



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

August 2024



*Awarded Best CLC Regional Newsletter 2008, 2020*

### 1992 Ferrari Yellow Cadillac Allante

Story by Ron Fishell, Artwork by Jim Hanson and Lifer

In 1995 I was at Rodger Meier Cadillac on LBJ and the tollway in Dallas, Tx., looking at a red one owner 1990.5 Cadillac Allante. Previous owner was Ed Hagar owner of Hagar Slacks. I did buy the Car, and owned it for a couple of years. A couple years later I started looking for another Allante. I was driving past Park Place Lexus in Plano, Tx. one day and saw a yellow 1992 Allante setting in there used car section. I stopped to look at it. It had around 50,000 miles on it. The used car salesman came out to speak with me, said they wanted \$15,000 for it. I thought that was too much so didn't buy it. I later on found out the original dealer that sold that car was Rodger Meir Cadillac. I was able to speak with the salesman, Fred Price, at Rodger Meir, who gave me the story on the yellow Allanté. He said he had a customer from Dallas come in and wanted a Ferrari yellow Allante, would buy that color only. Rodger Meier contacted GM, GM said they would paint three Alante's Ferrari yellow only, and Rodger Meier would have to take all three. Rodger Meier did just that and took all three. Talking with the salesman at Rodger Meier, one yellow Allanté was sold in Dallas, one sold in Austin, and the other one was sold in Oklahoma City. The one that was sold in Dallas, was sold to Park Place Lexus in Plano, was sold to a man in Florida who eventually moved it to Tulsa, OK and put in storage. He died, so the family offered it for sale. I talked to the family, saw that the price was ok, but I just didn't have room for it. Finally, a classic car dealer in New Jersey bought it. John Monzo bought from them. John has for sale for thirty K. The one that was sold in Austin, Tx. wound up in California near San Diego. The one that went to Oklahoma City, as far as I know is still in OK City. I could have bought same car twice.



The yellow 1992 Allante owned by John Monzo seen the Gettysburg CLC Grand Nationals, 2024

web site: [www.clcntx.com](http://www.clcntx.com)



Winner CLC Web Site Merit  
Award 2007-2008, 2013,  
2014, 2015, 2016, 2017, 2018



Winner Old Cars Weekly  
Golden Quill Award  
2012, 2013, 2014, 2015,  
2016, 2017, 2018, 2019,  
2020, 2021, 2022, 2023

# NTXCLC First Saturday Breakfast

Text by Lifer

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a breakfast meal and a group of classic cars in the parking lot. The gents share thoughts on old cars, collector cars, and more cars, and the spouses enjoy things that are just not very automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Your spouses are invited. Next meeting is July 6th. It will be at Darren's American Grill, 7602 N. Jupiter Road, Garland, TX (972 414-4009).



Everyone enjoying a delicious breakfast and the guys are talking cars and the girls are discussing everything except cars.

Raymond Self, Reginald, Blair Francis, Doug Ashby, Bill Sheldon, Steve Overby, Janis Sheldon, Judy Hanson, Kathleen Ashby, Connie Beloff, Marcia Pendleton, Jim Hanson, Jeff Pendleton, Alex Beloff III, and Ron Fishell



# BUICK OLDS PONTIAC CADILLAC

## 2nd ANNUAL CAR SHOW

SATURDAY OCTOBER 26, 2024

10 A. M. - 3 P. M.

FIRST GRAPEVINE METHODIST CHURCH

422 S. CHURCH STREET

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**RAIN DATE NOVEMBER 2nd**

Food and drinks are available downtown historic Grapevine  
Willhoite's Buffet Restaurant is 75 yards away on Main Street



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PLEASE FILL OUT FORM BELOW AND BRING TO CAR SHOW REGISTRATION OR MAIL  
FORM & CHECK PAYABLE TO GLEN BALKO TO PO BOX 2475, GRAPEVINE TX 76099

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

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EMAIL \_\_\_\_\_ MOBILE \_\_\_\_\_

MAKE \_\_\_\_\_ YEAR \_\_\_\_\_

MODEL \_\_\_\_\_ COLOR \_\_\_\_\_

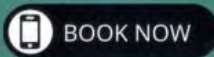
# 2025 Cadillac & LaSalle Club Grand National



## Embassy Suites by Hilton Murfreesboro

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Murfreesboro, Tennessee

June 2-7, 2025

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# Classified

OEM GM glove box lock assembly. \$15 Fits many GM cars, 1970s thru 1990 Cadillacs for sure !

Richard 817-472-4260

*Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033*

## Cadillac Wheels



**For Sale** Four 2005 CTS nine spoke aluminum bright polish wheels with chrome lug bolts and TPMS senders. Condition is like new. Size—18 X 8.5 5X120 lug 48mm offset. \$600.00 Shipping included.



**For Sale** Four Vogue Rio #190-67910 PVD Chrome Condition is like new. Size— 17X7.5 5X120 lug 48mm offset \$600.00 Shipping included.

Make checks payable to **North Texas Region Cadillac & LaSalle Club**

NTXCLC, 16734 Lauder Lane, Dallas, TX 75248

# Activities Calendar

2024

July 6th NTXCLC Meeting and First Saturday Breakfast Social.  
 August 3rd NTXCLC Meeting and First Saturday Breakfast Social.

TBA-Breakfast at Mel's Dinner, road trip to Nocona, TX, a visit to the National Vietnam War Museum,

**PATE SWAP MEET 2025**  
**Please plan accordingly**  
 March 22nd Tile Party  
 April 19th Setup  
 April 24-26 Pate Swap Meet  
 April 27th Tear Down

**NATIONAL:**

2025 January 29-February 3, Chattanooga, TN, National Reunion Board Meeting.  
 2025 June 2-7 CLC Grand National, Murfreesboro, TN  
 2026 January 7-10, Orlando, FL, National Board Meeting.  
 2026 June 1-6 CLC Grand National, Concord, North Carolina  
 2027 Winter Reunion Board Meeting Birmingham, AL  
 2027 CLC Grand National, Reno, NV

**Officers**

President: **Bill Levy**  
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 Vice President: (open)  
 Secretary: (open)  
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Send any corrections, complaints, compliments, discussions, and/or additions to:



## Sunshine Report

NTXCLC is scheduling somethings for next couple of months so as to see one another! watch your emails. If you have a suggestion for a road trip or visit, send it to: [lifer@writeme.com](mailto:lifer@writeme.com)

**August Birthdays**

Connie Beloff 8/17  
 George Smith 8/25



Please inform me of members that were missed on the list.

Love, *Ruby*

LUXURY COMPACT CADILLAC OWNERS ENDORSE CIMARRON

Photos by Alex Beloff III and Cadillac Motor Car Division and Motor Trend




The brutal winter months of 1980, a horribly depressed economy and very competitive “Detroit—metro” market, yet at Don Massey Cadillac, Plymouth, Michigan, we excelled as the nation’s largest! Detroit dealers were closed Saturday and Sunday. My weekends were with my wife and children in Grand Rapids, Ohio, about an hour drive. Late evening, I was rushed to St. Luke’s hospital for emergency surgery to remove a diseased gall bladder. In 1981, they cut through your stomach muscles so 18 stitches. You must also exhale in a plastic tube floating plastic balls—painful. Folks, you can’t drive a car for three months!



Phone (313) 453-7500  
933-2000

*Don Massey Cadillac, Inc.*  
40475 Ann Arbor Road at I-275  
Plymouth, Michigan 48170

*Al Beloff* . . . Sales Manager  
Member Cadillac Crest Club

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Dallas, TX 75201

Phone (214) 742-7221

I had just closed on a new modest three acre country home from fellow Rotarian realtor John D. Kurfess PDG. No job and no income for three months! Dick Gump, owner of Gump Cadillac, Toledo, Ohio, called and said, *I'm sending you a new Cadillac Cimarron demonstrator. I know you can't drive. As my special agent, manage your own deals, appraise your own trades, arrange spot deliveries from your home. We will expedite paperwork. What do you require?* I said, *Two of your oldest late model Cadillacs with four new Cadillac tires, new batteries, re-detailed, full tanks of gas, and two new slow moving Cadillacs.* I passenger demoded my Cimarron creating owners, averaging ten new and pre-loved sold Cadillacs a month. We provided food, spirits, smokes and fun. They all got three days to change their minds. Why? Anything sold in the home has "right to rescind". No one did.

By January 1982, Lone Star Cadillac, Dallas, Texas, was in top ten in the nation. Burt Wyland G.S.M. hired me over the phone. Note the impressive black 1982 Lone Star Cimarron with restyled grill, wire wheels and Vogue high speed tyres replacing Cimarron only weakness; tires



Cimarron - first four-cylinder Cadillac since 1914 and first manual shift since 1953. Even the trunk was carpeted and nine hand-buffed body colors was standard with every luxury feature: air conditioning, stainless steel exhaust, reclining body-contoured leather bucket seats, and AM-FM stereo. "See, touch and experience Cimarron. A bargain in true luxury for about \$12,000."

The 1983 Cimarron was vastly improved. The finest example of Cimarron was 1988. - Cimarron's last year. Its new V-6 120 HP automatic had faster 0-60 times than a 442 Oldsmobile. If you can find a 1983-1988 Cimarron, study it and road test it! What a bargain in luxury. Fun to drive quickly with tunes playing on radio!



Cadillac Assistant General Sales Manager, Carver Hendrix, endorsed me as Sales Manager for Drennen Cadillac. Young owner Ralph Drennen was in need of help. I made the sales money flow out the windows. Ralph promptly sold out to the Buick dealer with Cadillac demanding new facilities.

In my High school days 1959, Rossford, Ohio, I heard, "You don't need factory air cars. Its only hot three months of the year." My first new car 1964 Grand Prix had factory air. As a Pontiac Cadillac GMC dealer in 1972, Cadillac got my irrevocable letter that all inventory and sold Cadillacs must have factory air, tilt and telescope steering wheel, electric rear window defogger and dual remote outside mirrors. No non-air dealer trades. In 2024 its hard to find a new car or truck without factory air!

It is my pleasure to share my life's experiences with you as a successful Cadillac salesman, dealer and owner. If you wish to read all my articles for the last four years, just go to NTX CLC Beloff articles on my website [alexbeloff3.com](http://alexbeloff3.com). My email is [alexbeloff@verizon.net](mailto:alexbeloff@verizon.net) if you have a question or comment and owner. If you wish to read all my articles for the last four years, just go to NTX CLC Beloff articles on my website [alexbeloff3.com](http://alexbeloff3.com). My email is [alexbeloff@verizon.net](mailto:alexbeloff@verizon.net) if you have a question or comment.

May God bless the trails you ride. Alex



	<b>Drennen Cadillac</b>	
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## Membership Report

### Welcome to our New Members:

Raymond Self, Mesquite

For membership information— Contact Bill Haesslein at [billhsln@att.net](mailto:billhsln@att.net)

There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

### Classified

The following Cadillac & LaSalle Club items are now available:

Hat Bands \$10.00 each + \$3.95 S&H Zippered Bags \$40.00 + \$9.95 S&H

CLC Jackets in your size \$70.00 + \$9.95 S&H

Blankets 60" X 48" All Cotton Jacquard Mill Woven, really nice -\$70.00 + \$9.95 S&H



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NTXCLC, 16734 Lauder Lane, Dallas, TX 75248



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#### FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

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# Parting Thoughts



One of a number of the antique covered bridges seen on the road tour in Gettysburg, PA.



1912 Cadillac Touring owned by Jim Elliot of Yorktown, VA, one of many fine Cadillac and LaSalle at the CLC Grand National