



Lest We Forget...let's Work for Peace

# Caddy Corner

## Cadillac & LaSalle Club, Florida Suncoast Region

Promoting fellowship with people of similar interests in Cadillac and LaSalle automobiles.

Website: <https://www.cadillaclasalleclubflorida.com/>

<https://www.facebook.com/Cadillac-LaSalle-Club-Florida-Suncoast-Region-1573534062920397/>

### CLUB OFFICERS

**Region Director:**

Mark Demyan

**Vice Director:**

Len Berman

**Secretary:**

Mike Santos

**Treasurer:**

Ben Berman

**Membership Director:**

Mike Santos

**Activities Director:**

(open)

**Newsletter Editor/Publisher:**

Paul Simcock

### **MONTHLY MEETINGS:**

All meetings are held the 2nd Tuesday of every month. The doors open at 11:00 a.m. The meeting will start at 11:30 a.m.

### **UPCOMING MEETING - August 12<sup>th</sup> 2025**

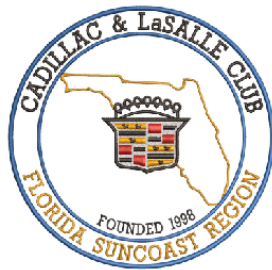
Perkins Restaurant in Clearwater, address is 2626 Gulf-to-Bay Blvd , Clearwater, FL 33759.

**EVENTS:** See details in the Activities Director's Report in this newsletter.

### ***Can you Guess the Car Photo?***

Test your overall skill and knowledge base of various Cadillac motorcar imagery. Find out the answer by emailing the Editor.





## Florida Suncoast Region CLC Consolidated Meeting Reports July 31, 2025

**Treasurer's Report** It may be summertime, but the living isn't always so easy. In the season's heat and humidity it's more of a burden to wash, wax, tune and otherwise look after our Cadillacs properly, but it has to be done. Whether your car has won a prize at a Grand National Meet or spends most of its life going to Publix, it needs regular attention to keep it at its best.

The Florida Suncoast Region also deserves attention during the summer. It's easy to be preoccupied with plans for vacations, visits with children (or grandchildren, or great grandchildren). However, keep in mind that our Region is still around and offering the usual social activities -- monthly meetings and outings like our recent picnic, which was entertaining and always well attended.

Best of all, the picnic was inexpensive and had virtually no impact on our financial position. When the call comes later in the Fall to pay dues for 2026, be assured that the Region's officers are diligent in conserving our resources and putting them to good use for the betterment of all our club members.

Respectfully Submitted,

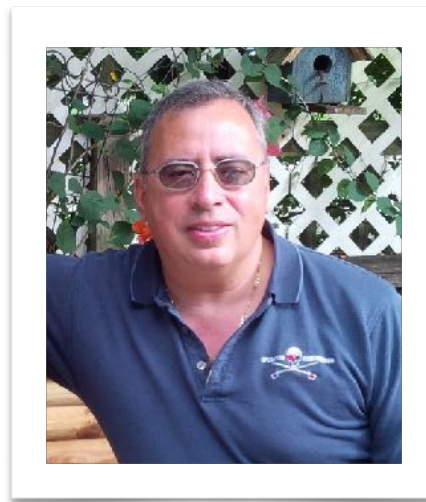
Benjamin L. Berman,  
Treasurer, Florida Suncoast Region,  
Cadillac & LaSalle Club



**Membership Report** We have no new renewals this month. Two members who were thought to have renewed have not. We did meet some folks at the GN and invited them to the picnic and they attended, but have not joined. I sent them the latest newsletter and region applications. We now have a total of 25 active members. We had a couple of inquiries which I replied to. I still have some badges to get made and sent. We'd like to remind members that your National dues must be current. The expiration date of your National dues is on the mailing page of your SELF STARTER.

Respectfully Submitted,

Mike Santos,  
Membership Director, Florida Suncoast Region,  
Cadillac & LaSalle Club



## Florida Suncoast Region, Cadillac & LaSalle Club Director's Report August 2025

Hello Everyone:

*Beware of the changes with the digital version of the Self Starter:*

The digital Self-Starter Magazine is not delivered to your email inbox. These Self-Starter issues are posted to the CLC website when they are available. You need to login to view the magazines. If you need assistance with your on-line member login, please contact the CLC Office via email at [CLC@cornerstonereg.com](mailto:CLC@cornerstonereg.com) or call them at 763-420-7829 between 9:00 AM and 5:00 PM, Central Time, Monday–Friday.

Mark

Respectfully Submitted,  
Mark Demyan,  
Director, Florida Suncoast Region,  
Cadillac & LaSalle Club



### *Did You Know...*

### *Early 20th Century Milestones at Cadillac*



- 1902 Henry M. LeLand founds Cadillac Motors
- 1903 First Cadillac Models appear at NY Auto Show
- 1907 Precision components manufactured using imported Johansson Swedish gauges
- 1908 Dewar Award establishes "Standard of the World" moniker
- 1909 General Motors acquires Cadillac Motors as separate divisional corporate entity



- 1910 First "limousine" enclosed models introduced to public promoting "all-weather" driving
- 1912 Charles Kettering's new revolutionary all-electric starter introduced - Early Delco Electrics Div. established and no more cranking necessary (*aimed at being women-friendly*)
- 1915 First mass-produced V8 engine is introduced. US War Department purchases 2000 new V8 units for WW1 wartime use



- 1922 New carburetor design leaves only choke operation necessary for starting
- 1924 Counterweighted new crankshaft smooths engine idle, new lacquer paint reduces drying time during body assembly
- 1926 Over 500 new interior and body colors introduced to public
- 1927 First LaSalle introduced to appeal to the "middle class"
- 1929 Safety glass, dual-action shocks and all new synchromesh transmissions eased shifting

## Club Activities Report

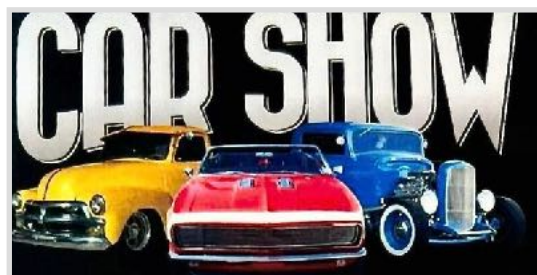
Dear Fellow Club Members:

The monthly gathering is always on the second Tuesday of the month at 11:00 AM at the Perkins Restaurant & Bakery at 2626 Gulf-to-Bay Blvd Clearwater, FL 33759.

If you have an idea for an event and you are willing to do the legwork to make it happen, please contact me and I will provide all needed correspondences to the members.

Mark

### *It's Showtime!*



Let's go to historic downtown Eustis for the popular downtown classic car show on the fourth Saturday of every month. Some 150 Classic Cars will cruise into beautiful Ferran Park in Downtown Eustis. Enjoy our unique downtown shops and restaurants, great music and very cool cars.

Registration is free the day of the event and all registered attendees are entered into a cash prize giveaway. Cruise-In times are 2:00 pm - 5:00 pm. Sponsored in mutual cooperation with the Eustis Business Alliance Council and the Eustis City Chamber of Commerce.



**Plan now** to attend the Lake Mirror Concours and Classic Annual Event in the downtown Lakeland business district.

See rolling works of art from some of the nation's top auto collectors and museums along with rare and themed automobile displays. This very unique setting also features many vintage wooden boats and the ever popular novel Amphicar will be in and around Lake Mirror at this center piece of the 3-day event. If you want to enter your car, the Concours Entrance Fee is \$75.00 Show Hours are: 10-4pm.

### **Lake Mirror Concours and Classic Car Show to be held on Saturday - Oct. 18th, 2025**



*...See You There!*

# *Larry's* **CAR SHOW**

**EVERY THURSDAY • 4-8PM**



*Hosted by Larry Clem*

**REGISTER YOUR CAR TO WIN PRIZES & TROPHIES!**

*You will also receive*

**10% OFF A FOOD PURCHASE**



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Saturday, August 16th, 4-9:00 PM  
Celebrating our 29th Year!

The Villages monthly Cruise-In  
Spanish Springs Town Square  
<https://www.thevillagesentertainment.com/special-events/August-2025-cruise-in/>

## The Villages® ENTERTAINMENT



The GO-TO Place on the web for all your upcoming car show cruise-in venues, dates, and times!

*...See you there!*

**DADE CITY**  
CAR & TRUCK  
SHOW  
*Hosted by Ronnie Setser*

THE FIRST SATURDAY FROM SEPT-MAY  
12pm-4pm

**\$10**

**Registration fee to qualify for trophy presentation**

Cruising cars will still be allowed but will not be part of the judging or receive dash plaques or trophies.

**NEW LOCATION:** Enter from Hwy. 301 / 7th St. onto Pasco Ave. We will no longer be closing SR 52 / Meridian Ave. Show will take place on the east and south sides of the Historic County Courthouse and roads to the east.

PLEASE SUPPORT ALL OF DOWNTOWN DADE CITY

For questions and further information, please contact Ronnie Setser (813) 879-1616 or (813) 601-7227 // [ronniesetsercustoms.com](http://ronniesetsercustoms.com)

## Items for Sale



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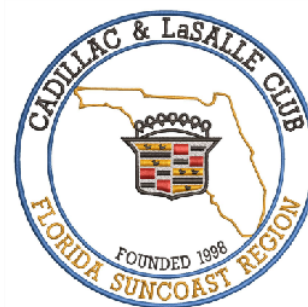
If you're a fan like me, the 1967 Eldorado represented the epitome of luxury and styling; especially with the famous "razorback" taillights. Sporting a hefty front wheel drive 429 cubic inch OHV V8, it was the most powerful personal luxury car you could own in '67. So, if you're looking for a Replacement Back Window in excellent condition, call Bill Storms in Nokomis, FL at 941-356-2064 or email him at: captainwindy@verizon.

## In Remembrance

Our former Club President for over twelve years, a natural-born leader and cornerstone, our cohort in arms and confidant, David Chestnut, passed away suddenly on February 9, 2019 at his home in Parrish. For all those who attended his services that day; what a wonderful and very fitting tribute to his legacy and may he rest in eternal peace with the Angels.

Gone but not forgotten, we will remember you, David, for your great contributions to the very fiber of this present-day, very successful CLC Suncoast Region we all now know and enjoy.





## From the Editor: Paul Simcock



**A few reminders:** If you would like your “story” to be featured in the newsletter, please submit your article along with some photos directly to me. *All articles, business cards and ads are due by the 15th of each month.*

If you have a pre-published article you would like to submit; those are also welcome. Be sure to include copyright information so we can properly give credits to the source or author of the article or piece. Any reproduction of this newsletter content, *in whole or in part*, without prior permission is strictly prohibited by copyright law.

Also, we offer free advertising for cars & parts in our regional newsletter to current paid Regional Members. These ads do not have to be just for Cadillacs or LaSalles. Regional Members may also run their business cards for cars, or non-related ads for \$25.00 for a 4-month ad. A Non-member can take out a 4-month ad (*up to one page including photos*) for \$25.00. Non-member ads must be car related and you must state an asking price.

## Part\$ and Apparel for \$ale



<https://gmclubapparel.com/collections/clc-florida-suncoast-region.com>



*Note: If you would like your birthday posted, please contact the Editor.*

## Get the Most From Your National CLC Membership

Go to the homepage for National CLC and click on “Forums” for all the latest blog discussions, and major category information on:

- Authenticity Manuals and VIN Data
- Technical Manuals & Bulletins
- Restoration Tips & Techniques
- Parts Availability & Sourcing





## BECOME A MEMBER

Cadillac & LaSalle Club, Florida Suncoast Region

Membership is open to anyone owning or having an interest in Cadillac or LaSalle Automobiles.  
You Do Not have to own a Cadillac or LaSalle to join.

The Cadillac & LaSalle Club, Florida Suncoast Region membership dues are \$25.00 per year. Being a member is a way to participate in the Club's monthly meetings, activities and fellowship with other car enthusiasts. Also, it is a great way to learn more about your car and cars of other club members. A monthly Newsletter will keep you informed of all Region Activities. Many of our members are located in the Central Gulf Coast area, but we routinely welcome and have current members in Central and North Florida.

Mail your completed application form and check payable to "CLC, Florida Suncoast Region" to:

CLC, Florida Suncoast Region  
c/o Benjamin L. Berman, Treasurer  
4223 MacKay Falls Terrace  
Sarasota, Florida 34243

### 2025 Membership Application/Renewal Form

*(Membership Consists of Two Members per Household.)*

*Those joining October - December will include membership for the following year.*

New Member \_\_\_\_\_ or Renewal \_\_\_\_\_ Date \_\_\_\_\_  
Name(s): \_\_\_\_\_

**NEW MEMBERS: Below, please print the exact name(s) for two complimentary club name badges.**

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Cadillac or LaSalle vehicle(s) owned *(use separate sheet for additional cars).*

Year: \_\_\_\_\_ Model: \_\_\_\_\_ Year: \_\_\_\_\_ Model: \_\_\_\_\_

Year: \_\_\_\_\_ Model: \_\_\_\_\_ Year: \_\_\_\_\_ Model: \_\_\_\_\_

Member of National Cadillac LaSalle Club? Yes: \_\_\_\_\_ No: \_\_\_\_\_

**National Member # \_\_\_\_\_ National Membership Renewal Month: \_\_\_\_\_**

**NATIONAL MEMBERSHIP IS REQUIRED. YOU CAN JOIN OR RENEW THE NATIONAL AT THIS SITE:**

[HTTPS://WWW.CADILLACLASALLECLUB.ORG](https://www.cadillacclasalleclub.org)

I authorize use of my information for club purposes only: Yes \_\_\_\_\_ No \_\_\_\_\_

Signature: \_\_\_\_\_

Club apparel is available for purchase. Inquire at monthly meeting or club website.



**FIRST CHOOSE CADILLAC. THEN CHOOSE THE YEAR.**

The decision to purchase a Cadillac—regardless of model or year—is the wisest move a motorist can make. For Cadillac's remarkably luxurious interiors and superb driving qualities are unmatched. Cadillac's famed durability, craftsman-

ship and advanced engineering also give it long lasting value—and its owner loyalty ranks highest in the world of luxury motoring. You, of course, are best prepared to judge which Cadillac is most suited to your needs and your budget. But

avoid compromise with a lesser make. For no other motor car can provide greater pleasure and satisfaction than the Standard of the World. See your authorized dealer and select your favorite model... whether it be new or previously owned.



MARK OF EXCELLENCE Cadillac Motor Car Division

*Standard of the World*



*Cadillac*

## 1959 Cadillac...Body Design to the Nth?

The grand evolution of the tail fin found on modern century automobiles came from Cadillac. Most American car makers incorporated this unique attribute in one form or another. The most notable year for tail fins was on the history-making 1959 models. Some people dubbed them as ostentatious and “showy”; thereby detracting from their original design intent. In 1959, all GM product received a complete redesign. The '59 models featured two protruding stylized jet plane afterburner conical-shaped tail lights depicting speed and agility found in aircraft. Again, we see the influence of aeronautics in automobile design.

The year 1959 also marked the cross-pollination commonalities in GM interchangeable body panels across the entire product offering. For example, one set of communal basic body design construction for Chevrolet, Pontiac, Oldsmobile and Buick.

Cadillac's base Model 6200 included two, 4-door hardtops, a 2-door hardtop and a convertible. One of the 4-doors was called a six window sedan and featured a sloping rear window and rear vent windows. The “flat top” model sedan, easily far less popular, featured a panoramic wrap-around rear window offering extra visibility to the driver. This model sedan was available through the model year 1960. Power brakes were now a standard offering on all base models as well as the very stalwart and familiar Hydramatic transmission. The DeVille was now called the 6300 Series and included two 4-door hardtops and a 2-door hardtop. DeVille was not offered in a convertible in this series. Standard accoutrements were power windows and power seats. Finally, the Series 6400 Eldorado Seville hardtop and Biarritz convertible shared their bodies with the 6200 and 6300 Series, however the chrome trim piece adornments were quite different.



Cadillac Eldorado Biarritz Convertible shown in Ebony Black



Cadillac Fleetwood Sixty Special shown in Olympic White



Finally, the offering was rounded out with the Eldorado Series 6900 Brougham which was hand-built in Italy. Only 99 of these were built in 1959, however the many shared attributes would be carried forward in later successive years. Cadillac would still

continue to offer the Series Sixty Special Fleetwood model. For commercial livery offerings, Cadillac offered the Series 6700 Fleetwood models and there was a commercial chassis marketed as well, specifically for a full line of professional and fleet cars.



Cadillac Series 6200 “Flat Top” Sedan shown in Vegas Turquoise



**Happy  
Motoring!**



**...and Best of All,  
it's a Cadillac!**