



MONTHLY NEWSLETTER

FLEETWOOD FLYER



Cadillac

LaSalle

CLUB
St. Louis Region

AUGUST 2025

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Region Sponsor: ELCO Cadillac

15110 Manchester Road, Ballwin, Mo

Cadillac Sales Manager - Bill Pastor: 877-590-6609



SEPTEMBER MEETING

Date: Sunday, September 14, 2025

Time: 10:00 AM (CLC Meeting), Swap Meet/Show
(6:30 AM-4:00 PM)

Where: HCC Swap Meet & Car Show

Address: 849 Jeffco Blvd., Arnold, MO (Fox School
District Service Center, Lemay Ferry/Hwy 67)

Notes: Car Display \$20 (optional, not required), or bring
your daily driver and enjoy the car show and swap
meet! See emailed flyer for show/swap meet details.

SECRETARY'S REPORT

August Meeting: Our August 9th meeting was an
epic, multipart tour of Springfield, IL, including
food, planes and automobiles. What, no trains!
About 25 members and guests attended. Members
met at the Route 66 Motorheads Bar & Grill and
Museum (below) for lunch and a tour of the
automobilia collectibles on display. The displays
were overwhelming, with so much to look at.

There was even a 1958 Cadillac with a canoe
strapped to its roof being worked on as one of the
museum's display items.



We then made a short drive to the Springfield Air
Combat Museum. The gentleman who started the
museum, Mike George, both collects and restores



airplanes including several WWI and WWII fighters. The collection is very impressive, and the restoration work performed is a labor of love for the founder.

Besides airplanes, several collectible automobiles were housed in an attached building. These included several 1st and 2nd generation Pontiac Firebirds and Trans Ams, a car near and dear to me. Should you need more speed than that, you have your choice of a couple Ferraris or McLarens, a Corvette, and a modern GT40, to mention a few.

Next up, was a short stop at the workshop of Chris Schwertman, a Rolls Royce Club member, to view three Rolls Royces and several other vintage cars of interest that he has collected and is working on.

The pièce de resistance was our final destination, the auto collection of members Steve and Jodie Koch. I discovered that Steve and I have much in common; we are both "fin-men", loving all cars of the "fin-era", 1948-1964! Many were envious of the various cars in their collection including a Chrysler Woodie, several Packards, and a Chrysler 1960 300C convertible with the boomerang tailfin taillights. Of course, all of their Cadillacs have fins (except the 1976 Eldorado)!

All enjoyed the day and the very special collections we saw and admired. Many, many thanks go out to Steve and Jodie Koch, Mike George, and Chris Schwertman for hosting our visits and allowing us a peek at those items that fuel their automotive and aviation passions.

You can see pictures from the event on pages 3-4.

2025 Event Dates:

- **September 14, 2025:** See page one. Car display is optional. Or, just enjoy the show and swap meet before/after our 10 AM meeting.
- **October 11, 2025:** CLC Annual Show.
- **October 23-26, 2025:** Our Region will host the Kansas City Region to wow them with the finer life in St. Louis! This event is similar to the St. Louis Region's visit to Kansas City in 2023. Planning for the event venues and lodging remain in the planning stages. Details Soon!

Member News: It was with great sorrow that we recently announced the passing of **Carole (CJ) Wilson**, wife of **Noel Wilson**, after a long illness. Funeral details have been emailed to members.

Chet Breitweiser and Rod Starns report that their 1962 Cadillac Sedan (Hazel-Gene) won Best of Show for its class at the Lambda Car Club 2025 Lake Michigan-Grand Invitational. Congratulations, Chet and Rod!

!! Calling all future CLC-StL Club Officers !!

This fall marks the end of the two-year term for the current Club Officer positions. Elections will be held at our October Meeting/Fall Car Show. All positions are available, but especially DIRECTOR and TREASURER. Are **you** ready to serve?



Please strongly consider this opportunity to help your Club, have FUN, and be admired by all.

This month's newsletter contains Part 2 of Doug Birk's always-anticipated series of articles on the most-recent Grand National, 2025 in Murfreesboro, TN. GREAT article as always, Doug. THANK YOU for your efforts and dedication to the St. Louis Region!

Craig Masterson



1976 ELDORADO CONVERTIBLE

- ♦ One-owner car. For sale by Brad Winfree (314-609-5410), son of the original owner who passed away. **Asking Mid-\$20Ks.**
- ♦ Light Blue Metallic (#28-Innsbruck Blue?), white top, light blue leather interior.
- ♦ Not driven in rain or winter. No rust noted.
- ♦ 56,xxx miles. Carbureted (No Fuel Injection).
- ♦ Car currently located at Bommarito Nissan on Manchester Rd.
- ♦ Chrome grill cap (removable?), owner's initials painted on doors.



SPRINGFIELD, ILLINOIS TOUR

AUGUST 9, 2025



SPRINGFIELD AIR COMBAT MUSEUM



SPRINGFIELD, ILLINOIS TOUR AUGUST 9, 2025



KOCH
COLLECTION



2025 GRAND NATIONAL PART 2



(BY: DOUG BIRK)

In Part 1, cars through the 1940s in attendance at the Grand National (GN) were highlighted. Moving on to the 1950s, a beautiful Emerald Green 1953 Fleetwood 60 Special (below-left) with working factory A/C made its second appearance at a GN, having previously been shown in Gettysburg last year. Joining the Dagmar club were two very different 1953 Eldorados. Yes, both were painted red, but had little else in common. From the polished, award-winning gem from AL (below-right) to the shabby, tarnished crown of the past with many paint issues (below-center), the photos speak for themselves.



A Robin Egg blue Eldorado Convertible represented the new 1954 body style (below-left). Scott and Allyson Halver's beautiful 1954 Shoal Green Sedan made another trip to a GN (below-center & -right). It was great to see the Halvers' car, but that long trip, trailering it all the way from Arizona, must surely be nerve-racking! I hope they enjoyed our Midwest's cooler weather; the temperature hit 115° in Phoenix during the GN.



1955 was a record-selling year for all car manufacturers, including Cadillac. Two beautiful, almost-identical, 1955 Coupe de Villes were displayed, both painted Goddess Gold with Alpine white tops. One was ordered with wire-spoke wheels and added chrome engine components (below-left). The other was as bone-stock as possible, even though it had been fully restored. This later car was owned by Fred Lohr from FL (below-right).



Having breakfast one morning, I shared a table with Fred, an older gentleman. Asking him what Cadillac he owned, he proudly pointed to the front of his shirt which displayed a picture of his Goddess Gold

1955 Coupe de Ville. He said his car was there on the show field. Looking at Fred's car was like viewing a time capsule.

Fred was the original owner, purchasing the car at the tender age of 16. So, with \$1,500 down and his mother's co-signature on the loan, this then-new Cadillac was his! So if you are on good terms with your folks, perhaps they'll let you use the CDV for a special Saturday night. Turn the key, drop those four windows with a flick of a switch, turn-on and tune-in your favorite hits of Elvis the Pelvis or Connie Francis, head over to the Hop, featuring Bill Haley and the Comets...and "Rock Around the Clock". Oh, as a reminder, fill up the golden chariot's tank with "Ethyl", the filler is in the left rear tail light if you forgot.

Time took its toll on the car, so Fred decided to restore it back to original. Some 19 years and \$360,000 later, the car was finished—a 70-year-old “new” car. Fred no longer plays semi-Pro Football, but this 87-year-old is still working, designing and building commercial high-rise offices. Fred’s daily-driver is a 1/2-ton 1965 Chevy pickup. Keep on Truckin’, Fred!



1956 was the finale for the iconic “P-38 style” fishtail and taillights. Proudly showing the new-for-’56 “slip-stream” rear fender side styling was the flagship Fleetwood 60 Special in glossy Raven Black (left). A powder-blue Series 62 Convertible with a white top and optional chrome Sabre wheels (below) owned by Ronald Giffler from FL just screamed “1950’s”!

A factory A/C Cadillac Eldorado Seville Coupe finished in silver (below) was a GN first-timer. It displayed the new sharply accented, stabilizer-type, rear fender fins. It was a barn-find from VA that cleaned up nicely, albeit showing typical aging in the cracked seat leather trim, but still having its gold batwing air cleaner protecting those three 2-barrel carbs—a very nice find, indeed!



The 1957 models present included a Series 62 Sedan, white-over-green, (below) with crank windows.

The newly-designed Eldorado Biarritz (below) was shown in white with a black top. You have to love those tailfins!



Also present, the white 1957 Brougham, with “rust-patina”. Do not let its appearance fool you; it runs like a scalded cat (bottom-right).

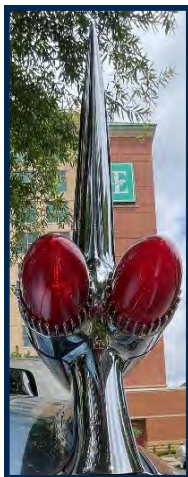
A 1958 Series 62 Coupe in gloss black (below-left) set the stage for the award-winning 1958 Brougham in a beautiful shade of blue (top of pg. 8). These Broughams were the most expensive models manufactured in their day, selling at a price over \$13,000, equivalent to \$145,000 in 2025.





(<—1958 Eldorado Brougham, left).

The end of the decade introduced the 1959 bullet-shaped taillight incorporated into extremely-tall rear tailfins, a trademark that will live forever. Four nice models were on display representing this mile-stone year. A Carmine Red Convertible, a Coupe de Ville in white-over-blue (below-right), a matching Sedan de Ville Flattop (bottom-left), and the queen herself, an Eldorado Biarritz Convertible (bottom-right) in silver-blue metallic.



The 1960 model (below-left) was toned-down from 1959, shown as a Series 62 Sedan Flattop in mostly-original blue paint. The owners are new to the club and were anxious to show off their P & J (not peanut butter & jelly) at the GN. They also brought a 1993 Allanté.

A heavily-modified Coupe de Ville in Ocean Blue Metallic (below-right) won the first-year "1959/1960 Cadillac of Distinction" Award sponsored by the 1959/1960 Chapter of the CLC. One may or may not like modified vehicles, but the quality of workmanship and attention to detail displayed was exceptional.



1962 was represented by a professional car, which is one used for commercial purposes, in this case a Miller-Meteor Duplex Combination, Ambulance and Hearse. This car is one-of-only-two produced with the other being in Australia. Unique to this model is the aluminum side trim running from the front door to the end of the tailfin and the rear-corner curved Vista glass. Yes, the siren still works, and it is LOUD!



Two 1963 models were on display--one an elegant aqua Eldorado Convertible (left) with matching perforated leather seats.

The other was also aqua in color, but a Series 63 Coupe de Ville. The owner of this Series 63 gem, Steven Schneefuss from AL, is the new owner. Steven longed for his dream car, a 1960 Cadillac Coupe de Ville in Heather Metallic. As that car proved impossible to find, especially in that rare color seldom

seen in 1960, and other '60 Coupes available at the time of his acquisition being either in dire need of a major restoration or priced out of his comfort range, Steven broadened his search.

Pursuing his desire to have a Cadillac Coupe, he located a 1963 Coupe de Ville (right), mostly original and rust free, in Ste. Genevieve, MO. Although his wife is not a huge fan of old Cadillacs, she encouraged him to check it out. Indeed, he did—and it was a much nicer car than he expected, showing 86K miles with only one repaint and still wearing the plastic seat covers purchased by the original owner.



Driving the car back to Leavenworth, KS (no, not the prison) Steven was amazed by how well it drove. Comfort and convenience equipment included A/C, Autronic Eye, AM/FM radio, tilt wheel, and a six-way power seat, which easily adjusted to accommodate Steven's 6' 4" frame. The continuous upgrading of components to make the car more original included a replacement yellow-capped Delco battery and two replacement T-3 headlights. For the show, Steven temporarily removed the plastic seat covers, unveiling the beautiful silk-like fabric and soft leather trim. With the newly-styled coupe roof being void of a vinyl roof covering, the beautifully-sculpted lines and brushed stainless trim really popped. After attending 19 GNs without a car to show, this was Steven's truly-special occasion.

Having teenagers will be a decision when the big night of the senior prom arrives, desiring the use of the pristine CDV for the dance and all night partying that follows. Who wouldn't want to flaunt the arrival to their peers of going in style on this memorable occasion. So don your prettiest gown, puff up the beehive hair do or slip into your most colorful suit, slick down your hair with a fresh tube of Brill Cream, slide over that silky smooth fabric seat, adjust your tilt wheel, and tune in the factory AM-FM radio to the sounds of the Beach Boys' "Surfin' USA" or the Chiffons' "He's So Fine". The polished dance floor is waiting for partners to glide across the floor to Bobby Vinton's "Blue Velvet".

1964 was represented by one lonely Fleetwood 60 Special (right). Unfortunately, this car needed much, much work to be a show winner. With its faded, peeling paint, dented body panels/trim, as well as torn and threadbare upholstery, this Cadillac truly is a big project for someone.



1965 and 1966 models were well received when new and still are to this day. It was the first year without the tailfins but carried on traditional Cadillac features, such as vertical taillights, rectangular mesh pattern grill, and gobs of new gadgets. Two exquisite models shown were a triple-white Eldorado, sporting real Cadillac wire wheels (below-left), and the Fleetwood 60 Special (not Brougham) in gloss black that took this year's GN Best in Show Award (below-right).



Convertibles were the preferred body style for this year's show. The 1966 award-winning Marlin Blue with white top and leather interior (left) from NY made another grand entrance. My old friend from GA, Doug Bailey, displayed his beautiful 1966 Fleetwood Eldorado wearing Tropic Green Firemist (top of pg. 10). Doug progressively makes improvements to his favorite car, including new all-leather seats ('19) and new paint ('23).



(←1966 Fleetwood Eldorado, left).

Doug has attended many GNs, and I volunteer my services to detail his car before the shows. However, my services were not needed, as all that was needed was a simple washing off the highway bugs on the grill and bumper. See you again next year!

The new designs for 1967 and 1968 were extremely popular. While still retaining the iconic Cadillac features, e.g., grill and taillights. Again, the most popular body style present was the de Ville Convertibles. Our friends from Wisconsin, the Tyndalls, drove their award-winning 1967 Grecian White Convertible (below-left) to the GN. Also shown was a Flamenco Red de Ville droptop and a Marine Blue model (both-below right).



The loner was Klaus's 1967 Sedan de Ville in Pinecrest Green and black (left). Klaus, from Germany, keeps his Cadillac in the States, while he still resides in Europe.

1968 models ranged from a showroom-new de Ville Convertible (below-left) in cashmere Ivory (light yellow), to a sad-sack de Ville Convertible in Caribe Aqua (below-right) from Chicago. This poor car showed the ravages of northern winters, rust and rot in every panel, with corrosion and pitting on all bright work; but the top still works!



1969 also came in convertible mode, with one in Persian Aqua with white leather (below-left), and the other in Wisteria (purple) and black trim (below-right). Stay tuned for Part 3!



NEWS BRIEFS

ELLISVILLE

Church donates car show proceeds to Circle of Concern

Circle of Concern was presented with a \$2,000 check from St. Martin's Episcopal Church on July 6. The money donated was raised at the church's fourth annual car show, held in May.

Mike Kelly, festival chairman, said the car show started as an idea as the church came out of COVID. He said members of the church were looking at what they could do in the community. The show that started with just the Corvette Club has added three more makes: Jaguar, Cadillac and Lambda.

This year's car show exhibited 45 club cars and 10 visiting cars. Barbecue dinners were available for adults to purchase. The event also included family-friendly games and a balloon artist. Next year's car show will be held on May 3.

"It's open to the community," Kelly said. "It's all about the charity and the community participation."

In addition to the car show, St. Martin's

has found other ways to aid Circle of Concern, Executive Director Cyndi Miller said. The church has given cash donations to support the scholarship-program, collects food each month and contributes thousands of pounds of vegetables from its on-site garden.

Circle of Concern is a food pantry and social services agency in Valley Park that feeds and provides assistance to low-income families in the community. Miller said the organization serves about 700 families each month and impacts about 1,300 households each year.

Miller said Circle of Concern appreciates all the ways St. Martin's supports the work they do, and more importantly, the families they serve.

"They're a very caring congregation of people with a robust community outreach program," Miller said. "We've had a great relationship with them."

CLC-StL in the News!

West News Magazine
7/23/25

Member Car Show Submissions

Cruisin the Square - Highland, IL

Last Saturday of every month, May thru October, 5 PM-8 PM

[Cruisin on the Square presented by Rusty Rodz Car Club | Facebook](#)

Lindbergh High School Bands Car Show

Fund Raiser - \$25 / Rain or Shine
Sunday, Sept. 12th, 11 AM - 2 PM

[Lindbergh Bands Bandstanders - Lindbergh Bands Car Show in Partnership with Cruisin' Lindbergh - 2025](#)

FUNNY SIGNS



August Edition¶

2025¶

CLC--St.-Louis-Region¶ Calendar of Events¶



Date	Day	Time	Event	Location	Notes
1/11	Sat	1:00 PM	Monthly Mtg & Holiday Party	Favazza's Restaurant, 5201 Southwest Ave.	
2/27	Thur	6:00 PM	Monthly Mtg - The Sports Café	579 Pennridge Dr., Bridgeton, 63044	
3/22	Sat	10:00 AM	Monthly Mtg - St. Louis Car Museum	1575 Woodson Rd., St. Louis, MO 63114	Lunch out afterwards
4/20	Sun	8:00 AM	HCCM-Annual Easter Car Show	Forest Park-Muny Opera Upper Parking Lot	
5/04	Sun	11:30 AM-3:30 PM	Monthly Mtg & Car Show	St. Martin's Episcopal Church, 15764 Clayton Rd., Ellisville	Circle of Concern Food Pantry Benefit
6/2-7			CLC Grand National	Murphysboro, TN	
6/14	Sat	11:00 AM	Monthly Mtg & Lunch	Van Berkel home, Arnold, MO	RSVP-Bring side dishes/desserts
7/13	Sun	10:30 AM	Monthly Mtg & Lunch	Edwardsville/Highland, IL (See June FF for details)	Diamond Mineral Springs Restr.
8/9	Sat	8:30 AM	Monthly Mtg - Drive to Koch Collection	Chatham, IL - Details to be emailed	Lunch - Rte 66 Motorheads Garage
9/14	Sun	10:00 AM	Monthly Mtg - HCC Car Show/Swap Meet	849 Jeffco Blvd., Arnold, MO	Enjoy the show & swap meet
9/26-27	Fri-Sat		CLC Fall Festival & Car Show	Gilmore Museum, Hickory Corners, MI	Cadillac's V cars featured this year
10/11	Sat	9 AM - 3 PM	Annual CLC Car Show & Monthly Mtg	12481 Ladue Rd., Creve Coeur, MO 63141	Elks Lodge #9, w/Jaguar Club
10/15-18	Wed-Sat		CLC National Driving Tour	Central New York State	
10/23-26	Thur-Sun		CLC-StL/KC Fountains to Gateway Tour	Westport / Hunter Car Collection / TBD	Fun-Fun-Fun
11/19	Wed	6:00 PM	Monthly Mtg	ELCO Cadillac, 15110 Manchester Rd., Ballwin	Final 2025 meeting
Other Local Car Related Events					
6/15	Sun	10 AM-3 PM	HCCM Father's Day Car Show	Museum of Transport, 2967 Barrett Station Rd.	
9/06	Sat	10 AM-2 PM	St. Louis Car Museum Car Show	1575 Woodson Rd., St. Louis, MO 63114	Benefiting the StL Area Food Bank!
9/13	Sat	11 AM-2 PM	Kicks On 66/R.Gori Memorial Car Show	Ray M. Schon Park, Glen Carbon, IL	
9/14	Sun	6:30 AM - 4 PM	HCC Show & Swap Meet	849 Jeffco Blvd., Arnold MO 63010	Fox School District Service Center
10/12	Sat	10 AM-4 PM	Hoffmeister Car Show	6464 Chippawa St., St. Louis	\$10/ Proceeds to Feed My People
Oct.	Sat	7 PM-11 PM	Archway Oldsmobile Charity Trivia Night	2500 Raymond Dr., St. Charles, MO	Amer. Legion #312, \$20/person