questions about what is involved, please contact me and I will be happy to explain. I think you will find that it can be a rewarding experience.

Until next time, see you on Facebook!

The Standard of the World is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15th day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: westofthelakeclc@gmail.com

The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.

Month	Date	Event	Time	Details
July	13	Mt. Prospect Cruise Night: Cadillacs	3PM	Reserve Space in Train Station Parking Lot. Text Adam: 847-322-0607 to save a space.
	20	Drive-In Movie Night	DUSK	Waterworks Pizza, Lyons, IL (See Page 9)
	21	AACA Illinois Region Car Show	8AM-3PM	300 Carpenter Blvd, Carpentersville, IL
	30	Monthly Meeting	7:30 PM	American Legion Hall, Elmhurst, IL 301 W. Butterfield Rd., Elmhurst, IL
August	10	Patrick Cadillac Show	9AM-2PM	Schaumburg, IL (more info next month)
	21-24	Allante-XLR Invitational		Grand Rapids, MI (See Page 11)
	25	Geneva Concours	All Day	Downtown Geneva, IL
	27	Monthly Meeting	7:30 PM	American Legion Hall, Elmhurst, IL
September	26-28	CLC Fall Festival		Gilmore Museum Campus, Michigan
October	29	Monthly Meeting	7:30 PM	American Legion Hall, Elmhurst, IL
November	26	Monthly Meeting & Election	7:30 PM	American Legion Hall, Elmhurst, IL
December	TBD	It's a Wonderful Life 35mm Movie	TBD	Egyptian Theater DeKalb, IL

We are now on Instagram: Follow: [westofthelakeclc](https://www.instagram.com/westofthelakeclc) on Instagram for news, pictures and event updates.

Don't forget about our website: www.westofthelakeclc.com Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

Member Video Page



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club. Be sure to visit our page and SUBSCRIBE, the more subscribers we have the higher up our videos land in the YouTube search engine.

Don't forget to submit your YouTube Video featuring your car or a repair you have done. We have thousands of subscribers just waiting to see your talents.

Send your video to us at westofthelakeclc@gmail.com and we'll feature it right here in our newsletter.

We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: westofthelakeclc@gmail.com

Grand National Award Winner!!

This very West of the Lake Region Newsletter was recognized as a Newsletter of Merit at the 2024 Grand National in Gettysburg, PA. We are deeply honored to be considered as a newsletter worth reading, especially if you visit the CLC Forum and read some of the wonderful region reports posted under the NEWSLETTER heading. Maybe it shouldn't be too surprising, the WOTLR post receives hundreds of clicks each month on the forum. Who knew these rambling scribblings made people smile? Thank you for reading and thanks to the CLC for noticing!

Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

Welcome New Members:

John & Darlene Barber
Westchester, IL
1954 Cadillac Eldorado
Convertible

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box.

When you meet a fellow Cadillac enthusiast, invite them to join our club by handing them the application.



FOLLOW US ON INSTAGRAM: [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile. If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: westofthelakeclc@gmail.com

SENDING OUT GOOD THOUGHTS:

West of the Lake Region newsletter editor Tom Orlando is having rotator cuff surgery on July 9th. Please keep Tom in your thoughts for a speedy recovery, and especially keep Jason Yau in your thoughts as he will be responsible for listening to all that whining and complaining after surgery. It will be very similar to the whining and complaining Tom does regularly, but Jason going out for a drive to escape would be irresponsible, so he's stuck.

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too.

BOARD OF DIRECTORS

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Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

Want to advertise your business in the e-mail newsletter?

Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; \$40 for a ¼ page ad, \$60 for a ½ page ad and \$100 for the full page (fees are for the full year).

Send your ads or business cards via email to CadillacGuy35@sbcglobal.net or mail to: Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

West of the Lake Region Members and their families spent a Sunday in Des Plaines enjoying warm sunshine, great food and the sweet musical sounds of Cicadas. Matt McLinn pulled the strings needed to secure the picnic pavilion at Big Bend Lake Forest Preserve. The club provided the burgers, hot dogs and brats, Dan Graziadei brought his gas grill and Tom Orlando was the grill master.



Above: Jason Yau, Fred Butalla and Tom Orlando making burgers, dogs and brats.

Below: The crowd lines up to enjoy the goodies!





Plenty of nice cars were driven by our members and they attracted lots of attention from other park users.



There was a contest for best side dish and best dessert. Dave Schumann was the one to beat with last year's winning Lemon Squares. Rocio Nunez won best side dish with her Pasta Salad. Dave Schumann was unseated as dessert champion by.....Dave Schumann with unbelievable Cherry Slices. Dave did bring the Lemon Squares again, but it was no contest against those Cherry Slices. Wait til next year, can Dave top those Cherry Slices? Hard to imagine.



Left: Side Dish winner Rocio Nunez was awarded a gas card and a West of the Lake Region hug. Right: Dessert winner Dave Schumann was given a gas card and a hand shake.



Below: After much complaining that the prizes were not equal, Dave Schuman was awarded a West of the Lake Region hug. Dave was overheard saying "I wasn't the one complaining! I didn't want a hug!" Better luck next year.





MOUNT PROSPECT LIONS CLUB BLUESMOBILE CRUISE NIGHT

FEATURING CADILLAC

SATURDAY JULY 13TH 3PM TO 9 PM

Downtown Mount Prospect in the train station parking lot at the South East corner of Northwest Highway and Maple

**Musical Entertainment by the
Rockin' Eldorados**



Food vendor: Salerno's

Join other West of the Lake Region members, bring your Cadillac and have a great time! Contact Adam to RSVP for Cadillac Club parking at 847-322-0607 as soon as possible so he can block out spaces for all our cars.

It's our next "drive-in" movie night! Saturday July 20th at Waterworks Pizza in Lyons

We'll gather around dusk at Waterworks Pizza, 7815 Ogden Avenue, Lyons, IL (Ogden between 1st Avenue and Harlem). Bring your lawn chairs and bug spray, you can bring snacks and drinks, but for the full experience, try a Waterworks pizza, they are amazing.

The movie will be chosen by popular vote from a selection of car-themed movies that Fred is bringing.



How much does Waterworks Pizza support our car clubs? Take a look at the pictures sent by Ron Schweitzer of an "accidental" mid-week cruise night at Waterworks. It started when Bob & Josie Daniels along with their son Rich met up with Ron Schweitzer and Ryan Travis for dinner.

4 Cadillacs quickly turned into a total of 13 cars.

There were a bevy of Broughams.....



.....and a dollop of deVilles!

See you at the movies!

Photos: Ron Schweitzer

The Illinois Region
of the **Antique Automobile Club of America**



73rd Annual Car Show

July 21, 2024 * Carpenters Park
300 Carpenter Blvd. Carpentersville

JUDGED CARS: Must be 25 years or older (1999)
DISPLAY ONLY: cars through 2021 and slightly modified
are welcome

FEATURING: FULL SIZE 2 DOOR AND 4 DOOR



SEDANS 1950—1970



Hours 8 am to 3 pm

Come explore our new venue at Carpenters Park in Carpentersville.

From the south: Take Route 25 north to L.W. Besinger Dr. (which is .7 miles north of Route 68) Turn left on L.W. Besinger Dr. Go .4 mile to Maple turn west and follow Maple to the park.

From the north: Take Route 25 south to L.W. Besinger Dr. (which is about .7 miles south of Lake Marian Rd.) Turn Right on L.W. Besinger Dr. Go .4 mile to Maple turn west and follow Maple to the park.

There is no entrance fee for visitors.

Questions? Contact Jim Sikora (Show Manager) 708-691-9854 jamessikora@att.net or Bob Wenderski (Registrar) 847-226-7591 bsw60045@comcast.net

The Allante-XLR Invitational: August 21-24, 2024 in Grand Rapids, MI

Registration & Itinerary Info to be available in March 2024

Be sure to attend this year's Guest Speaker Dinner Friday August 23rd, 2024!!!

This year we are honored to have as a Guest Speaker Mr. Dave Leone!



Dave, served as Cadillac's Executive Chief Performance Engineer at Cadillac Racing Division and Product Development.

Dave will join Kip Wasenko, Cadillac XLR Chief Designer and John Manoogian II, former Assistant Chief Designer in Cadillac's Exterior Studio from 1979 to 1985 and Director of Cadillac Design from 2003 to 2009. You will be treated to exclusive design and engineering information regarding your Allante, and, or XLR.

- Denny Backis – Monica Backis
- Allante-XLR Invitational
- 477 Highbanks Ct, Holland, MI 49424
- allanteevents@gmail.com
- denny477@charter.net



Bob Daniels snapped this photo of WOTLR Club Mechanic Rich Daniels “working” on a '69 deVille convertible. It’s rare that you find a mechanic who is willing to literally ‘get into their work’ while also doing a telephone consultation. Wow, talk about multi-tasking.

It’s never too early to start preparing for winter. If you’ve got to plow snow, might as well do in in d’Elegance style.



An Oz-some Adventure in The Sunflower State Awaits

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Cadillac & LaSalle Club 2024 National Driving Tour
August 27 - 31 in Wichita, Kansas



Hub and Spoke National Driving Tour –
Each day you will return to your comfy hotel room in Wichita, Kansas.
For more information Visit the 2024 NDT website link on cadillaclasalleclub.org

Our WOTLR Club Picnic brought about some interesting conversations. Someone questioned why Cadillac introduces new model years in September, or even earlier.

Who can forget the 1976 Seville being introduced early in the 1975 model year? Your faithful editor once bought a brand new 1991 Chevy Caprice in May of 1990. What gives?

According to an article in Car and Driver Magazine, it's all Franklin D. Roosevelt's fault (right). Some time in the mid-1930's FDR signed an executive order directing automakers to release their new vehicles in the fall of the preceding calendar year as a means of facilitating regularization of employment in the auto industry.



Back in the days of annual sheet metal and style changes, factories shut down for a month or more to re-tool. That put auto workers out of work during the critical holiday spending season. FDR figured that if that shut down happened in the summer months, factory workers would have more money to spend around the holidays and have time off during their children's summer vacation.



Today, under current EPA rules, manufacturers can release a next-model-year car as early as January 2nd of the preceding year – as in the April 1979 release of the 2nd generation GM X-Body cars. Remember “The first Chevy of the 80's”, towing a boat without the car's rear wheels (left)?

That's why it's always best to look at the door placard to find out how long that car they are selling has really been sitting on the lot.

The West of the Lake Region now has a Club Apparel Store! Click on the link and you can buy any of a dozen different kinds of shirts, jackets, hats, totes or even a banner for your garage.

A portion of the proceeds comes back to our local region to help fund fun activities. So show off your pride in the West of the Lake Region and shop our Club Apparel Store today!



<https://gmclubapparel.com/collections/cadillac-west-of-the-lake-region>



CADILLAC/LASALLE CLUB
WEST OF THE LAKE REGION
JUNE 25, 2024
MONTHLY MINUTES

The meeting was called to order at 7:34pm by Director, Fred Butalla. All Board Members were in attendance.

TREASURER REPORT—Dan Graziadei posted his report on line and it was received.

ACTIVITIES/EVENTS—

The club picnic was held in May. 32 people were in attendance and a good time was had by all. Awards for best side dish (Rocio Nunez's pasta salad) and dessert (David Schumann's cherry slices) were presented. Thank you Matt McLinn, for getting the day and the location. Thank you, Tom Orlando for being the grill master and Dan Graziadei for providing the grill.

June—There were 30 cars in Brookfield, Wisconsin, this past weekend at Crest Cadillac.

July—the group is hoping for a movie night. All of the Saturday's at the VFW hall are taken so the location is not available. Cross your fingers, we may have a viable location tomorrow.

July 13, car show in Mt. Prospect. The location is downtown Mt. Prospect at Northwest Highway and Main Street. A food truck will be available. Please RSVP to Adam Glickman NOW at 847-322-0607. If everyone arrives at 3p all of our cars can be parked together.

August 10—The Patrick Cadillac car show in Schaumburg will be from 9-2p. Everything will be provided and according to David Schumann the club has nothing to do except show up and enjoy the day!!! 😊

August 25—The Geneva ConCours. Registration is \$20. The WOTLR does not need to do anything special.

September 26-28 the Fall Festival at the Gilmore Museum in Hickory Corners, Michigan. This will be an all GM Show. 1963 and 1964 Cadillacs will be featured as well as pink Cadillacs.

2024 GRAND NATIONAL WRAP-UP—Several WOTLR members journeyed to Gettysburg, Pennsylvania. This was the first time that a Grand National has been held without a host region. 268 cars were there. There were 160 first time attendees with a total of about 800 people. There was a good sized swap meet. There were a lot of first time judges. Tom Orlando received Honorable Mention for the Newsletter Recognition Award. Glenn Brown received the DeCou Long Distance Driving Award for having driven his 1972 Fleetwood over 1000 miles between Albuquerque (the last Grand National) and Gettysburg (the current grand national).

Fred Butalla has been appointed interim chief judge for the Grand National. Bill Anderson, chief judge, is resigning October 1, 2024. Fred has decided to step down as director of the WOTLR after this current term. An election will be held in the fall.

In 2025 the WOTLR will be 40 years old. We need to do something celebratory and commemorative.

LEADS—Tom Orlando is looking for chrome bumper platers that do driver quality work.

The meeting was adjourned at 8:25p.

Submitted,

Valerie Leon Brown

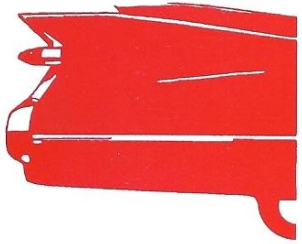
Valerie Leon Brown
Recording Secretary
CLC/WOTLR

Advertise today!	Classified ads are free to members. Send your information about cars, parts or other car items for sale to: westofthelakeclc@gmail.com . Your ad will run for three months and can include up to 6 color photos.

Monthly Zoom Meeting Link

The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

Meeting ID: 840 8391 6849
Passcode: 998350



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Sale ads are free for WOTLR members.

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richard.daniels38@aol.com

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THE WEST OF THE LAKE REGION'S MONTHLY NEWSLETTER.

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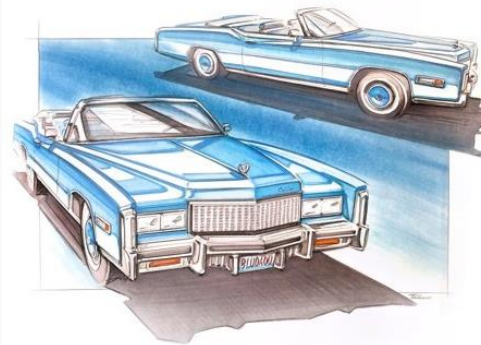
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MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

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 Spouse's Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Cell _____

- _____ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) *and* the Regional Club
- _____ \$55 enclosed for membership in The National CLC (online "Self Starter" only), *and* the Regional Club
- _____ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) *and* the Regional Club.
- _____ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer
 West of the Lake Region
 15W279 Lexington
 Elmhurst, IL 60126
 Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____

National membership # _____ (required)

E-mail Address: _____

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.



TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:
 Ron Schweitzer
 West of the Lake Region
 15W279 Lexington
 Elmhurst, IL 60126



Fred Butalla
20751 Rock Run Dr.
Joliet, IL 60431

West of the Lake Region Cadillac & LaSalle Club



July 2024

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