



"all gave some, some gave all"

Caddy Corner

Cadillac & LaSalle Club, Florida Suncoast Region

Promoting fellowship with people of similar interests in Cadillac and LaSalle automobiles.

Website: <https://www.cadillaclasalleclubflorida.com/>

<https://www.facebook.com/Cadillac-LaSalle-Club-Florida-Suncoast-Region-1573534062920397/>

CLUB OFFICERS

Region Director:

Mark Demyan

Vice Director:

Len Berman

Secretary:

Mike Santos

Treasurer:

Ben Berman

Membership Director:

Mike Santos

Activities Director:

(open)

Newsletter Editor/Publisher:

Paul Simcock

MONTHLY MEETINGS:

All meetings are held the 2nd Tuesday of every month. The doors open at 11:00 a.m. The meeting will start at 11:30 a.m.

UPCOMING MEETING - June 10th 2025

Perkins Restaurant in Clearwater, address is 2626 Gulf-to-Bay Blvd , Clearwater, FL 33759.

EVENTS: See details in the Activities Director's Report in this newsletter.

Can you Guess the Car Photo?

Test your overall skill and knowledge base of various Cadillac motorcar imagery. Find out the answer by emailing the Editor.





Florida Suncoast Region CLC Consolidated Meeting Reports May 31, 2025

Treasurer's Report As you read this, the festivities surrounding this year's CLC Grand National Meet will be revving up. I expect to report on the GN in my column next month, but for now I'll just note one thing: if you're not in Murfreesboro (Nashville) this week, you're missing a very memorable event.

GNs offer tours of local attractions and car collections; the chance to browse the offerings of vendors of parts you may not be able to find elsewhere and other Cadillac memorabilia; and a breathtaking array of Cadillacs from the brand's beginning to recent models. But most of all, a GN offers the great opportunity to spend time meeting, talking to, and making friends of people from all over the US -- and foreign countries as well -- those who share your passion for the cars that fill our dreams at night.

If you're not in Tennessee this week, you're missing a chance for a never-to-be-forgotten experience. Don't let this opportunity pass you by next year!

Respectfully Submitted,

Benjamin L. Berman,
Treasurer, Florida Suncoast Region,
Cadillac & LaSalle Club

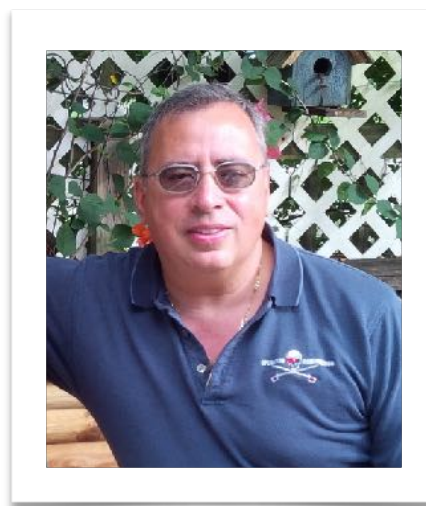


Membership Report We have no new renewals this month. We now have a total of 27 active members, meaning that they have paid their dues renewal for this year. We had a couple of inquiries which I replied to.

We'd like to remind members that your National dues must be current. The expiration date of your National dues is on the mailing page of your monthly SELF STARTER Magazine.

Respectfully Submitted,

Mike Santos,
Membership Director, Florida Suncoast Region,
Cadillac & LaSalle Club



Florida Suncoast Region, Cadillac & LaSalle Club Director's Report June 2025

Hello Everyone:

The CLC lost Lee Herbermann this past month. Some of you knew him as the Southeastern Regions VP. I knew Lee as a member of the Western PA Region where I was a board member with him. We became friends through that region. When I stepped up to the Region Director position with the Suncoast Region, Lee was immediately very willing to assist me with anything I needed to learn and what it was I should be doing. It was a pleasure to know Lee and to hangout with him at car shows and club events.

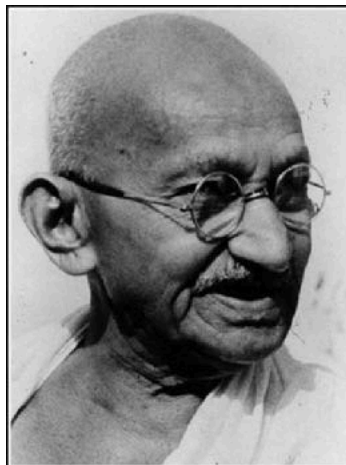
Mark

Respectfully Submitted,
Mark Demyan,
Director, Florida Suncoast Region,
Cadillac & LaSalle Club



Wonderful Words of Wisdom...

Mahatma Karamchand Gandhi was an renowned worldly Indian lawyer, anti-colonial nationalist, and a superb political ethicist who uniquely employed familiar non-violent resistance techniques to lead the successful campaign for India's independence from British rule. His countless inspired movements for civil rights and freedom still echo today across the free world.



Keep your thoughts positive because your thoughts become your words. Keep your words positive because your words become your behavior. Keep your behavior positive because your behavior becomes your habits. Keep your habits positive because your habits become your values. Keep your values positive because your values become your destiny.

— Mahatma Gandhi —

1869-1948

Club Activities Report

Dear Fellow Club Members:

The Spring Picnic is scheduled for Sunday, June 15th, from Noon until no one is left. We hope that it won't be too hot with all of the trees there providing cover for us. More information will follow in upcoming emails.

The monthly gathering is always on the second Tuesday of the month at 11am at the Perkins Restaurant & Bakery at 2626 Gulf-to-Bay Blvd Clearwater, FL 33759.

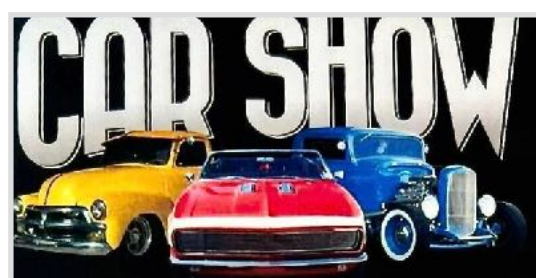
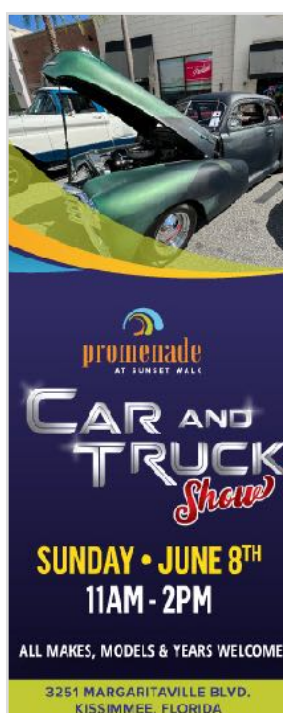
If you have an idea for an event and you are willing to do the legwork to make it happen, please contact me and I will provide all needed correspondences to the members.

Mark

It's Showtime!



Occurs every month on the second Sunday. The best of DJ music, coffee and donuts, show trophies, vendors, and store discounts.



Let's go to historic downtown Eustis for the popular downtown classic car show on the fourth Saturday of every month. Some 150 Classic Cars will cruise into beautiful Ferran Park in Downtown Eustis. Enjoy our downtown shops and restaurants, great music and cool cars.

Registration is free the day of the event and all registered attendees are entered into a cash prize giveaway. Cruise-In times are 2:00 p.m. - 5:00 p.m. Sponsored in mutual cooperation with the Eustis Business Alliance Council and the Eustis City Chamber of Commerce.

See You There!



Plan now to attend the Lake Mirror Concours and Classic Annual Event in the downtown historic Lakeland, FL district. See rolling works of art from some of the nation's top auto collectors and museums along with rare and themed automobile displays. This very unique setting also features many vintage wooden boats and the ever popular novel Amphicars will be in and around Lake Mirror at this center piece of the 3-day event. If you want to enter your car, the Concours Entrance Fee is \$75.00 Show Hours are: 10-4pm.

Lake Mirror Concours and Classic Car Show to be held on Saturday - Oct. 18th, 2025



Larry's **CAR SHOW**

EVERY THURSDAY • 4-8PM



Hosted by Larry Clem

REGISTER YOUR CAR TO WIN PRIZES & TROPHIES!

You will also receive

10% OFF A FOOD PURCHASE



Pinellas Park • 727-572-9464
THELUBE.COM

@quakersteak
f t i



Saturday, June 21st, 4-9:00 PM
Celebrating our 29th Year!

The Villages monthly Cruise-In
Spanish Springs Town Square
<https://www.thevillagesentertainment.com/special-events/June-2025-cruise-in/>

The Villages® ENTERTAINMENT



The GO-TO Place on the web for all your upcoming car show cruise-in venues, dates, and times!

...See you there!

DADE CITY
CAR & TRUCK
SHOW
Hosted by Ronnie Setser

THE FIRST SATURDAY FROM SEPT-MAY
12pm-4pm

\$10

Registration fee to qualify for trophy presentation

Cruising cars will still be allowed but will not be part of the judging or receive dash plaques or trophies.

NEW LOCATION: Enter from Hwy. 301 / 7th St. onto Pasco Ave. We will no longer be closing SR 52 / Meridian Ave. Show will take place on the east and south sides of the Historic County Courthouse and roads to the east.

PLEASE SUPPORT ALL OF DOWNTOWN DADE CITY

For questions and further information, please contact Ronnie Setser (813) 879-1616 or (813) 601-7227 // ronniesetsercustoms.com

Items for Sale



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If you're a fan like me, the 1967 Eldorado represented the epitome of luxury and styling; especially with the famous "razorback" taillights. Sporting a hefty front wheel drive 429 cubic inch OHV V8, it was the most powerful personal luxury car you could own in '67. So, if you're looking for a [Replacement Back Window](#) in excellent condition, call Bill Storms in Nokomis, FL at 941-356-2064 or email him at: captainwindy@verizon.

Professionally Framed Original Vintage Cadillac Magazine Ads



Up for sale is beautiful series of Vintage Cadillac full color print ads appearing in tabloid sized publications like the Saturday Evening Post, Look Magazine, and other similar magazines of the day.



Professionally framed and preserved under special mounted protective glass with exquisitely bevel custom-cut colored matting; matching the central color theme of each ad. The six piece collection features solid oak wood frames showcasing various 1950s model years. For further information regarding these exquisitely framed prints, contact the Editor for more details.



A Word From the Editor: Paul Simcock

A few reminders: If you would like your “story” to be featured in the newsletter, please submit your article along with some photos directly to me. *All articles, business cards*

and ads are due by the 15th of each month.

If you have a pre-published article you would like to submit; those are also welcome. Be sure to include copyright information so we can properly give credits to the source or author of the article or piece. Any reproduction of this newsletter content, *in whole or in part*, without prior permission is strictly prohibited by copyright law.

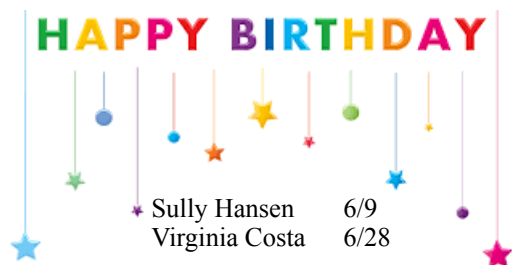
Also, we offer free advertising for cars & parts in our regional newsletter to current paid Regional Members. These ads do not have to be just for Cadillacs or LaSalles. Regional Members may also run their business cards for cars, or non-related ads for \$25.00 for a 4-month ad. A Non-member can take out a 4-month ad (*up to one page including photos*) for \$25.00. Non-member ads must be car related and you must state an asking price.

Part\$ and Apparel for \$ale



[https://gmclubapparel.com/
collections/clc-florida-](https://gmclubapparel.com/collections/clc-florida-)

[https://gmclubapparel.com/collections/
clc-florida-suncoast-region](https://gmclubapparel.com/collections/clc-florida-suncoast-region)



Note: If you would like your birthday posted, please contact the Editor.

Get the Most From Your National CLC Membership

Go to the homepage for National CLC and click on “Forums” for all the latest blog discussions, and major category information on:

- Authenticity Manuals and VIN Data
- Technical Manuals & Bulletins
- Restoration Tips & Techniques
- Parts Availability & Sourcing
- Newsletters Past and Present





BECOME A MEMBER

Cadillac & LaSalle Club, Florida Suncoast Region

Membership is open to anyone owning or having an interest in Cadillac or LaSalle Automobiles.
You Do Not have to own a Cadillac or LaSalle to join.

The Cadillac & LaSalle Club, Florida Suncoast Region membership dues are \$25.00 per year. Being a member is a way to participate in the Club's monthly meetings, activities and fellowship with other car enthusiasts. Also, it is a great way to learn more about your car and cars of other club members. A monthly Newsletter will keep you informed of all Region Activities. Many of our members are located in the Central Gulf Coast area, but we routinely welcome and have current members in Central and North Florida.

Mail your completed application form and check payable to "CLC, Florida Suncoast Region" to:

CLC, Florida Suncoast Region
c/o Benjamin L. Berman, Treasurer
4223 MacKay Falls Terrace
Sarasota, Florida 34243

2025 Membership Application/Renewal Form

(Membership Consists of Two Members per Household.)

Those joining October - December will include membership for the following year.

New Member _____ or Renewal _____ Date _____
Name(s): _____

NEW MEMBERS: Below, please print the exact name(s) for two complimentary club name badges.

Address: _____

Email: _____ Phone # _____

Cadillac or LaSalle vehicle(s) owned *(use separate sheet for additional cars).*

Year: _____ Model: _____ Year: _____ Model: _____

Year: _____ Model: _____ Year: _____ Model: _____

Member of National Cadillac LaSalle Club? Yes: _____ No: _____

National Member # _____ National Membership Renewal Month: _____

NATIONAL MEMBERSHIP IS REQUIRED. YOU CAN JOIN OR RENEW THE NATIONAL AT THIS SITE:

[HTTPS://WWW.CADILLACLASALLECLUB.ORG](https://www.cadillacclasalleclub.org)

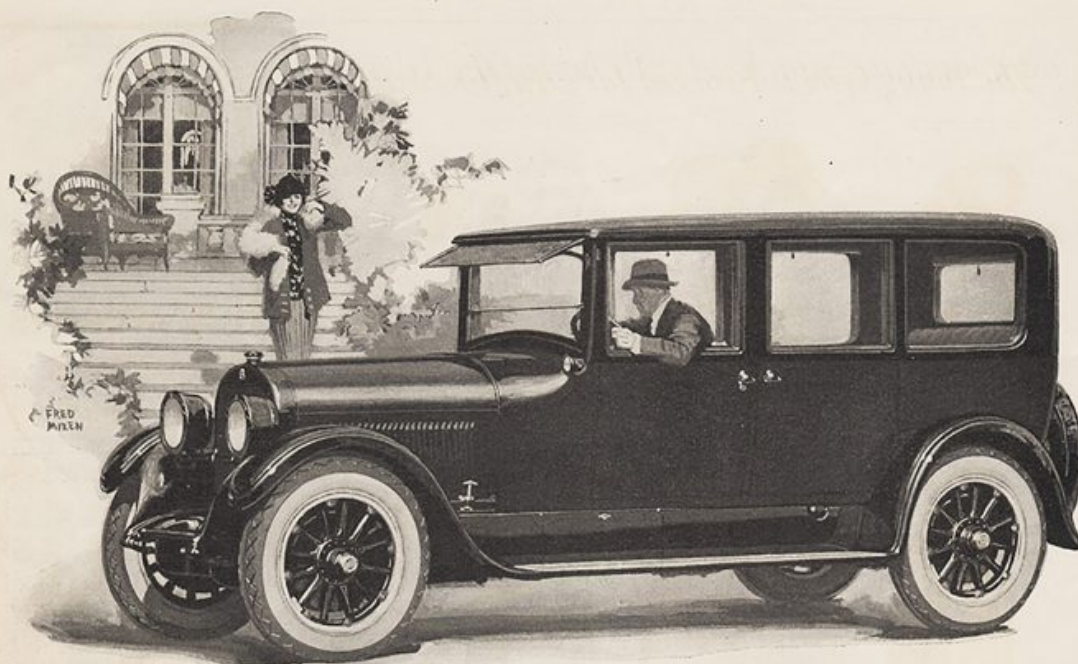
I authorize use of my information for club purposes only: Yes _____ No _____

Signature: _____

Club apparel is available for purchase. Inquire at monthly meeting or club website.

The Ladies' HOME JOURNAL

November, 1923



THE NEW V-63 SUBURBAN

Expect Great Things!

The moment you see this New V-63 Cadillac you instinctively expect surpassing performance.

And when you drive and ride in the car, your first impression becomes positive conviction.

You discover that Cadillac riding ease has taken on a new meaning; that driving is a subconscious function, so effortless that you are left free to relax and enjoy; that safety is vitally advanced by Cadillac Four Wheel Brakes.

But even these remarkable refinements are over-

shadowed by the performance of the new harmonized and balanced V-Type eight-cylinder engine.

You are immediately conscious of great power and speed, and because of new principles of design the car's flight is virtually the only hint of the motor's presence.

All is quietness and smooth travel; there is nothing to detract from enjoyment of a motoring experience which you know is without precedent or parallel.

To see the New Cadillac is to expect great things; to drive and ride in it is to have those expectations splendidly realized.

CADILLAC MOTOR CAR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

CADILLAC




Metamorphic Changes in Cadillac History

It's no mystery to any of us today to both present-day Cadillac owners and enthusiasts that Cadillac Motor Division of General Motors has undergone an about face in style, appeal and modern-day market share characteristics. Gone are the nostalgic days of luxu barges and floating living rooms on wheels which is really, by the way, the essence of the early beginnings of the brand and is largely responsible for it's early successful evolution.

From it's inception in 1902, the Cadillac brand has been the most eclectic, show-stopping and renowned robust leader of the pack in style and luxury for most previous and current owners seeking a premium automobile.



EXECUTIVE SUITE. Put a Cadillac Seventy-Five at your executive disposal and travel time becomes productive time. A Cadillac nine-passenger sedan or limousine provides you and your key men or clients roominess that invites relaxation . . . comfort and quiet that shut you off from the normal distractions of travel . . . and the dignity so important to executive discussions. A talk with your authorized Cadillac dealer will show you why so many companies consider the Seventy-Five a rewarding business investment.

Standard of the World  Cadillac



CADILLAC Motor Car Division • General Motors Corporation

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So, where do we go from here? It's a different time and a different place. As stated in this month's nostalgic ad, it states *"Expect Great Things!"* thereby creating a feeling of anticipation and great rewards for hard work.

It seems that creature comforts are now assumed as the standard bulwark of any modern-day automobile. With that assumption, we now build on design innovation with regard to who, (*which state of the art car manufacturer*) can successfully deliver the latest greatest razzmatazz electronic gear to sweep us off our feet. Who would have ever guessed years ago, that we would now have self-driving cars, hands-free automatic intuitive parking assistance, lane changing assistance, "intelligent" cruise control and anticipatory braking and other amazing features available at our very fingertips.

Cadillac Motor Company will continue to be the pacesetter and market leader in high quality, innovative automotive design - not only in enhanced creature comforts but also the most desirable built-in safety features.

Happy Motoring!



...and Best of All, it's a Cadillac!