

West of the Lake Region Movie Night Brings out Stars and Cars



See Page 5.

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Well summer keeps rolling by. Recently the Chicago area had 28 tornados within a two day span. I don't know if that was a record, but I suspect that it was. I had a mess of branches down in my yard and a few shingles that were lifted. I spent the entire following weekend cleaning up, but at least there was no significant damage. Not everyone was that lucky. Hopefully none of you had any significant damage to contend with.

The weather hasn't been the only unusual thing this summer. It's been one of the most interesting months of presidential campaigns so far. We had one candidate who was nearly assassinated. In some ways the more incredible part is that no president, or presidential candidate has been shot since Ronald Reagan. That speaks substantially for the job that the Secret Service has performed over the years. On the other side of the aisle, President Biden stepped down after significant concerns were raised about his age and cognitive abilities. Our Membership Secretary Ron Schweitzer was in disbelief when he found out about this. Ron was heard saying "I don't understand. Joey is not even half my age. He was born about a decade after I retired. How could there be any concerns about his age? He's still a young whipper snapper. Well I still believe in Jeff Biden"

Last month we hosted one of our outdoor movie nights. We had a fantastic turnout with 34 members and guests in attendance. This was the first time we held it at Waterworks Pizza in Lyons. It was the perfect setup with a nice large grassy area right behind the restaurant. Washrooms were just steps away and the pizza was great. We had a double feature watching Cannonball Run and Cannonball Run 2. Everyone had a great time. I think we need to do another one before the summer is over.

This month we have two shows coming up. The first one is at Patrick Cadillac in Schaumburg. Last year we had a great turnout and signed up a few new members. We saw numerous cars that we had not seen before. I am hoping for an even better turnout this year. It's always fun when we are able to build these shows over multiple years. I'm optimistic that we can reach 50 cars this year given last year's strong initial turnout. Our second show will be at The Sheridan at Oak Brook which is a retirement center. The residents typically love to see the old cars that they remember and occasionally, actually owned. It's an easy and fun way to brighten their day. Plus, lunch will be provided. Look for more details for both shows in this newsletter.

The calendar doesn't stop there. We have more events planned for September and a great tour for October. I think everyone will find these to be fun, but hopefully they don't come too quickly. I want my summer to drag on because bad things come when summer leaves.

In case you haven't seen it, Cadillac unveiled another concept car, the Sollei (I have no idea how to pronounce this.) It is based on the ultra exclusive Celestiq electric sedan, but is a full sized electric convertible. It looks stunning in that soft yellow color which is the same color they used in 1957 and 1958. If actually produced, it would be the first full size convertible Cadillac since the '60's. Yes, I know that the '70's Eldorados were big full size cars, but they did not have a very large backseat like they did in the previous decade. There is no word if Cadillac will actually bring the Sollei to production, but regardless, it will be out of my price range. Still another halo car for Cadillac would be nice.

Director's Message continued at the bottom of page 3.....

The Standard of the World is published monthly. Stories, technical papers, calendar events, ads, classifieds, and photographs are gratefully accepted. All information and copy must be received by the 15th day of the month prior to the month you wish to have the item appear in. We do reserve the right to edit all incoming material. When sending in material, please be sure to include a phone and/or e-mail with the proper contact. We need to be able to contact you if there are any questions regarding what you have submitted.

Please send all material to:

Fred Butalla

20751 Rock Run Dr., Joliet, IL 60431

Questions? Call (815) 730-6044

Or e-mail Tom Orlando, Editor: westofthelakecl@gmail.com

The club does not assume liability, either implied or expressed, as to the accuracy of any ad. It is the buyer's responsibility to check out the quality and reliability of the products advertised.

Month	Date	Event	Time	Details
August	10	Patrick Cadillac Show	9AM-2PM	Schaumburg, IL (more info next month)
	17	Sheridan at Oak Brook Show	10AM-3PM	(See Page 7)
	21-24	Allante-XLR Invitational		Grand Rapids, MI (See Page 11)
	25	Geneva Concours	All Day	Downtown Geneva, IL
	27	Monthly Meeting	7:30 PM	American Legion Hall, Elmhurst, IL
September	14	Roosevelt at Salt Creek Show	11AM-3PM	(See Page 9)
	26-28	CLC Fall Festival		Gilmore Museum Campus, Michigan
October	5	Crazy 80's Car Museum	9:00 AM	Dwight, IL (See Page 11)
	29	Monthly Meeting	7:30 PM	American Legion Hall, Elmhurst, IL
November	26	Monthly Meeting & Election	7:30 PM	American Legion Hall, Elmhurst, IL
December	TBD	It's a Wonderful Life 35mm Movie	TBD	Egyptian Theater DeKalb, IL

We are now on Instagram: Follow: [westofthelakeclc](#) on Instagram for news, pictures and event updates.
 Don't forget about our website: www.westofthelakeclc.com Send your car photos to us and we'll add them to the website. Help us to help you get the most out of our club!

Member Video Page



This is the spot where we feature a short story of your car, a project you are working on or any tips you want to share with the club. Be sure to visit our page and SUBSCRIBE, the more subscribers we have the higher up our videos land in the YouTube search engine.

Don't forget to submit your YouTube Video featuring your car or a repair you have done. We have thousands of subscribers just waiting to see your talents.

Send your video to us at westofthelakeclc@gmail.com and we'll feature it right here in our newsletter.

We are reaching a large audience with helpful videos. If you would like to share your knowledge, please consider making a video and uploading it to our YouTube Channel, you could be helping Cadillac owners around the world! Send your video to: westofthelakeclc@gmail.com

Director's Message Continued

One final note, our newsletter editor Tom Orlando recently underwent shoulder surgery. I want to wish him a speedy recovery. Since he didn't get any new parts, he's not the Six Million Dollar Man and has no bionic capabilities. However, since he still retains all of his original parts, he does qualify for a Preservation Award at next summer's Grand National.

Until next time, motor on,

Fred

Just a reminder...

All CLC regional members are required to be members of the National Cadillac & La Salle Club as well. Among the many benefits that the CLC offers, they carry insurance coverage for all CLC events. This coverage will cover only members in the event that something happens. If you are not a National CLC member, please contact the National office today.

Welcome New Members:

Ronald & Donna Cogswell
Burr Ridge, IL
1947 Fleetwood 60 Special
1957 Series 62 Convertible
2025 Cadillac XT5

New members (and long term members – notice I didn't say "old") feel free to reach out with your life/car story and photos of your cars. We want to keep our website updated and your car photos are just what we need!

Please remember to carry a couple of West of the Lake Region membership applications (at the end of this newsletter) in your glove box.

When you meet a fellow Cadillac enthusiast, invite them to join our club by handing them the application.



FOLLOW US ON INSTAGRAM: [westofthelakeclc](https://www.instagram.com/westofthelakeclc)

We post real-time pictures of events, cars spotted on the road and anything that might make you smile. If you can't be with us in-person, follow us at a socially safe distance using Instagram. It's FREE!

Hey! What's your story?

Have an interesting story about your car, your life or an event the club might find interesting? Share it with us. We are always looking for features for the newsletter. Don't be shy, share your story. You don't have to be a writer, we have word-workers who can put your words into print. Operators are standing by, contact Tom Orlando today: westofthelakeclc@gmail.com

SENDING OUT GOOD THOUGHTS:

A phone call, e-mail or card is always welcome when someone is feeling low, a good thought or a little prayer is nice too.

If you know of a member in need, please let us know so we can reach out.

BOARD OF DIRECTORS

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Want to receive your newsletter faster, in color, & with more content? Have email? Then let us know and we will email you a PDF file of the expanded newsletter instead of sending you the abbreviated version through standard mail.

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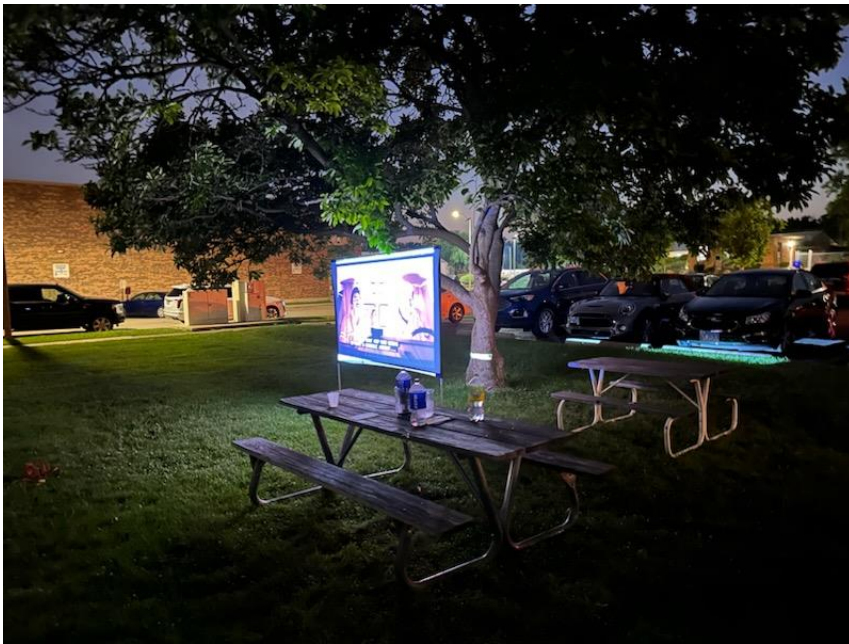
Please send a check payable to West of the Lake CLC:

\$25: Business Card ads; \$40 for a ¼ page ad, \$60 for a ½ page ad and \$100 for the full page (fees are for the full year).

Send your ads or business cards via email to CadillacGuy35@sbcglobal.net or mail to:

Dan Graziadei, 962 E. Grant Dr., Des Plaines, IL 60016

West of the Lake Region Members, their families and friends got together at Waterworks Pizza in Lyons for a double feature movie night. The movies were the first two installments of the Cannonball Run franchise.



Left: Movie screen is set up and ready for showtime!

Below: The Stars of our show (WOTLR members) are ready for the movies.

Waterworks Pizza has a perfect parking lot and park area that was converted into a drive-in movie theater, and everyone agreed that Waterworks has fantastic pizza. We're sure to plan another movie night in the near future.





One of the highlights of the night was an appearance by Ron Schweitzer's Fleetwood Limousine.

There were at least 9 classic cars and a crowd of 34 people enjoying a perfect summer evening.

Special thanks to our on-the-spot reporters and photographers Dan Leahy and Dan Graziadei for providing coverage of our movie night.



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It helps to have a head count to prepare the right amount of food, so please RSVP with Ron Schweitzer at: brghm58@yahoo.com



MOUNT PROSPECT LIONS CLUB BLUESMOBILE CRUISE NIGHT

FEATURING CADILLAC



The threat of rain kept attendance down, but there were still quite a few nice cars in downtown Mount Prospect on Saturday July 13th.



Thanks to Dan Graziadei for the photos.



**Saturday September 14th from 11am-3pm
400 W. Butterfield Road in Elmhurst.**

Bring your cars and help residents of The Roosevelt at Salt Creek (formerly Lexington Square) share memories of the good old days.

The Roosevelt will provide lunch and the residents always have a great time seeing cars just like the ones they drove back in the day.



It's hard to forget watching this couple spot a red Cadillac Brougham and say "This looks just like our car!" It's even better seeing the joy on their faces when they sat inside and were transported back in time.

You'll not only get to show your cars and visit with friends, but you'll be bringing back great memories to the residents. Lunch is free courtesy of the Roosevelt at Salt Creek.

This show is not limited to Cadillacs, we are also inviting the Buick Club, but any fun classic car you have is welcome to attend.

It helps to have a head count to prepare the right amount of food, so please RSVP with Ron Schweitzer at: brghm58@yahoo.com

By the way, Debbie Horn, daughter of long time WOTLR member, the late Ed Horn is putting this event on, so this would be a great way to honor Ed's years of service to our club. See you at the Roosevelt!

The Allante-XLR Invitational: August 21-24, 2024 in Grand Rapids, MI

Registration & Itinerary Info to be available in March 2024

Be sure to attend this year's Guest Speaker Dinner Friday August 23rd, 2024!!!

This year we are honored to have as a Guest Speaker Mr. Dave Leone!

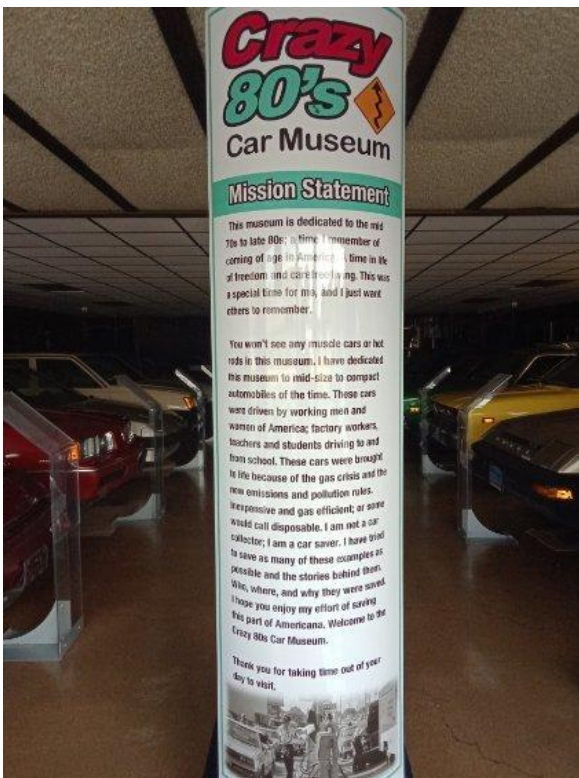


Dave, served as Cadillac's Executive Chief Performance Engineer at Cadillac Racing Division and Product Development.

Dave will join Kip Wasenko, Cadillac XLR Chief Designer and John Manoogian II, former Assistant Chief Designer in Cadillac's Exterior Studio from 1979 to 1985 and Director of Cadillac Design from 2003 to 2009. You will be treated to exclusive design and engineering information regarding your Allante, and, or XLR.

- Denny Backis – Monica Backis
- Allante-XLR Invitational
- 477 Highbanks Ct, Holland, MI 49424
- allanteevents@gmail.com
- denny477@charter.net

Crazy 80s Museum



October 5th is the target date for a road trip to Dwight, Illinois (about an hour south of Joliet on Route 66). We'll visit the Crazy 80's Car Museum.

The museum is dedicated to the ordinary non-muscle cars that working class folks drove to work every day.

We'll also stop for lunch at the Route 66 Diner in Dwight.

Save the date, more information and a sign-up will be coming soon.

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Cadillac Unveils SOLLEI Concept: A Vision of Bespoke Luxury



Cadillac introduced the SOLLEI concept vehicle, the ultimate design expression of a coach-built luxury electric convertible. This imaginative design exercise pushes the boundaries of future bespoke commissions, tailored to reflect the unique passions and interests of its clientele.

SOLLEI conceptualizes an all-electric, 2+2 convertible equipped with the brand's signature 55-inch

pillar-to-pillar screen, awe-inspiring interior, exterior lighting choreography for arrival and departure, and intuitive front and rear command console.

Defined in its name sun ('SOL') and leisure ('LEI'), SOLLEI represents Cadillac's optimistic inspiration for an open-air, leisurely lifestyle.



SOLLEI is also Cadillac's first concept vehicle to incorporate an innovative bio-based material developed in collaboration with MycoWorks. Used in the charging mats on the console and the door map pockets, Fine Mycelium™ by MycoWorks is ushering in a new era of luxury materials grown from mycelium (the renewable root structure of mushrooms). The material reflects Cadillac's mission to pioneer renewable automotive resources.

The West of the Lake Region now has a Club Apparel Store! Click on the link and you can buy any of a dozen different kinds of shirts, jackets, hats, totes or even a banner for your garage.

A portion of the proceeds comes back to our local region to help fund fun activities. So show off your pride in the West of the Lake Region and shop our Club Apparel Store today!



<https://gmclubapparel.com/collections/cadillac-west-of-the-lake-region>



Monthly Meeting Minutes

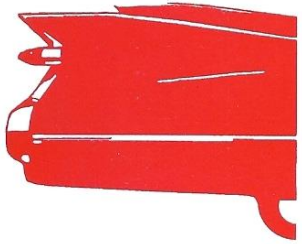
July Monthly Meeting Minutes will appear in the September newsletter.

Advertise today!	Classified ads are free to members. Send your information about cars, parts or other car items for sale to: westofthelakeclc@gmail.com . Your ad will run for three months and can include up to 6 color photos.

Monthly Zoom Meeting Link

The Zoom simulcast of our monthly meeting is a hit! If you can't join us in person at 7:30pm Central Time on the last Tuesday of the month, be sure to Zoom in using the following link:

Meeting ID: 893 4119 8763
Passcode: 151626



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Classic Cadillac Mechanic and all around good guy, Rich Daniels has moved to a new shop. Contact Rich if you need mechanical help with your car:

richard.daniels38@aol.com

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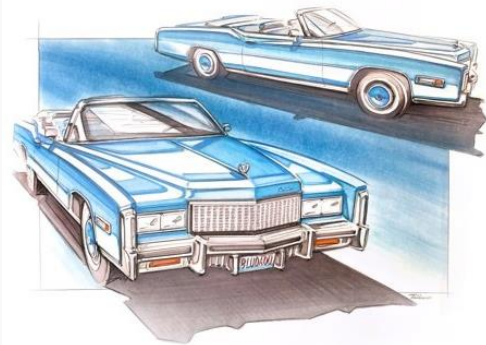
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Congratulations to new Caddy Daddy Matt McLinn on the adoption of his new 2013 Cadillac ATS-V. Matt says he's tested the 0-60 time and it's amazing, but he hasn't tested the full 180 mph speedometer.....yet.



MEMBERSHIP APPLICATION

Please accept my application for membership in the Cadillac-LaSalle Club and/or The West of the Lake Region. (Please print legibly.)

Name _____
Spouse's Name _____
Address _____
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State _____ Zip _____
Phone _____ Cell _____

- _____ \$75 enclosed for membership in The National CLC (First Class post plus online "Self Starter" magazine) and the Regional Club
_____ \$55 enclosed for membership in The National CLC (online "Self Starter" only), and the Regional Club
_____ \$60 enclosed for membership in the National CLC (Second Class post of "Self Starter".) and the Regional Club.
_____ \$20 enclosed for membership in the Regional Club only (I'm already a National CLC member).

MAIL TO: Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126
Phone: (630) 833-3593

Please list all Cadillacs and LaSalles owned:

1) _____
2) _____
3) _____
4) _____
5) _____
6) _____

National membership # _____ (required)

E-mail Address: _____

Newsletters are sent by e-mail, so make sure we have your e-mail address above.

IMPORTANT: For membership directory purposes, all cars manufactured after 1936 must be listed by model and body style as noted on the identification plate located on the firewall, e.g., 38-6019; 41-7533F; 50-6267D. Custom bodies excepted. Please list bodymaker, e.g., Derham, Brunn, S&S.

NOTE: Please allow 6 - 8 weeks for first delivery of your "Self Starter" magazine.

THE WEST OF THE LAKE REGION

operates under charter from the Cadillac & LaSalle Club, Inc., and is "Dedicated to the preservation, restoration, and enjoyment of the Cadillac and LaSalle cars."

This region was founded in August of '85 and has grown to over 130 members in Illinois, Wisconsin, and Northwestern Indiana.

We publish a monthly newsletter and hold monthly meetings during the "driving season," March through November.

Our activities include road trips and various shows throughout the area, a winter game night, a family picnic, and occasional special events.

Families are encouraged to participate in Club activities. Spouses and children through age 17 are included in your membership.

For more information, call Ron Schweitzer, Membership Secretary, at (630) 833-3593.



TO JOIN THE CLUB

Just complete and mail the membership application above. Annual dues for the West of the Lake Region are \$20. The National Club dues are \$35 if you want the monthly "Self-Starter" magazine online, \$55 if you want the online magazine plus a hard copy sent to you via first class mail, or \$40 if you want second-class mailing of the magazine. Membership in the Regional Club requires membership in the National Club.

Make checks payable to: "West of the Lake Region"

Mail to:
Ron Schweitzer
West of the Lake Region
15W279 Lexington
Elmhurst, IL 60126



Fred Butalla
20751 Rock Run Dr.
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West of the Lake Region Cadillac & LaSalle Club



August 2024

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