



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region



April 2025

*Awarded Best CLC Regional Newsletter 2008, 2020*

### PATE SWAP MEET TILE REFERBISH PARTY

MARCH 22, 2025

On a beautiful day in March, out at the Texas Motor Speedway, with no wind, no mud, no rain, and a blue sky, four collector car clubs came out to do a job of sorting vendor tiles and numbering street cones. The work went fast, everybody having a good time socializing and putting all the vendor tiles in order. The tiles are now ready for the April lay down of approximately 11,000 spaces. The Pate staff thanks everybody who showed up and put in the effort to get this accomplished.



DAPA		LST		AACA		NTX	
David	Bizar	Steve	Bourgeois	Charles	Gambulos II	Doug	Ashby
Cole	Clayton	Susie	Bourgeois	Nichole	Gambulos	Cindy	Gremmel
Kathy	Clayton	John	Jebavy	Mike	Hrehock	Jim	Hanson
Hank	Crosby	Candy	Jebavy	Terry	Hrehock	Judy	Hanson
John	Dutton	Tommy	Mackey	Kim	Keith	Bill	Levy
LaDonna	Dutton	Fran	McGunn	Tammy	Keith	Harriett	Levy
Don	Fenton	Judy	Peterson	Steve	Knight	Debbie	Overby
Lisa	Fenton	David	Rosenow	John	Richardson	Steve	Overby
Dan	Grace	Don	Stevenson	Linda	Richardson	Jeff	Podmers
Ricky	McClendon			Andy	Riemitis,	Neal	Polan
Brenda	Neyra			Chris	Stathies	Daniel	Tumbry
Tommy	Reaves			Linda	Stathies	Mark	Waterman
Merle	Schwalen			Denise	Velde		
Tommy	Smith			John	Velde		
Lisa	Smith						
David	Willenborg						



*Winner CLC Web Site Merit  
Award 2007-2008, 2013,  
2014, 2015, 2016, 2017, 2018*



*Winner Old Cars Weekly  
Golden Quill Award  
2012, 2013, 2014, 2015,  
2016, 2017, 2018, 2019,  
2020, 2021, 2022, 2023*

PATE SWAP MEET TILE REFERBISH PARTY





# NTXCLC First Saturday Breakfast

Photos by Jim Hanson

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a breakfast meal and group of classic cars in the parking lot. The gents share thoughts on old cars, collector cars, and more cars, and the ladies enjoy things that are just not very automobile related. Part of the car club experience is socialization and friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Spouses are invited. Next meeting is April 5th at Darren's American Grill, 7602 N. Jupiter Road, Garland, TX (972 414-4009).



**Mark Waterman**

**Bill Levy, Doug Ashby, Jeffery Pendleton, Neil Polan, Raymond Self, John Parish, Jim Hanson, Reginald Self, Alex Beloff II, Steve Overby, Dan Harrison, Ron Fishell, Daniel Tumbry, and Mark Kenning**



**Diane Gardner, Kathleen Farland, Connie Beloff, Marcia Pendleton, Harriett Levy, Karen Fishell, Linda Mikyska, Cindi Gremmel, Debbie Overby, and Judith Hanson,**

## THE SECRET NEW CADILLAC PURCHASE OR LEASE

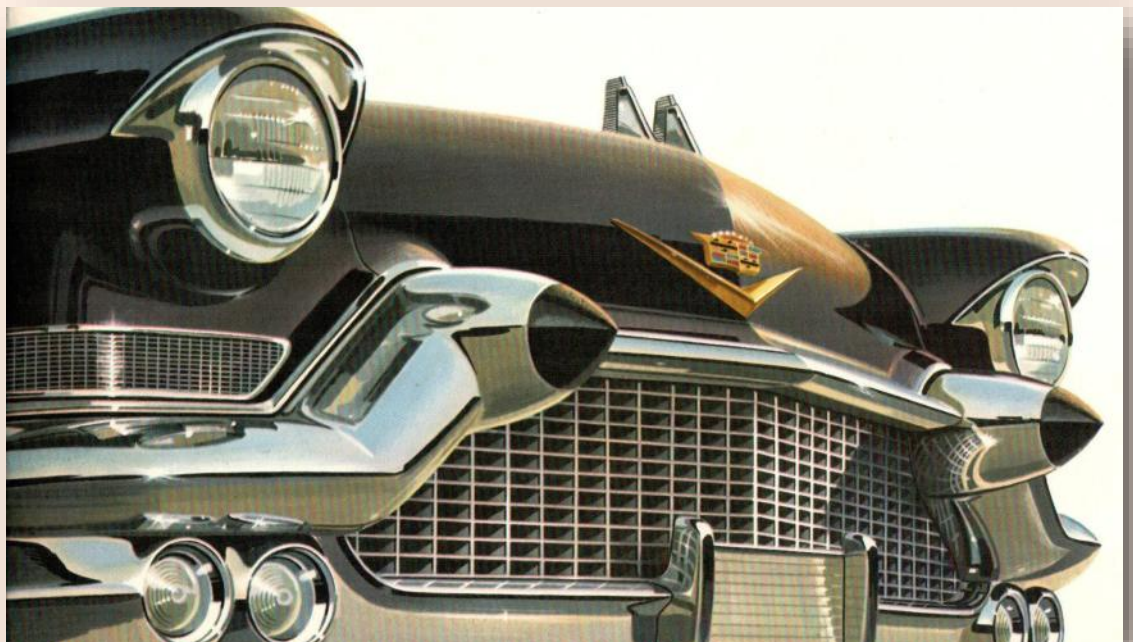
Alex S. Beloff III and GM Photograph-

Take my advice, my prescription when purchasing or leasing your next ideal, “correct”, properly merchandised new truck or luxury vehicle of your choice and be in total control. You won’t even need electricity! The following are the most requested topics:

Slow down, take your time. Many mistakes are irreversible and very costly. Starting out? Not sure of the choices? Buy a copy of Consumers Report or perhaps subscribe. Study your selections carefully. They buy their vehicles for examination. They are truthful and helpful. Some publication editors are provided with factory vehicles for their personal use to sway opinions perhaps.

Not long ago an accomplished young businessman in Houston, Texas, contacted me regarding the best price on a well equipped premium Ford truck. Following my directions, he was dazzled with his selection and thrilled to avoid third party, highly paid compromising T.V. scripted talking heads, or on-line set ups. He was enthusiastic about the whole experience.

Most new car and truck dealers are closed on Sunday. Visit the large well merchandised Ford dealerships in the area. Be a good student. Study the window sticker of the car or truck of your choice. “Correct” color names, trim levels, most popular features, factory equipment, 4x4 drive. Is it console shift? Is central locking differential listed? The window stickers are there by federal law to protect you! Now with your hand held device, photograph the window sticker of the vehicle you want to buy, the vehicle I.D. number. dealer’s name, point of assembly, and consumer info. Also copy supplemental stickers for professional window tint, stripes, wheels.





## THE SECRET NEW CADILLAC PURCHASE OR LEASE

Now you personally see the “top vehicular sales producer” and say, *This is the vehicle I want. What is my price? Who cares about dealer’s cost or buying services. What is important “is my price” plus tax, title and license delivered (no trade in for the moment). I am going to two other Ford dealers.* You’ll have your answer. Be sure to get top salesperson’s name, contact, date and your value, complementary service, free loaner service cars, car washes, Saturday service, dealer reputation, facility tour, complete product presentation and demonstration drive are most important. Price is not the only factor. Top salespersons with excellent dealership influence insure happy motoring as a proud new owner. Your referrals are priceless!

Do not let anyone pull a bureau credit report on you until you are in the F&I “box” to buy or selected top salesperson has a secured line. Every time you shop dealers and they pull a credit report, it is recorded. Too many too soon and in the eyes of the lender, you could look like a potential “skip” or credit criminal, especially with a “sub” prime credit score.

Be sure when in the F&I box, ask for paint sealant (repels acid rain, bird dodo, bugs, sun rays), fabric protector (repels the dog, French fries, split drinks, road tars), professional window tint, pin strips, extended “factory only” warranties—all negotiable. With the total for add ons say, *That much! I can’t afford that. My tough luck. I’ll have to keep looking.* Get up. Doubtful they will let you leave without an accommodation. Be reasonable. Be courtesy. Be complimentary to neutralize any potential unpleasantness. *You are a very good salesperson and very helpful.* They rarely hear it and will be anxious to be your friend.

Do you have a trade-in? First, you will need a Carfax on your own vehicle. The used car manager will get one before establishing a wholesale price. Don’t tell stories or try to hide discrepancies. Is there a balance on your trade? Do you owe money on it? Call the lender and get a pay-off printed statement. Loan value listed is close to wholesale. If you owe \$27,000 and wholesale is \$15,000, stay home! They will tell you, *We’ll pay off your trade.* NO, you will. Cars that are in a minus equity, under water, buried will depreciate each month faster than you can pay for it. If things are favorable for a trade, spend \$200 before going to dealership for a professional detail, change oil, filters, cheap new tires hide worn neglected suspension components. Go to CarMax and the new car chosen dealerships used car manager and say, *Will you give me a buy bid on my car? What would you write me a check for today?*

Many folks sold their car to TV car ad companies and have problems such as checks are short and can’t get plates or titles for months.



## THE SECRET NEW CADILLAC PURCHASE OR LEASE

BE CAREFUL. *Automotive News* outlines over 10,000 flood damaged cars have been sold and laundered through company owned auctions and the “salvaged” title disappears on the new one. The best used car buy is a “certified used car” from a franchised new car dealer. Cost is a little more but you won’t empty the parts department into your car or buy a expensive T.V. warranty (most all have gone bankrupt in last 20 years). Why buy a used vehicle warranty? Purchase a new car!

Some dealers may allow you to trade in your present car that you sold to a friend and you can get an “in and out” paper work for you and the buyer. Then you will pay sales tax on the difference in most states. Could be big savings.

A lease is another way to finance a new vehicle. A lease is designed to do three things: lower the payment, conserve cash, and put you into an attractive trade cycle. Every three years, you are in another new vehicle of your choice, perhaps never replace tires. No interest rate on a lease; it’s money factor usually equates to 3.9%. Lease payments can be predicted on the vehicles “residual value” and “capitalized cost.” Both are on your contract. If the window sticker price is \$60,000 and the capitalized cost is \$60,000, you lease at “list price.” As *USA Today* once said, be prepared to pay list price for the new Infiniti M35 and M45. The PT Cruiser, when new, sold for \$4,000 over list. The higher the retail value, the more attractive the lease payment. GMAC subsidized Cadillac leases. Sadly GMAC is gone. For tax purposes, most company leased vehicles can be expensed. Check with your tax folks and vehicle insurance. True, you don’t own a leased vehicle. You don’t own a purchased vehicle on a 60 month retail installment contract until the last payment is made. When finally paid off, some face perhaps a neglected high mileage, weathered vehicle needing costly repairs and a poor value. Better credit is usually required to lease. There is a mileage limitation. I recommend 12,000 miles per year. If you plan to purchase your leased vehicle at termination at the attractive “residual value” (wholesale) on your contract, all mileage penalties are waived. At 22 cents a mile, you can drive 10,000 extra miles for \$2,200 if not purchased. One last thing: Never assume your dream vehicle is “loaded” with features. What is the list price? Don’t forget to take a family photo at delivery. You will cherish it later on.

May God bless the trails you ride.

*Alex*



# Classified

*Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033*

*See page 10 in this issue!*

## New Member

### North Texas Region

Hat Bands \$10 + \$3.95 S&H U.S.

CLC Jackets \$70 + \$9.95 S&H U.S.

Blankets \$70 + \$9.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Blankets are 60x48", all cotton, Jacquard mill woven, really nice



Make checks payable to  
North Texas Region Cadillac & LaSalle Club

Send your order to:  
**North Texas Region Cadillac & LaSalle Club**  
16734 Lauder Ln. • Dallas, TX 75248-1737

## Tell Us About Your Caddy





# Activities Calendar

2925

**April 5th** NTXCLC Meeting and First Saturday Breakfast Social.

**May 3** NTXCLC Meeting and First Saturday Breakfast Social

## National Calendar

**CLC Grand National** Embassy Suites by Hilton Nashville SE Murfreesboro  
1200 Conference Center Blvd., Murfreesboro, TN 37129-4320 June 2–June 7 (Board meetings June 7)  
Room rate \$149 plus tax

**2026 Winter Reunion & Board Meeting** Element Orlando International Drive  
5750 Central Florida Pkwy., Orlando, FL 32821-8638 January 7–January 10 (Board meetings January 10)  
Room rate \$149 plus tax

**CLC Grand National** Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa  
5400 John Q Hammons Dr. NW, Concord, NC 28027-3401 June 1–June 6 (Board meetings June 6)  
Room rate \$149 plus tax

**2027 Winter Reunion & Board Meetings** Hyatt Regency Birmingham—The Wynfrey Hotel 1000 Riverchase Galleria, Hoover, AL 35244-2301 J January 27–January 30 (Board meetings June 30)  
Rate \$145 plus tax

**CLC Grand National**  
Nugget Casino Resort 1100 Nugget Ave., Sparks, NV 89431-5750 May 17–May 22 (Board meetings May 22)  
Rate \$115 plus tax

**2028 Winter Reunion & Board Meetings** Holiday Inn San Antonio—Riverwalk  
217 N. St. Mary's St., San Antonio, TX 78205-2303 January 26–January 29 (Board meetings January 29)  
Rate \$159 plus tax

**CLC Grand National**  
Marriott at the University of Dayton 1414 S. Patterson Blvd., Dayton, OH 45409-2105  
July 24–July 29 (Board meetings July 29)  
Rate \$159 plus tax

## Officers

**President:** [Bill Levy](#)  
(214) 563-1033 [lifer@writeime.com](mailto:lifer@writeime.com)  
**Vice President:** (open)  
**Secretary:** (open)  
**Treasurer:** [Jim Hanson](#)  
[Jam\\_Han@msn.com](mailto:Jam_Han@msn.com)  
**Webmaster:**  
**Membership:**  
**Activities :**  
**Assistant Activities:** [Kathleen Ashby](#), [Debbie Overby](#), [Judy Hanson](#)  
**Sunshine:**  
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**Pate Director:** [Bill Levy](#)  
**Pate Director Assistant:** (open)  
**Historians:** [Alex Beloff III](#)  
**Directors:** [Richard Cross](#), [Ruby Hubbard](#), [Ron Fishell](#)  
**Calling Post:** [Karen Phillips](#)

## PATE SWAP MEET 2025

Please plan accordingly

**April 19th Setup**

**April 24-26 Pate Swap Meet**

**April 27th Tear Down**

# Sunshine Report

## Birthdays:

Bill Haesslein 4/7

Jim Hanson 4/13

Please inform me of members that were missed on the list.

Love, *Ruby*



digital3printing

Contact Greg for all your printing needs!

**Greg Nieberding 469-556-4792**

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Send any corrections, complaints, compliments, discussions, and/or additions to:  
**Bill (Lifer) Levy** [lifer@writeime.com](mailto:lifer@writeime.com) (214) 563-1033



## Cadillac and LaSalle Owners

Would you like to see your Cadillac on the pages of the NTXCLC newsletter? This small, but deluxe publication gets circulation, not only in our region, but is sent to many of the CLC clubs across the nation and world. By appearing here your story can become part of Cadillac history. **I need your story and your pictures.** It could be a story about the vehicle as it is now, or it can be a restoration article, or a funny, interesting, or even a sad story. But its about your car, and this means it is about you, too. If you feel you can't write well enough, send me the basics and I will help you write the story. I have many pages to present monthly, and I have room for you in them. So, don't feel embarrassed—email me, or call me, or see me at the NTXCLC outings and let's make history.

**For Sale: 1939 Cadillac Fleetwood Imperial 7 passenger sedan.**



**Style #39-7533, Body # 302 and trim # 5788.**



A total of 2065 1939 series 75s were built and of that number only 638 were the Imperial sedan. 60 of these were CKD or knocked down for export. So only 578 were for U.S. distribution (I always expected a 10 -20 % survival rate for vintage cars). (production numbers provided by Alan Haas). This Cadillac was originally shipped January 6, 1939 to the Cord Motor Co. in San Antonio, Texas. The original Delivered price including transportation was \$2729.90.

The speedometer shows 21,100 miles. I have a receipt for work from 2014 showing mileage to be 20,150. Since 2022 I have driven it less than 600 miles. This is a very fine running and driving Cadillac ready for touring.

**The restoration work completed:**

1. A total rewire using a tagged commercial wiring kit
2. Reupholstered
3. All new glass, channels and rubber; including the divider window
4. Repaint
5. Every exterior piece re-chromed
6. Apparently new brakes (I checked front bearings and no brake dust came out when drum was removed)
7. Appears to have a new clutch
8. Exhaust
9. Seat belts

**Work that I have done since 2022:**

1. Put new float in the gas tank so the gauge works
2. Had the radiator boiled out so no overheating and added 180 degree thermostats in each upper hose
3. Front end alignment
4. Removed the old non-working radio and installed a new dial glass so it all appears as original with all the dials
5. Fixed the front door handles so they lock and located a correct rear door handle so all are now correct
6. Located the correct glove box door lock
7. Installed a complete electrical disconnect switch



**(520-403-5204) or email [dp31upton@yahoo.com](mailto:dp31upton@yahoo.com) for complete info and pictures. Asking \$25,500**





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**For Sale** Four 2005 CTS nine spoke aluminum bright polish wheels with chrome lug bolts and TPMS senders. Condition is like new. Size—18 X 8.5 5X120 lug 48mm off-set. \$600.00 Shipping included.



**For Sale** Four Vogue Rio #190-67910 PVD Chrome Condition is like new. Size— 17X7.5 5X120 lug 48mm offset \$500.00 Shipping included.

Make checks payable to **North Texas Region Cadillac & LaSalle Club**

NTXCLC, 16734 Lauder Lane, Dallas, TX 75248

# Parting Thoughts



**Cole and Kathy Clayton**

Our Vendor Tile Refurbish Party has now become a Tail Gate Party.



Photo by Jim Hanson

**Judy Hanson**